

Marco started his career in Rome, his home town, as software engineer at Sogei, the Information Technology arm of Italy's Ministry of Economy and Finance. He moved to Milan in 1987, to join Innovative Silicon Technology (IST), the ASIC business spin-off of SGS Microelettronica, where he worked on the development of various Electronic Design Automation tools.

After IST's integration into SGS-Thomson, the merger of Italy's SGS Microelettronica and the semiconductors branch of France's Thomson group, Marco was appointed resident engineer at Cadence Design Systems in California, USA, where he contributed to the development of a design flow framework and served as technical liaison for the strategic alliance between ST and Cadence.

In 1994 Marco moved back to Europe to take the lead of the front-end design automation team of STMicroelectronics's Central R&D organization in Crolles, France. His responsibilities as a R&D manager grew through successive assignments in ST's Programmable Products Group, where he established the first complete methodology for design re-use for the Corporation, and in the Advanced System Technology R&D group. In 2004 he was appointed Director of Technology and Business Incubation within ST's Corporate Business Planning organization, based in Geneva, Switzerland. His career then evolved to Technical Marketing and Customer Support responsibilities to grow ST's business in India, Brazil, Russia, Middle-East and Africa. He then took various technical and strategic planning roles in the Home Video Division, and up to the level of ST's entire Digital Sector.

Passionate about innovation and organizational performance, and convinced that only the concurrent combination of skills and experience can reliably drive any project or organization to enduring success, Marco went on to create Oritur in order to offer such a unique combination to a variety of Clients operating in high-tech businesses.

Marco holds a Master Degree in Physics from the State University of Rome, Italy, and a Professional Certificate in Strategic Decisions & Risk Management from the Center for Professional Development of the University of Stanford, CA, USA.