## Sponsorship Opportunities

**Title – Step By Step Society (LIMIT of 3) $20,000**

- Guaranteed 12 months media coverage:
  - Sponsor name/logo included in all publicity efforts including radio, television, print (incl. billboards) and media releases
  - Logo recognition and link on the front page of W.A.G.S. 4 Kids website & Event Site
  - Recognition in W.A.G.S. 4 Kids Social Media - Facebook, Twitter, Instagram, etc.
  - Recognition in the W.A.G.S. 4 Kids News Print & Email Blasts sent by W.A.G.S. & Media Partners
- Name included in all Marketing and Promotional Materials
  - Banner at Mac ’N’ Cheese Throwdown displayed prominently on stage, in front of Judges Table
  - Full page ad in the Gala Program [high resolution artwork to be supplied by sponsor 1024px x 768px]
  - Table Named & Logo on Table escort cards
  - Logo on Wonder Run Shirts
  - Logo on W.A.G.S 4 Kids Shirts, 10 shirts for company leaders
  - Recognition on a minimum of 7,500 Save the Date Hotcards (Sponsored by Hotcards.com)
  - Recognition included on a total of 5,000 Invitations & Event Virtual tickets
  - Recognition on Signage at all Annual Events
- Name highlighted by Entertainment/Host at all Annual Events
- 24 VIP tickets to The Mac ‘N’ Cheese Throwdown
- 8 tickets (1 VIP Table) to the W.A.G.S.inCLE Night Out Gala
- 10 entries to Wonder Run 5K or 1 Mile Walk & Roll
- Name a future W.A.G.S. 4 Kids Service Dog!

**Legacy of Love Society (LIMIT of 2) $15,000 [$12,800 tax deductible]**

- 6 months media coverage guaranteed!
  - Sponsor name/logo included in most publicity efforts including radio, television, print (incl. billboards) and media releases
- Name included in all Marketing and Promotional Materials
  - On-site opportunity PLUS Banner at Mac ’N’ Cheese Throwdown displayed prominently in VIP Bar Area
  - Logo recognition and link on the front page of W.A.G.S. 4 Kids website & event sites
  - Recognition in the W.A.G.S. 4 Kids Social Media pages - Facebook, Twitter, Instagram, etc.
  - Recognition in the W.A.G.S. 4 Kids News Print & Email Blasts sent by W.A.G.S. & Media Partners
  - Logo on Wonder Run Shirts
  - Half page ad in the Gala Program [high resolution artwork to be supplied by sponsor 512px x 384px]
  - Recognition on Signage at All Annual Events, Exclusive signage at registration. [1 horizontal or vertical banner to be provided by sponsor]
  - Recognition on a minimum of 7,500 Save the Date Hotcards (Sponsored by Hotcards.com)
- Recognition included on a total of 5,000 Invitations & Event Tickets
- 12 VIP tickets to The Mac ‘N’ Cheese Throwdown
- 8 tickets (1 VIP Table) to the W.A.G.S.inCLE Night Out Gala
- 5 entries to Wonder Run 5K or 1 Mile Walk & Roll
- Name highlighted by Entertainment/Host at all Annual Events
- Name a future W.A.G.S. 4 Kids Service Dog!
### Friends For Life Society

**$10,000 ($6,300 tax deductible)**

- 3 months media coverage guaranteed!
  - Sponsor name/logo included in most publicity efforts including radio, television, print and media releases
- Name included in all Marketing and Promotional Materials
  - Logo recognition and link on the front page of W.A.G.S. 4 Kids website & Eventsite
  - Recognition in W.A.G.S. 4 Kids Media - Facebook, Twitter, Instagram, etc.
  - Recognition in the W.A.G.S. 4 Kids News Print & Email Blasts sent by W.A.G.S. & Media Partners
  - Recognition on Signage at All Annual Events.
  - logo on Wonder Run Shirts
  - Quarter page ad in Gala Program [high resolution artwork to be supplied by sponsor 256px x 192px]
- 4 tickets to the Gala
- 10 tickets PLUS VIP access for Mac ‘N’ Cheese Throwdown
- 5 entries at Wonder Run 5k + 1 Mile Walk & Roll
- Recognition on a minimum of 7,500 Save the Date Hotcards (Sponsored by Hotcards.com)
- Recognition included on a total of 5,000 Invitations & Event Tickets
- Name highlighted by Entertainment/Host at all Annual Events
- Name a future W.A.G.S. 4 Kids Service Dog!

### Canine Service Society

**$5,000 ($4,100 tax deductible)**

- 1 month of media coverage guaranteed!
  - Sponsor name/logo included in publicity efforts including live radio & television interviews, and print event coverage
- Name included in all Marketing and Promotional Materials
  - Logo recognition and link on the front page of W.A.G.S. 4 Kids Social Media - Facebook, Twitter, Instagram, etc.
  - Recognition in a min. of 2 W.A.G.S. 4 Kids Email Blasts sent by W.A.G.S. & Media Partners
  - Logo on Wonder Run Shirts
  - Recognition on Signage at All Annual Events
  - Recognition included in the Gala Program [High resolution Artwork to be supplied by sponsor]
  - Name highlighted by Entertainment/Host at all Annual Events
- 4 tickets to the Gala
- 8 tickets PLUS VIP Access for Mac ‘N’ Cheese Throwdown
- 2 entries into Wonder Run 5K or 1Mile Walk & Roll
- Recognition on a minimum of 7,500 Save the Date Hotcards (Sponsored by Hotcards.com)
- Name a future W.A.G.S. 4 Kids Service Dog!

### Partner’s Society

**$2,500 ($2,100 tax deductible)**

- Name included on the following Marketing and Promotional pieces
  - Logo recognition and link on the front page of W.A.G.S. 4 Kids website
  - Recognition in W.A.G.S. 4 Kids Social Media - Facebook, Twitter, Instagram, etc.
  - Recognition in a min of 1 W.A.G.S. 4 Kids Email Blast sent by W.A.G.S. & Media Partners
  - Logo on Wonder Run Shirts
  - Recognition on Signage at All Annual Events
  - Recognition included in the Gala Program [High Resolution artwork to be supplied by sponsor]
- 2 tickets to the Gala
- 6 tickets PLUS VIP access for Mac ‘N’ Cheese Throwdown
- 2 Entries into Wonder Run 5K or 1 Mile Walk & Roll

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*For more information,* contact Sera Nelson, Director of Development & Special Events

Tel: 216.586.5853, ext. 2 E-Mail: sera@wags4kids.com

Mail: W.A.G.S. 4 Kids, 112 East Center Street, Berea, OH 44017
## Giving Hope

- 2 tickets to the Gala
- 4 tickets PLUS VIP access to Mac ‘N’ Cheese Throwdown
- 2 entry to Wonder Run 5K or 1 Mile Walk & Roll
- Name included on the following Marketing and Promotional pieces
  - Logo recognition and link on the sponsor page of W.A.G.S. 4 Kids website
  - Recognition on Signage at All Annual Events
  - Logo on Wonder Run Shirts
  - Recognition included in the Gala Program [High Resolution artwork to be supplied by sponsor]

### $1,200 [$1,000 tax deductible]

## Helping Hands Club

- 2 tickets to the Gala
- 2 Tickets PLUS VIP access to Mac ‘N’ Cheese Throwdown
- Name included on the following Marketing and Promotional pieces
  - Logo recognition and link on the sponsor page of W.A.G.S. 4 Kids website
  - Name listed on Signage at All Annual Events
  - Logo on Wonder Run Shirts
  - Name included in the Gala Program

### $750 [$550 tax deductible]

## Companion Club

- 2 tickets to the Gala
- 2 Tickets PLUS VIP access to Mac ‘N’ Cheese Throwdown
- Name included on the following Marketing and Promotional pieces
  - Logo recognition and link on the sponsor page of W.A.G.S. 4 Kids website
  - Logo on Wonder Run Shirts
  - Name included in the Gala Program

### $500 [$350 tax deductible]

## Everyday Heroes Club

- 2 tickets to the Gala OR 2 Tickets PLUS VIP access to Mac ‘N’ Cheese Throwdown
- Name included on the following Marketing and Promotional pieces
  - Logo recognition and link on the sponsor page of W.A.G.S. 4 Kids website
  - Logo on Wonder Run Shirts
  - Name included in the Gala Program

### $250 [$350 tax deductible]

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Tel: 216.586.5853, ext. 2 E-Mail: sera@wags4kids.com  
Mail: W.A.G.S. 4 Kids, 112 East Center Street, Berea, OH 44017
We have chosen sponsorship level:

______ $20,000  Title – Step By Step Society
______ $15,000  Legacy of Love Society
______ $10,000  Friends For Life Society
______ $5,000  Canine Service Society
______ $2,500  Partner’s Society
______ $1,200  Giving Hope Society
______ $750  Helping Hands Club
______ $500  Companion Club
______ $250  Everyday Heroes Club

______ $250-$1,500  Prize Partner -
  I will be donating a raffle prize for valued at $250+

______ Not able to sponsor, but wish to donate: $____________

Company Name (As you wish it to appear on all printed materials):
________________________________________________________________________________

Contact Person/ Title:
____________________________________________________________________________________

Billing Address:
____________________________________________________________________________________

City: ________________________________  State: ______________  ZIP: __________________________

Phone: ________________________________  Fax: ______________________________

E-Mail: ______________________________________________________________________________

Payment Options

Option 1 - Enclosed, please find our check in the amount of $___________ [payable to W.A.G.S. 4 Kids]

Option 2 - Please bill me in the amount of: $________________

Option 3 - Charge my MasterCard or Visa in the amount of $___________ [circle card type]

Card Number: ___________________________  Expiration: _________  SVC: __________

Print Name as it appears on the card: __________________________________________________________________________________

Authorized Signature: ____________________________________________________________________________________________

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