

Raf Degreve

Consultant. Teacher. Trainer.



CONTACT

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- Schoolstraat 20 – Retie (BE)

TOP INTERESTS

- Training
- Onboarding
- Digital projects
- CMS/Platforms
- Teacher
- Intranet & Internet
- Int/ext communication
- Photography

LANGUAGES

- Dutch - native speaker
- English - fluent

SHORT

My focus lies mainly on knowledge transfer in education and educational business environments. During my career I developed a strong interest in motivational communication and engagement, training and onboarding, adoption and support of digital tools and processes, both internally in companies and externally towards customers or users.

Love hands-on work, testing digital tools and making complex things accessible to end users. Preference for digital projects where support, coordination and promotional communication are key!

EXPERIENCE

TEACHER

HT2O school + Campos school - Turnhout | 2025
WICO Campus – Lommel | 2026

- English teacher D, D/A en A: 3rd, 4th, 5th and 6th year
- Verkorte Educatieve Bachelor – Artesis Plantijn Hogeschool Antwerpen. Engels – Vives Hogeschool Kortrijk

DIGITAL ADOPTION SPECIALIST WEB PLATFORMS

J&J Innovative Medicine | 2022 – 2023

- facilitate use of digital tools (eg. CMS) & processes (eg. working with creative agencies)
- setup training/onboarding/documentation/online sessions

JANSSEN MEDICAL CLOUD WEB PLATFORM TRAINING LEAD

JANSSEN PHARMA -JNJ | 2022

- train webmasters, IT & Business leads in migration project J&J web platform 2.0 for HCPs and patients

IT APPLICATION TEST & TRAINING/CONTENT LEAD

JANSSEN PHARMA -JNJ | 2016 – 2022

- test new developments web platform
- train countries via online en on-site sessions: web platform use, processes to follow, best practices, CMS, sprint demos

DIGITAL PROJECT MANAGER

LIFESCAN & ANIMAL HEALTH | 2008 – 2016

- manage European web portfolio LifeScan (25 Drupal websites) & a multi-lingual Animal Health website

INTERNATIONAL DIGITAL COACH, CAMPAIGN ARCHITECT

JANSSEN-CILAG | 2002 – 2008

- train "eHealth" web platform in USA, UK, and Europe

REFERENCES - Online



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ALSO LOVE ...

| Creatief

Photography - Fuji fan

Visual storytelling

Social media cycling/music

| Varia

Bikepacking

Fitness

Music - Trumpet

COMPANY INTRANET MANAGER

TELENET | 2001 – 2002

- setup portals and department websites
- spreading information (promotions, news, updates) for HR and marketing

Expertise

PROJECT MANAGEMENT

- project (web portfolio) mngmnt, working with agencies/designers
- edit/manage content – Content Management Systems (Drupal, headless Contentstack, SharePoint, Strikingly)
- release-change-localization mngmnt (JIRA, Trello, Redmine, Mantis)
- Agile SCRUM framework: sprints, sprint demos, user story creation, backlog prioritization,...
- team communication tools: Teams, Slack, Basecamp, Lucidchart, SharePoint, Invision, Miro
- UAT acceptance criteria, Applitoools

TRAINING & ADOPTION

- Train/onboard users: on-site en online
- facilitate digital adoption of processes and applications (CMS, SaaS) via documentation, guides, screen recording videos (Camtasia Studio, Focussee), Atlassian Confluence, MS Sharepoint, Teams
- boost internal involvement & motivation

COMMUNICATION

- internal and external company communication, writing
- email marketing campaigns in Eloqua, Marketfirst, Constant Contact
- intranet (promotional communication), SharePoint Modern website

OTHER

- web analysis: quantitative (Google Analytics Universal) & qualitative (online surveys)
- HTML, XML, SEO (in-page SEO)
- social media ([Instagram](#), X, Facebook, YouTube)
- design: Adobe Photoshop CS & Lightroom, Snapseed
- good theoretical & practical knowledge photography (check www.midfields.me en midfields.smugmug.com)

EDUCATION

VERKORTE EDUCatieve BACHELOR

Artesis Plantijn
Antwerpen

ENGLISH

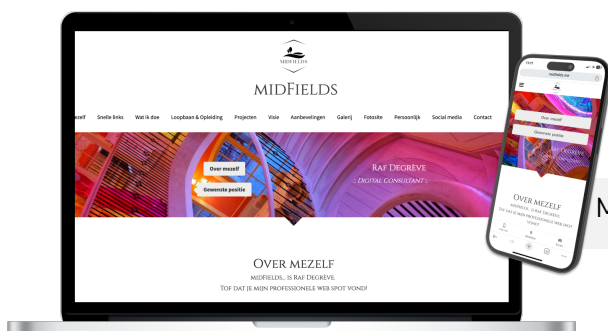
Vives Hogeschool

MASTER PHYSIOTHERAPY & REVALIDATION, MANUAL THERAPY

KU Leuven

BACHELOR PHYSIOTHERAPY

Coloma Mechelen



More details, info... on my website www.midfields.me!