

Website In A Week - Checklist

This checklist is based on the course Website In A Week. Go through it and see if you've done the things you need to do to make your website more professional.

<input checked="" type="checkbox"/>	Overview & Day 1 - Products/Services
	Do you have a goal for your website?
	Does it serve a purpose?
	Is it honest and clear?
	Does it show the user how you can help him or her?
	Is it easy for the user to find what he or she wants?
	Is there a clear call to action?
	Did you complete a products/services section?
	Day 2 - About Section
	Did you add an About or Information section?
	Did you remove sections that are not needed?
	Day 3 - Title Section
	Did you add a high quality image or video to your Title page?
	Does your Title Text make it as clear as possible to understand who you are, what you do, and who your site is for?
	Did you add a logo (or N/A)
	Did you add a small icon under the logo (or N/A)
	Day 4 - Social Media, Contact, Good Maps, Simple Store
	Did you update your social media contacts?
	Did you add <code>'tel:yourphonnumber'</code> for a phone?
	Did you add <code>'mailto:youremailaddress'</code> for email?
	Did you add a location for Google Maps? (or N/A)
	Did you add something to sell? (You're in business, right?!)
	Did you change the default USD currency in the store to Euros?
	Did you connect the payment gateway?

	Day 5 - Pulling It All Together, Settings, Styles, Domains, Strikingly Help
	Did you update the Site Title in Settings?
	Did you update the Site Description (Settings)?
	Did you update the social share image (Settings)?
	Did you update the favicon (Settings)?
	Did you turn on cookies (Settings>Legal)?
	Did you publish your site, select an appropriate category, and update the Strikingly domain name to something more easily recognisable?
	Did you update the footer? And check on social media links in the footer, updating the links to your own social media pages?
	Did you preview your site on a desktop, tablet, and smartphone? Does everything look okay on different devices?
	Did you review your finished site? Is there a clear path for the user? Does it make sense? Is it easy to follow and understand? Does it reflect the best of your business? (hint: it should!)

Thanks for taking this course! Do tell others. Let's make websites more beautiful and useful!

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Website In An Hour - workshop &

Website In A Week - online course

<http://www.websiteinanehour.net/>

ImpulseHub Web Development & Training

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