Launched in 2014, The New World Program (NWP) is a partnership between The Coca-Cola Foundation and Global Water Challenge that supports initiatives across Europe, the Middle East and Africa in the areas of Water, Sanitation and Hygiene (WASH), Youth and Women’s Empowerment and Waste Management.

**Program Objectives**

New World Program

**Impact Overview**

**Portfolio Footprint:**

81 Community Projects in 22 Countries

- Azerbaijan
- Belarus
- Egypt
- Ethiopia
- The Gambia
- Georgia
- Iraq
- Jordan
- Kazakhstan
- Kyrgyzstan
- Lebanon
- Morocco
- Morocco
- Nigeria
- Pakistan
- Romania
- Russia
- South Africa
- Tajikistan
- Turkey
- Ukraine
- Uzbekistan
- Zimbabwe

**Program Impact by 2020:**

- **3.3 MM People Positively Impacted**
- **$7.1 MM Committed**
- **1:1 Match Leveraged**
- **300KG Of Litter Collected**
- **580,000 People with WASH Access**
- **At Least 3 BN Liters Replenished**
- **More Than 23,000 Women and Youth Empowered**
NWP Project Examples Include

Partner: International Public Association  
Country: Belarus
Restoring water resources management
- 10,000 women with access to clean water
- 4,000 youth trained in environmental protection awareness

Partner: Mercy Corps  
Country: Kyrgyzstan
Improving WASH facilities and behavior at 33 schools
- 6,000 students engaged through and benefiting from project activities
- 660 young girls trained as Sanitation Leaders in their schools

Partner: Water Initiatives Center  
Region: Caspian Sea
Establishing a multinational network for collaboration in marine litter reduction and prevention in the Caspian Sea
- 5 littoral states engaged in Caspian Marine Litter Action Plan
- 16 MM citizen of littoral states indirectly benefiting from improved water quality, particularly in coastal areas

Partner: UNDP  
Country: Egypt
Recycling crop residues for fertilizer and products in Upper Egypt
- 304 farmers, including 102 women, trained
- 21 women trained and employed to harvest banana fiber for income-generation opportunities

LEFT: Woman harvests her garden following training in climate-conscious techniques through the NWP partnership with Humana People to People in Limpopo, South Africa.

RIGHT: Divers collect marine litter in the Gulf of Aqaba as part of the NWP partnership with UNDP in Jordan.

WWW.NEWWORLDPROGRAM.ORG

For more information on the New World Program, please contact Victoria Phillips at vphillips@globalwaterchallenge.org