

TIMOTHY JAMES SCHRAMM

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Job Objective: Social Media Director and/or Developer

SUMMARY

Creative and self-reliant professional who approaches goals and challenges with resourcefulness and tenacity. Skilled in Photoshop, Adobe Premiere Pro, Adobe Illustrator, Adobe Media Encoder, Spark Video, Spark Post, and Snapseed, with a strong track record building social media presence across YouTube, Instagram, TikTok, and Twitter.

EXPERIENCE

LVnTheLife, PBC

Founder & Social Media Director — 2008 – Present

Founded LVnTheLife in 2008 at the beginnings of MySpace, later growing the brand onto YouTube.

Launched LVnTheLife's Instagram in 2017 to build followers and provide exposure for the disabled community — now at 116k followers.

Launched LVnTheLife's TikTok in 2019, now at 21.5k followers; also active on Twitter and YouTube.

Manages all content end-to-end, including videoing, editing, and uploading across every platform.

Austin Community College Academic Coaching

Social Media Director and Developer — 2018 – 2019

Brought on as Social Media Director and Developer based on success growing LVnTheLife, PBC.

Served as videographer and editor for the program's webpage.

Delaware Subs

Social Media Director and Developer — 2019 – 2020

Served as Social Media Director and Developer for Delaware Subs.

OTHER WORK EXPERIENCE

- Audio Technician — Umlauf Sculpture Garden Auction, 2019
- Videographer — DEN Realty, 2016
- Sales Rep and Inventory — Kohl's, 2010–2012
- Talent Scout — TRU Talent Management, 2008–2010
- Talent Scout — Universal Models and Actors, 2009
- Actor — Fox 2000 Pictures, Universal Studios, 20th Century Fox, Atmosphere Casting, Warner Bros., Bonanza Productions, NBC, MTV, and American Idol, 2008–2010

EDUCATION

- Austin Community College — ALEK Program, 2017–2019
- Goodwill Excel Center — Selected to 1st year cohort due to learning disability; received High School Diploma, 2014–2017
- Austin Community College — GED Program, 2010–2014