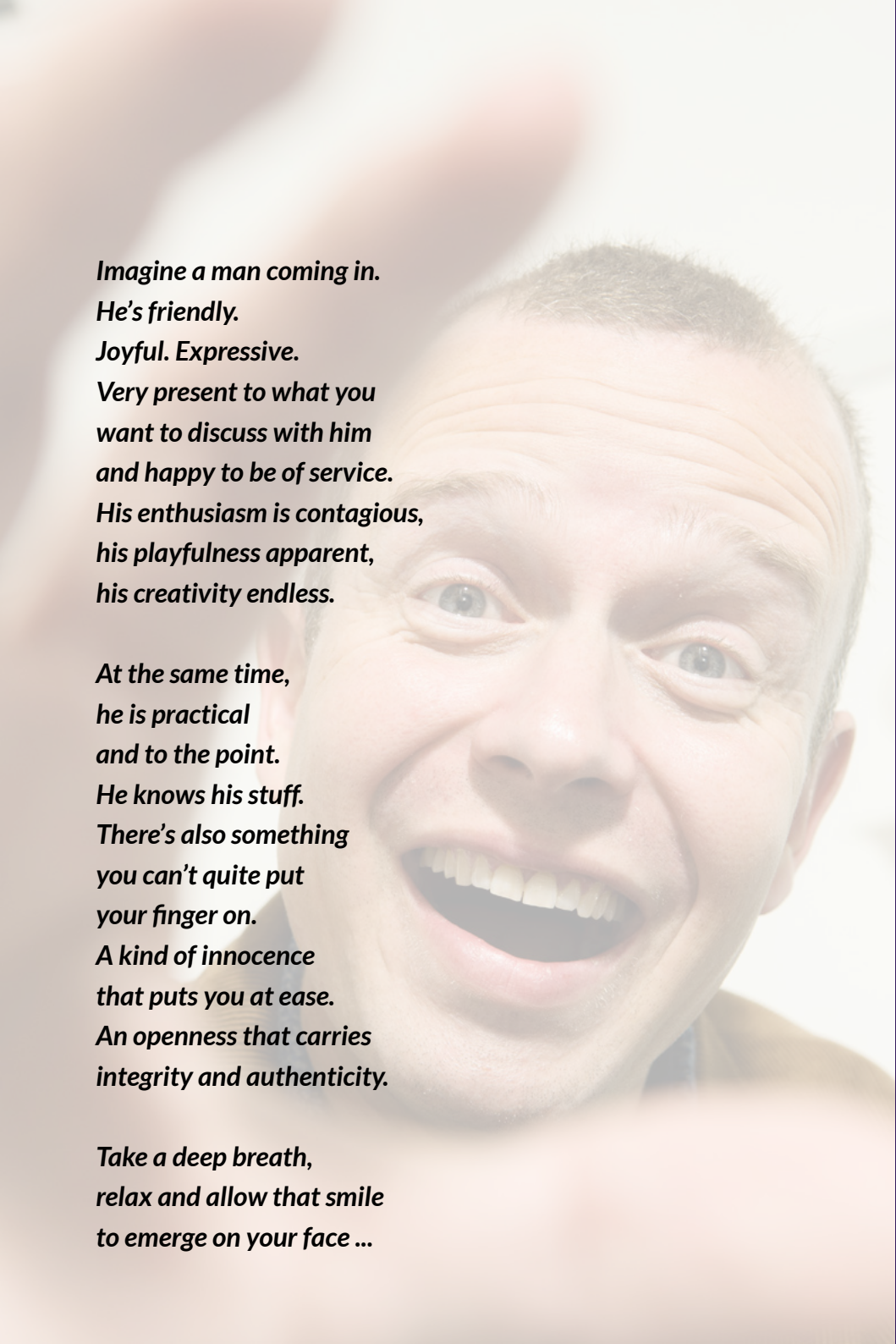




CYRIEL KORTLEVEN

MAKING CHANGE SIMPLE





*Imagine a man coming in.
He's friendly.
Joyful. Expressive.
Very present to what you
want to discuss with him
and happy to be of service.
His enthusiasm is contagious,
his playfulness apparent,
his creativity endless.*

*At the same time,
he is practical
and to the point.
He knows his stuff.
There's also something
you can't quite put
your finger on.
A kind of innocence
that puts you at ease.
An openness that carries
integrity and authenticity.*

*Take a deep breath,
relax and allow that smile
to emerge on your face ...*

WHO IS CYRIEL KORTLEVEN?

For more than 20 years, Cyriel Kortleven has been inspiring organisations like IKEA, NASA and Unilever to approach Change with courage, confidence and enthusiasm. His pragmatic advice has earned him the nickname The Simplifier.

In an increasingly complex world, we need new simple perspectives to enable us to navigate uncertainty and to turn problems into opportunities.

Be ready for practical tips & tools to help you as a leader drive behavioural change. Your audience will be armed with new language and a boost of energy to transform the fear of change into a positive attitude towards the goals you want to achieve.

Cyriel uses interaction and humour to create a context where people think and feel differently to reignite their appetite for creativity, taking risks and achieving ambitious results.

Don't mind the Change. Change your Mind.

"Thanks Cyriel. You gave us incredible insights on the advantages of looking from different perspectives & crossing borders. It was very refreshing. The audience loved it."

Omar Hatamleh - Chief Innovation Officer @ NASA



"Cyriel's talks are simple, well-thought and yet 'unpredictably' interesting."

Alfred Chin - Sales Director Southeast Asia @ AIP Corporation

"He spoke to our staff as if he were one of them, familiar with their workplaces. Cyriel strikes a very nice balance of authority and humility."

Marcus Gibson - Quality manager @ Fulton Hogan

"Splendid and energizing keynote"

Sabine Blanchet, Country HR Manager @ Unilever

"Cyriel is pro-active, interested, easy to work with and a pleasant person. Cyriel got the highest score of all speakers with a 4,6/5 followed by comments such as 'Absolutely brilliant', 'By far the best inspiration and needed session', 'Excellent thinking', ... This says it all and makes my day."

Michael Nielsen - organisator HRcoreAcademy @ Teneo Meetings

"Brilliant speaker, very flexible and extremely relevant to the briefing. Painfully true and confrontational. Must do!"

Luc Houben - General Manager Benelux @ Kellogg Company



"Cyriel is able to apply enormous amounts of creativity to his sessions. Whether it's about behaviour, strategy, team-spirit or out-of-the-box-thinking, it's always worthwhile exchanging thoughts with Cyriel!"

Peter Lathouwers - Europe Business Intelligence Director @ Nike

"Cyriel is in a league of his own ! His energy, enthusiasm and passion towards delivering a interactive, educational and fun keynote presentation are undeniable, leaving a lasting and memorable impact on attendees."

Daniel Merza - speaker @ Different thinking Events



CLICK FOR A VIDEO TESTIMONIAL



WHAT MAKES CYRIEL AN UNIQUE SPEAKER FOR YOUR EVENT?

- * You want to receive **a simple and pragmatic message** to support your organisation to navigate uncertainty and to turn problems into opportunities. My clients gave me the nickname 'The Simplifier' due to my very simple and positive approach to cope with change.
- * You get **20 years of experience** in the domain of change, creativity and innovation condensed in an engaging presentation. More than 250 recommendations on LinkedIn are proof of my track record from satisfied clients like IKEA, NASA and Unilever.
- * You can put me in front of an international audience because I have already delivered paid speeches in **33 countries on five continents**. As a Global Speaking Fellow (an award that only 35 people in the world received), I'll ensure that your message is strengthened especially in a culturally diverse environment.
- * **You deserve a speaker who goes the extra mile.** Don't expect a standard presentation. You will get an experience. I love to work in an interactive way (even during online sessions) and I combine stories, props, exercises, examples, ... with a lot of humour to make sure that the content will be remembered years after I have spoken.



ONLINE AND OFFLINE
VERSION AVAILABLE

OUTCOMES

- + Boost the creative & entrepreneurial mindset of yourself & your colleagues
- + New language that will reduce the resistance to change
- + Simple and pragmatic tools to suspend judgement & broaden perspective
- + Explore the power of a BaNaNo-actions & dare to fail more to get more success
- + The whole audience gets access to a digital handout with slides, toolcards with ideakillers & boosters and the Yes And Act manifesto.

ADD-ON MASTERCLASS FOR LEADERS
IS AVAILABLE ON REQUEST

KEYNOTE 'THE CHANGE MINDSET' SURVIVAL KIT FOR PROFESSIONALS IN CHANGE

In times of disruptive change, we need professionals with an agile mindset. Every day, we're confronted with new challenges: global competition; demanding clients; new technologies; ...

We need people who dare to leave their comfort zone and suspend their judgement. We need people who explore the world from a different perspective and can turn problems into opportunities. We need people who get into action and who aren't scared to fail fast, often and forward by experimenting with BaNaNo actions. Discover how the Change Mindset can be a survival kit for professionals in change.

YES ... you need to suspend your judgement to break fixed thinking patterns.

AND ... explore the world from a different perspective to generate new ideas.

ACT ... on it because the key to real innovation is doing experiments & fail fast, often & forward.

In this interactive and entertaining presentation, you will get the spark, tools and language to influence others to be more creative & entrepreneurial and give a big boost to your own Change Mindset.

Yes And Act ... Now.



NO MORE BORING WEBINARS

What is 'No More Boring Webinars'?

During 121 minutes, you will get 21,5 interactive methods to boost the engagement during your own webinars. The methods are great for digital, live meetings and events where you want to interact with your audience. Most methods that I'll share are very simple & low-tech (you don't have to be a technical wizard), easy to implement and require between 1-5 minutes of your 'valuable' meeting time but will boost the attention span of your audience.

Next to the interactive methods, we will also spend a bit of time on the differences between online and offline meetings and how you can prepare yourself even better to deliver a great experience for your audience.

You can follow an individual online training or we can organise a tailor-made inhouse session for you. This train-the-online-moderator session can be delivered in English, Dutch or French and we can use Zoom or MS Teams.

You will also receive the eBook 'No More Boring Webinars' with an explanation of all the 21,5 methods. It's a combination of the slides with a short, clear description how the methods work.

MORE INFO NO MORE BORING WEBINARS

"The BEST 2 hours I've spent in a year. 21,5 clear tips, explained and demonstrated with delegate participation with humour and passion. Inspirational, fun and engaging, with speedy follow up and extra content in the form of e-books."

Charlotte Broadbent - Founder @Charlotte Loves

33 MINUTES OF INSPIRATION

What is '33 Minutes of Inspiration'?

- Do you want your colleagues to stay open and agile in this crisis?
- Could your employees use a short motivational boost?
- Do you want to enable them with some simple and pragmatic tools?

Global speaker Cyriel Kortleven will help boost the 'Change Mindset' of your employees over the next 5 weeks. His 33-minute inspirational sessions are a unique combination of 3 things:

- Inspiring content by a top, global speaker
- Small group discussions
- Plenary sharing of the best insights.

How does it work?

We choose a certain time on any weekday, and in the next 5 weeks, we will arrange this online inspirational session for the same day and hour. The session last ... duh ... 33 minutes.

We recommend a maximum of 50 participants so everyone has an opportunity to share. Using Zoom, we will send a link + password to log in. Participants will gain access to slides + extra inspirational materials (articles, links, and so on), for those who may want to delve deeper.

MORE INFO 33 MINUTES OF INSPIRATION

"Cyriel's 33 Minutes of Inspiration sessions were short, to the point, useful, interactive and a lot of practical examples."

Diana Urbina - HR Business Partner @Oryx Energies

CONNECT & NETWORK

What is 'Connect & Network'?

Most of us are missing the real connection with each other during these digital times. How can we re-connect with colleagues in an online world in an informal and fun way? What are the methods to make sure that our members can mingle and share insights with each other? How can we increase the impact of networking during digital conferences?

The purpose is to (re)connect people in an informal way - while striking a good balance between a serious business meeting and just an entertaining pub quiz. This session allows team-members or participants to revive connections with each other while exploring some work-related elements and giving them the opportunity to ventilate some emotional things.

Target groups: teams working in an organisation; members of an association or conference organisers.

Timing: between 30 minutes - 2 hours (can be added or integrated with an online meeting or conference)

Number participants: We recommend a maximum of 250 participants (due to the limitation of max 50 breakout rooms).

MORE INFO CONNECT & NETWORK

"I never thought an online network session could be so much fun! Cyriel juggled with challenges, games, polls and breakout sessions. He definitely succeeded in creating an open, dynamic vibe. Result: pleasant, substantive talks and an appetite to continue the conversation. Highly recommended!"

Charlotte Sterkens - Communications and Marketing manager @ Rombit

LESS IS BEAUTIFUL

Discover how 'less' can succeed in business

'Less is Beautiful' ... We live in a society with an abundance of products and services, connections, technologies, information but a downside is that we almost get paralyzed by the choices and possibilities (burn-out, stress and less and less time for the real important things in life).

There are already several great examples of individual initiatives of people who live with less stuff or who choose to live a simpler life. But, there aren't a lot of examples of how professionals in organisations and governments can apply 'Less is Beautiful' to their daily practice. Get inspired by loads of examples from very different industries and learn how you can apply three simple principles to experience 'less is more': start to stop, simplify and letting go.

This presentation gives you insights into the exaggerated search for efficiency, the paradox of choice, and very concrete examples and tools to apply 'Less is Beautiful' to your professional lives.

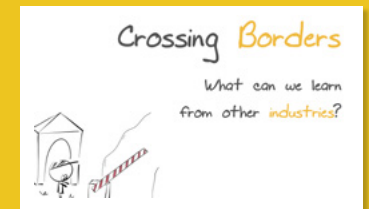


CROSSING BORDERS

What can your organisation learn from other industries & other surprising resources?

Our society faces many major challenges. Many of them are complex, also called 'wicked problems'. To solve them, cross-over cooperation between silos and sectors is crucial. Designing these collaborations and finding new solutions needs a new discipline: cross-industry innovation.

During this entertaining and inspiring presentation, you will explore a simple process & concrete tools to 'translate' solutions from different industries & other surprising resources to your own business. Cyriel will boost your skills to broaden your perspective and give you tips and tools to use out-of-the-ordinary resources to discover new ideas.



TIMESPIRATION

A different look at time

'I have no time', 'Time flies', 'Just in time', 'I haven't seen you for a while', 'Time is money', 'This product or service will save you a lot of time', ... These sentences are some of the expressions with time. Time is an aspect of life that will join us from the moment when we are born until our earth time has come to an end.

It looks like the whole society is built upon the task to get control over time. Most people only know the clock as a form of time but there are a lot more shapes of time. You will get an overview of these different shapes and experience some of them.

We will also break some thinking patterns and offer you a new model - Time-volution - to get a different perspective on time. During the presentation, you get inspired by several interesting, amazing, weird things to know about this intriguing topic.



CYRIEL ON STAGE

CLICK THE IMAGE TO WATCH THE VIDEO



CYRIEL'S MISSION

SHOWREEL 1'40"



TEDXANTWERP





RECOGNITION IN THE SPEAKING WORLD

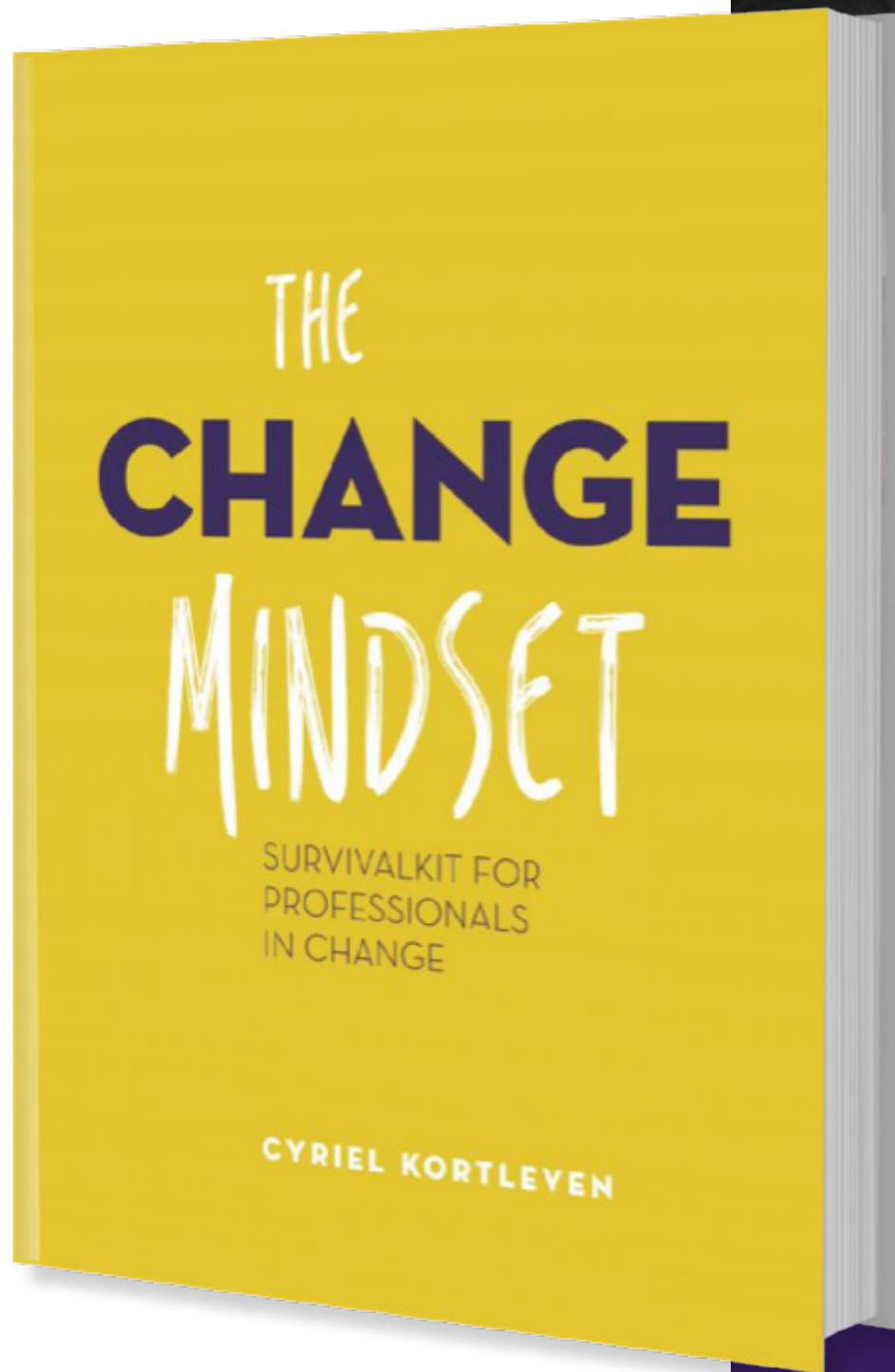
Cyriel is the first Belgian Certified Professional Speaker (CSP) - only 750 CSP's in the world.

Cyriel also belongs to a select group of 35 people in the world who may call themselves Global Speaking Fellow - an award for speakers who have spoken across the Globe and demonstrates high degree of speaking expertise and culturally awareness in global markets.



Asia
Professional
Speakers
Singapore





AUTHOR OF 5 BUSINESS BOOKS

His latest creation is a bookazine - mix between book and magazine - 'the Change Mindset' and it gets a lot of positive feedback from readers all over the world.

CYRIEL KORTLEVEN REPRESENTED IN NUMBERS

1 GLOBAL SPEAKER

46 YEARS ON THIS PLANET

SPOKE IN 33 COUNTRIES ON 5 CONTINENTS

AUTHOR 5 BUSINESS BOOKS

1 MISSION: 'DON'T MIND THE CHANGE.
CHANGE YOUR MIND.'

200 OBSTACLES CONQUERED AT THE
LONGEST OBSTACLE RUN IN THE WORLD

100 DAYS/YEAR WORKING ABROAD

250 RECOMMENDATIONS ON LINKEDIN



LOVES 1 BEAUTIFUL WIFE

35 PEOPLE IN THE WORLD RECEIVED THE
GLOBAL SPEAKING AWARD & I'M ONE OF THEM

20 YEARS OF EXPERIENCE

