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A Japanese journalist covering Japan and Europe, she works at the intersection of soft power, cultural diplomacy and the politics of language and identity, with a particular focus on relations between Japan and Central and Eastern Europe, and the wider Asia-Europe space. She writes opinion essays for The Japan Times, and her work also appears in Nikkei Asia, The Asia-Pacific Journal: Japan Focus, PRESIDENT, Newsweek Japan and Visegrad Insight. Her writing spans gender, family and society, culture, and digital and youth issues, and examines cultural and content diplomacy as an instrument of national strategy, the fate of minority and endangered languages, and questions of citizenship and national identity .