

# “Green Impact: Building a community of students and staff to change universities from within”

This workshop is informative, interactive and leaves participants with a tangible result: an action plan to improve their community engagement. First, participants will map out how they currently engage students and staff on sustainability. Then, she will inspire participants through theoretical frameworks on how to best design community engagement activities (e.g. Schwartz’ theory of basic values). Next, she will introduce Green Impact as a well-tested programme on how to excite students and staff to implement sustainability actions in their departments. Using the practical lessons learned from Green Impact, plus the insights from the theoretical frameworks, participants will reflect on their current community engagement efforts and develop an action plan to improve them.

*This workshop is interactive and fun, creating room for dialogue, reflection and thinking.*

TOGETHER WE CAN CHANGE  
THE WEATHER



ANNE SPIRA  
GREEN IMPACT COORDINATOR  
ROOTABILITY  
GERMANY

She works as Green Impact Coordinator at rootAbility. She supports universities in the impactful delivery of the programme. She also expand the programme to new universities, adapting and innovating it to suit the Dutch, Belgian and German context. She has previously worked as Sustainability Projects Officer at the University of East London and the Global Reporting Initiative (GRI). Brené Brown, Sheryl Sandberg and Georges St-Pierre shows her that by reflecting on one’s vulnerabilities and actions, practice and persistence, she can identify and overcome her own emotional, cultural and physical constraints. Reading their books, watching their videos and listening to their inspiring speeches helps her to ‘lean in’, take control of her confidence and inspire others to do the same.

**Brings along: Hopefully someone of the National Union of Students in the UK. They developed Green impact.**