

PRODUCT RESEARCH



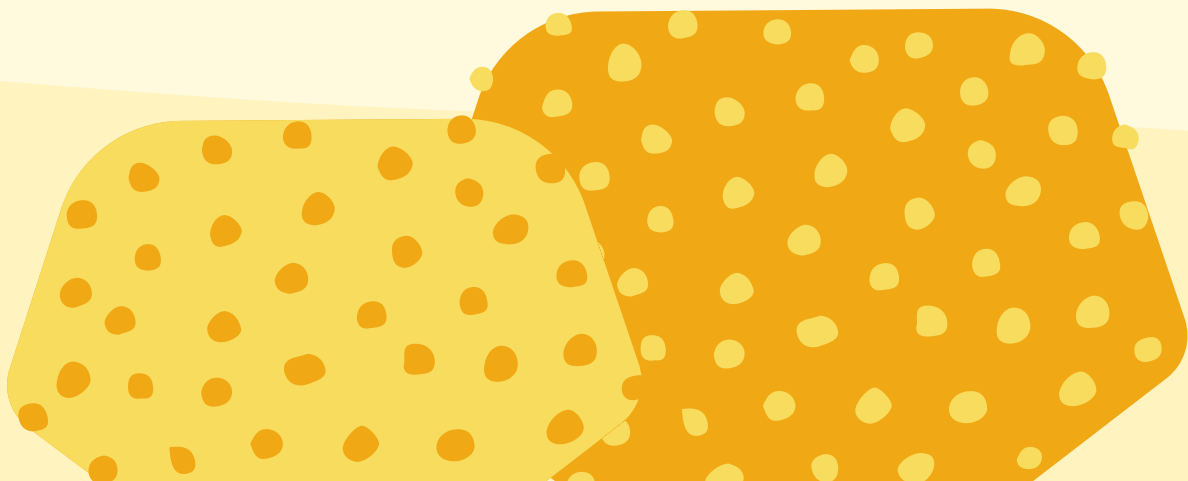
Product (Main Keyword)	Top 5 Sellers Product Link	Top 5 Sellers ASIN	Selling Price \$25 & UP	Top 5 Sellers Category	Top 5 Sellers BSR	Top 5 Sellers Monthly Sales 500 units	Top 5 Sellers Monthly Revenue \$5,000.00	Top 5 Sellers Reviews less than 500	Item Weight (kg) 3 LBS	No. of Images Posted in the	Existing Product Specification	Negative Reviews	Net Profit Net Margin
Toy storage organizer and playmat	https://www.amazon.com/dp/B078888888	B078888888	\$34.95	Toys & Games	9,859	5942	\$207,673.00	4	0.90	7	collapsible canvas bin box	-	55.42%
	https://www.amazon.com/dp/B078888889		\$26.99	Toys & Games	12,433	5724	\$154,491.00	4	1.08	6	playmat size 59" diameter	finding the velcro to put it together was a bit tricky.	42.05%
	https://www.amazon.com/dp/B078888890		\$29.99	Toys & Games	12,583	5712	\$159,979.00	19	1.32	7	playmat size 52" diameter	no zipper or velcro shut	46.35%
	https://www.amazon.com/dp/B078888891		\$38.99	Toys & Games	31,514	4626	\$180,368.00	3	1.46	7	thickened oxford cloth	-	47.94%
Decorative push pins for cork/bulletin board	https://www.amazon.com/dp/B078888892	B078888892	\$9.99	Office Products	1,587	2,039	\$20,370.00	460	0.17	5	pack of 24 pcs made of eva & metal	17 pcs in the box not 24/ not bright as it pictured	33.73%
	https://www.amazon.com/dp/B078888893		\$7.99	Office Products	5,190	1163	\$9,292.00	187	0.05	7	pack of 80 pcs	doesn't look like the picture	22.53%
	https://www.amazon.com/dp/B078888894		\$6.99	Office Products	3,561	1475	\$10,310.00	321	0.00	6	pack of 100 pcs	harder to push into hard cork board because they are round	40.63%
	https://www.amazon.com/dp/B078888895		\$7.99	Office Products	8,934	648	\$5,178.00	233	0.18	7	pack of 80 pcs	hard to pull back out since there isn't really anything to grip	19.52%
	https://www.amazon.com/dp/B078888896		\$7.99	Office Products	7,731	793	\$6,336.00	120	0.15	7	pack of 80 pcs	The colors were not how they are pictured - not sparkling	22.53%
Reusable ice cubes for drinks	https://www.amazon.com/dp/B078888897	B078888897	\$9.96	Kitchen & Dining	1,320	1807	\$17,998.00	525	0.60	2	plastic pack of 20	-	35.14%
	https://www.amazon.com/dp/B078888898		\$6.99	Kitchen & Dining	5,158	359	\$2,509.00	50	0.53	1	18 pieces of non diluting ice cubes	got 17 instead of the 18 as advertised.	16.02%
	https://www.amazon.com/dp/B078888899		\$11.99	Kitchen & Dining	1,553	1491	\$17,877.00	379	1.10	7	pack of 30 with storage cube	never get them to freeze even for two weeks	22.44%
	https://www.amazon.com/dp/B078888900		\$14.79	Kitchen & Dining	4,217	440	\$5,720.00	458	1.72	6	with Resealable Bag Pack Of 56	found mold floating inside	19.47%
	https://www.amazon.com/dp/B078888901		\$12.78	Kitchen & Dining	8,215	248	\$3,169.00	93	1.60	1	pack of 54	Stains easily and does not stay cold	15.49%
Puppy dog plush stuffed pillow for kids	https://www.amazon.com/dp/B078888902	B078888902	\$34.99	Toys & Games	39,784	4287	\$150,002.00	28	2.69	4	31" plush hugging pillow	Very poorly sewn, arrived with a large hole under the leg	39.07%
	https://www.amazon.com/dp/B078888903		\$15.99	Toys & Games	91,013	2822	\$45,124.00	4	0.75	5	19.7" dog plush hugging pillow	-	21.08%
	https://www.amazon.com/dp/B078888904		\$28.90	Toys & Games	149,861	1715	\$49,564.00	13	0.65	7	21.6" dog plush pillow	Not durable	39.34%
	https://www.amazon.com/dp/B078888905		\$23.99	Toys & Games	30,134	4688	\$126,529.00	21	1.70	6	36" stuffed naimal plush soft pillow	-	38.09%
	https://www.amazon.com/dp/B078888906		\$23.99	Toys & Games	33,583	4537	\$108,843.00	187	0.66	4	23.5" soft stuffed hugging pillow	under stuffed. Not enough stuffing.	39.35%
Clear desk mat load office table protector	https://www.amazon.com/dp/B078888907	B078888907	\$22.99	Office Products	3,519	1484	\$34,117.00	399	1.90	7	34x17 inch clear desk pad	one side of the pad that would not lay flat no matter what I tried.	40.45%
	https://www.amazon.com/dp/B078888908		\$19.89	Office Products	4,628	1261	\$20,163.00	133	1.00	7	17x34 Inch Clear Desk Blotter Pad	cannot get the pad to lie flat. It curls back up	41.08%
	https://www.amazon.com/dp/B078888909		\$18.99	Office Products	7,128	872	\$16,559.00	108	1.60	7	16x32 inch Clear Desk Mat Pad	have a pretty strong smell	33.23%
	https://www.amazon.com/dp/B078888910		\$12.99	Office Products	3,821	1419	\$18,433.00	320	0.60	6	17x24"Crystal Clear Heavy-Duty Desktop Pads	edges are all jagged and none of the corners are rounded.	34.03%
	https://www.amazon.com/dp/B078888911		\$15.99	Office Products	3,725	1439	\$23,010.00	199	1.65	5	16x32 inch Clear Desk Pad Blotter	shipped the wrong size.	24.64%
	NOTES:												
	The following products can be bundled:												
	1. Decorative push pins												
	2. Reusable ice cubes												
	3. Clear desk mat nad												



SUPPLIER SOURCING



	D	E	F	G	
	Supplier A	Supplier B	Supplier C	Supplier D	
me	Jinhua Ivy Hometextile Co., Ltd	Mangoo Industrial (Shanghai) Co., Ltd	Shenzhen Jinshengen Sewing Products Co., Ltd.	Shanghai Green Willow Textile Technology Co	Yancheng X
ress	B1502, 518 Shuanglong South Rd Jinhua , Zhejiang , China	No. 863, Chenchun Road, Xinqiao Town, Songjiang Dis	No. 164, Jialong Villa, Minzhi Street, Longhua District, Shenzhen, Guangdong, China	399-B-608, Zhongren Road, Shanghai, China	Building2-C-2,bu
olier	Yes	No but Gold supplier	Yes	Yes	
ance	Yes	Yes	Yes	Yes	
pe	Manufacturer	Manufacturer, Trading	Manufacturer, Trading	Manufacturer, Trading	
	500 units	500 units	500 units	200 units	
(W)	\$4.25	\$4.14	\$5.31	-	
rd (F	\$4.10	\$4.64	\$5.61	\$5.12	
ost	\$1.68	Free	Free		
nting	Free	Free	Free		
Lead	35 Days	15 Days	30 Days		
	Fast Reply	Fast Reply	Reply within a day	Reply within a day	
	Good communication skill	Good communication skill	Good communication skill	Good communication skill	
	Flexible	Flexible	Flexible	Flexible	
	Sample 5-7 days	Sample 7-10 days	Sample 10 days	Sample 5 days	



PRODUCT LISTING

PRODUCT LISTING TEMPLATE		SEARCH TERMS	
TITLE	Toy Storage Organizer and Play Mat, So Cool Large Multifunctional Toy Bag for Kids Room, Quick and Easy Cleanup Storage Bins for Classroom/Playroom		large n toys storage organizer bag toy bag <u>legos</u> drawstring bag <u>legos</u> organizer play n n toy playroom organization storage kids room organizers storage toy room organizers storage <u>lego</u> organizers storage toy storage bins kids gray <u>canva</u> bag gray <u>canva</u> storage bin gray <u>canva</u> kid toy storage gray gray toy organizer kid spiderman cubby storage puzzle bag storage <u>lego</u> favor bag <u>lego</u> bags party marvel bin <u>avengers</u> cubby bins <u>lego</u> easy clean up mat <u>lego</u> storage room <u>lego</u> pick up blanket blocks storage container toy clean up storage container <u>creative toy storage</u>
KEY PRODUCT FEATURE	<p>*Cleanup in Seconds - No tedious task to keep up with cluttered toys. Just slip back in and pull the strings when play is done and everything is stored.</p> <p>*Ease of Use as Playmat - An easier way to take out toys. Just pour and kids are ready to play.</p> <p>*Designed to Last - Large storage bag made of premium high-quality 100% canvas. Durable collapsible giant playmat attached is 57 <u>inch</u>.</p> <p>*Multi-use and Creative - A very good gift idea to <u>your</u> friends and family giving them another good storage option.</p>		
PRODUCT DESCRIPTION	<p>Toy Storage Organizer and Playmat for Kids by So Cool* Cleanup in Seconds - No tedious task to keep up with cluttered toys. Just slip back in and pull the strings when play is done and everything is <u>store</u>.</p> <p>*Ease of Use as Playmat - An easier way to take out toys. Just pour and kids are ready to play.</p> <p>*Designed to Last - Large storage bag made of premium high-quality 100% canvas. Durable collapsible giant playmat attached is 57 <u>inch</u>.</p> <p>*Multi-use and Creative - A very good gift idea to <u>your</u> friends and family giving them another good storage option. <u>So</u> wait no more. Add to cart. If you want to leave a feedback after ordering we are <u>more happy</u> to hear from you.</p>		