

## Robert Tinajero II, Ph.D.

Assistant Professor of English/Communication/Rhetoric  
University of North Texas at Dallas

915.241.4971

Blueletters.com

Robert.Tinajero@untdallas.edu

### Education

#### **Ph.D. in Rhetoric and Composition/Writing Studies**

University of Texas-El Paso

Dissertation: *Hip Hop Rhetoric: Relandscaping the Rhetorical Tradition*

Director: Dr. Elaine Fredericksen

Committee: Dr. Beth Brunk-Chavez

Dr. Richard Piñeda

#### **MFA in Creative Writing**

University of Houston

Master Thesis: *Love and Revolution*

#### **Master of Theological Studies**

Perkins School of Theology (SMU)

#### **BA in English and Religion**

Austin College (Sherman, TX)

### Research and Teaching Interests

WAC/WID/WAW

Composition History/Theory (1900-Present)

Critical Race Theory

Hip Hop Rhetoric

Technical/Professional Writing

LatinX Political Rhetoric

### Honors

- Named 2016 Emerging Scholar by *Diverse Issues in Higher Education* <http://diverseeducation.com/article/80934/>
- Named Area Chair for Rap and Hip Hop Culture for American/Pop Culture Association
- Program Coordinator for writing program at UNT-Dallas
- Voted as President of Paul Quinn College Faculty Senate
- Student-voted Faculty of the Year at Paul Quinn College
- Chosen for Curriculum Development Committee at Paul Quinn College
- Area Chair for the Southwest Popular and American Culture Conference
- Named contributing editor of *Dialogue: The Interdisciplinary Journal of Popular Culture and Pedagogy*
- Earned two grants from Communities Foundation of Texas for race relations symposiums

- Grant from *Arte Publico* Press: Recovering the U.S. Hispanic Religious Literary History Project
- Chosen for REAL City (Racial Equity and Leadership) Fellowship
- Chosen for Wabash Dialogue Seminar on Dialogic Pedagogy
- TEDx Talk: “Everyday Racism”

## Work Experience

University of North Texas at Dallas Assistant Professor of English Program Coordinator [2020-Present] Tenure Track	2018-Present
<ul style="list-style-type: none"> <li>- College Writing I and II</li> <li>- New Media Writing</li> <li>- Technical Writing</li> <li>- Podcasting</li> </ul>	
Paul Quinn College (Dallas) Director of Writing Studies Associate Professor of English Head of Writing Center Head of Race Relations Institute	2013-2018 (now adjunct)
<ul style="list-style-type: none"> <li>- Composition I and II: Introduction to Rhetoric and Writing Studies</li> <li>- Special Topics Course in Rhetoric and Race/Racism</li> <li>- Special Topics Course in Rhetoric and Hip Hop</li> <li>- Special Topics Course in Rhetoric and Society</li> <li>- Advanced Writing: Business/Technical Writing</li> <li>- Creative Writing</li> <li>- World Literature</li> </ul>	
Texas Christian University (Ft. Worth) Adjunct Instructor	2020-Present
<ul style="list-style-type: none"> <li>- Introduction to Latinx Studies</li> </ul>	
Tarrant County College (Ft. Worth) Associate Professor (Tenured) – English Faculty Academy Council	2008-2013
<ul style="list-style-type: none"> <li>- Composition I</li> <li>- Composition II</li> <li>- Composition II as Introduction to Rhetoric/Writing Studies</li> <li>- Technical Writing</li> <li>- American Literature II (1865-Present)</li> <li>- Introduction to Creative Writing</li> </ul>	
University of North Texas at Dallas Adjunct Instructor	2017-2018
<ul style="list-style-type: none"> <li>- Eng1313: College Writing I</li> <li>- TECM2700: Technical Writing (online)</li> </ul>	

Eastfield College (Dallas)	2012-2018
Adjunct Instructor – English	
- Composition I	
University of Texas-Arlington	2010-2012
Adjunct Instructor – English	
- Technical Writing and Communication	
University of Texas-El Paso	2005-2008
Assistant Instructor – English	
- Expository English Composition	
- Research and Critical Writing	
- Introduction to Rhetoric and Writing Studies	
- Technical Writing	
- Introduction to Creative Writing	
University of Texas-El Paso	2004-2005
Adjunct Instructor – English	
- Technical Writing	
- Expository English Composition	
- Research and Critical Writing	
El Paso Community College	2004-2008
Adjunct Instructor – English	
- Expository English Composition	
- Technical Writing	
- Research Writing and Literary Analysis	
- British Literature	
University of Houston	2002-May 2004
Teaching Assistant – English	
- English Composition I	
- English Composition II	
Writers in the Schools (Houston)	2002-2004
After-School Writing Instructor	
- Jane Long Middle School	
- Oates Elementary	
Canutillo Independent School District	2002
Author in Residence	
- Writing Instructor to High School migrant students	
Cathedral High School (El Paso)	2000
Sophomore Religion Teacher	
Americorps VISTA Program (Canutillo)	2000
English and Math Instructor	
- Taught 1 <sup>st</sup> and 2 <sup>nd</sup> grade migrant students	

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|--|-----------|
| ABRAC Consulting (Dallas)                    | 1999-2000 |
| Assistant to CEO                             |           |
| - Prepared business documents and files      |           |
| Ysleta Independent School District (El Paso) | 1996      |
| "Team II" Member                             |           |
| - Gathered educational data                  |           |
| - Prepared and presented parent workshops    |           |

## Presentations/Talks

- "Hip Hop Rhetoric in Light of Ancient Rhetorical Historiography." Conference of College Teachers of English (CCTE).  
McKinney: Spring 2020
- "Why Studying LatinX Hip Hop Matters." University of North Texas-Dallas Faculty Speaker Series.  
Dallas: Fall 2019
- "Using Hip Hop in the College Composition Classroom." The Popular Culture and Pedagogy Twitter Conference.  
National/Twitter: Fall 2019
- "LatinX/Borderland Hip Hop Rhetoric: Identity and Counter-hegemony." Balancing the Mix Conference.  
Memphis: Spring 2019
- "Analyzing Race Relations through the Lens of Hip Hop." National Association of African American Studies Conference.  
Dallas: Spring 2019.
- "How to Be an Effective Writing Tutor." Paul Quinn College, Student Support Services.  
Dallas: Spring 2019
- "Integrating Rhetorical Studies into College Composition Courses." East Texas English Language and Literature Conference.  
Lufkin: Fall 2018
- Wabash Seminar on Dialogic Pedagogy at Gordon College. Attendee and Participant.  
Wenham: Fall 2018
- "Writing for Social Change." Workshop for Leadership Development Program at Paul Quinn College.  
Dallas: 2018
- "Latinidad 101." Online Workshop for Unilever Employees.  
Dallas/New York: 2017

“What LatinX Rappers Have to Teach us About Diversity and Code Switching.” Edelman Communications and Marketing Firm.  
New York: 2017

“Discussing Black and Brown Relations through Hip Hop: Tension and Solidarity.” National Association of African American Studies Conference.  
Dallas: 2017

“Write Like a Pro: Professional Communication and the Workplace.” Paul Quinn College.  
Dallas: 2017

“Style and Beat: The Hip Hop Influence on Art and Culture.” Moderator. Dallas Book Festival.  
Dallas: 2017

“Innovative Strategies to Student Success: Open-source Materials, Intrusive Model of Student Support, and a WAC/WAW Writing Curriculum.” Co-presenter. HBCUstory Symposium  
Dallas: 2016

“Using Hip Hop to Discuss Black and Brown Tension and Solidarity.” Race Relations Symposium.  
Dallas: 2016

“Solving the Divide Between High School and College Writing.” Camp iNation Innovation.  
Waxahachie: 2016

“Hip Hop as Literature: The Power of Integrating Hip Hop in the Classroom.” Camp iNation.  
Waxahachie: 2016

“Being Prepared for College and College Writing.” International Leadership of Texas School.  
Keller: 2016

“Race and Everyday Racism.” TEDx El Paso. Available on Youtube.  
El Paso: 2015

“Race, Racism, Hip Hop and Politics.” Congressional Hispanic Caucus Institute.  
Washington, DC: 2015.

Panel: The Hip-Hop Borderlands: Aztec Identity, Black-Brown solidarity, and Puerto Rican Spiritualities into the Track: Latino(as) in the United States and Canada. Latin American Studies Association.  
San Juan: 2015

“Hip Hop and the Police.” MC for discussion session at Paul Quinn College.  
Dallas: 2015

“Religion and Rap Music: Panel Discussion.” Presented by My Brother’s Keeper. Paul Quinn College.  
Dallas: 2015

“Intergenerational Communication.” Tarrant County College Intergenerational Symposium.  
Ft. Worth: 2013.

"Implementing Public Writing Projects in English Composition Courses." National Institute for Staff and Organizational Development (NISOD).  
Austin: 2013

"Latin@ Borderland Hip Hop: Identity and Counter-Hegemony." Conference of College Teachers of English (CCTE).  
Abilene: 2013

"Using Hip Hop in Academics: Resources and Suggestions." Tarrant County College Academics Day.  
Ft. Worth 2012

"A New Vision for Composition Studies." Community College Humanities Association National Conference. Ft. Worth: 2011

"Re-Visioning Composition Studies." Tarrant County College Academics Day.  
Ft. Worth: 2011

"Research in Rhet/Comp." UT-El Paso: *Frontera Retorica* - via Skype.  
Ft. Worth/El Paso: 2011

"Latin@/Borderland Hip Hop: Rhetoric and Identity." Borders and Identities Conference.  
[Accepted for Poster Presentation] Manchester: 2010

"Race Relations and Rap Music." Hispanic Heritage Month Symposium. South Texas College.  
McCallen: 2009

"Borderland Rhetorics." Rhetoric Society of America. Seattle: 2008

"Hip Hop Rhetoric and Video Game Theory." American Culture Association/Popular Culture Association Regional Conference. Albuquerque: 2008

"Hip Hop Rhetoric: Relandscaping the Rhetorical Tradition." *Frontera Retorica* Symposium (University of Texas at El Paso). El Paso: 2008

"Black and Brown in Hip Hop: Tenuous-Solidarity." Conference on College Composition and Communication. New York City: 2007

---. American Culture Association/Popular Culture Association Regional Conference. Albuquerque: 2007

"Best Practices in the Implementation of Two-Way Dual Language in K-1: From Theory to Practice." Co-Presenter. Bilingual Education with an Emphasis in Math and Science (BEEMS). El Paso: 2007 and 2006.

"Hip Hop Rhetoric and Soldier Rhetoric in Hip Hop." American Culture Association/Popular Culture Association National and Regional Conferences. Atlanta/Albuquerque: 2006

"If You Really Want to Hurt Me, Talk Badly About my Food." American Culture/Popular Culture Association Regional Conference. Albuquerque: 2006.

"Cleofas Calleros and Liberation Theology." Recovering Hispanic Religious Thought and Practice in the United States Conference. Houston: 2006.

[under review]

"Contesting the Boundaries of the Writing Classroom through Public Writing Projects." Conference on College Composition and Communication.

"Introducing Rhetorical Studies into First-Year English Classes." Conference of College Teachers of English.

## Publications

"Relandscaping the Rhetorical Tradition through Hip Hop." *Dialogue: The Interdisciplinary Journal of Popular Culture and Pedagogy*.

Spring 2020

Co-author on "An Examination of Pre-Service Teachers' Development of Communication Skills with Parents of ELs and Conceptual Understanding about Parental Involvement." *Journal of Latinos and Education*.

Summer 2019

"Black and Brown in Hip Hop: Tenuous-Solidarity." *La Verdad: The Reader of Hip-Hop Latinidades*.  
2016

"Hip Hop and Religion: Gangsta Rap's Christian Rhetoric." *The Journal of Religion and Popular Culture*.  
2014

"Hip Hop Kairos." *Itineration Journal: Cross-Disciplinary Studies in Rhetoric, Media, and Culture*.  
2014

"The Browning of American Cities: Causes and Consequences." *Encyclopedia of Latino Issues Today*.  
2013

"Communication, Rhetoric and Social Good." Nonprofit Enterprise Center.  
2007

"Ebonics." *Encyclopedia of Bilingual Education*. SAGE Publications.  
2007

[under review]

"Hip Hop's Political Ethos: Clinton, Bush, Obama, and Trump." *Word Beats and Life: Hip Hop Journal*

"Hip Hop Rhetoric in light of Ancient Rhetorical Historiography." *Journal of Music and Popular Culture*

[other publications]

Contributor to “Barbed Wire Open Mic Series” Open Mic Night	2020
Contributed to “20 College Professors Reveal Exactly How to Pass Their Classes” Studygate.com	2019
“What I Will Teach my Newborn Son about Racism and Sexism” DiversePatriots.com	2017
“Shakespeare Wasn’t This Lit: Five Things Rappers are Doing to Dazzle Us” Parts I, II, and III. EXLTUS.com	2017
“Soft poems” and “I’ve been under many ceilings” TheWildDetectives.com	2017
“Race and Sport: Being Latino on the Basketball and Tennis Courts” DallasWeekly.com	2017
“Ten Old School Rap Albums Millennials Need to Know” DallasWeekly.com	2017
“Five Ways to Make Your Fantasy Football League Awesome.” EXLTUS.com	2016
“Last Street” (poem). Chosen to be included in <i>Poems of Arrival</i> for the Inscription Installation at the New Americans Museum by artist Shinpei Takeda.	2015
Self-published book of poetry. <i>Love Revolution</i> . Iuniverse.	2012
“Air-Conditioned Adventure?” El Paso Magazine. Accepted for future publication.	2007
“Hope” (poem). Texas Review. Texas Review Press.	2005
Self-published book of poetry. <i>Simple Thoughts</i> . Iuniverse.	2001

[ongoing work]

“Text Messaging, Social Media, and Everyday Racism”

“Technical Writing and the Success of Non-Profits”

**Grants/Projects**



2019

Racial Equity Grant – Communities Foundation of Texas

- Writer for \$5,000 planning grant for Racial Solidarity interactive conference
- Grant received and Race Relations Symposium (Fuse Fest) implemented Spring 2020

2017

Racial Equity Grant – Communities Foundation of Texas

- Co-writer for \$5,000 planning grant for Racial Solidarity interactive conference
- Grant received and Race Relations Symposium (Fuse Fest) implemented Spring 2018

2014

Kickstarter (Crowdsourcing) Project Funded for Documentary Film Project

- Raised money for film project on race relations between Blacks and Latinos in Hip Hop music and culture
- \$2,000 for equipment and travel

2006

Arte Publico Press' Recovering the U.S. Hispanic Religious Literary History Project

Project: Cleofas Calleros Special Collections Papers (UT-El Paso)

- Researched Special Collections papers
- Secured monies to digitize part of Cleofas Calleros Collection
- Wrote and presented "Cleofas Calleros and Liberation Theology" at organization's conference at the University of Houston
- \$2,000 plus cost to digitize records

## Professional Service

Member of 826 Dallas Writing Center working group	2019-Present
UNT-Dallas Faculty Speaker Series Co-organizer	2019-Present
Library Committee at UNT-Dallas	2019-Present
LAS Faculty Showcase Organizing Committee Co-Chair	2020-Present
Conference Area Chair for Rap Music and Hip Hop Culture	2008-Present
- American Culture/Pop Culture Association	
Reviewer for Dialogue: The Interdisciplinary Journal of Popular Culture/Pedagogy	2019-Present
Reviewer for NROC Ed Ready English Program UNTDallas	Summer 2020
Book Proposal Reviewer for National Council of Teachers of English	Summer 2020
Search Committee Member for Adjunct English Instructor Position	Summer 2020

Search Committee Member for Assistant Professor of Communication Position	Summer 2020
Cultivating Scholars Showcase at Tarrant County College-South - Judge for Humanities Division	Fall 2019/2020
Biology I Poster Presentations at UNT-Dallas - Judge for posters	Fall 2019
Delivered Training Session for UNT-Dallas Writing Center Tutors	Fall 2019
Search Committee for LAS Dean at UNT-Dallas	Summer 2019
Faculty Evaluation Committee at UNT-Dallas	Spring 2019
Search Committee for Assist. Professor of Mass Comm. at UNTD	Summer 2019
Search Committee for Adjunct English Instructor Position	Summer 2019
Ph.D. Dissertation Committee Member (Concordia Univ.)	2018-2019
Reviewer for journal Latinos and Education	2019
Congressional Hispanic Caucus Institute - Internship Program reviewer	2017-2019
Reviewer for journal Latin American Research Review	2018
Head of Race Relations Institute at Paul Quinn College	2015-2019
Paul Quinn Learning Experience Committee	2018-2019
Faculty Sponsor for Latino Student Association	2017-2019
Paul Quinn College Faculty Senate - President (2015-2017) - Vice President (2014-2015) - Secretary (2013-2014)	2013-2019
Work College Supervisor at Paul Quinn College	2016-2019
Editor for IsmsMagazine.com [student-led website]	2015-2019
Editor for EXLTUS.com Media [now defunct]	2017
Co-coordinator: "Community Immigration Information Session"	2017
Coordinator of Paul Quinn College Poetry Night	2017
FIT Interview Committee Member at Paul Quinn College	2015-2016

Paul Quinn College Curriculum Development Committee	2014
Academic Advisor for Delta Alpha Omega - Paul Quinn College	2014
Paul Quinn College Poetry Reading/Art Collage Event - Judge	2013
Reviewer for Dialogue (Journal of Popular and American Culture)	2013-Present
Journal of Global Literacies, Technologies, Emerging Pedagogies - Editor/Reviewer	2012-Present
Reviewer for Studies in Writing and Rhetoric (CCCC) "SPINificent Revolutions: 360 Degrees of Stylus as Pen"	2013
Reviewer/Editor for "An Exploratory Study in an Emerging Approach to E-learning: Massive Open Online Courses (MOOC)"	2013
Faculty Academy Advisory Council – Tarrant County College	2012-2013
Campus Faculty Sponsor – Tarrant County College - Jack Kent Cooke Foundation Transfer Scholarship	2009-2013
Women’s History Month Scholarship Committee Chair	2011-2012
Latino Read-In Host – Tarrant County College	2010-2012
Tarrant County College South Campus Faculty Senate - Senator-At-Large - Elections, Appointments, and Polling Committee - Preliminary Hearing District Committee	2010-2012
Reviewer for the Journal of Religion and Popular Culture	2012
National Endowment for the Humanities Workshop Participant	2012
Textbook Committee – TCCD South	2012
Writing Center Hiring Committee –TCCD South	2012
Women’s History Month Scholarship Essay Judge	2011
African American Heritage Month Scholarship Essay Committee	2010
First Week Back Planning Committee - TCCD South	2010

Poetry Competition Judge – TCCD South	2009-2014
Speech/Debate Competition Judge	2010
- DFW Speech/Debate Regional Qualifier	
English Department Website Committee	Fall 2008-2010
- Tarrant County College South	
<i>Frontera Retorica</i> Vice President	
- Rhetoric Society of American UT-El Paso Chapter	2008
University of Texas-El Paso	
- Graduate School Excellence Award	2005-2008
Mining for Majors Expo	
- Rhetoric and Composition Booth	2007
Rice University Literary Award	
- Judge	2004
Houston Reading Rainbow Young Writers Contest	
- Judge	2003
Edward James Olmos Book Fair (Houston)	
- Presenter on Self-Publishing	2003

## Web/Technology Experience

Blackboard	Wordpress	Strikingly	Prezi	Youtube
PollEverywhere	Blogging	Diigo	Canvas	Podcasting
Soundcloud	E-Brain Mapping	Canva	TurnItIn	SurveyMonkey
MovieMaker	Facebook Pages	E-Portfolios	Instagram	Twitter

Online Tutorial: "Editing Videos in Tik Tok"	2020
Online Session: "Using Anchor to Create and Promote a Podcast"	2019
Online Session: "Soundcloud and the Classroom"	2018
Twitter Forum: "D Faces Race: Racial Healing"	2017
Training Session: "Upswing Virtual Tutoring"	2015
Training Session: "Blackboard and the Classroom"	2014
Training Session: "Teaching Online Using Blackboard"	2013
Training Session: "Distance Learning Training"	2012
Training Session: "Blackboard"	2012
Training Session: "Using Facebook in the Classroom"	2011
Training Session: "MovieMaker"	2010
Training Session: "Check out TurnItIn.com"	2010
Training Session: "Using Audio/Video in Your Classroom"	2008
Training Session: "Podcasting for the Classroom"	2007

## Internship

Community Literacy Internship 2007  
Organization: El Paso Nonprofit Enterprise

- Edited Fall 2007 Newsletter
- Wrote "Communication, Rhetoric and Social Good" for Fall 2007 Newsletter
- Researched for "Influential El Pasoans" book project

## Professional Associations

National Council of Teachers of English (NCTE)  
Community College Humanities Association (CCHA)  
Rhetoric Society of America (RSA)  
National Association of Bilingual Educators (NABE)  
Texas Community College Teachers Association (TCCTA)  
American Culture/Popular Culture Association (ACA/PCA)

2005-Present

National Hispanic Institute  
*Nuestra Palabra*

1994-2004

## References

Robert Harris  
Former English Program Coordinator  
English Professor  
UNT-Dallas  
972.333.3215  
robert.harris@untdallas.edu

Dr. Glenda Balas  
Former Dean of LAS  
Communication Professor  
UNT-Dallas  
Glenda.balas@untdallas.edu

Dr. Chris Dowdy  
Vice President of Academic Affairs  
Paul Quinn College  
214-376-1000  
cdowdy@pqc.edu

Dr. Michael Sorrell, Esq.  
President, Paul Quinn College  
214.376.1000  
msorrell@pqc.edu

Dr. Judith Gallagher  
Former Dean of Humanities  
Current Vice-President for Academic Affairs  
Tarrant County College (Northwest)  
817.515.8223  
judith.gallagher@tccd.edu

Dr. Kizuwanda Grant  
Vice President of Academic Affairs  
Paul Quinn College  
214-376-1000  
kgrant@pqc.edu

Dr. Misti Knight  
Assistant Professor of Health Sciences  
UNT Health Science Center  
Formally at Paul Quinn College  
940.230.5722  
misti.zablosky@unthsc.edu

Mariola Rosario  
Assistant Professor of Spanish  
Paul Quinn College  
mrosario@pqc.edu

Dr. Gary Montaña  
Department Chair, English  
Tarrant County College-South  
817.515.4623  
gary.montano@tccd.edu

Dr. Beth Brunk-Chavez  
Associate Dean of the College of Liberal Arts  
Director of First-Year Composition  
University of Texas-El Paso  
915.747.7017  
blbrunk@utep.edu

Dr. Elaine Fredericksen  
Dissertation Director (retired)  
University of Texas-El Paso  
256.489.5173  
915.747.5731  
efrederi@utep.edu

Dr. Kate Mangelsdorf  
Director of University Writing Programs  
Professor of English

University of Texas-El Paso  
915.747.5543  
kmangels@utep.edu

Dr. Carol Clark  
Associate Professor of Rhetoric and Writing Studies  
University of Texas-El Paso  
915.747.6244  
915.241.6348  
cclark@utep.edu