

Noémie A. Guérin

Currently working remote
from Nantes, France
(EU/French citizen)
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EXPERIENCE

Companion Labs, Inc.
Product Manager

SAN FRANCISCO, CA
JANUARY 2020 - PRESENT

Companion is a VC-funded (\$8M), category-defining consumer electronics seed-stage startup. Companion trains dogs with AI, and coaches dog owners to be better trainers.

- First PM, responsible for product definition and delivery across the entire product suite: iOS mobile app, hardware, back-end web-app, website
- Launched Companion's go-to-market website ahead of public funding announcement, resulting in a 6% conversion rate
- Oversaw product pivot from B2B2C to B2C, resulting in the delivery of Companion's new branding, industrial design and mobile app design

Manager of UX

JUNE 2018 - JANUARY 2020

- Organized and executed the needfinding process (needfinding interviews, daily diaries, surveys)
- Defined Companion's 3 user personas, which drive the product roadmap
- Organized and implemented 50+ in-home hardware testing deployments, including ops, support, and customer insights gathering and processing.

Purdue University
Behavior Coding Coordinator

WEST LAFAYETTE, IN
NOV 2014 - AUG 2017

- Managed a confidential HIPAA-protected database for an oncology clinical trial across 5 hospitals with 98 participants, leading to 3 publications
- Co-developed a child behavior quantification tool for research
- Ran behavior ops, managed 13 students, leading to 2 publications

EDUCATION

Reforge Career Accelerator Program

2021

Purdue University
Master of Science, Psychology

WEST LAFAYETTE, IN, USA
2017

Université de Rennes 1
Master of Science, Human and Animal Behavior

RENNES, FRANCE
2014

Université de Rennes 1
Bachelor of Science, Biology

RENNES, FRANCE
2013

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SKILLS

- **Surveys & Stats:** Qualtrics, SurveyMonkey, SPSS
- **Design & UI Prototyping:** Figma, Adobe suite
- **Productivity:** Jira, Miro, ProductBoard, Asana
- **Reference Managers:** EndNote, Zotero
- **Database:** Airtable, MS Access, Firestore

LANGUAGES

English ■ **C2** (Bilingual) ■
6 y in the US, 2 y in India
French ■ **C2** (Native)
German ■ **B2** ■ International
High School, 5 m in Germany
Portuguese ■ **B1** ■ 1 y in
Portugal (Erasmus)

VOLUNTEERING

Caring Cowgirl
2018-present
Secretary of an NPO offering
mini equid visits in San
Francisco

San Francisco SPCA
2018-2020
Dog walker and puppy
socializer

**International Center of
West Lafayette, IN**
2015-2017
French teacher for adult
beginners