

Workforce Collaborative Meeting Notes

October 23, 2018

- Opening Remarks
 - Goal of group is to leverage reach of each member agency
- COD RFP Recap- Opportunity One Career Path Introduction
 - Focused on healthcare industry (certification through BA)
 - Leveraging Opportunity One
 - Well positioned to go after other grants
 - JP Morgan Chase
 - Go after other groups (Veteran's resources)
 - Provide alternatives to Community College programs for candidates that are not ready for community college
 - Need to develop grant pipeline (quarterly)
- Opportunity One Update
 - Attending Paul Quinn Career fair, other fairs to market virtual career fair
 - Utilizing Chamber of Commerce outreach
 - Date changes to Feb 6-8 2019
 - Send virtual career fair link to members
 - Get PDF flyers to members
 - Virtual with pop up locations- member agencies can host for participants with no online access
 - Also reach out to Dallas libraries
 - CCGD and Achieve leading employer outreach
 - Get Opportunity One Demo link to members
 - AdvanceNet will provide training in January to agencies
- Workplan Discussion & Feedback
 - Overall aligned with goals of collaborative
 - Participant Outreach
 - Strong need for new engagement strategies
 - Needs to focus on reaching specific demographics (formerly incarcerated, single parents, out of school youth)
 - Collaborative should establish statement of purpose and outreach statement
 - Employer Outreach
 - Need to constantly monitor the marketplace for changes in employer needs, avoid redundancies
 - Focus on wrap-around services, support, referral, motivate, engage & retain
 - Need to develop strategic heat map with employers, available jobs and challenges
 - Need list of all employers currently connected with collaborative
 - Need to eliminate barriers to certain employers i.e. transportation challenges
 - Need to figure out alignment with existing systems

- Leveraging partnerships with Community Colleges is critical
- Must focus on engagement, motivation, and retention
- Core competencies
 - Creating a career community
 - Simplifying employer engagement (one point of contact to multiple agencies)
- Training and Certification
 - Need for life skills training integration
 - Need intensive cohort-based bootcamp style soft skills training to modify behavior once per quarter
 - Combination online/in-person case management needed
 - Customized case management and soft skills training able to serve basic and advanced clients (underemployed and transitioning clients will need differentiated training)
- Asset Mapping
 - Huge need for mental health referral (can leverage churches with counseling programs)
- Workgroup Discussion
 - Workgroups will meet November 13th
 - Whole collaborative will meet November 27th and get report-out from workgroups
 - Proposal for 2019: Collaborative alternates between in person and conference call monthly meetings. January will be in-person meeting.
 - Workgroups will meet on their own schedule and report out to collaborative at monthly meetings
 - Live meetings will be hosted by different collaborative agencies
- Tentative Workgroup Assignments

Workgroup	Chair	Members
Communication & Organization	Denise- CCGD	Cerissa -CCGD Joy -CCGD
Employer Outreach	Janie- Skill Quest	Samanda- Skill Quest Amanda-AdvanceNet Labs
Participant Outreach	Sheila -Inspiring Tomorrow's Leaders	Yolanda-CCGD Venus-COD
Case Management	Yolanda-CCGD	
Asset Mapping & Referral	Candy-Harmony CDC	Flora-Friendship West Sonia-CCGD
Certifications & Training	Venus-COD	Sheila -Inspiring Tomorrow's Leaders Amanda-AdvanceNet Labs

- **Next Steps**
 - Get links and collateral to collaborative members for promotion of Opportunity One February Virtual Career Fair
 - Confirm workgroup assignments
 - Individual workgroups coordinate meeting for Nov.13th
 - Decide immediate action steps and goals
 - Be prepared to report out to collaborative at Nov. 27th meeting
 - Develop MOU for collaborative