

2017

**THE
HANVOICE
PIONEERS
PROJECT**

**HANVOICE SUPPORT
ASSOCIATION**

110 Cumberland Street, Suite 261
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HANVOICE

**CANADA'S LEADING ORGANIZATION ADVOCATING FOR IMPROVED
HUMAN RIGHTS IN NORTH KOREA**

**"WE SUPPORT ON-THE-GROUND INFORMATION DISSEMINATION INITIATIVES IN
NORTH KOREA, AND WORK WITH LEADING POLITICIANS AND POLICY EXPERTS TO
ADVANCE THE NORTH KOREAN HUMAN RIGHTS CAUSE"**

WHAT WE DO ✓

-  **PROMOTE AWARENESS**
-  **ADVOCACY AND LOBBYING**
-  **HANVOICE PIONEERS PROJECT**
-  **PROJECT E**
-  **GRASSROOTS ACTIVISM**

ABOUT HANVOICE ✓

HanVoice is a Canadian-based human rights organization established in 2007 to assist North Korean refugees, and advocate on behalf of the North Korean human rights situation. The organization's name is derived from the word "han(한)", which in the Korean language means both "one" and "a sense of deploring, grief, lamentation or heart-burning". Our mission is to mobilize empowered Canadians to affect change in the lives of North Koreans.

THE HANVOICE PIONEERS PROJECT

"GIVING VOICE TO THE VOICELESS"

OUR MISSION

It is HanVoice's mission to empower and amplify the most effective voices for the North Korean Human Rights and Refugee Movement: the voices of North Korean refugees themselves. The Movement needs articulate and passionate advocates from North Korea to offer a window into the human experience in North Korea, and to expose why what's happening is unacceptable.



HPP 2014 PIONEER: SUNGJU LEE



HPP 2016 PIONEER: AUDREY PARK

Every year, HanVoice selects a special North Korean defector to embark upon a bespoke development program, and this year, we have secured an opportunity for our next Pioneer to intern in a Senator's office on Parliament Hill, as well as partake in an exciting grassroots advocacy program in Toronto.

Through this program, we will help build and empower the voice of, not only our Pioneer, but also a generation of North Korean global advocates and leaders that are going to make a change, and perhaps one day lead a free North Korea.



"I have experienced in the past 6 months what I have never imagined possible when I escaped from North Korea. I have learned the skills and confidence which will allow me to be a leader for North Koreans on the international stage when the country becomes free in the future. I want to extend my bottomless gratitude to HanVoice for this opportunity."

HPP 2013 PIONEER: SEONGMIN LEE

HPP 2016 PIONEER: AUDREY PARK



THANK YOU FOR YOUR SUPPORT

Hello, my name is Audrey Park, in 2016 I became the first female Pioneer to participate in the HanVoice Pioneers Project (HPP). I'm back in home, in South Korea, humbled by my memories and experiences in Canada which continue to be a guiding beacon in my life.

I wanted to take this opportunity to thank you for your partnership in sponsoring the HPP and to reflect upon the 6 months of unforgettable experiences I received while in Canada. It is only through donors like you, through your kindness, your contribution, and your dedication to the human rights crisis in North Korea that the program I participated in was a momentous success.

It is with great hope that you will help the next pioneer continue on in my footsteps, to be the voice for change, to make a difference in the lives of those who are in dire need of a voice. Donors like you have changed my life. I cannot thank you enough for the opportunity that you have given me. Thank you.

“

It is with great hope that you will help the next pioneer continue on in my footsteps, to be the voice for change, to make a difference in the lives of those who are in dire need of a voice.

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OVERVIEW OF MY EXPERIENCE WITH HPP

My experience in Canada has profoundly changed the way I view North Korean human rights advocacy, as well as my own future. HPP provided me with a one-of-a-kind integrated training program in Toronto which included leadership training, advanced English language lessons, and advocacy work with HanVoice. Most of all, it has given me a voice, developed in large part through the opportunity of a lifetime to participate in an internship with a Parliamentarian's office in Ottawa, to witness firsthand the mechanics of democracy, and to walk the hallowed Halls of Power. A dream turned into an unforgettable experience - a reality - a voice.

THE FUTURE OF HPP

Though my story in Canada as a HanVoice Pioneer may end here, the advocacy for change and a future for the North Korean people do not. The unfathomable transformation and growth I underwent during my time in Canada is ultimately one pebble in the proverbial mountain of change that we must build. In order to make change happen, we must rely on our friends and sympathizers who share in our vision. This is where you step in. I ask that you consider the amazing fruits of your contribution, then look to how much unrealized potential there is behind the HanVoice Pioneers Project. Without your generous support, our mission to empower leaders within the North Korean refugee community would not be possible. HanVoice's team of volunteers work hard to ensure that every dollar is used to directly support our mission and Pioneer's like me.

Thank you for your dedication to the North Korean people and to the cause behind HanVoice and its projects. By donating, you too are a true pioneer who is paving a path and a program for others like me, the opportunity for which would not exist without you.

SPONSORSHIP PACKAGES

TO FUND THE 2017 HANVOICE PIONEERS PROJECT

Sponsorship	Platinum	Gold	Silver	Bronze
Benefits in 2017	\$2,000 +	\$1,000 +	\$500 +	Up to \$499 +
Logo and Link on HPP Website (Logos divided by Sponsorship Level)	✓	✓	✓	✓
Logo on Sponsorship Posters at all HPP Events (Logos divided by Sponsorship Level)	✓	✓	✓	
Logo and Acknowledgement in post-event email to attendees (For all HPP Events)	✓	✓		
Acknowledgement at ending-credits on HPP Thank You and Promotional Videos	✓	✓		
Two (2) Complimentary Tickets to any HPP Event		✓	✓	
Four (4) Complimentary Tickets to any HPP Event	✓			
Distribution of your Organization's Promotional Items at all HPP Events	✓			
Special Mention on Social Media	✓			
Sponsor Greeting Message in one HanVoice e-newsletter	✓			
Complimentary 1/8th page Advertisement Space in HanVoice e-newsletters	✓			

Your financial contributions will go towards transportation and travel costs, accommodation, advocacy and leadership programs, and English language classes. The entire operation of HPP relies on your in-cash and in-kind donations.

HOW TO DONATE

1. Please send your sponsorship cheque payable to **HanVoice Support Association** to **110 Cumberland Street, Suite 261, Toronto, ON M5R 3V5**.
2. Go to our website **hanvoicepioneersproject.com**, scroll down and click on the yellow **"Donate" button** to process your sponsorship.
3. For in-kind donations, please contact **HPP Director Danielle Kim** to make arrangements.

Please do not hesitate to contact us if you have any questions or require more information.

HanVoice greatly appreciates your sponsorship and support.

Thank you for your time, consideration, and support.

HanVoice Support Association
110 Cumberland Street, Suite 261,
Toronto, ON M5R 3V5.