

PRESS RELEASE

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SWISSDECODE TO LAUNCH FASTER FOOD CRISIS MANAGEMENT SERVICE AT SIAL PARIS 2018

Companies facing food contamination can now quickly resume their operations

GENEVA, SWITZERLAND, 12 October 2018: SwissDeCode is launching the RAPID INTERVENTION SERVICE, which brings a team of experts to companies in the food industry going through an outbreak. Embracing a “pit-stop” mentality; a fast, precise and relevant audit is performed to help find the source of contamination.

“The RAPID INTERVENTION SERVICE provides a valuable support for food manufacturers who are distressed and under pressure to solve a food safety crisis as quickly as possible”

Brij Sahi, CEO and Co-Founder



The “SIAL Innovation” selected service is built on SwissDeCode’s DNAFoil® technology and will initially help find the source of pathogen-related contaminations, the most common cause of food recalls in Europe. Some of the benefits that the RAPID INTERVENTION SERVICE brings are:

- it detects the targeted DNA even after standard cleaning
- it differentiates between live and dead pathogens, allowing to put results into context and make relevant decisions
- it provides results in one shift

Once the source is found, SwissDeCode’s experts will continue to work with the company to improve their monitoring strategy by combining the DNAFoil® technology with their processes. Timings, relevance and efficiency are improved to minimize the risk of another outbreak in the future.

In 2017, in Europe alone, there were 300 alerts issued related to the presence of pathogens in food.

About the company: SwissDeCode was founded in 2016, with the vision to Build Trust and Secure the Global Food Value Chain. Based near Lausanne, the company develops solutions that meet the industry’s fast evolving needs for real-time certification of authenticity, safety and quality of products, processes and premises.

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