

## THE **equilibras™** DIFFERENCE

## WHO SHOULD WEAR **equilibras™** ?



**equilibras™**

A NEURORTHOTIC FOOTWEAR REVOLUTION

### Bio Resonance Muscle Testing

This form of testing can detect whether a stimulus is stressful i.e. weakening to the system, neutral (*produces no noticeable difference*) or strengthening to the brain and nervous system. This technique is easy to learn and is a powerful tool in demonstrating to both the tester and the potential purchaser the amazing benefit **e-flips™** has to the brain and nervous system.

**WARNING!** This is not an ordinary fashion flip-flop. It is a registered medical product. Ask for a demonstration!

**HIP FLEXOR METHOD:** Recommended testing procedure for **equilibras™**:



- The person tested takes a few steps barefoot on the spot on a hard flat floor. Then have them bend one hip and knee 90° whilst leaning back against a wall for stability. Push down smoothly over knee and take note of the degree of resistance.
- Repeat procedure after walking on the spot in **e-flips™** and compare resistance.

Comparing the wear and condition of normal flip-flops and **e-flips™**:



Sister (6 years old) after 2 months wear of ordinary flip-flops - Note foot pronation and flip-flop collapse.



Brother (10 years old) after 5 months wear of **e-flips™** - Note good foot alignment and great condition of flip-flop.

### Police / Armed Forces

Few people on earth put their feet through more than a soldier does. Police too work long hours with heavy weight belts on hard surfaces, making **e-flips™** their first choice for post-work footwear.

### Children

The 26 bones and 35 joints of the human foot go through a major transformation in early childhood. It takes 5 - 6 years until the triple arch configuration resembling that of an adult foot is achieved. *The soft, flexible and supportive make-up of e-flips™ is a must for growing children.* Also they're high quality brain mapping is essential for proper foot development and maintenance of healthy foot architecture.

### Necessary Market

So what we are saying is that **e-flips™** are more than your average shoe or fashion item, nor are they a luxury item. Instead, they are a *neurorthotic medical device* and as such should be considered a necessity for healthy developing feet and for maintaining good foot structure, foot function and general health. Being rebatable by many health care funds and possibly tax deductible for many consumers is just one of the added benefits!

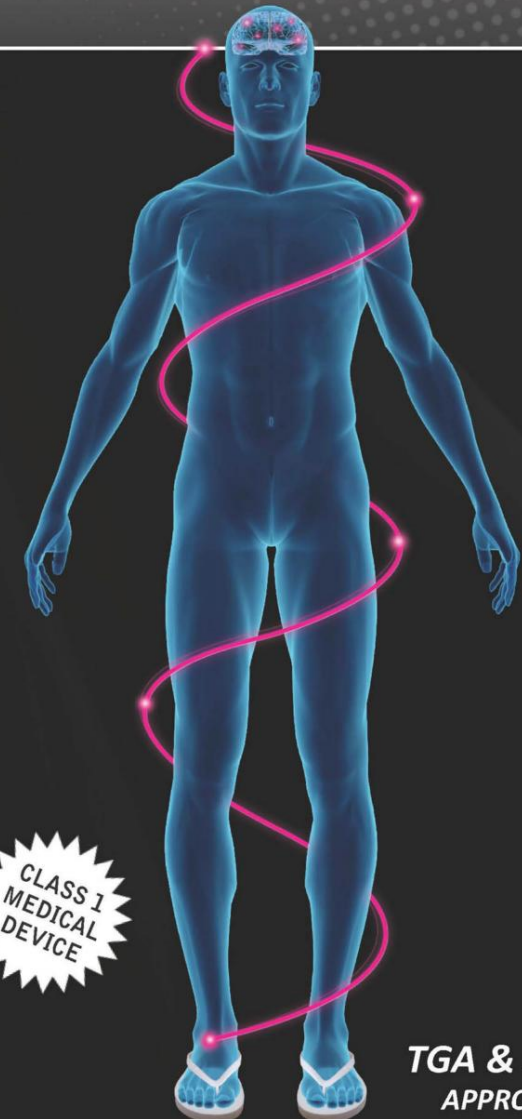
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**TGA & FDA  
APPROVED!**



For more information or references to our claims please visit [equilibras-revolution.com](http://equilibras-revolution.com).

[www.FlipFlops.Asia](http://www.FlipFlops.Asia)





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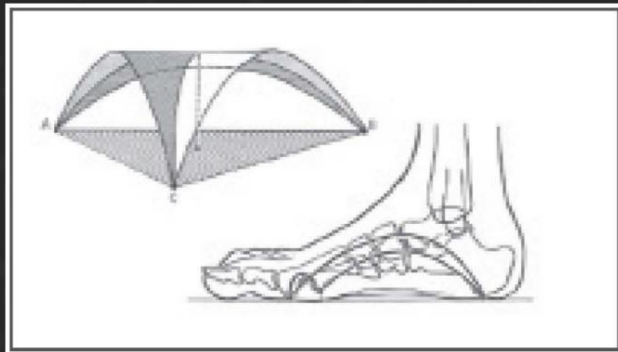
www.flipflops.asia

*Don't be fooled by this simple looking sole!  
Packed with features never seen before in a flip-flop,  
equilibras™ is creating a footwear revolution!*

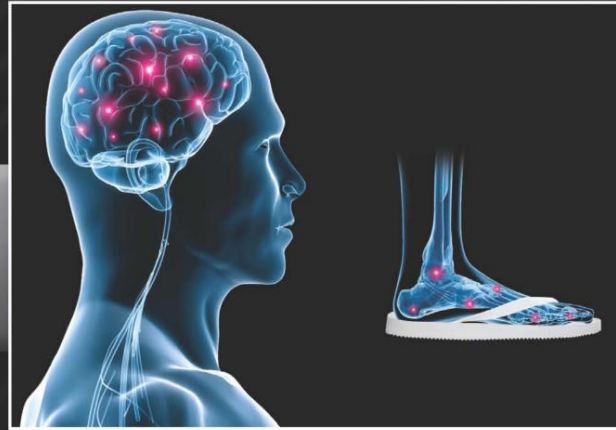
The joints and muscles of the body function most efficiently when they are in physical balance or equilibrium. Our feet are the foundation of our body. The clever tripod design of our feet gives them strength, stability, flexibility and shock absorption.

***“Our feet are the foundation of our body.”***

*We are now in the midst of a serious foot crisis with the vast majority of our population having some sort of foot problem (knowingly or unknowingly). WHY IS THIS?*



In this modern urban life our feet get severely under-stimulated by flat hard surfaces and frequent shoe wear. This leads to poor brain mapping followed by poor fine-motor control and further, architecture deterioration of the feet... **UNTIL NOW!**



*We are proud to say that we have created the world's first **NEURORTHOTIC flat-sole flip-flop (e-flips™)** containing all 5 core characteristics required to counteract this current trend of foot deterioration, namely:*

**Alignment • Stability • Proper Brain Mapping • Dual-Shock Absorption • Anti-fatigue Properties**

**This results in:**

Minimising damaging chain reactions / less stress of support tissues / protection from shocks & fatigue / brain stimulation / superior fine-motor control / better foot structure.

***“TGA and FDA approved neurological and orthotic Class 1 Medical Device.”***

Our research data showed that **equilibras™**, unlike it's competitors, did not create any neurophysiological stress reactions on the body; in fact, it had a stimulating effect on the nervous system, increasing general muscle strength when wearing them.



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*e-flips™ are extremely comfortable, supportive, protective and durable. They cause no blisters and possess anti-bacterial and anti-fungal properties.*

### **Increased Productivity in Industry**

The polyurethane make-up and dual densities give e-flips™ superb anti-fatigue qualities, substantially reducing sick leave and improving work productivity.

### **Increased Performance in Sport**

e-flips™ are well suited to be worn by athletes pre/post sports as they are a medical device with biomechanical, neurological and physiological benefits.

### **Increased Overall Health and Wellbeing**

As research indicates, e-flips™ have far reaching health benefits, ranging from biomechanical alignment to neurological brain stimulation over physiological improvements, e.g. cardiovascular improvements, anti-fatigue and low risk of blisters. These qualities can also be particularly beneficial for Diabetes sufferers!

