

# SPECIALIZED DIPLOMA IN FINANCE FOR NON-FINANCE MANAGERS (Online)



**Motto:** *Understanding financial perspectives for longer success.*

## **About Course:**

**Finance for non-finance managers** (4<sup>th</sup> Batch), an 8-day specialized diploma program from Business and Finance People, will show how finance works in today's fast-moving business environment. For any business the key elements of profitability, liquidity and financial structure are critical for continuing success and competitiveness. You will learn about the accounting processes of recording and reporting business transactions, and how these are summarized as periodic financial reports in accordance with statutory requirements. Being a manager, you will also learn how these financial reports are analyzed by a variety of user groups. This diploma program will enable you to understand the business from both a financial and strategic perspective, and how business decisions will impact on corporate profitability.



### **Who should apply?**

- *Senior management executives, Sales and Marketing managers & executives, IT, Engineering, Medical executives, Supply stream and project professionals, internal auditors and Human resource professionals. UNDERSTANDING FINANCE IS IMPORTANT FOR EVERY SECTOR.*
- *Any non-financial professional having three years plus managerial experience who requires to understand, read and interpret plus further contribute to business financial activities.*
- *Consultants who work with professionals and executives while supporting improvements to operational and financial process.*
- *Those who are fancy to get the diploma certification from an organization which is proudly accredited from IACUS (International Accredited Center of United States), member of ESG Business Institute of Singapore and approved provider of the CPD group UK.*
- *“This diploma is a life-long investment”, every manager could reap better benefits out of this specialized diploma program.*

### **Course Duration and timings (tentative):**

- *Duration: 8 exclusive sessions (Online Zoom platform).*
- *Starting date is 6<sup>th</sup> February 2026.*
- *Classes will be held on 6<sup>th</sup> till 13<sup>th</sup> February 2026.*
- *Per session timings are 1.5 hours approx. (Inclusive mini-breaks)*
- *Timings will be from 8pm till 9:30pm Pakistan Standard Time (7pm till 8:30pm Dubai Standard Time)*

### **Fee Procedure:**

- *Fee: Rs. 30000/month (local audience), USD 180/month (International audience)*
- *Fee should be paid prior to the start of course.*
- *Fee should be paid to AC title: Business and Finance People, AC no: 3051301000011985, IBAN: PK92FAYS3051301000011985, Bank Name: Faysal Bank (Bahria Town Branch, Lahore, Pakistan), Swift code: FAYSPKKA*
- *Special discount of 10% will be applicable for those participants who are joining in the group of 3 or 3 plus people.*
- *Diploma will not be issued till all outstanding dues are cleared.*
- *There are no hidden charges other than the above-mentioned charges.*
- *Diploma certificate having IACUS and the CPD group badge mark will be provided after completion.*



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### ***Diploma Accreditation:***

***Business and Finance People is accredited from IACUS (International Accreditation Center of United States) as well as the approved provider of the CPD group UK. Member of ESG Business Institute of Singapore.***





### **Course Contents:**

<ul style="list-style-type: none"><li>• The business environment</li><li>• The role of financial management</li><li>• Developing a strategic financial plan</li><li>• The role &amp; purpose of financial &amp; management accounting</li><li>• Corporate financial information: - Internal &amp; external</li><li>• Balance Sheet and financial reports</li><li>• Financial statements analysis to evaluate financial performance to improve liquidity, profitability &amp; efficiency</li></ul>	<ul style="list-style-type: none"><li>• Working capital management</li><li>• Cash flow statements and calculating free cash flow</li><li>• Principles of Book keeping</li><li>• The ledge and double entry book keeping</li><li>• Financial decisions and investments</li><li>• Financial Modelling</li><li>• Budgeting</li><li>• Financial Tool integration</li></ul>
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### **Course Evaluation (Tentative and could be subject to change):**

- *Minimum attendance of 60% required.*
- *Class Participation.*
- *Course Action plans and exercises.*

### **About Course Supervisor:**

*Ms. Fiza Imran, is a renowned FCCA having more than 15 years of diversified experience in corporate sector, consultancy management and academia. She is FCCA (Senior Fellow member ACCA) and Vice Chair of ACCA-MNP. Her mission is to change the way of progressive understanding and provide a platform for better progression in future generations.*



## **REGISTER:**

Visit us at [www.businessandfinancepeople.com](http://www.businessandfinancepeople.com)

WhatsApp: 0092-322-6369615 / 0092-330-4616479

Email at [director@businessandfinancepeople.com](mailto:director@businessandfinancepeople.com);  
[coordinator@businessandfinancepeople.com](mailto:coordinator@businessandfinancepeople.com)

Or fill the form:

<https://forms.gle/oPvUwC92D3wf7h6K7>



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