

Cloud Adoption

*Putting the Cloud at
the Heart of Business*

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Cloud is not a hype ... but reality!



1

Cloud projected to make up **14.2%** of the total global enterprise **IT spending** in 2024

2

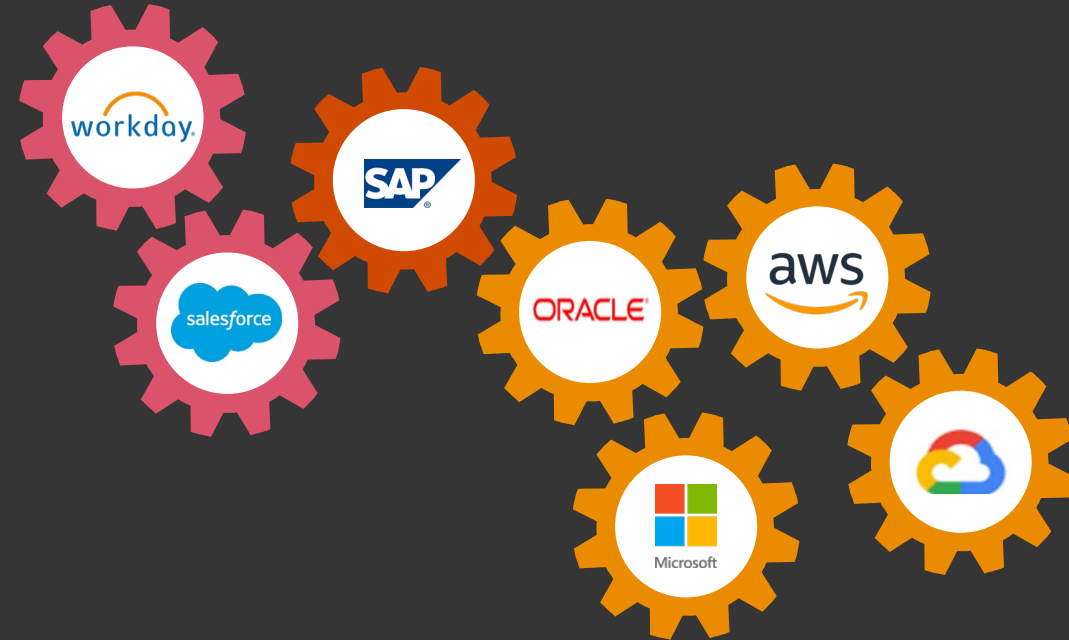
Public cloud market sees **35%** growth to a total **\$120 billion** globally this year

3

Hybrid Cloud to take the front seat with expected reach of **\$145 billion** by 2026

4

2021 marks the acceleration of **multi-cloud** and **joint provider cloud offerings**



Legend

SaaS

PaaS IaaS

SaaS PaaS IaaS

SaaS

SaaS remains the largest market segment and is forecast to grow at **16% to \$117.7 billion in 2021**

PaaS

Application infrastructure services is expected to grow at a higher **26.6% to \$55.5 billion in 2021**

IaaS

Cloud system infrastructure services spending is projected to increase **26.9% to \$65.3 billion in 2021**



Why put the cloud

at the heart of the business?



Is Business-as-usual enough?

- Deploy & Scale new digital or digitized services
- Overhead reduction without inducing risks
- Early anticipation of changing demands and market needs
- Leverage large volumes of data to create business value
- Enhanced data security and privacy
- Compliance & regulatory requirements – GDPR, ESB, CSSF



What can cloud offer?

- Hyperscaling IT infrastructure and native-deployment
- Cloud-native business integration solutions
- Cloud-native business warehouse solutions with immediate option for re-usage in AI- and ML-based operations
- Built-in IT security & Privacy-by-Design for data protection
- Multi-tenant capabilities with compliance inheritance & automation with always-on auditing



Business Agility



Business Innovation



Cost Savings



Flexibility & scalability




Enhanced Security

78 % of German banks rely on cloud services



2021


 →  **36%** of non-users want to move to the cloud in the medium to long term.

BUSINESS NEWS

Deutsche Bank finalizes major cloud partnership with Google

The strategic multiyear partnership with Google is the first of its kind in the financial services industry, said Deutsche Bank


December 8, 2020 13:37 CET







Commerzbank signs cloud computing partnership with Microsoft

Commerzbank said that it would widen its partnership with Microsoft by putting a significant portion of its applications on Azure over the next five years

Wednesday 20, January 2021 16:03 CET



Business relevancy for Cloud Adoption for FS Industry

Status quo	Today	In 5 years	Services
High 	61%	83% 	Payment Services
			Regulatory & Control Services
			Mobile Banking
Med 	27%	12%	Trading Processes
			Personnel Services
			Valuation Processes
Low 	11%	5%	Accounting & Bookkeeping
			Customer Relationship Management
			Marketing

Source: PwC DE Study 2021 on Banking Sector



“ Cloud is in the air,
put it in the heart
of your business!

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