

Fountain Inn Chamber of Commerce Sponsorship Opportunity Guide for 2023



F O U N T A I N I N N
C H A M B E R O F C O M M E R C E



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Fountain Inn, SC 29644
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FountainInnChamber.org



2023 CHAMBER GALA

March 16th, 2023 | Location Fountain Inn Activities Center
Expected Attendance: 200

SPONSORSHIP BENEFITS

PRESENTING SPONSOR (1 available)

BEER & WINE SPONSOR (1 available)

TABLE SPONSOR (8 available)

Pre-Event Recognition

Logo included in monthly newsletter



Social media sponsorship announcement



Logo listed as sponsor on the FI Chamber website



Logo listed on formal invitation sent to Chamber members



Recognized in Press Release to Fountain Inn Media Contacts



On-Site Recognition

Number of Seat(s) at Table

8

8

8

Opportunity to speak to audience at event at beginning of event



Full page ad in event program



1/2 page ad in event program



Premium table location



Logo on table sign designating sponsor table



Logo included on sponsorship page in event program



Cost

\$2500

\$1500

\$650

2023 TASTE INN FESTIVAL

May 4th, 2022 | Depot Street Fountain Inn

Expected Attendance: 250

SPONSORSHIP BENEFITS

PRESENTING SPONSOR
(1 available)

MAIN STAGE SPONSOR
(1 available)

BEER GARDEN SPONSOR
(1 available)

TASTE INN SPONSOR
(12 available)

MINI TASTE INN SPONSOR
(12 available)

Pre-Event Recognition

Logo included in weekly newsletter



Social media sponsorship announcement



Logo listed as sponsor on the FI Chamber website



Included in FountainCast event commercial



Recognized in Press Release to FI Chamber Media List



Admission

Tent & Table Co-Host Space at Event
(provided by sponsor)

1

1

1

1

1

Logo Banners

Number of banners at event
(provided by Chamber)

2

1

1

1 sign

1 sign

Cost

\$2500

\$1250

\$1250

\$250

\$150

2023 AUNT HET FESTIVAL

October 7th, 2023 | Main Street Fountain Inn

Expected Attendance: 9,000

SPONSORSHIP BENEFITS

PRESENTING
SPONSOR
(1 available)

MAIN
STAGE
SPONSOR
(1 available)

CAR SHOW
SPONSOR
(1 available)

ROBOTICS
SPONSOR
(1 available)

KIDS ZONE
SPONSOR
(1 available)

Pre-Event Recognition

Logo included in
weekly newsletter

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Social media
sponsorship
announcement

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Logo listed as
sponsor on
the FI Chamber
website

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Included in
FountainCast
event commercial

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Recognized in Press
Release to FI
Chamber Media List

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Admission

Tent & Table Space
at Event *(provided
by sponsor)*

2

1

1

1

1

Logo Banners

Number of banners
at event
(provided by Chamber)

2

1

1

1

1

Cost

\$4000

\$2500

\$2500

\$1500

\$2500

2023 SPORTING CLAYS TOURNAMENT

November 3rd, 2023 | Clinton House Plantation

Expected Attendance: 60

SPONSORSHIP BENEFITS

PRESENTING SPONSOR (1 available)

BREAKFAST OR LUNCH SPONSOR (2 available)

STATION SPONSORS (14 available)

Pre-Event Recognition

Logo included in weekly
newsletter



Social media sponsorship
announcement



Logo listed as sponsor on the FI
Chamber website



Included in FountainCast event
commercial



Recognized in Press Release to
FI Chamber Media List



On-Site Recognition

Table/booth at event



Sponsorship signage at the
station & item in goodie bag



Recognized on Participant
Goodie Bag (logo included)



Recognized on audio system as
event sponsor



Logo listed as sponsor on
signage at the luncheon



Cost

\$4000

\$1,500

\$150

2023 CHRISTMAS PARADE

December 6th, 2023 | Main Street Fountain Inn.

Expected Attendance: 6,500

SPONSORSHIP BENEFITS

PRESENTING SPONSOR (1 available)

COMMUNITY SPONSOR (5 available)

Pre-Event Recognition

Logo included in weekly newsletter	●	●
Social media sponsorship announcement	●	●
Logo listed as sponsor on the FI Chamber website	●	●
Included in FountainCast event commercial	●	
Recognized in Press Release to FI Chamber Media List	●	

On-Site Recognition

First choice of line-up location (after dignitaries)	●	
Second choice of line-up location (after dignitaries/presenting sponsor)		●
Official sponsor banner to carry while on parade route	●	
Recognized by announcers as sponsor during parade	●	●
Logo included on sponsorship signage at the event.	●	●

Cost

\$1250

\$750

OTHER SPONSORSHIP OPPORTUNITIES WITH THE F.I. CHAMBER

BUSINESS BEFORE & AFTER HOURS

GET INN THE CENTER

WOMEN@WORK NETWORKING BREAKFAST

Sponsorship Description

Your business hosts our Business Before or After Hours at your location or an area venue

Advertise your business by becoming a sponsor of the quarterly newsletter

Reach an involved audience at the quarterly networking breakfast/luncheon for local professionals

Sponsorship Details

Available locations for hosted events:

- Fountain Inn Taproom
- Nirvana Cultural Center
- Younts Center Lobby
- Chamber/Museum Lobby

Benefits of Sponsorship:

- Address the attendees
- Social media & event calendar post recognizing
- Present branded collateral to attendees

- 1500+ copies of the INN THE CENTER are printed twice a year
- Choice of Ad location/size in INN THE CENTER
- Free ad design included with sponsorship
- Social media post recognizing sponsorship
- INN THE CENTER is sent to every Chamber member and given to all perspective new members
- INN THE CENTER is available in visitor center quarterly & online

- Women@Work Networking Breakfast is most recognized networking event in Fountain Inn
- All Women@Work Networking Sponsors Receive:
 - 4 event registrations
 - Option to put branded collateral at every seat at event
 - Recognized at event as sponsor by CEO
 - Logo included on all pre-event marketing
 - Reserved seats in prominent location at event

Cost

Varies by Option

1/4 page: \$375
1/2 page: \$750
Full page: \$900

\$750
1 Available/event