SOTERIA ENTERPRISE WINS THE 2018 SECURITY INNOVATION AWARD IN ESSEN

Essen, Germany -- **September 25, 2018** – Amaryllo International B.V announces that it has won the 2018 Security Innovation Award under the Service category for its Soteria Enterprise Data Analytic solution in the largest security exhibition in Europe. From a pool of 75 top-class submissions, Amaryllo was selected by the specialist jury made up of prominent members from the security industry under the leadership of Jens Washausen, Member of the Board of the Federal Association of Independent German Security Consultants and Engineers (BdSI) and Chief Executive Officer of GEOS Germany GmbH.

Held every two years since October 1974, Security Essen is considered as the world's most important trade fair for security and attracts more than 36,000 professional visitors from over 125 nations. According to **Beveiliging Nieuws** (https://beveiligingnieuws.nl/) from The Netherlands, Amaryllo International B.V was the report as the first company to ever receive the prestigious award under the Service category for its innovative approach to security and data mining using its state-of-the art patented camera robots and artificial intelligence.

Soteria Enterprise (www.SoteriaAI.com) is the world's first cloud-based real-time retail analytics software. Powered by advanced artificial intelligence, Soteria collects actionable data and offers security protection for smart buildings, cities, retailers, and warehouses worldwide. Unlike conventional CCTV systems which only function as a passive recording devices, **Soteria Enterprise** enables patented auto-tracking object-recognition stand-alone robotic cameras to proactively capture and analyze video contents in real-time. By leveraging artificial intelligence, Soteria helps businesses discover consumer patterns to help boost sales and productivity. Protected by the highest military grade 256-bit encryption to ensure end-to-end privacy, **Soteria Enterprise** eliminates the need of expensive and bulky equipment and server setup. Soteria Enterprise offers security for businesses and facilities intelligent fast-facial and object recognition. Soteria's Video Data Management Service (VDMS) offers unlimited number of instant camera access and data analytics and is accessible cross-platform at anywhere, anytime.

About Amaryllo International B.V.: Founded in Amsterdam, the Netherlands, Amaryllo is the pioneer in providing Artificial Intelligence as a Service. Stand-alone auto-tracking cameras without remote computers and fast AI recognition alerts are Amaryllo's patented technologies. Contact us at sales.ai@amaryllo.eu or visit us online at www.amaryllo.eu.