



#### MISSION STATEMENT:

To foster collaboration between industry, education, and the community to meet the region's workforce demands.

#### VISION STATEMENT:

To be a catalyst for Southwest Wyoming's industrial growth, powered by a future-ready, skilled workforce. Through strategic partnerships and lifelong learning, we aim to build a sustainable talent pipeline that drives economic prosperity and provides individuals with rewarding career opportunities.

**Welcome** to the team of business and industry leaders who are dedicated to promoting Southwest Wyoming manufacturing, technology and workforce development.

[Visit our Website](#)

*This Issue Sponsored By:*



**MANUFACTURING  
WORKS**

Hello JESSICA,

Welcome to the SWMP newsletter!

Have something you want to share in the newsletter?

Send info or questions to [swmpnewsletter@gmail.com](mailto:swmpnewsletter@gmail.com)

**UPCOMING  
EVENTS**

# Manufacturing Works - Supply Chain Training

Develop skills to understand the critical role of uncertainty in supply chain operations.

Participants will explore how variability in demand, supply, and lead times impacts activities and costs across the supply chain. The session will introduce proven tools and techniques for managing uncertainty, with a focus on optimizing inventory levels. Through practical examples and hands-on exercises, attendees will learn how to apply this formula to balance inventory costs with service level goals. By the end of the training, participants will be equipped to implement strategies that minimize costs while maintaining operational efficiency.

## You'll Learn How To:

- ✓ Gain hands-on experience with the "Scary Formula" – a mathematical approach to optimizing inventory levels
- ✓ Optimize inventory levels to reduce costs while meeting service level goals
- ✓ Develop an understanding of the activities and costs that impact your supply chain

*Scan me*



## When & Where:

March 31st, 2025 from 8am-5pm,  
30 min break, lunch provided.  
Western Wyoming Community  
College 2500 College Dr, Rock  
Springs, WY 82901 Room RSC 1003





**Each regional team will meet with a NextGen facilitator and develop its NextGen Action Plan, which could include:**

- Helping your existing sector partnership seize new opportunities.
- Growing your team of community partners and industry champions.
- Launching a new sector partnership.

visit [wyowdc.wyo.gov](https://wyowdc.wyo.gov) for more information



# SAVE THE DATE

## 04.24.25

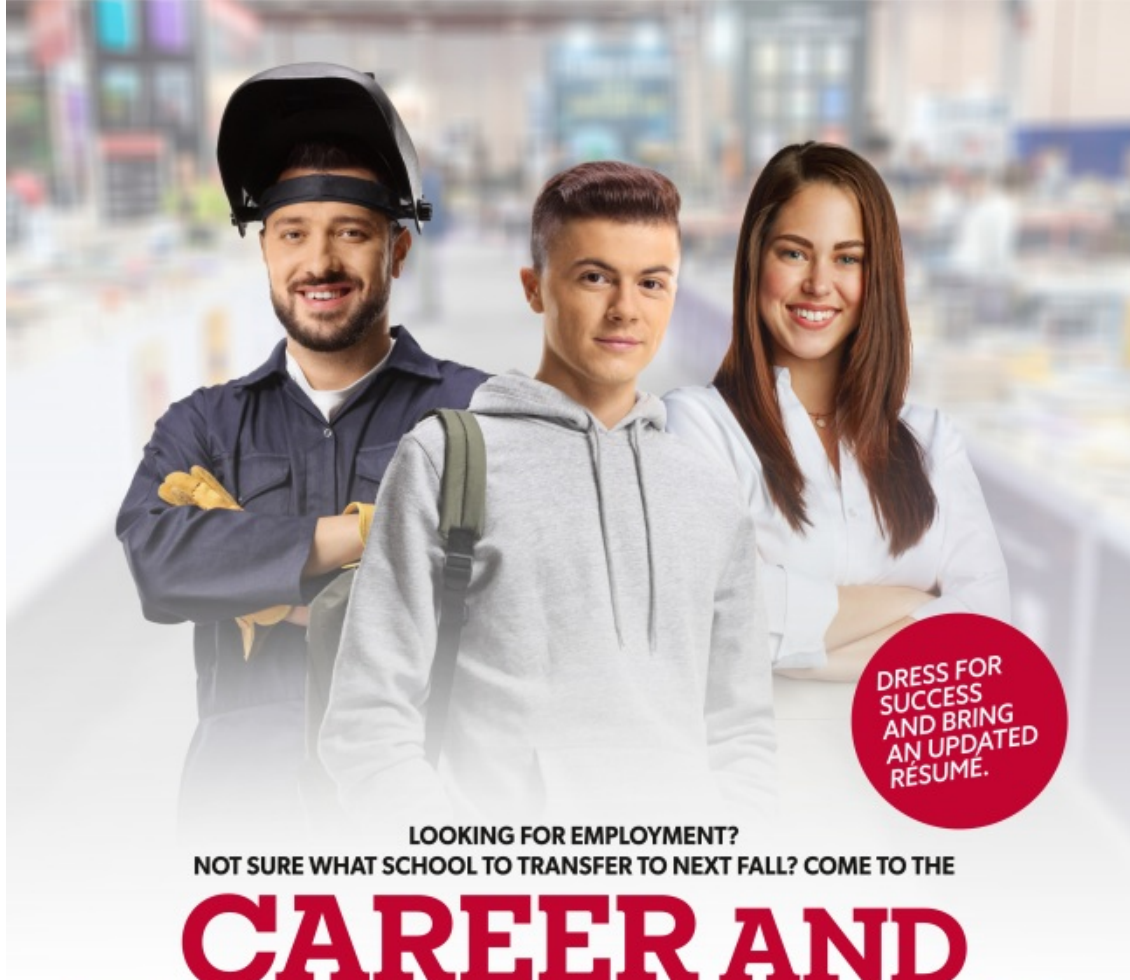
**for the 2025  
Next Generation  
Sector Partnerships  
Academy!**

register  
**here!**

**April 24, 2025  
in Cheyenne**



The Next Generation Sector Partnerships are a national network of over 100 industry partnerships across 25 states, including Wyoming.



DRESS FOR  
SUCCESS  
AND BRING  
AN UPDATED  
RESUME.

LOOKING FOR EMPLOYMENT?  
NOT SURE WHAT SCHOOL TO TRANSFER TO NEXT FALL? COME TO THE

# CAREER AND TRANSFER FAIR

WEDNESDAY, APRIL 2  
10AM-2PM  
WESTERN ATRIUM

This event is a fantastic opportunity to make connections with  
area employers. Interested in going further in your education?  
Several institutions of higher learning will also be on hand.



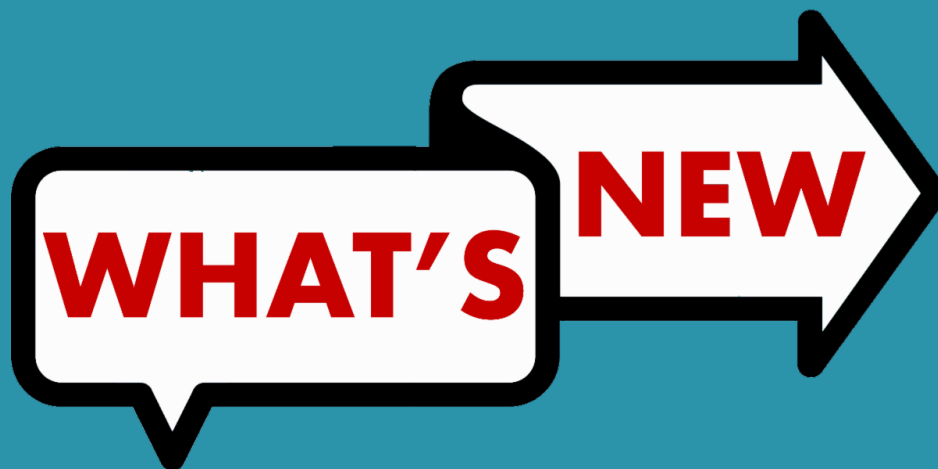
Are you a business  
interested in having a  
table at our event? Scan  
the QR code to sign up!

**FREE TO THE PUBLIC**



Western provides equal opportunity in education and employment.  
Learn more: [westernwyoming.edu/EOE](http://westernwyoming.edu/EOE)





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## Empowering Students Through Resume Reviews and Career Exploration

Our recent mentorship session provided valuable insights into how students approach their career paths and job searches. Through hands-on exercises and open discussions, we gained a deeper understanding of their priorities, concerns, and opportunities for growth.

### Building Confidence Through Resume Reviews

One of the most impactful moments of the session was the **resume review exercise**. Several students shared that they gained newfound confidence in their skills after realizing just how many transferable experiences they could apply to their resumes. Many were surprised at the relevance of their past experiences and appreciated the **specific, personalized feedback** from mentors. This exercise not only helped students refine their resumes but also reinforced the importance of recognizing their own strengths.

### Understanding Career Mindsets: The Four Corners Exercise

The **Four Corners Exercise** sparked meaningful discussions about how students make career choices, search for jobs, and set long-term goals. These conversations are **essential in shaping our mentorship programming**, ensuring we meet students where they are and use data to drive our decisions.

### Key Takeaways from Student Responses

Our discussions revealed several common themes:

- Financial security is the top concern. Students prioritize financial stability over passion alone, emphasizing the need to balance immediate earnings with long-term career growth.
- Networking is seen as the best way to land a job. While students understand the value of personal connections, fewer recognize internships and apprenticeships as viable entry points—highlighting an awareness gap we can help address.
- Most students plan to leave Wyoming. Many students do not see staying in the state as a viable long-term option, reinforcing the need to showcase local career pathways and growth opportunities.
- Career growth matters more than a high starting salary. Students are willing to start at entry-level positions if they see a clear path to advancement.
- Early experience is valued, but opportunities can be hard to find. Students recognize the importance of gaining experience, even in lower-paying roles, but may need additional guidance in identifying these opportunities.
- Interview skills are seen as the most important job search tool. While students prioritize interviews, they also need support in resume building and real-world experience to secure opportunities in the first place.

### What This Means for Mentorship Moving Forward

These insights reinforce the need to:

- Help students bridge the gap between short-term financial needs and long-term career goals.
- Increase awareness of internships, apprenticeships, and structured career pathways.



- Highlight local career advancement opportunities to encourage students to consider staying in Wyoming.
- Provide direct support in resume writing, interview preparation, and job search strategy.

As we move into our next session, the focus will shift toward interview preparation and Career Fair readiness. Your mentorship plays a crucial role in helping students navigate these decisions with confidence.

Thank you for your dedication to supporting the next generation of professionals. Together, we are making a difference in their futures!



Wyoming is more than just wide-open spaces—it's a land of opportunity where individuals can build meaningful careers, chase their dreams, and thrive in their communities.

The Forge Your Future campaign highlights the vast career possibilities available to Wyoming residents, offering pathways to begin or transform careers in key industries: tourism, construction and trades, healthcare, and manufacturing.



Learn about Logan Parkinson's journey through his IT career at Union Wireless.

[Watch Video](#)



# WYOMING+ SUSTAINABLE POSITIVE CHANGE



## WIP Milestones: Empowering Education and Business

From education to entrepreneurship, the WIP is transforming communities and laying sustainable and scalable groundwork for a brighter future. Learn about the whole equation by watching the video below.

[Watch Video](#)



**INDUSTRIAL  
SYSTEMS**  
CONSULTING



### Unlock the Next Generation's Potential: Become a Mentor

Are you ready to make a meaningful impact in the lives of high school students? Join us as a mentor next semester and guide a small group of eager, young minds through an inspiring journey from January to May. We're looking for industry professionals who are passionate about sharing their expertise and empowering the next generation.

#### What's Involved?

- **Commitment:** Meet in-person once per month with your student group, January through May.
- **Support:** We provide you with comprehensive mentoring guidance material, making it easy to engage and connect with your students.
- **Impact:** Help unlock each student's potential and open doors to opportunities they never imagined.

This is your chance to give back to the community, shape future leaders, and share your career wisdom. Join us in this rewarding experience and be the inspiration these students need to see the possibilities ahead.

Interested in joining or learning more?

Take the survey below.

<https://forms.office.com/r/XcZvB08USG>

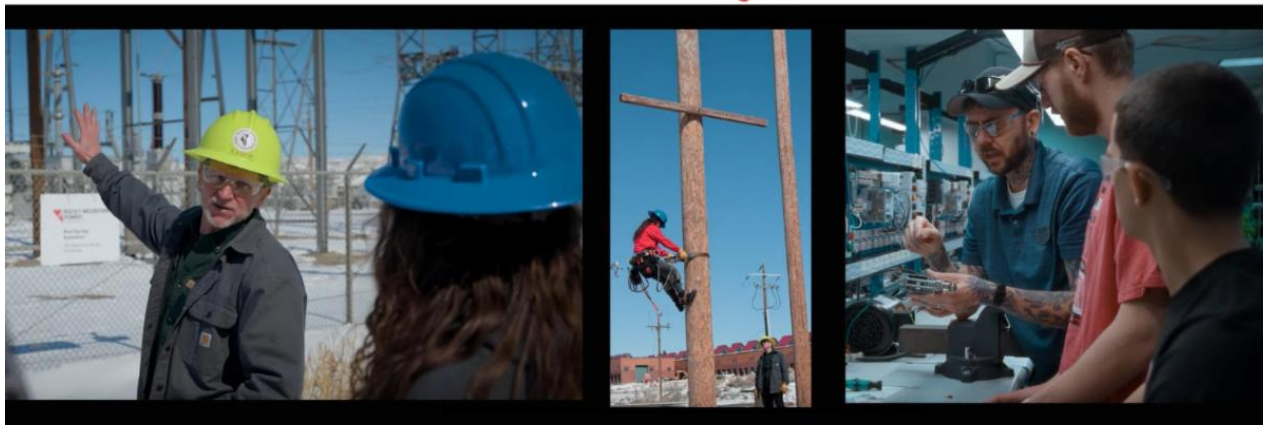
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*Teachers  
Wanted*



**Substation Technology - Powerline Technician - Electrical & Instrumentation**  
**Join a great team, and train the future workforce!**

**Apply Today!**

**<https://www.westernwyoming.edu/about/employment/faculty.php>**

Western Wyoming Community College is looking for individuals who want to give back to their profession. Current openings for a Substation, Powerline, Industrial Maintenance and/or Electrical and Instrumentation Instructors. If you or someone you know would be interested, please apply online at <https://www.westernwyoming.edu/about/employment/faculty.php>

Western has a great team, and we are looking forward to adding talented faculty members who want to share their expertise and knowledge with the future workforce.

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## How Business and Industry Help Prepare

### Students for Success

Preparing high school students with critical professional skills is vital for their success after graduation. Businesses and industries can play a pivotal role in this process by engaging with schools to create opportunities that go beyond traditional classroom learning. These collaborations bridge the gap between academic knowledge and practical skills, ensuring that students graduate with the tools they need to thrive in their careers.

Read below to discover ways that business and industry can directly impact how students are prepared for successful future careers.

### Internship and Apprenticeship Programs

Establishing internship and apprenticeship programs allow students to gain hands-on experience in a professional environment. Businesses can partner with schools to provide structured programs where students earn credit while working alongside professionals to learn practical skills and gain insights into various industries.

### Mentorship Initiatives

Providing high school students with professional mentors in a chosen field of interest can provide them with invaluable guidance and connections. Mentorship activities,

which may consist of regular meetings, discussions, and shadowing experiences, provide students with a realistic understanding of different career paths and the skills necessary for success in those fields.

### **Workshops and Skill Development Sessions**

Organizing workshops on essential professional skills such as communication, teamwork, problem-solving, and time management can greatly benefit students. Industry professionals can lead these sessions, sharing their expertise and real-world insights.

### **Guest Lectures and Career Talks**

Inviting professionals to speak at high schools can broaden students' horizons, and inspire them to explore various career options. These talks can cover industry trends, career pathways, or the importance of specific skills.

### **Real-Life Projects and Challenges**

Collaborating with schools to present students with real-life projects or challenges to solve in coursework. This type of hands-on experience encourages critical thinking, problem-solving, and innovation, while exposing students to the dynamics of working on practical tasks.

### **Industry-Relevant Curriculum Input**

Partnering with schools to align high school curricula with the skills and knowledge required in the job market can help ensure that students are learning relevant information to attain in-demand skills.

### **Networking Opportunities**

Facilitating networking events where students can interact with professionals from different industries helps them build connections and interest early on. These interactions can provide insights, potential career opportunities, and valuable contacts for the future.

### **Scholarships, Grants, and Sponsorships**

Supporting scholarships, grants, or sponsorships to fund new programs encourages students to pursue higher education or certifications in their chosen fields.



## **Unlock Your Future: Share Your Internship Interests!**

We want to hear from you! Help us tailor our internship programs to better suit your career aspirations and interests. Your insights will guide us in creating opportunities that align with your goals and passions. Take a few minutes to complete our survey and shape the future Southwest Wyoming's internship offerings. Your feedback is invaluable!

[Click for Survey](#)

## Shape the Future of Internships: We Need Your Expertise!

We're reaching out to industry leaders like you to help us design internship programs that truly prepare the next generation of professionals. Your insights and experiences are invaluable in creating opportunities that align with industry needs and expectations. Please take a few minutes to complete our survey and share your thoughts. Together, we can build a brighter future for interns and the industry alike!

[Click for Survey](#)

Explore the Wyoming Department of Workforce Services website for current job openings or to post an opening within your company.



Thank you to our Sponsor



### About Manufacturing Works

For over two decades, Manufacturing-Works has been a driving force behind the success of Wyoming's manufacturing sector. With a mission to empower local businesses to achieve their maximum potential, Manufacturing-Works provides a comprehensive suite of services tailored to the unique needs of each client. We focus on delivering value through customized support, innovative technology, and expert-led solutions that help Wyoming businesses thrive in today's competitive market.

Our team, with offices in key locations across Wyoming – Laramie, Casper, Cheyenne, Riverton, and Sheridan – collaborates with an extensive network of partners to provide unmatched expertise in areas ranging from technical and engineering solutions to marketing strategy and financial advice. Through broad technical assistance, we address the core challenges faced by manufacturers, producers, and entrepreneurs, helping them grow revenues, enhance productivity, and strengthen their global presence.



What truly sets Manufacturing-Works apart is our unwavering commitment to Wyoming's community of businesses. Our dedicated professionals, stationed throughout the state, bring decades of experience to help companies innovate, streamline processes and create sustainable growth. Our work is more than just consulting; it's about building long-term relationships with Wyoming's businesses and delivering solutions that foster wealth, job creation, and economic resilience.

As Wyoming's most trusted resource for manufacturing support, Manufacturing-Works continues to lead the way in powering the state's manufacturing success. We understand the distinct challenges of operating a manufacturing business in Wyoming and develop tailored solutions to meet those needs. Together, we're creating a vibrant future for Wyoming's economy, one business at a time.

If you have any questions visit our website at [www.manufacturing-works.com/](http://www.manufacturing-works.com/) or contact Sage Kohr, the project manager for Southwestern Wyoming, at [skohr@uwyo.edu](mailto:skohr@uwyo.edu).

**COMING  
SOON!**

**MW**  
MANUFACTURING  
WORKS

# INDUSTRY TRAININGS

Manufacturing Works is excited to announce we will be sponsoring industry-driven trainings in the Southwest. The trainings will aim to address the needs of the manufacturing community in Rock Springs and Green River.

## WYOMING MANUFACTURERS

### TRAININGS

Supply Chain Optimization • Leadership  
Solidworks • Cybersecurity • Lean Manufacturing

*Check out our website for more info!*

[www.manufacturing-works.com](http://www.manufacturing-works.com)



**What is our Purpose and How do we Get There?**

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Southwest Wyoming Manufacturing Partnership | 123 | Rock Springs, WY 82901 US

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