Some people think that cultural traditions may be destroyed when they are used as money-making attractions aimed at tourists. Others believe it is the only way to save these traditions. Discuss on both sides and give your opinion.

**Cách viết dạng both views essay phải học ở đây**[**https://www.ieltstutor.me/blog/discuss-both-views-essay**](https://www.ieltstutor.me/blog/discuss-both-views-essay)

**Từ vựng topic em học ở đây** [**https://www.ieltstutor.me/blog/culture**](https://www.ieltstutor.me/blog/culture)

* Being damaged
* irresponsible tourists - cause permanent harm to the cultural heritage sites ( ex: Ha Long Bay)
* save ( generate fund - government to maintain and restore - start campaigns to heighten people knowledge)

Stepping into the 21st century, more and more contemporary attention has been placed on the opinion whether traditional customs are losing their value due to being taken advantage of as a tool of promoting tourism or they are being protected. From my perspective, while there are many explanations why some people believe this phenomenon has negative effects on a country's tradition, I believe its benefits can outweigh the drawbacks.

On the one hand, it is irrefutable that traditions are being damaged due to irresponsible visitors. To be more specific, since some tourists tend to come to a nation without any knowledge about its traditional customs or intention of learning, they can purposefully or accidentally cause permanent harm to the cultural heritage sites by their doings. For example, Ha Long Bay, which attracts thousands of people visiting a year, is being heavily polluted because of tourists discharging rubbish carelessly right on the water stream making it lose its charms.

On the other hand, I would argue that making a tradition well-known to tourists can help to save it from falling into disrepair. This is due to the fact that it can generate a large amount of funds to help governments to have more plans to maintain and restore the culture. Hence, they are able to start campaigns to heighten local people and tourists' knowledge about the culture and engage them in vital conservation works. To illustrate, the authority in Ha Long has set out a monthly green day in which the residents and visitors can be rewarded for cleaning up the trash alongside the Bay, and also be educated about its importance to the cultural identity. ⇒ Ý ok tuy nhiên nên đọc thêm gợi ý phía dưới để tìm thêm 1 main idea nữa trong trường hợp vào thi lỡ gặp đề này bí ý

In conclusion, although making use of traditions for profit-oriented purposes can have its disadvantages, I am of the opinion that it can support the preservation of the culture.

lưu ý:

* Dạng bài này thuộc [dạng Discuss both views and give your own opinion](https://www.ieltstutor.me/blog/discuss-both-views-essay) mà IELTS TUTOR đã hướng dẫn kĩ
* Intro câu 2 & Conclusion phải nêu rõ quan điểm của mình ủng hộ quan điểm nào trong 2 quan điểm đề cho, giả sử IELTS TUTOR ủng hộ quan điểm số 2 thì bố cục thân bài sẽ như sau
  + Body 1: Viết về vì sao Some people think that cultural traditions will be destroyed when they are used as money-making machines aims at tourists
    - Main idea: Traditional sites are ruined by irresponsible tourists (Many traditionally sacred sites are heavily damaged by the irresponsible behaviors of tourists) >> IELTS TUTOR hướng dẫn [TỪ VỰNG IELTS TOPIC "TRAVEL"](https://www.ieltstutor.me/blog/traveling-holiday)
    - Supporting idea:
    - Example:
      * challenges from wear and tear → tourists carve their names on rock art: những thách thức từ sự hao mòn/ hư tổn → khách du lịch khắc tên mình lên nghệ thuật trên đá
      * to be dirty with red wine stains and lumps of chewing gums: bị bẩn vết rượu vang đỏ và kẹo cao su
      * vandalise ancient monuments: phá hoại các di tích cổ
      * uncontrolled mass tourism → damage cultural heritage sites irreversibly: du lịch đại trà không kiểm soát → phá hại các địa điểm di sản văn hóa không thể phục hồi được
  + Body 2: Viết về vì sao other people believe that it is the only way to save such conditions in the world today ==> nêu rõ luôn là mình ủng hộ quan điểm này
    - Main idea 1: The revenue could be used for the preservation of such traditions. >> IELTS TUTOR hướng dẫn [Word form của "preserve"](https://www.luyenthidaihoctienganhonline.com/blog/word-form-preserve)
      * Supporting idea 1: insufficient government support/ lack of funding → many sites might fall into disrepair: không đủ hỗ trợ của chính phủ / thiếu kinh phí → nhiều địa điểm có thể rơi vào tình trạng hư hỏng >> We cannot afford to renovate historical buildings if they were not visited at a price.
      * Example 1:
    - Main idea 2: create job opportunities & promote economic growth
      * Supporting idea 2: For many parts of the world, tourism becomes a major source of income and helps to save the local culture from dying out.
      * Example 2: