

TESS EVANS

TE@TESSEVANS.COM · (512) 947-0210 · TESSEVANS.COM

SKILLS

- Proficient in Adobe CS: InDesign, Photoshop, Illustrator, Dreamweaver, HTML, CSS, SEO, Keynote, Powerpoint & MS Office
- Experienced in hands-on creative media including illustration, mood boards, print making, & photography

EXPERIENCE

VARIOUS | Oakland, CA 2009-present

FREELANCE DESIGNER

SHARESPOST | San Francisco, CA 2019-2020

VISUAL DESIGNER

- Designed advertisements, websites, products, and materials as well as brand templates and new sub-brands
- Created presentations using Powerpoint and Keynote
- Designed UI/UX for new certified investor app

SALIENT FORWARD INVESTING | SF, CA 2012-2018

DESIGNER

- Created marketing materials, templates, and resources for Marketing and Sales departments

STANFORD UNIVERSITY | STANFORD, CA 2011-2012

GRAPHIC ARTIST

- Designed curriculum for EPGY, the first online education program
- Edited recorded audio of lectures for online courses

SHUTTERFLY | MOUNTAIN VIEW, CA 2009-2010

MERCHANDISING DESIGN MANAGER

- Created callouts for external designers and artists based on sales data and trend reports
- Preflighted final art from internal and external designers

NY DAILY NEWS | New York, NY 2007-2009

GRAPHIC DESIGNER, ADVERTISING & PRE PRESS

- Designed advertisements for local businesses
- Ensured the quality of print of all advertisements

ECHO OF THE DREAMER | New York, NY 2005-2007

ART DIRECTOR (PROMOTED 03/2006)

- Designed and directed printing of seasonal look books
- Drafted, managed, and ran ads in magazines

DESIGN ASSISTANT / PRODUCTION ARTIST

- Created original jewelry designs

EDUCATION

UNIVERSITY OF TEXAS

Bachelor of Arts

Austin, Texas | 2000-2004

PROGRAM PROFICIENCY

InDesign
Illustrator
Photoshop
HTML/CSS
Powerpoint
Sketch

EXTRACURRICULAR

#THE100DAYPROJECT

Created daily for 100 days

2015, 2016, 2017, 2018, 2021

PRISONERS LITERATURE PROJECT

Volunteer

01/2018-present

SEMIANNUAL MIXES

Maker

winter 2007-present

UNDERWATER HOCKEY

Player (Offense)

2013-present

ARTWORKS - LEARNING LEADERS

Brooklyn Museum Guide

2008-2009

TEXAS 4000 FOR CANCER

Cyclist and Coordinator

2004