



OAKLAND, CALIFORNIA

TE@TESSEVANS.COM · (512) 947-0210 · TESSEVANS.COM

SKILLS

- Proficient in Adobe Creative Suite: InDesign, Photoshop, Illustrator, Dreamweaver, HTML, CSS, Keynote, & MS Office
- Comfortable on both Mac & Windows platforms
- Experienced in hands-on creative media including mood boards, print-making, & photography

EXPERIENCE

SHARESPOST | San Francisco, CA 02/2019–present

VISUAL DESIGNER

- Design advertisements, websites, products, and materials as well as templates and new sub-brands

SALIENT / FORWARD INVESTING | SF, CA 2012–2018

DESIGNER

- Created marketing materials, templates, and resources for Marketing and Sales

FREELANCE | New York, NY & Bay Area, CA 2009–present

GRAPHIC DESIGN · WEB · PHOTOSHOP · PRODUCTION

- Clients from individual artists to large corporations such as Random House, Inc.

STANFORD UNIVERSITY | Stanford, CA 2011–2012

GRAPHIC ARTIST

- Designed curriculum for EPGY, the very first online education program
- Edited audio of lectures to accompany online courses

SHUTTERFLY | Mountain View, CA 2009–2010

MERCHANDISING DESIGN MANAGER

- Created callouts for external designers and freelancers based on sales data and trend reports
- Preflighted final art from internal and external designers

NY DAILY NEWS | New York, NY 2007–2009

GRAPHIC DESIGNER, ADVERTISING & PRE PRESS

- Designed advertisements for local businesses
- Ensured the quality of print of all advertisements

ECHO OF THE DREAMER | New York, NY 2005–2007

ART DIRECTOR (promoted 03/2006)

- Designed and directed printing of seasonal look books
- Drafted, managed, and ran ads in magazines

DESIGN ASSISTANT / PRODUCTION ARTIST

- Created original jewelry designs

EDUCATION

UNIVERSITY OF TEXAS

Bachelor of Arts

Austin, Texas 2000–2004

English, Communications Minor

Study abroad:

Charles University

Prague, Czech Republic 2003

Dilit University

Rome, Italy 2002

EXTRACURRICULAR

#THE100DAYPROJECT

Created daily for 100 days

2015, 2016, 2017, 2018

PRISONERS LITERATURE PROJECT

Volunteer

01/2018–present

SEMIANNUAL MIXES

Maker

winter 2007–present

UNDERWATER HOCKEY

Player (Offense)

2013–present

SAVE THE BAY

Volunteer

2010–2011

ARTWORKS – LEARNING LEADERS

Brooklyn Museum Guide

2008–2009

TEXAS 4000 FOR CANCER

Cyclist and Coordinator

2004