



Rajeev Chandra

Start-up Business Expert & Advisory Board Member

Based in Melbourne Australia, [Rajeev](#) is an MBA qualified Chartered Accountant with solid general management experience in Asia Pacific with both early stage ventures and multinational groups. He held senior roles in Finance, Sales and Marketing with global healthcare giant [Johnson & Johnson](#) Diagnostics including the Country Head and Core Member of the APAC Leadership team. Rajeev with his team was responsible for setting and delivering the strategic goals and financial results for the Australia, New Zealand and Pacific Markets. This included competitive strategies, pricing decisions, and managing business functions ranging from Regulatory, Logistics, human resources to IT and Product Support.

Rajeev also served as the CFO and Company Secretary to an ASX-listed start-up through its commercialisation phase during the Mining Boom, negotiating fluctuating political and funding climates and, ultimately successfully transitioning the company through rebranding, recapitalisation and financial survival.

More recently, Raj has leveraged his experience in financial and management skills to co-found several early stage business ventures such as App development [AttendOPlus](#), a web-based job board for the Pacific region, a recruitment and people development start-up, and, a company providing management services to not-for-profits in the Health and Quality sectors respectively. He is also currently involved in an Australian government funded website group which provides impartial advice to Australian consumers on laboratory pathology tests.

His various qualifications include a B.Com from [Auckland University](#), a Post graduate Diploma from [Victoria University of Wellington](#), New Zealand and an MBA from [Deakin](#) University, Australia. He is both a CPA and CA in Australia and New Zealand, as well as an ACMA from the United Kingdom.