

# AiRS

---

## AI-Ready SMEs

*Equipping and Empowering SMEs to be AI Ready*



**GLOBAL BUSINESS  
CHAMBERS**

AI-Ready SMEs (AiRS)

**evvolabs™**  
ai • blockchain • cloud • cybersecurity • iot • media • mobility

**GRIDSYNERGY**  
creative • tech • media

# AI by SMEs for SMEs

*AiRS AI Quadrant*

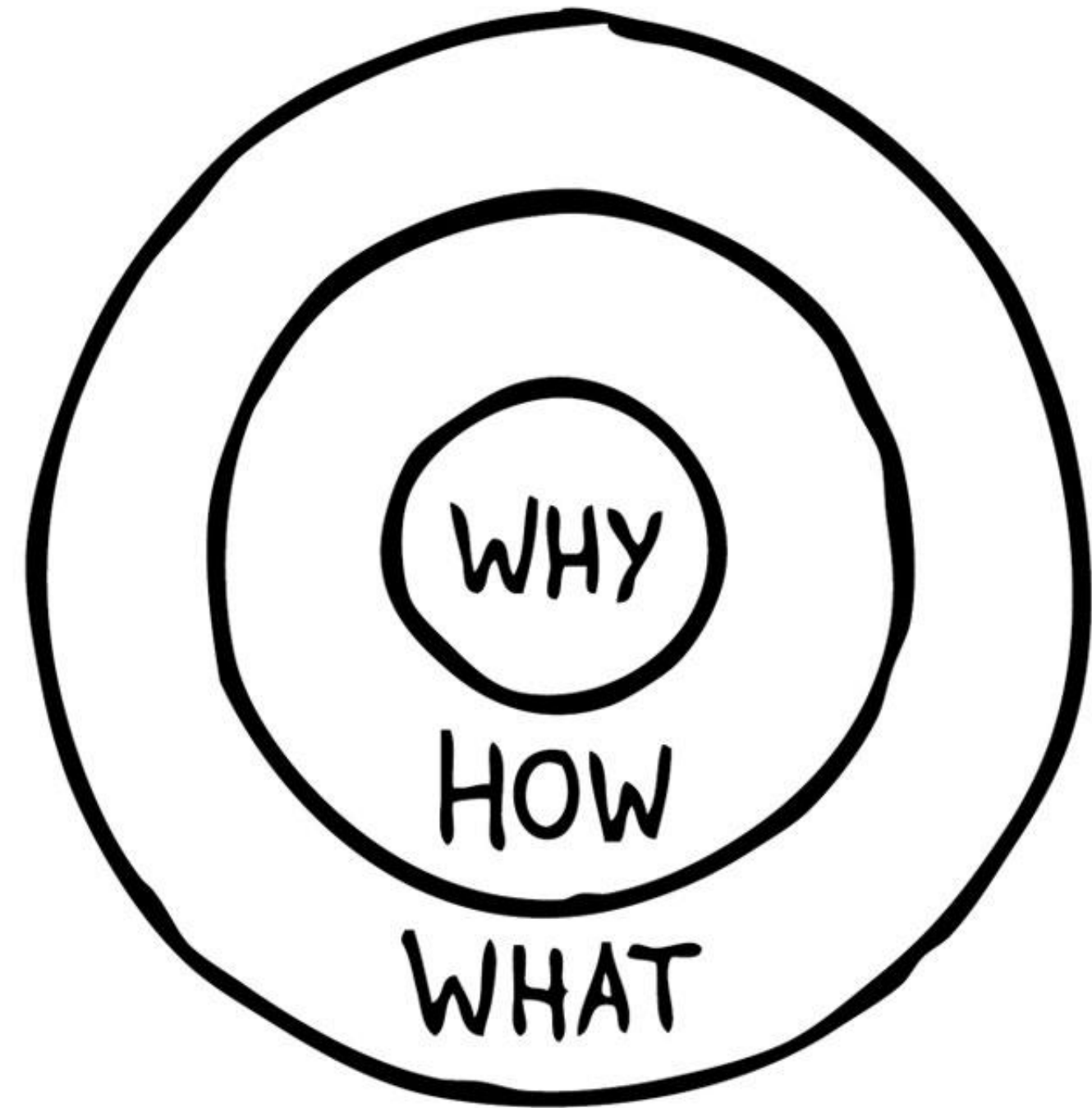


GLOBAL BUSINESS  
CHAMBERS **AiRS**

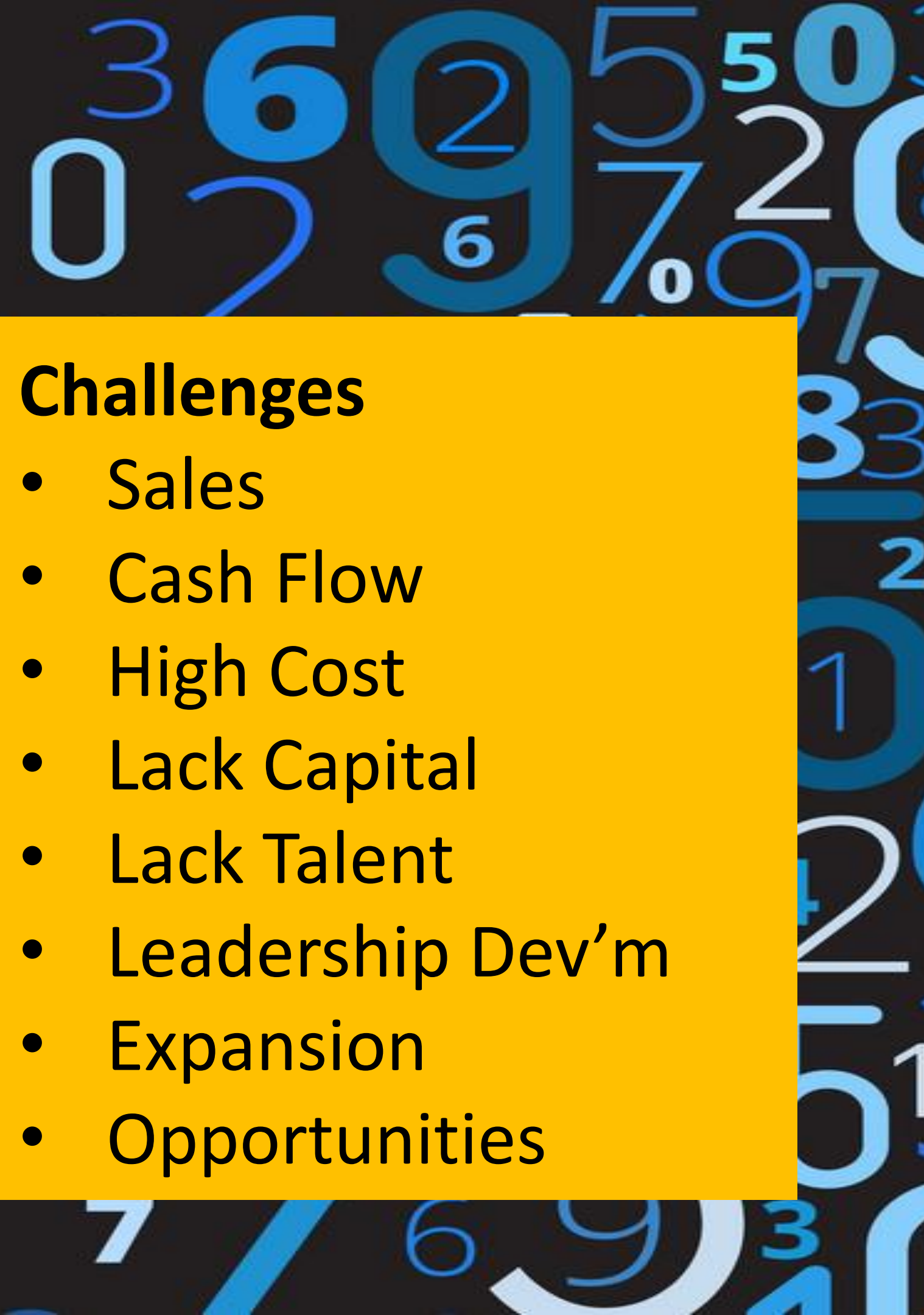
# AiRS AGENDA

---

- **Why**
- **DNA (our “How”)**
- **What we do**
- **Who is involved**
- **Launch Plans**

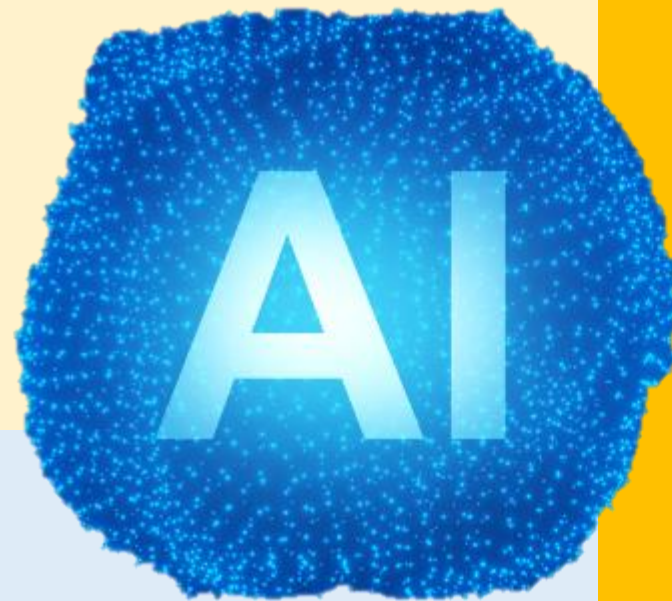


# SME Statistics



## Singapore

- 288,000 SMEs in SG
- Employs 71% workforce
- Contribute 48 % SG GDP



## Global

- Globally, 334 mil SMEs
- USA alone 33 mil SMEs (10%)
- 89% have fewer than 20 employees
- 9% between 20 and 100

## Challenges

- Sales
- Cash Flow
- High Cost
- Lack Capital
- Lack Talent
- Leadership Dev'm
- Expansion
- Opportunities

# What we do - Why?

---

- 95% of SMEs adopted digital tools
- Only 4% use AI or machine learning. \*
- Global Competitors with AI will disrupt market.
- SMEs either innovate and deploy AI or be crushed. No middle ground.
- Only way forward - continual learning and innovation to innovate and deploy AI by employees and Owners.

*Lifelong learning and collaboration are the only tools in our inventory to manage AI disruption.*

*It is not the Government's Burden*

*SG companies needs to change our mindset that it is our responsibility,*

*It is the Business Owners' burden to adopt AI to scale revenues and reduce cost.*

**\* BT BUDGET ROUNDTABLE 2024**

*SMEs can seek government help to embark on AI, sustainability journey: panellists Singapore Business Times. Tue, Mar 19, 2024*

# AiRS DNA

---

## **Givers Grow**

**We bring together CXO's who are determined to thrive in an era of AI Disruption**

**We believe that proactive individuals, not governments, can mentor each other to create ecosystems where AI can be deployed safely, profitably and pragmatically.**

**We create a safe space where SMEs can network, innovate, fail/succeed, collaborate and Grow.**

# AiRS DNA

---

- **Lead from the front**
- **Positive**
- **Proactive**
- **Self-Reliant**
- **Resilient**



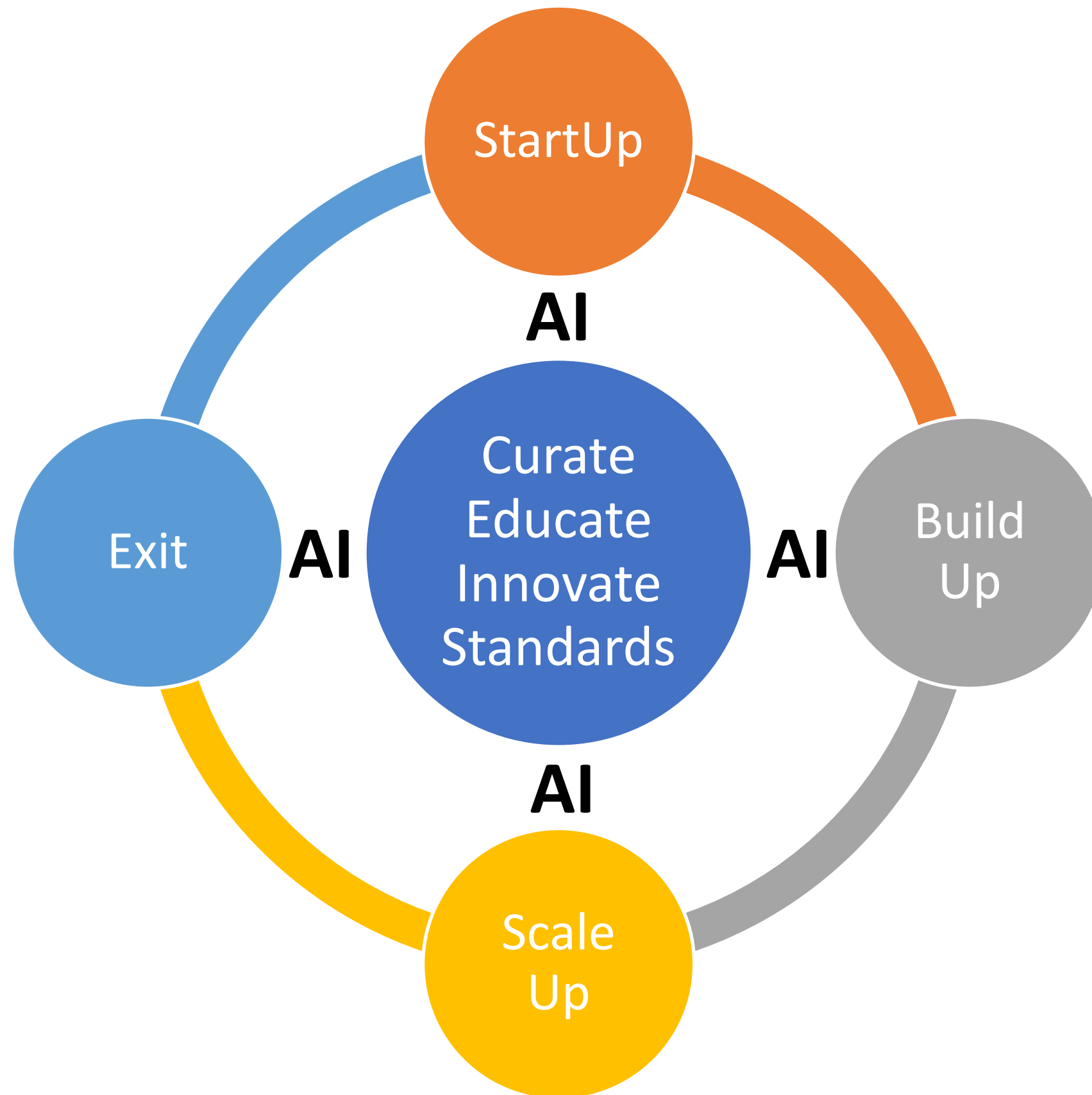
# What we do – Desired Outcomes

---

- AI by SME for SME with the AiRS Quadrant™
- Curate Technology, Celebrate Failure, Create Innovation
- Industry Standards and Best Practices
- AI Ecosystem

# What we do - AiRS Quadrant

---



AI and Technology that contributes at various stages of SME development

Increase Revenue. Reduces Cost

# What we do - AiRS Quadrant

---

	Industry	Start-Up	Built-up	Scale-Up	Exit
	Revenue Staff Strength	\$0 to \$500k 1 to 10	\$500k to \$2m 10 to 20	\$2m to \$10m 20 to 50	>\$10m >50
1	Retail	Curate AI Educate AI (individual and Coy) Innovate and Deploy Standards and Certification		Increase Revenue Reduce Cost	
2	Manufacturing				
3	F&B				
4	IT & Solutioning				
5	Education				
6	Others				

# What we do - AiRS Roadmap

---

## July

- CXOs together to organise
- Curate AI Tech and Services
- Innovate / Invest
- Create Standards

## Aug - Pre-launch

- Skills Future Festival (Aug 24)

## Oct

- Launch

# AiRS – AI BY SME FOR SME

## Pre-Launch activities



*Pre-  
Meetings*

**Mar – Apr 24**

Met Mapletree, SAPE, InLab and other SMEs to do initial connect and understand their needs for AI

*SME 1 Day  
AI Event*

**23 April 24**

Organized 1 day SME AI Event to share on AI and to understand their AI needs. Did a mini focus group as part of the program

*Post SuperAI  
Event Dinner*

**19 June 24**

First AI meeting cum business networking dinner post SuperAI sponsored by HyperCycle.at Custom House

*Mentors  
Meeting*

**3 July 24**

Kick off meeting with Committee Mentors. Recruitment of first 10 Pioneer CXO Members

*Pioneering  
Members Meeting*

**9 July 24**



# AiRS - AI BY SME FOR SME

## Pre-Launch Activities

*AiRS Official  
Launch Event*

### *SkillsFuture Festival Launch*

**July / Aug**

Participate in 1 of the 3 SkillsFuture Festival Roadshow Showcase Media / PR engagement to let people know about our community.

### *AI & Mentorship Festival 2024*

**1 Aug 24**

This Mentorship Festival will do an Outreach to 400 SMEs to showcase how to adopt Mentorship to grow their business. We showcase AiRS and let SMEs know they can join the community to get AI “mentoring” by practitioner.

### *PIFA Show 2024*

**25 – 27 Sep 24**

To participate in the PIFA Show and Conference which will have an AI Theme Pro Integration Future Asia (PIFA) 2024 is an international trade show dedicated for Audiovisual and Entertainment Lighting (AVL) suppliers and specialists.

### *SAPE Annual Conference 24*

**26 Sep 24**

SAPE is the Singapore Association for Private Education. Their members are all the private universities and SMEs in Training and Education business in Singapore. Their Conference theme for 2024 is on AI in Education.

### *AI Ongoing Learning Events*

**In-Person**

Bi-Monthly in-person event @ Lifelong Learning Institute

- Showcase of AI Tech
- Roundtable Sharing

**Webinar**

Bi-Monthly Webinar

- Oct AI-SME CXO Webinars with Global Experts
- Showcase of AI Tech

# Who? AiRS Provisional Community Mentors (CM)

## FOUNDERS



**Ryan Wong**  
Chairman  
Evvo Labs Pte Ltd



**Philip Wu**  
Secretariat  
Family Office Alliance



**Joseph Lee**  
President  
Global Business Chambers

## ADVISORS



**Simon See**  
Global Head, Nvidia AI  
Technology Centre,  
NVIDIA

## MENTORS TO COMMITTEES



**James Ong**  
MD  
Artificial Intelligence  
International Institute (AIII)



**Jonathan Chin**  
VP, SG Enterprise & Digital  
Business & System  
ST Engineering



**Nancy Mah**  
CEO  
The Platform



**Vince Chew**  
COO  
Evvo Labs Pte Ltd



**Syed Mubarak**  
MD  
Agentis Intelligence

# Who? AiRS Provisional Community Members (CM)

---



**Stephen Yee**  
DY Executive Director  
Singapore National Employers  
Federation (SNEF)



**Shirley Daniel**  
Regional Director  
Builder.ai



**Patrick Linden**  
Managing Partner  
Match.Asia



**Shashank Singh**  
Founder & CEO  
Kroolo Pte Ltd



**Michelle Toh**  
Founder  
MT Agency



**Alex Siow**  
MD  
Business Resilience  
Technology Pte Ltd



**Jonathan Lim, CFA**  
CIO  
Decode Global



**Andrew Yeong**  
CEO  
The Social Idol



**Warren Woon**  
Co-Founder & CEO  
Xctuality

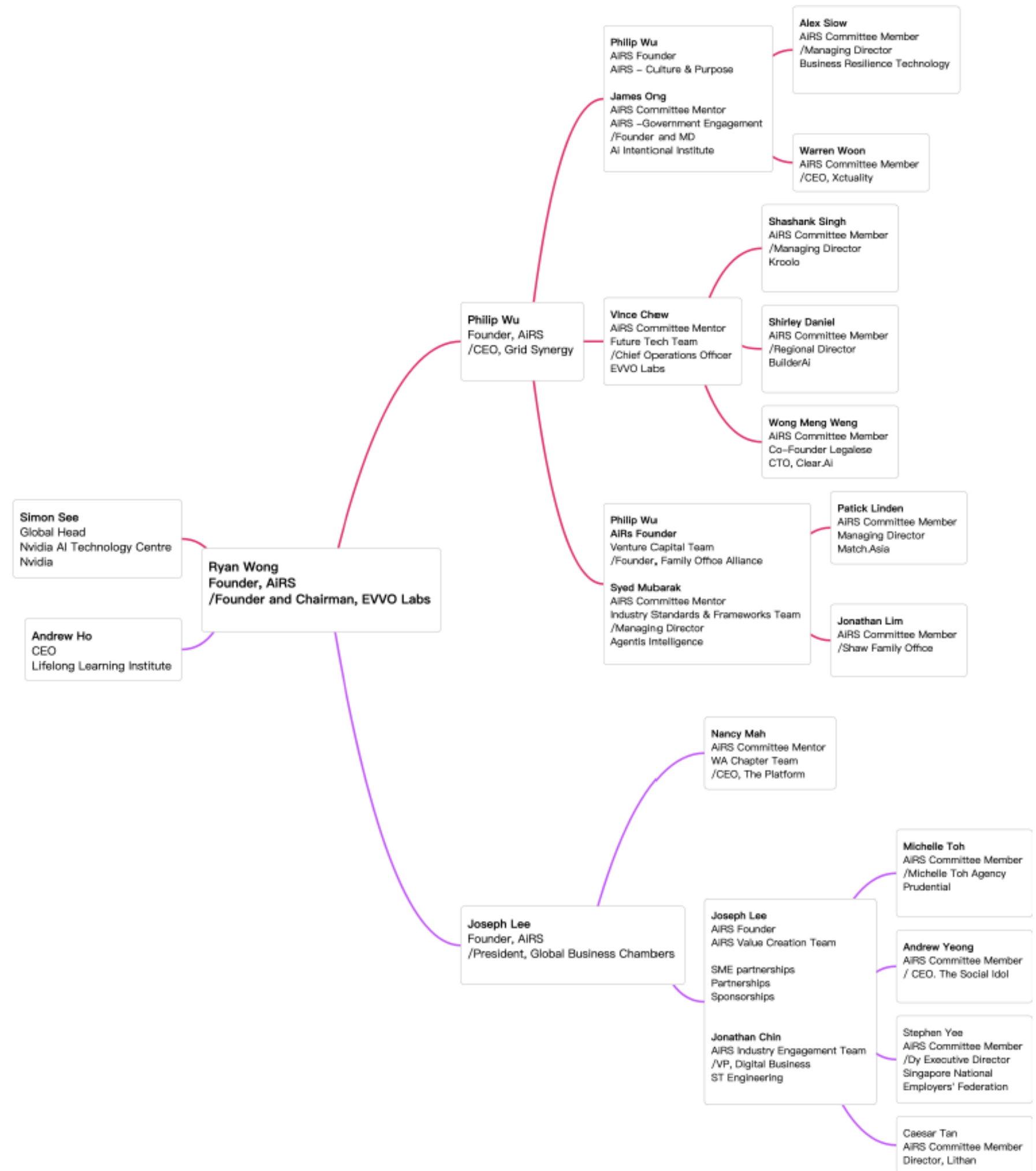


**Caesar Tan**  
Director- Enterprise  
Business, Lithan



**Wong Meng Weng**  
Co-Founder  
Legalese

# Who? AiRS Provisional Committee



# Call to Action

The logo for SNEF, featuring the letters 'SNEF' in a bold, italicized, sans-serif font. A small red triangle is positioned above the letter 'N'.The logo for LITHAN EDU CLaaS DIGITAL ACCELERATOR. It consists of a purple rectangular box on the left containing the word 'LITHAN' in white. To the right of this box is the word 'EDU' in white, stacked vertically. Further right is the word 'CLaaS' in a large, bold, orange font, with a registered trademark symbol (®) to its upper right. Below 'CLaaS' is the phrase 'DIGITAL ACCELERATOR' in a smaller, purple, sans-serif font.

- Jobs-Skills Integrator for Retail Industry (JSIT)
- AI Related Courses
- Employers @ SFF Events by SNEF
- Reach Employees through ELLA
- Others

# Who? AI by SMEs

---

AiRS will curate and promote suitable AI products and services that will help the SME leverage AI to grow their business. We are in the midst of curating the AI Solutions, some are listed below:



## *Builder.ai*

### **No Code AI App Builder**

- Helps SME to rapid prototype and launch their ideas fast with it's unique AI Speech to Build process
- Build SME website or app that models after top businesses in that space (in terms of their process flow and functionality)

## *Evvo Labs*

### **CISO.ai**

- Built by cybersecurity experts, CISO.ai supports Security Professionals, CTO and CIO in achieving and maintaining ISO27001 certification, managing cybersecurity risks, ensuring compliance with regulatory requirements and aligning with NIST CSF. CISO.ai is what every company needs to enhance their security posture.

## *SynergyBot*

### **AI Bot**

- AI Bot that has the capability to handle search and data extraction and compilation from both Internal and External Documentation
- Bot can be trained to handle both sales marketing enquiries and customer service requests
- Has a comprehensive Data Insights Dashboard to power up decision making

# Who? AI by SMEs

---

AiRS will curate and promote suitable AI products and services that will help the SME leverage AI to grow their business. We are in the midst of curating the AI Solutions, some are listed below:



## *Kroolo*

### **Productivity AI**

- A Super All-In-One AI Tool that combines the best technology and workflow from 30+ productivity apps like Monday.com, Trello.com, Slack into 1 x Simple to use APP
- Especially useful for SMEs that wants to boost productivity, inter-dept communications and project management.

## *Match.Asia*

### **AI M&A**

- Match.Asia deploys a unique AI Algorithm to match SMEs together to do M&A and raise funds
- It's transparent AI Platform will be a game changer for companies looking to raise funds with a sniper like focus

## *Dr Security*

### **AI Cyber-Security**

- Dr Security offers a single platform for holistic endpoint protection and business continuity, aligned with established industry standards such as NIST
- It enables SME to identify vulnerable assets and data, proactively protect them, detect and stop any threats, and respond to and recover from attacks

# AiRS - AI BY SME FOR SME

## Pre-Launch Activities

*AiRS Official  
Launch Event*

### *SkillsFuture Festival Launch*

**July / Aug**

Participate in 1 of the 3 SkillsFuture Festival Roadshow Showcase Media / PR engagement to let people know about our community.

### *AI & Mentorship Festival 2024*

**1 Aug 24**

This Mentorship Festival will do an Outreach to 400 SMEs to showcase how to adopt Mentorship to grow their business. We showcase AiRS and let SMEs know they can join the community to get AI "mentoring" by practitioner.

### *PIFA Show 2024*

**25 - 27 Sep 24**

To participate in the PIFA Show and Conference which will have an AI Theme Pro Integration Future Asia (PIFA) 2024 is an international trade show dedicated for Audiovisual and Entertainment Lighting (AVL) suppliers and specialists.

### *SAPE Annual Conference 24*

**26 Sep 24**

SAPE is the Singapore Association for Private Education. Their members are all the private universities and SMEs in Training and Education business in Singapore. Their Conference theme for 2024 is on AI in Education.

### *AI Ongoing Learning Events*

**In-Person**

Bi-Monthly in-person event @ Lifelong Learning Institute

- Showcase of AI Tech
- Roundtable Sharing

**Webinar**

Bi-Monthly Webinar

- Oct AI-SME CXO Webinars with Global Experts
- Showcase of AI Tech

# AiRS Membership

---

## Apply to join AiRS Committee Members

- By Invitation and Interview
- CXOs who identify with our DNA
- Does not necessarily represent Organisation
- Past failure is advantage
- Believe that we receive more when we give
- \$50 / mth for first 50 Committee Members (\$500 / year) save 2 months
- <https://tinyurl.com/join-airs>

## Community Members

- Free
- Event Cost only



GLOBAL BUSINESS  
CHAMBERS  
AiRS

# AiRS Membership Payment

---

## AiRS Committee Members

- For first 50 Committee Members
- \$50 / mth
- \$500 / year (save 2 months)
- <https://tinyurl.com/airs-invoice>



GLOBAL BUSINESS  
CHAMBERS  
AiRS