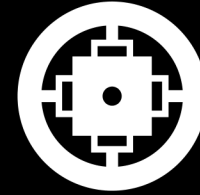


MEDIA PACK

DISCOVER A NEW ERA

LEADING LUXURY & LIFESTYLE MAGAZINE
PLATFORM FOR THE DIASPORA.





BLUXE CENTURY IS THE MODERN VOICE OF LUXURY FOR THE DIASPORA



AFRICA ASIA UAE

BLUXE CENTURY



Unlock the Power of Influence with Bluxe Century Magazine: Quality Over Quantity!

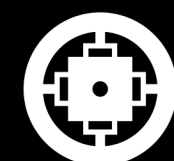
Are you ready to elevate your brand to unprecedented heights? At Bluxe Century Magazine, we prioritize the impact of your brand over mere visibility. In a world filled with browsers, we offer you a unique proposition – access to an exclusive audience that not only views but engages and converts.

Why Settle for 20,000 Browsers?

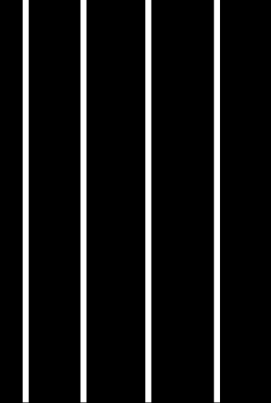
Imagine this: 10 solid, high-net-worth (HNW) sales for your luxury product or service. That's the Bluxe Century difference. Our model isn't about reaching the masses; it's about reaching the right audience and making an impression that lasts.

PROPERTY | PEOPLE | TECHNOLOGY | LIFESTYLE | CULTURE | TRAVEL

A F R I C A A S I A U A E



BLUXE CENTURY ANNUAL MAGAZINE

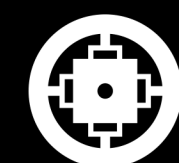


Discover the world of Bluxe through our two captivating publications:

Bluxe Century Magazine:

- Indulge in an annual dose of luxury, business and lifestyle with our magazine.
- Uncover fresh perspectives, engaging narratives, and meaningful insights across business, lifestyle, well-being, and technology.

AFRICA ASIA UAE



BLUXE CENTURY SUPPLEMENTS

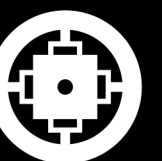


Bluxe Century Supplements:

- Embark on exclusive escapes and unparalleled experiences.
- Dive into one territory at a time, showcasing the absolute best of each **chosen region.**

Elevate your reading experience with Bluxe – where luxury meets storytelling, and every page is a journey.

A F R I C A A S I A U A E





OUR UNIQUE APPROACH

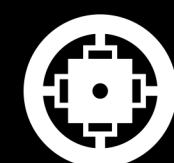
Quality Engagement:

We understand the HNW mindset and tailor our content to resonate with our exclusive audience.

Bluxe Century Magazine serves as the ultimate shop window for your brand, ensuring that every page is a showcase of brilliance and sophistication.

PROPERTY | PEOPLE | TECHNOLOGY | LIFESTYLE | TRAVEL

A F R I C A A S I A U A E



Why Bluxe Century?

1

Untapped Markets:

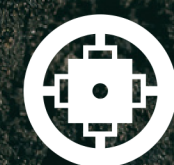
Our focus spans across Africa, Asia, and the UAE, tapping into markets with immense potential and growth. Be a pioneer in these regions with Bluxe Century as your guide.

Influence that Converts:

We don't just showcase; we influence and convert. Our members are more than passive consumers; they are active participants in the luxury lifestyle.

Tailored for Success:

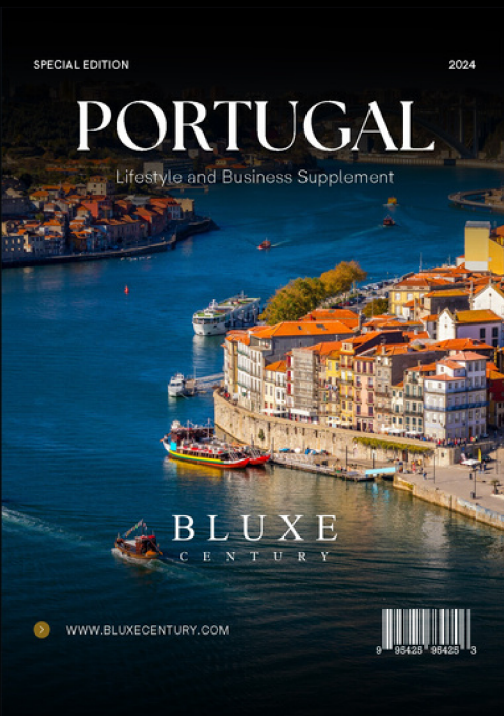
Our business model is built on the principle of quality over quantity, ensuring that your brand stands out in the crowded commercial landscape.



Our Rate Card



ANNUAL FRONT COVER



SUPPLEMENT FRONT COVER



SINGLE PAGE



DOUBLE PAGE

*FREQUENCY OF MAGAZINE: BLUXE CENTURY ANNUAL | BLUXE SUPPLEMENTS (6 ISSUES)

RATE CARD ADVERTISING RATES (GBP POUNDS),

(Four-color) Single full page (SFP)	£5,000
Double-page spread (DPS)	£6,000
Inside front cover spread (IFC)	£7,000
Inside back cover (IBC)	£6,500
Annual Publication & Supplement**	10% Offer applicable

* Guaranteed positions depend upon availability of space and are subject to the following surcharges:
Fixed position, page-facing credits and contents %15+

SPECIFICATIONS

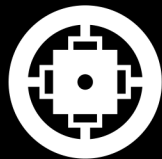
MATERIALS FOR REPRODUCTION

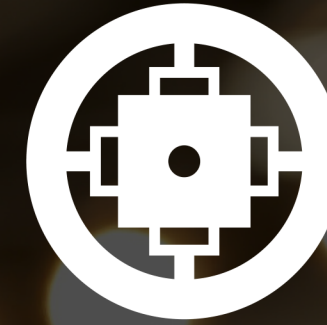
Size (width x height) Bleed size Trim size
Full page 154 x 216mm 154 x 219mm
Double-page spread 308 x 216mm 308 x 219mm

MATERIAL SPECIFICATIONS

Original artwork (four-colour) to be in 300dpi high-resolution PDF files, accompanied by progressive colour proofs.

All rates exclude VAT. For advertising in multiple issues (1 issue per year) P.O.A / Agency commission 10% – included on rate card only. Prices subject to change and special offers.





Bluxe stands as an unmatched ecosystem, dedicated to the discerning high-net-worth individuals (HNW) throughout Africa, Asia, and the UAE. Within our sophisticated membership community, we seamlessly merge crucial elements of our luxury offerings, incorporating an annual online luxury publication, an innovative e-commerce platform, and a visa-enabled membership card.

In addition to our comprehensive luxury experience, Bluxe goes beyond by orchestrating exclusive events where brands directly engage with our clients. These curated occasions create a refined and welcoming sales environment, allowing brands to interact with our clientele in a manner that is both genuine and effective.

Our influence extends far and wide, embracing a diverse and global high-net-worth diaspora. By identifying and catering to niche growth markets, Bluxe ensures a strategic approach finely tuned to the unique needs of our discerning clientele.

ABOUT US



TESTIMONIALS

“We are happy to be one of the first repeat advertisers in BLUXE Century, we have found working with the team to develop new ways to market our development rewarding. In short, presentation and unique access offered by BLUXE Century sets the bar very high.”

Chris Bovey The Resort Group

“The BLUXE Century magazine is the most effective platform we have utilised, on the market for gaining access to high net worth diaspora clients.

Paul Bailey Vitamix

“We found BLUXE Century to be a highly effective avenue to gain traction in the Kenyan market and our subsequent event was a success.

Giles Beswick Select Property Group

“The BLUXE Century team added so much to our VIP event at the US embassy London which led to one of the best events we have facilitated, we will be working with the BLUXE Century team again in the future.

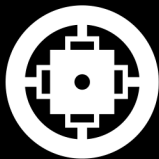
Denise Harris US Embassy London

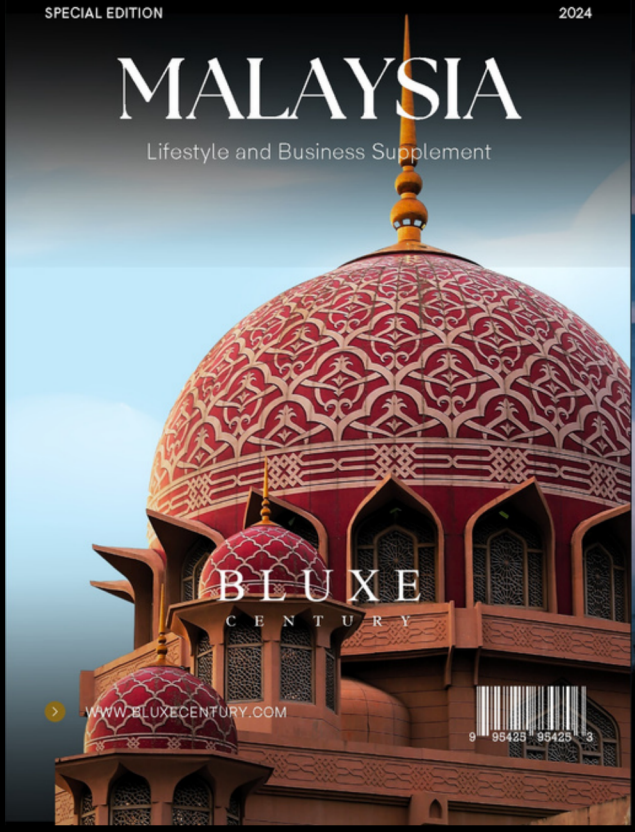
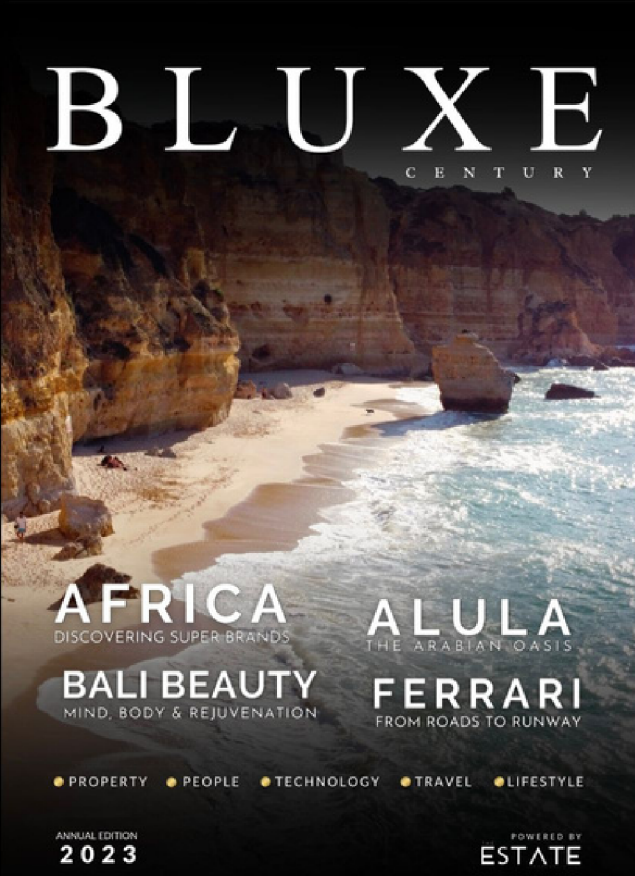
CLIENTS INCLUDE:











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