Democratizing energy markets through the introduction of innovative flexibility-based demand response tools and novel business and market models for energy cooperatives

WP2 - STAKEHOLDERS REQUIREMENTS, BUSINESS MODELS AND ARCHITECTURE DESIGN

D2.5 – FLEXCoop PMV Methodology Specifications – Preliminary Version

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**EXECUTIVE SUMMARY**

The objective of this document, main outcome of the FLEXCoop Task 2.4 on “Definition of Monitoring and Verification Methodology for DR settlement and remuneration and Key Performance Indicators”, is to define the Performance Measurement and Verification Methodology (PMV) to be adopted by the FLEXCoop project for verifying consumer response rate to dispatched Demand Response (DR) signals. Existing approaches already developed in other EU projects and in the international context have been considered for the definition of the methodology. Thus, a literature research work has been carried out and is presented in the first part of this document. Special attention has been given to the International Performance Measurement and Verification Protocol (IPMVP) and Federal Energy Management Programme (FEMP) protocols, the most used at international level for Measurement and Verification (M&V) projects and to previous EU project such as eeMeasure, Moebius, OrbEEt an HOLISDER. Furthermore, an analysis of already existing baseline estimation methodologies has been also carried out to identify the main barriers currently existing in M&V in DR. From this basis, understanding how FLEXCoop PMV can address these barriers and its main contribution to the current State-of-the-Art has been studied. As a result, considering that the definition of the baseline resulted as the most crucial aspect in M&V in DR. The FLEXCoop PMV adopts the FLEXCoop models (developed in FLEXCoop Work Package 3) to provide an innovative approach to this challenge. The most common issues for baselining construction are related to the selection of representative days as basis for estimation, setting of exclusion rules to avoid considering non-representative consumption, definition of adjustments’ types and windows. Thanks to the adoption of the FLEXCoop models, these aspects can be improved. The models provide a continuously auto-calibrated baseline that uses data from the minimum number of recent days needed to obtain a high accuracy. Furthermore, since FLEXCoop solutions provide automated DR, the models will receive signals when electrical systems go into preparation status (e.g. for pre-heating or pre-cooling) and will automatically exclude ramp periods from the basis of estimations. The models will also provide forecasting of human actions and occupancy, allowing the detection of manipulation’s attempts from the users. As main result of this work, the PMV has been defined, taking also in consideration the most common recommendations found for M&V in DR events. The methodology, composed by three phases and three steps for each of them, has been defined as following:

1) **Ex-ante analysis**
   a) Definition of DR events and criteria for remuneration.
   b) Definition of DR systems and minimum comfort conditions
   c) Identification of static and dynamic variables that affect the demand and need to be measured.

2) **Implementation**
   a) Analysis of existing monitoring system and specification of metering points and sensors’ characteristics.
   b) Analysis of the technical and economic reliability of individual loads measurements.
   c) Conduct post-installation verification activities for algorithm calibration.

3) **Ex-post analysis**
   a) Testing of the system in a DR event to validate model accuracy and reliability.
   b) Demand reduction assessment
   c) Definition of the PMV report
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<tr>
<th>Abbreviation</th>
<th>Description</th>
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<tbody>
<tr>
<td>AP</td>
<td>Accredited Professional</td>
</tr>
<tr>
<td>ASHRAE</td>
<td>American Society of Heating, Refrigerating, and Air Conditioning Engineers</td>
</tr>
<tr>
<td>BPM</td>
<td>Baseline Profile Model</td>
</tr>
<tr>
<td>BS EN ISO</td>
<td>British, European and International Standards</td>
</tr>
<tr>
<td>CAPEX</td>
<td>Capital Expenditure</td>
</tr>
<tr>
<td>CO</td>
<td>Confidential, only for members of the Consortium (including the Commission Services)</td>
</tr>
<tr>
<td>D</td>
<td>Deliverable</td>
</tr>
<tr>
<td>DHV</td>
<td>Domestic hot Water</td>
</tr>
<tr>
<td>DLC</td>
<td>Direct Load Control</td>
</tr>
<tr>
<td>DOE</td>
<td>U.S. Department of Energy</td>
</tr>
<tr>
<td>DoW</td>
<td>Description of Work</td>
</tr>
<tr>
<td>DR</td>
<td>Demand Respond</td>
</tr>
<tr>
<td>EAS</td>
<td>Energy Awareness</td>
</tr>
<tr>
<td>EEM</td>
<td>Energy Efficiency Measure</td>
</tr>
<tr>
<td>EMS</td>
<td>Energy Management</td>
</tr>
<tr>
<td>ESB</td>
<td>Message Oriented Middleware</td>
</tr>
<tr>
<td>ESCO</td>
<td>Energy Service Company</td>
</tr>
<tr>
<td>ESI</td>
<td>Energy Saving intervention</td>
</tr>
<tr>
<td>ESPC</td>
<td>Energy Savings Performance Contracts</td>
</tr>
<tr>
<td>EVO</td>
<td>Efficiency Valuation Organization</td>
</tr>
<tr>
<td>EV</td>
<td>Electric Vehicle</td>
</tr>
<tr>
<td>FEMP</td>
<td>Federal Energy Management Programme</td>
</tr>
<tr>
<td>FLOSS</td>
<td>Free/Libre Open Source Software</td>
</tr>
<tr>
<td>GDEM</td>
<td>Global Demand Manager for Aggregators</td>
</tr>
<tr>
<td>GDPR</td>
<td>General Data Protection Regulation</td>
</tr>
<tr>
<td>GUI</td>
<td>Graphical User Interface</td>
</tr>
<tr>
<td>H2020</td>
<td>Horizon 2020 Programme</td>
</tr>
<tr>
<td>HVAC</td>
<td>Heating, Ventilating, and Air-Conditioning</td>
</tr>
<tr>
<td>IPR</td>
<td>Intellectual Property Rights</td>
</tr>
<tr>
<td>IPMVP</td>
<td>International Performance and Measurement Verification Protocol</td>
</tr>
<tr>
<td>KPI(s)</td>
<td>Key Performance Indicator(s)</td>
</tr>
<tr>
<td>LF</td>
<td>Load Factor</td>
</tr>
<tr>
<td>MGT</td>
<td>Management</td>
</tr>
<tr>
<td>MS</td>
<td>Milestone</td>
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<tr>
<td>M&amp;V</td>
<td>Measurement and Verification</td>
</tr>
<tr>
<td>Abbreviation</td>
<td>Description</td>
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<td>--------------</td>
<td>--------------------------------------------------</td>
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<tr>
<td>NAESB</td>
<td>North American Energy Standard Board</td>
</tr>
<tr>
<td>O</td>
<td>Other</td>
</tr>
<tr>
<td>OPEX</td>
<td>Operational Expenditures</td>
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<tr>
<td>OS</td>
<td>Open Source</td>
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<tr>
<td>OSB</td>
<td>Open Smart Box</td>
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<tr>
<td>P</td>
<td>Prototype</td>
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<tr>
<td>P2H</td>
<td>Power-to-Heat</td>
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<tr>
<td>PLC</td>
<td>Peak Load Contribution</td>
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<tr>
<td>PM</td>
<td>Person Month</td>
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<tr>
<td>PMV</td>
<td>Performance Measurement and Verification Methodology</td>
</tr>
<tr>
<td>PU</td>
<td>Public</td>
</tr>
<tr>
<td>R</td>
<td>Report</td>
</tr>
<tr>
<td>RES</td>
<td>Renewable Energy System</td>
</tr>
<tr>
<td>ROI</td>
<td>Return on Investment</td>
</tr>
<tr>
<td>RTD</td>
<td>Research and Development</td>
</tr>
<tr>
<td>SEAC</td>
<td>Security Access Control</td>
</tr>
<tr>
<td>THI</td>
<td>Temperature-Humidity Index</td>
</tr>
<tr>
<td>UK</td>
<td>United Kingdom</td>
</tr>
<tr>
<td>UMP</td>
<td>Uniform Methods Project</td>
</tr>
<tr>
<td>VTES</td>
<td>Virtual Thermal Energy Storage</td>
</tr>
<tr>
<td>WP</td>
<td>Work Package</td>
</tr>
<tr>
<td>WS</td>
<td>Weather Sensitive</td>
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1. INTRODUCTION

Inaccurate Measurement and Verification methodologies (M&V) can result in over or under-paying programme participants and affect the level of programme costs, programme participation (i.e., over-paying will likely attract participation, and under-paying may reduce participation), and benefits computation [1]. Over-estimated savings may result in over-stated benefits of avoided generation costs, which also reduces the benefit/cost ratio. For these reasons, a methodology that is fair, simple, accurate and replicable is needed. Taking in consideration these characteristics together with an analysis of the current state of the art in M&V both in general and in DR event, FLEXCoop PMV has been designed.

In this document, first an overview on existing M&V protocols at international level (such as IPMVP, FEMP, etc.) is given in Section 2. Then, the usage of these protocols in European projects regarding M&V both in energy efficiency and DR contexts is presented. Following, considering that the definition of the baseline has been found as the most crucial aspect in M&V methodology, a focus on different methods used for baseline construction has been made studying existing practices both at European and international level (Section 3). Special attention has been given in this section to existing approaches adopted for analysing the historical data used for baseline construction, to the type of adjustments commonly used and to the aspects that have to take in consideration for assessment of baseline accuracy. At the end of this section, through an analysis of existing studies, the most successful practices adopted for baseline construction are presented. Before presenting the FLEXCoop PMV, in Section 4 the electrical systems (Heating, Ventilating, and Air-Conditioning (HVAC), lighting and Domestic Hot Water (DHW)) that will likely participate to DR events are examined, describing how demand reduction will be performed and which are main barriers to its correct estimation. Taking in consideration all the aspects investigated in the previous chapters, in Section 5 the steps that compose the FLEXCoop PMV are presented. Finally, in Section 6, the organisation in categories of KPIs for the assessment of demand flexibility is presented, while the complete list of KPIs is included in Appendix A. At the end of the document, the main findings of the research work together with a resume of the barriers that can be broken thanks to the FLEXCoop PMV are presented in the conclusions.

2. M&V OVERVIEW

M&V protocols are of great importance when it comes to quantifying the savings produced by an Energy Efficiency Measure (EEM) and it is therefore why the early development of M&V protocols are intimately linked to the development of Energy Service Companies (ESCO) business models. Thus, the growing use of Energy Savings Performance Contracts (ESPC) during the 1980s and 1990s in the United States [2], led to a response from different associations for the elaboration of guidelines and protocols. In Figure 1 the evolution of these methodologies in the early stages of the M&V is shown.
One of the most important moments came in 1994 when the US Department of Energy (DoE) started working with industries to develop a unified and consensus methodology to measure and verify investments in energy efficiency.

As a result, the North American Energy Measurement and Verification Protocol (NEMVP) was published in 1996, which could be considered the first edition of a M&V protocol. Numerous companies from the USA, Canada and Mexico were involved in the development of the methodology [3].

Given the broad international interest, in 1997 a second edition was published involving associations from twelve countries and professionals from more than 20 countries around the world. The document was renamed with the well-known title of International Performance Measurement and Verification Protocol (IPMVP) [4]. Although this version was very similar to the previous one, contents related to efficiency opportunities in new construction projects and in the use of water were included.

In 2001, a third version with two volumes was published:

Volume I: Concepts and Options for Determining Energy Savings

At the same time, it was decided to form an international non-profit organization: IPMVP Inc., to maintain and update the existing content, as well as to develop new content. In 2004, this organization was renamed as Efficiency Valuation Organization (EVO), which is the name it maintains today. Up to the present, the published documents have been continuously reviewed and new ones have been generated. The latest English version dates from 2012 [2] [3].
Although IPMVP is possibly the most used method, there are other protocols that either rely on it or share a large part of the methodology described. In 1973, the US began a programme called the Federal Energy Management Programme (FEMP) with the objective of introducing a more efficient use of energy resources in government facilities. Thus, in 1996, the FEMP M&V Guidelines [6] were published, based on the recent NEMVP that later became the IPMVP. This methodology was thought as an IPMVP application especially oriented towards federal facilities [2]. The American Society of Heating, Refrigerating and Air-Conditioning Engineers (ASHRAE) also worked on the development of a methodology for the M&V. In 2002, a final document known as ASHRAE Guideline 14-2002 [7] was approved. In this case, it focuses on a much more technical aspect, compared to the IPMVP [2].

In Europe, although it was possible to apply the EVO's IPMVP protocol, in 2012 the European Committee for Standardization (CEN) publishes the standard EN 16212:2012: "Energy Efficiency and Savings Calculation, Top-down and Bottom-up Methods" [8]. The main objective of this regulation is to harmonize the methods for monitoring and evaluating energy savings considering the numerous policies and actions carried out in recent years within the framework of the European Union in the field of reducing greenhouse gas emissions and energy efficiency. The document presents a general approach for the calculation of energy savings in final energy consumption in buildings, cars, equipment and industrial processes, among others, to carry out ex ante and ex post evaluations in any chosen period.

The two proposed methods, top-down and bottom-up, were designed within the framework of the European Directive 2006/32/EC on energy end-use efficiency and energy services [9] (currently replaced by the European Directive 2012/27/EU on energy efficiency). The top-down method proposes the estimation of savings from indicators calculated with statistical data while the ascending method is based on actions of end users to improve energy efficiency.

Finally, in the international context, the International Organization for Standardization (ISO) published the standard ISO 50015:2014 "Energy management systems - Measurement and verification of energy performance of organizations - General principles and guidance" [10], which complements the previous ISO 50001:2011 "Energy Management System" [11], in the context of M&V, key point for the energy management systems based on this standard.

Recently, the ISO has also published the standard ISO 17741:2016 "General technical rules for measurement, calculation and verification of energy savings of projects" [12]. In this international standard, energy savings are determined by comparing measured, calculated or simulated consumptions before and after the implementation of an energy saving measure and by defining adjustments in case of changes in relevant variables (routine adjustments) or in static factors (non-routine adjustments). It is clear, therefore, the influence of the IPMVP in the realization of this international regulation.

In this context, also the European Commission DG JRC [13] recommends that performance-based projects should be subject to M&V protocols in order to evaluate the efficiency of the energy management strategies. For these reasons and due to its international scope and its wide application within the FLEXCoop project it is required a detailed definition of a PMV for verifying the consumer response rate to dispatched DR signals.

Previously, other European Commission co-funds projects (e.g. eeMeasure, Moeebius, OrbEEt, HOLISDER) have developed or improved M&V methodologies for the verification and
assessments of buildings energy performances mainly based on IPMVP [14] and FEMP [15]. Being these international methodologies, the most extended and the basis for the development of the others existing protocols, below a summary of their key aspects has been included together with a description of other existing methodologies and protocols, such as: the American Society of Heating, Refrigerating, and Air Conditioning Engineers (ASHRAE) Guideline 14 and the US DOE’s Uniform Methods Project.

2.1. International Performance Measurement and Verification Protocol (IPMVP)

The IPMVP is divided into the following three volumes:

Volume I - *Concepts and Options for Determining Energy and Water Savings*. In this document the basic concepts are included and the methodology to be carried out is developed. It is, therefore, the most important volume since it includes most of the information needed to apply the IPMVP.

Volume II - *Concepts and practices for improved indoor environmental quality* (2002). This document addresses the environmental aspects of indoor air that are related to the design, implementation and maintenance of Energy Efficiency Measures (EEMs) [16].

Volume III. It provides details for the M&V methods in the construction of new buildings and in renewable energy systems. It is divided in two parts:

- **Part II** - *Concepts and practices for determining energy savings in renewable energy technologies applications* (2003) [18].

Due to its importance, the following review only addresses the most important aspects of Volume I, key to be able to apply the M&V protocol. One of the first steps is to define the principles of M&V on which the IPMVP is based, and that must be taken into account by any M&V plan based on this protocol:

- **Accurate**: the M&V reports should be as precise as possible, always taking into account the assigned budget.
- **Broad**: a report that demonstrate the savings must take into account all aspects of a project.
- **Conservative**: when making estimates, the savings should be underestimated.
- **Coherent**: the reports must be consistent with the different energy efficiency projects, the professionals responsible for energy management, the time periods of a project as well as projects for energy supplies.
- **Relevant**: to determine the savings, the parameters of interest must be measured while the least important or predictable ones can be estimated.
- **Transparent**: all the M&V activities must be documented in detail.

Considering that energy saving is impossible to be measured in a direct way, since it is the absence of energy consumption, the way to estimate the savings achieved through the
The implementation of an EEM is to compare the consumption in two periods of time. The first period is called *reference period* and is the one before the implementation of the EEM. In this period the *reference baseline* is determined, representing the consumption curve. Independent variables have a significant impact (e.g. outside temperature, hours of operation, occupancy, etc.). On the other hand, the period after the implementation of the EEM is called *reporting period* and it will be the period when the energy curve (called *adjusted baseline*) will be estimated based on the reference baseline identified in the previous period and corrected according to some independent variables that will have a significant impact (e.g. outside temperature, hours of operation, occupancy, etc.). The difference between the adjusted baseline and the actual measured consumption in the reporting period will define the savings achieved. The IPMVP framework, used to estimate energy/demand savings, is represented in the following figure.

![IPMVP framework](image)

**Figure 2: IPMVP framework [19]**

The amount of savings represented in the image above can be summarised by the following equation:

\[
Savings = (\text{Baseline Period Energy} – \text{Reporting Period Energy}) \pm \text{Adjustments}
\]

Depending on aspects such as scope, available data, measurement equipment available, type of installation, budget for the M&V or the EEM itself; to calculate the savings the IPMVP proposes four options:

- **Option A.** Retrofit isolation: key parameter measurement. It is the most economical option, but at the same time with the greatest uncertainty. Savings are determined by measuring a key
parameter and by estimate the rest based on historical data, manufacturer specifications or technical assumptions. The measurement made can be continuous or punctual depending on the expected variation of the key parameters.

**Option B.** Retrofit isolation: all parameters measurement. The saving is determined by measuring all the parameters that may influence the energy consumption. Like the previous option, the measurement can be carried out in a timely or continuous manner depending on the expected variation of savings.

**Option C.** Whole facility. The savings are determined by measuring the energy consumption of the whole installation or a part of it. The measurement is carried out continuously throughout the reporting period. This option is recommended when, for example, the EEM affects several equipment in the facility.

**Option D.** Calibrated simulation. The savings are determined by simulating the energy consumption of the entire installation or part of it. This simulation must be calibrated with information of the invoices or the measurement of some equipment. This option requires more advanced technical knowledge and therefore its cost is usually high. This option is designed for cases when real measurements are not available in the reference period.

The FLEXCoop PMV methodology cannot be strictly associated to the IPMVP’s options but it has common aspects with Option B and Option D approaches. In fact, it is based on continuous measurement of individual loads and parameters that define the baseline, being for this reason very close to the Option B approach. On the other hand, since in FLEXCoop PMV approach the information from measurements is used to generate forecasting models and to continuously calibrate them, it is also similar to Option D. The difference in this case is that the models are not created at building level, but for each electrical use participating in DR events.

A crucial point to successfully develop a M&V plan is the correct selection of the measurement periods, both the reference and the reporting. For the reference period, it must be ensured that it covers all operation modes of the installation as well as a complete operating cycle, and that it uses the period immediately prior to the implementation of the EEM, since a period far in time could distort the actual existing conditions. Likewise, for the reporting period, a period that includes at least one normal operating cycle of the installation must be chosen in order to fully characterize the effectiveness of the savings. The duration of this period will depend on the user and of the savings reports. It has to be taken in consideration that the measurement equipment must be installed during the periods in order to provide the necessary data. On the other hand, if the savings based on the IPMVP serve as a basis for estimating future savings, outside the reporting period, these subsequent savings are not part of the IPMVP. The difficulties in the selection of the reference and reporting period, in the case of FLEXCoop PMV method can be overtaken both thanks to the methodology itself and to the different duration of EEM implementation, that in case of DR events is limited to a short period. The latter corresponds to the reporting period. The reference period is that one allowing the creation and calibration of FLEXCoop models with the minimum required data possible. In particular, the reduced amount of data needed for baseline construction and calibration is an added value of FLEXCoop PMV method since it addresses a common issue of IPMVP that is the requirement of large amount of data during a long period to achieve an accurate baseline.
In IPMVP to record the reference period data and all the important information that must be taken into account in order to carry out a successful determination of the savings must be included in a M&V Plan. The main objective of this document is to collect the details of the M&V to allow a posterior consultation in a quick and simple way without risk of losing information. The M&V Plan should include the following points:

1. Objective of the EEM. Description of the EEM, objective pursued and the start-up procedure.
2. Option of the IPMVP. Definition of the IPMVP option that will be used depending on the scope and the measurement limit that is determined to calculate the savings. The date of publication, the version and the volume of the IPMVP edition should be referenced.
3. Reference: period, energy and conditions. Reference conditions and energy data in this period will be documented, including:
   • Identification of the reference period.
   • Data of reference consumptions.
   • Information about the independent variables related to the energy data.
   • Static variables such as occupancy, operating conditions, equipment inventory, significant problems with equipment or power outages during the reference period, etc.
4. Reference period. The reference period should be identified.
5. Base for adjustment. The conditions under which the energy measurements will be adjusted in the reporting period will be defined. At this point, both the independent variables that will have a significant impact on energy consumption as well as the static variables whose changes will require non-routine adjustments should be defined.
6. Analysis procedure. The procedure for analysing the data as well as the algorithms and assumptions that will be used in the savings reports will be specified. All the elements that have been used in the mathematical model and the validity range for the independent variables will be also included.
7. Energy prices. The price of energy will be specified in order to economically assess the savings.
8. Measurement specifications. The measurement points will be detailed together with the characteristics of the equipment, the routine calibration processes and the method to deal with the data losses.
9. Monitoring responsibilities. The responsibilities of report elaboration as well as of energy data, independent variables and static variables recording during the reporting period should be assigned.
10. Expected accuracy. The expected accuracy of the measurement, data collection, sampling and data analysis will be evaluated, including qualitative and quantitative assessments according to the uncertainty level of the measurements and the adjustments that will be used in the savings report.
11. Budget. The budget and resources needed to determine the savings will be included.
12. Report format. The format and content of the savings report will be defined.
13. Guarantee quality. The quality procedures that will be used in the saving report and during its preparation will be specified.

After the EEM’s implementation, during the reporting period, the expected reports will be made with the format that previously specified in the M&V Plan. These savings reports will be the
final result of the M&V, since they will describe both the energy and economic savings achieved. The periodicity of the reports will be agreed in the M&V Plan, and will be issued during the whole reporting period and will include saving results on a single, weekly or monthly according to the M&V Plan.

2.2. FEMP

The Federal Energy Management Programme (FEMP) is a U.S. Department of Energy (DOE) programme focused on reducing the federal government’s energy consumption by providing federal agencies with information, tools, and assistance toward tracking and meeting energy related requirements and goals. FEMP seeks contracts with small businesses to aid in this effort [20]. FEMP [15] indicates the following six steps to measure and verify savings:

1) Allocate Project Risks and Responsibilities: The basis of any project-specific M&V plan is determined by the allocation of key project risks of financial, operational, and performance issues and responsibilities between the ESCO and the customer involved.

2) Develop a Project-Specific M&V Plan: The M&V plan defines how savings will be calculated and specifies any ongoing activities that will occur after equipment installation. The project-specific M&V plan includes project-wide items as well as details for each EEM.

3) Define the Baseline: Baseline physical conditions (such as equipment inventory and conditions, occupancy schedule, nameplate data, equipment operating schedules, key energy parameter measurements, current weather data, control strategies, etc.) are determined through surveys, inspections, spot measurements, and short-term metering activities. It is very important to properly define and document the baseline conditions. Deciding what needs to be monitored (and for how long) depends on such factors as the complexity of the measure and the stability of the baseline, including the variability of equipment loads and operating hours, and the other variables that affect the load.

4) Install and Commission Equipment and Systems: Commissioning ensures that systems are designed, installed, functionally tested in all modes of operation, and capable of being operated and maintained in conformity with the design intent (appropriate lighting levels, cooling capacity, comfortable temperatures, etc.).

5) Conduct Post-Installation Verification Activities: Post-installation M&V activities are conducted to ensure that proper equipment/systems were installed, are operating correctly, and have the potential to generate the predicted savings. Verification methods include surveys, inspections, spot measurements, and short-term metering.

6) Perform Regular-Interval M&V Activities: M&V is required to be performed on an annual basis. With proper coordination and planning, M&V activities that provide operational verification of an EEM (i.e., confirmation that the EEM is operating as intended) during the performance period can also support ongoing commissioning activities (e.g., recommissioning, retro-commissioning, or monitoring-based commissioning).
2.3. ASHRAE Guideline 14

ASHRAE Guideline 14: *Measurement of Energy, Demand and Water Savings*, is a reference for calculating energy and demand savings associated with performance contracts using measurements. In addition, it sets forth instrumentation and data management guidelines and describes methods for accounting for uncertainty associated with models and measurements. Guideline 14 does not discuss other issues related to performance contracting. The ASHRAE guideline specifies three engineering approaches to M&V. Compliance with each approach requires that the overall uncertainty of the savings estimates be below prescribed thresholds. The three approaches presented are closely related to and support the options provided in IPMVP, except that Guideline 14 has no parallel approach to IPMVP/FEMP Option A [15].

2.4. The DOE Uniform Methods Project

Under the Uniform Methods Project3 (UMP), DOE is developing a set of protocols for determining savings from EEMs and programmes. The protocols provide a straightforward method for evaluating gross energy savings for residential, commercial, and industrial measures commonly offered in ratepayer-funded programmes in the United States. The measure protocols are based on a particular IPMVP option, but include additional procedures necessary to aggregate savings from individual projects in order to evaluate program-wide impacts. For commercial measures, the FEMP guideline and the UMP are complementary. However, since one of the objectives of M&V in a performance-based project is to ensure long-term equipment performance, the FEMP guideline includes additional recommendations for annual inspection and measurements, where appropriate [15].

2.5. M&V methodologies used for DR assessment

M&V is the process of performance measurement to quantify and validate the provision of a service according to the specifications of a product. The main role of M&V for DR is to determine the quantity of energy or power that is “delivered” by a DR resource under the conditions imposed by a DR programme. The use of a meaningful M&V for DR performance is the basis for a fair and transparent financial flow to and from market participants, a fundamental aspect for creating market confidence. In fact, determining correctly the amount of demand delivered by a DR resource is needed to provide the DR resources an accurate payment according to their measured flexibility. On the other hand, a good prediction of the DR at individual and aggregated level (dependent on the reliability of the DR performance measurements), allows the improvement of operational efficiency and the achievement of an efficient and sustainable electricity system. Furthermore, measured DR performance is the main input to plan and design a retail programme and guarantee a cost-effective assessment.

In resume, PMV for DR is used for:

- Establishing the eligibility or capability of resources: For most products and services that DR can provide, the capability of the resource needs to be established before the resource can participate in the DR programme.
- DR settlement: DR settlement is the determination of DR quantities achieved, and the financial transaction between the programme or product operator and the participant, based on those quantities. For DR programmes that pay an incentive for load reductions provided, the estimated load without curtailment determines the calculated reduction quantity that is the basis for settlement with each DR resource. More generally, different
M&V may be used to settle between a retail programme operator and its customers and it is used to settle that programme as an aggregated resource in the wholesale market. However, even if measured reductions are not required for settlement either with retail participants or with the wholesale market, DR M&V via impact estimation is valuable for assessing programme effectiveness and for ongoing planning.

There are a variety of arrangements a retail operator may have with its DR customers; many of these programme structures do not require measurement of demand reduction as the basis for settlement with the retail customer or DR aggregator. However, when the programme- or segment-level reduction is offered as a wholesale resource, the measured demand reduction amount for the programme or segment is typically needed for wholesale settlement. For all programme types, if impact estimation is conducted, its primary purpose is to determine the quantities of demand reduction achieved by the DR programme. Thus, applying a performance evaluation methodology to DR events consists in the assessment against a baseline of the volume of demand variation that is sold into the market. This volume of demand flexibility is calculated as the difference between what the consumers normally consume (the baseline) and the actual measured consumption during the dispatch event. The baseline cannot be measured directly so it must be estimated and calculated based on others measured data and using a robust methodology. Thus, measurement of any DR resource typically involves comparing observed load during the time of the curtailment to the estimated load that would otherwise have occurred without the curtailment. The difference is the load reduction (Figure 4).

![Figure 3. M&V Quantifies Load Reduction Value [21]](image)

The performance evaluation methodology used for settlement of the DR programme is vital to the success of any DR programme. Being able to estimate the available reduction capability and making payment for the amount of reduction at the time of the event are key aspects of DR programmes where event frequency and deployment can lead to different types of baseline. In cases where pay-for-performance is measured by comparison to an absolute value, accurate measurement is essential, and verification is straightforward. In cases where performance is measured relative to a baseline, both the definition of the baseline and energy measurement are critical. The challenge is to obtain a simple but accurate estimate of a customer’s energy usage...
reductions relative to a baseline during a specific time interval (i.e., the DR deployment period) that is fair to all parties. As estimates, baselines are inherently imperfect. However, according to NAESB recommendations good baselines balance four main attributes:

1. Accuracy: giving customers credit for no more and no less than the curtailment achieved;
2. Integrity: a programme should not encourage irregular consumption and irregular consumption should not influence baseline calculations; a high level of integrity will protect against the attempts to “game” the system;
3. Simplicity: performance calculations should be easily understandable by all stakeholders, including end-users’ customers;
4. Alignment: DR programme designers should consider the goals of DR programme when choosing a baseline methodology.

Balancing of these attributes is not easy. In some cases, baselines resistant to manipulation will be complex and difficult to be calculated. In others, simplest approaches could allow participants to exploit the baseline in their favour. Furthermore, it is important to consider that baseline estimation should not reward or penalize natural load variance caused by system operations and usually related to variance in occupancy or local weather conditions. In FLEXCoop PMV baselining method, since specific models will be defined for these parameters, these types of error in estimation will be avoided.

In the previous year, several M&V methodologies for DR have been implemented in the US context and in previous research projects in EU. In the following sections, specifications of these methodologies are presented.

2.5.1. *The eeMeasure methodology*

As an extension of the IPMVP, the eeMeasure project analyses two different methodologies for M&V. Both of them are based on IPMVP and are developed from the experience of current and historic ICT PSP projects which includes approximately 10,000 social dwellings and 30 public buildings (e.g. hospitals, schools) [22]. This is the first European project that has developed a methodology to measure and verify DR in the European context. These methodologies have been applied in three recognised H2020 projects and one FP7 project, such as NOBEL GRID, MOEEBIUS, ORBEET and Inertia, respectively.

The Residential Methodology [23] is applicable only to dwellings and generally assumes a monthly measurement period. In the residential sector, an assumption of constant demand (Option A) or cyclically predictable demand (Option B) or another demand structure which can be fully modelled (Option D) cannot usually be made. In particular, none of these assumptions applies to projects aiming to change the resident behavior – i.e. change demand – as a key way in which the intervention takes effect. Nevertheless, the approach offered in IPMVP as Option C is certainly applicable in this context. Option C determines energy savings annually or even in a shorter time period by measuring energy uses at the whole facility or sub-facility level. This option does not assume constant energy demand or that energy demand variation can be accurately modelled but is a before-after comparison instead.

Non-Residential Methodology [24] can be used for any property type (including residential) and can be used with any data frequency. In this methodology, a process flow is defined which directs projects to monitor appropriate variables and to create an accurate model. A description of the underlying mathematical statistics is also included.
2.5.1.1. Option C for residential

The before-after comparison of energy savings is estimated from the difference between consumption after the Energy Saving Intervention (ESI) and the consumption which would have taken place under the same demand conditions without the ESI [23]:

- The estimation of consumption without the ESI is called baseline data. The baseline extension is the projection of consumption before the intervention into the period after the intervention.
- The period after the intervention during which measurement of saving takes place is referred to as the reporting period. After the ESI intervention, energy consumption shall decrease.

The estimation of avoided consumption requires the adoption of a model that varies under the influence of independent variables, such as outside temperature, occupancy, household size etc. If no independent variables can be measured, the selection of a baseline period is critical. The recommended approach is to develop regression models to reproduce the energy consumption based on values of the independent variables. Climatic changes are the main reason of variability in residential consumption profiles. Average temperature or heating degree days (HDD) and cooling degree days (CDD) can be used. For regression models an adequate accuracy of modelling of the variation in the dependent variable is necessary to accurately estimate the extended baseline in the reporting period. One metric for goodness of fit is the squared multiple correlation coefficient $R^2$, which reflects the proportion of variance explained in the model. If $R^2$ is low (less than 0.7), further independent variables must be found to improve predictions. If $R^2$ remains low, only very large savings of energy will be reliably detected.

The main difference of FLEXCoop compared to eeMeasure is that some of the factors that are treated as immeasurable independent variables by eeMeasure (like occupancy or human actions) and consequently impact the way baselining is performed, are actually in the core of the FLEXCoop models and treated as dependent variables. FLEXCoop is actually developing and testing models both for occupancy and for the exact control performed by users under specific environmental conditions and therefore these factors are by no means immeasurable independent variables. Therefore, baselining in FLEXCoop can be provided in a more robust and precise manner by human centric models, which even though they require data to calibrate (and they continuously adapt to building data), however by no means they will require annual periods of baselining to become valid. In fact, they are expected to provide results much sooner and keep on improving their accuracy while being fed with new data. In any case, it is in the core of FLEXCoop challenges to validate these models and go beyond typical statistical regression models.

In the before-after comparison approach of eeMeasure, six steps are necessary:

1. Nominate a time period for the baseline which captures all variation of immeasurable independent variables and can yield an average which can reasonably be expected to be repeated in the future;
2. Gather data for the energy consumption (dependent variable) and for all accessible independent variables (baseline period);
3. Perform a regression analysis to establish the coefficients for each independent variable;
4. Nominate a time period for the reporting period which is again long enough to capture all variation of immeasurable independent variables;

5. Gather data for the energy consumption (dependent variable) and for all accessible independent variables (reporting period);

6. Apply the coefficients estimated in the baseline to the reporting period, yielding the result: energy saving as the difference between estimated and measured consumption.

**Step 1, 2 and 3. Baseline period estimation**

In order to compare energy saving at buildings level, energy savings must be related to the size of the considered units. The considered units must be the same as for the baseline as for the reporting period. Depending on the specific unit and the type of consumed energy, energy savings depend on independent variables, such as ambient temperature, occupancy, and floor area. Nevertheless, the effect of independent variables can sometimes be considered negligible. In cases of a considered impact in the baseline estimation, independent variables should be measured before the intervention, but if their measurement is not possible, the definition of a solid baseline period is a key step to perform an accurate M&V.

The length of the baseline (day, week, month or year) will depend on the independent variables affecting the consumption, for instance different residential holidays’ patterns or heat/cold periods. Since the “non-intervention consumption” cannot be directly measured, the recommended approach is to develop regression models that reproduce the energy consumption based on values of the independent variables. The primary dependent variable, consumption of energy, is accurately and constantly measured by smart meters. Some independent variables such as outside temperature can also be measured automatically and reliably. Energy-related behaviour and attitudes as well as the social structure of households represent a large set of such independent variables that provide energy consumption patterns data and thus, have a direct implication on energy savings. Such data can be collected through surveys to tenants and are subject to the GDPR legislation.

In FLEXCoop, time periods for baselining will be defined based on the required data to calibrate the developed models. No longer time-periods are required to smoothen up errors of unknown variables.

**Step 4 and 5. Reporting period estimation**

After the ESI and a following period with improvements/adjustments, the energy savings should remain stabilised for a certain period of time in the case where tenants are involved. To monitor the increase or decrease of energy savings in time it is necessary to deploy the following steps:

- In the short term, energy savings can be compared weekly to check their continuity over time after the ESI, especially if the savings depend on social behaviour.
- In the long-term, it is very important to verify equipment renovations.
2.5.1.2. DR baseline methodologies according to the eeMeasure methodology

The eeMeasure methodology considers four specific baseline methodologies to estimate the degree of peak shaving achieved in a DR scenario [23].

![Baseline Methodologies Diagram]

**Figure 4. DR baseline methodologies [22]**

**Load factor**

The load factor (LF) is defined as the value obtained by dividing the minimum power demand by the maximum power demand of a building:

\[
LF = \frac{\text{min power demand}}{\text{max power demand}}
\]

The closer the load factor is to the value 1, the less the demand curve peaks. If the building load curve peaks correspond to the electricity network peaks, movement towards 1 can represent useful peak shaving for the utility.

**10 days Baseline Profile Model**

Baseline profile models (BPM) are used to estimate the shaving of peaks which occur unpredictably on particular days, the peak “event”. To estimate non-intervention consumption at the peak event, it is generally accepted that a baseline period of 10 business days directly prior to the event reasonably represents consumption for normal operations. The reporting period is typically the 24 hours of the event day.

In this model, the average represents the non-intervention reporting period (event day) estimate. Actual consumption on the event day is compared to this average to quantify the peak shaving. The consumption over the 10 days is averaged as follows:

\[
b: (d1(t,h) + d2(t,h) + d3(t,h) + d4(t,h) + d5(t,h) + d6(t,h) + d7(t,h) + d8(t,h) + d9(t,h) + d10(t,h))/10
\]

or

\[
\text{DR consumption} = \text{Demand event day (day 11)} - \text{Baseline (average 10 days)}
\]
Top 3 of 10 days Baseline Profile Model

This model averages the 3 highest consumption figures from the previous 10 days, which must exclude other event days, holidays etc. The estimator for the non-intervention event day consumption is:

\[ b: \text{max} (1,3) \left( \frac{\sum d_{n}(t,h)}{3} \right) \quad \text{or} \]

\[ DR \text{ consumption} = \text{Demand event day (day 11)} - \text{Baseline (average high 3 of 10 days)} \]

Top 3 of 10 days Baseline Profile Model with morning adjustment factor

In cases where demand is heavier on event days, this model captures day-of realities in a customer load profile through an adjustment based on day-of event conditions. The estimator for event day (reporting period) non-intervention consumption is:

\[ b': \text{max} (1,3) \left( \frac{\sum d_{n}(t,h)}{3} \right) \]

\[ P: \frac{(d(t,h-1) - b(t,h-1) + d(t,h-2) - b(t,h-2))}{2} \]

\[ DR \text{ consumption} = \text{Demand event day (day 11)} - \text{Baseline (average high 3 of 10 days) + morning adjustment factor} \]

These methodologies are also analysed in Section 3 and are close in the temporal dimension to the approach used to develop FLEXCoop models since baselines are dynamically adjusted to recent real-time building data.

2.5.2. Other EU Projects

There is a variety of DR projects focused on residential units that use the Residential eeMeasure methodology. In the following subsections, these projects are presented.


Moeebius introduces a Holistic Energy Performance Optimization Framework. It enhances current (passive and active building elements) modelling approaches and delivers innovative simulation tools which deeply grasp and describe real-life building operation complexities in accurate simulation predictions that significantly reduce the “performance gap” and enhances multi-fold, continuous optimization of building energy performance as a means to further mitigate and reduce the identified “performance gap” in real-time or through retrofitting. The energy performance assessment methodology of this project is published on its website [26] and is based on the IPMVP and the FEMP methodologies [27]. The Moeebius M&V consists of three phases: ex-ante analysis, implementation and M&V.

The ex-ante analysis compares the baseline and the simulation model. The baseline is characterised by:

- the analysis of the energy consumption over a sufficient period of time (about one year) and with sufficient resolution (hourly if possible) to identify variations in consumption;
• estimated breakdown in energy consumption according to use (e.g. lighting, heating office equipment, servers, etc.);
• independent and fixed variables that affect the energy consumption and the relevant values (i.e. degree days for heating or cooling, floor area for lighting, building opening hours, metering period length, etc.).

This data must be measured at the same time as the energy consumption data. It is also required to define a calibrated simulation model that will be used for the evaluation of the gap between the expected (estimated by simulation) and the actual consumption.

The implementation consists of identifying the energy sources, specifying the metering points, and the tracking of the energy consumption (from real-time monitoring to time aggregation as day or month).

The M&V last phase calculates the KPIs’ evolution and analyse & evaluates the final performance of the system in order to optimize energy at home/building level.

2.5.2.2. OrbEEt project - ORganizational Behaviour improvement for Energy Efficient administrative public offices [28]

The OrbEEt project aims to introduce an innovative solution to facilitate public and social engagement to action for energy efficiency by providing real-time assessments of the energy impact and energy-related organisational behaviour. The OrbEEt M&V uses Option C & D from the IPMVP, and creates a methodology that combines annual bills and building sub-metering data [29]. This M&V establishes a continuous validation approach (different measurement periods) but in parallel for different loads (different load types). Adjustments of the periodic savings are needed to re-state the baseline demand of the reported periods under a common set of conditions. These adjustments are based on independent variables (weather conditions, building occupancy, etc.), as defined by the eeMeasure methodology. Since at the beginning of the project, sub-metering information for all pilot zones lacked, they simulate energy uses (Option D from IPMVP) when there was no data for the baseline period or when future changes were expected. Energy simulation was calculated based on hourly or monthly utility billing data after installation of gas and electric meters.

Option B was applied at the next stage of measurement of the energy consumption. Depending on the type of consumption which shall be compared, it is possible to have different time ranges (weekly, monthly, yearly) to define a baseline period. In the following, the definition of baseline period for the different types of devices examined in the project is given:

Fuel/Gas: HVAC systems

• Baseline period: a year period is required for baseline definition
• Information to register: Monthly consumption
• Independent variables (for routine adjustments): HDD or CDD and occupancy level
• Static factors (non-routine adjustments): the facility size, the design and operation of installed equipment, the number of weekly production shifts, or the types of occupant.

Electricity: NO HVAC systems (lighting and office equipment)
• Baseline period: a week period is required for baseline definition
• Information to register: Week consumption (daily average)
• Independent variables (routine adjustments): Occupancy level
• Static factors (non-routine adjustments): the facility size, the design and operation of installed equipment, the number of weekly production shifts, or the types of occupant.

Information about environmental conditions (through external weather services) and occupancy levels (questionnaires to pilot representatives) were also available from the pilot sites. Routine adjustments (e.g. seasonal occupancy) are applied to these independent variables. Non-routine adjustments are adjustments for changes in parameters which cannot be predicted and for which a significant impact on energy use/demand is expected. Non-routine adjustments should be based on known and agreed changes to the facility:

• changes in the amount of space being heated,
• changes in the power or amount or use of equipment
• changes in set-point conditions (lighting levels, set-point temperatures)
• changes in occupancy

2.5.2.3. HOLISDER project - Integrating Real-Intelligence in Energy Management Systems enabling Holistic Demand Response Optimization in Buildings and Districts [30]

HOLISDER brings together a wide range of mature technologies and integrates them in an open and interoperable framework, comprising in a fully-fledged suite of tools addressing the needs of the whole DR value chain. In this way it will ensure consumer empowerment and transformation into active market players, through the deployment of a variety of implicit and hybrid DR schemes, supported by a variety of end-user applications.

The hybrid M&V approach for HOLISDER is a combination of option B and C from IPMVP, making use of key methodological steps of Option B while extending it with features from option C to hedge against unexpected events, such as the loss of sub-metering information, etc. Sub-metering is applied at the first stages of the baselining period of the project during the whole duration of the project; it facilitates collection of fine-grained information from the pilot buildings. The eeMeasure methodology is enriched to follow a pooled baseline regression analysis model creating a variable relationship between event days and baseline consumption.

3. BASELINE ESTIMATION IN M&V METHODOLOGIES

M&V methodologies in DR vary according to the type of programme (e.g. energy, reserve, etc.), load (e.g. weather sensitive, flat load, etc.) and customer (e.g. residential or commercial). The most critical aspects for their design and implementation are commonly related to achieve a correct definition of a baseline estimation methodology which includes also the definition of methodologies for historical data analysis, baseline adjustments and for the assessment of baseline accuracy. In this section, the most diffused methodologies are collected before presenting practical experiences (and associated recommendations) from their application.
3.1. Baseline estimation methods

North American electricity markets have acquired significant experience with explicit DR testing several PMV methodologies in many of these cases. The North American Energy Standards Board (NAESB) [31] has defined five types of methodologies to foster harmonisation and remove market barriers for new DR providers:

- Maximum base load,
- Meter before / meter after,
- Baseline type-i
- Baseline type-ii
- Experimental design
- Metering generation output.

According to each case, one of the previous methods could be considered as the most appropriate to evaluate the performance of the end user during a DR event.

3.1.1. Maximum Base Load

This is the easiest way of defining performance in DR events. It refers to the ability of a resource to operate at an electrical load level at or below a specified level. It is a static technique that utilizes data, often from the previous year, to draw a line at a certain power level below which the customer must maintain demand when called upon. This demand level is often non-representative of current load conditions due to changes within the customer’s facility. Thus, this technique often bases the maximum base load (MBL) on previous year peaks either coincident or non-coincident with system peaks. According to PJM [32], this type of baseline method is the most appropriate to assess the contribution of DR in the capacity market.

3.1.2. Meter Before/Meter After

This method refers to performance measured against a baseline defined by meter readings prior to deployment and similar readings during the sustained response period. It is usually used only for fast-response programmes and reflects actual load changes in real-time, reading the meter before and after response to measure the change in demand. This method, according to PJM and NAESB, is the most appropriate to evaluate load reduction in ancillary services such as frequency regulation and reserve events when individually interval meters are available. Nevertheless, it requires demand resources with relatively flat load profiles during the time period of the dispatch. If a resource has periods of ramping up or down or general variability, the meter Before/Meter After approach can over or under estimate the actual level of load reduction even for the shorten period.

FLEXCoop solution is designed to be applied to residential customers that usually does not have flat loads since it varies following mainly user behaviour and climate patterns. Thus, this method is not appropriate to be considered as basis for the design of FLEXCoop PMV baseline.
3.1.3. **Baseline Type I**

The baseline, following this method, is created by using historical interval meter, weather and/or calendar data. For the analysis of this data, the use of techniques such as rolling averages, matching day values, and period averages (see Section 3.2) are adopted. Rolling averages usually use historical meter data weighted towards more recent data and depend upon having sufficient data to reflect representative conditions. Matching day methods identify a representative day in the past but these methods suffer from: 1) a lack of objective criteria for selecting a specific day and 2) they rely upon after-the-fact identification. Period averaging methods create baselines by averaging historical energy data to estimate load for specific time intervals that are “representative” of the load. These are also called High/Mid X of Y baselines where Y is the number of most recent days with X of those days having the highest load for High X of Y baselines or middle load for Mid X of Y baselines. As examples, High 4 of 5 baselines mean that are taken the highest four values of the last five days (see Section 3.2). This type of method, according to PJM adoption is more specific to measure and verify the contribution of DR in day-ahead or in real-time energy markets when all individual intervals metered are available. For a DR program that permits the aggregation of individually metered end users, an aggregate baseline may be calculated from the aggregate of the individual end users’ interval load data and compared with the aggregate observed load to determine the demand reduction. Alternatively, the aggregate demand reduction may be calculated as the sum of individual end user reductions, each calculated from its own baseline and own actual load.

This approach is close to the FLEXCoop baselining method, since the baseline construction is based on recent historical data. The added value of FLEXCoop model is that a selection of a fixed number of days is not required, since the model consider automatically the minimum number of days needed not only for construction, but also to calibrate the baseline in order to achieve a very reduced gap between actual and estimated demand.
3.1.4. Baseline Type II

The generation of this baseline is based on the use of statistical sampling and is often used in scenarios where aggregated meters are available but individual site meters are not. Aggregated historical meter data is used to create a baseline that is appropriately allocated to individual sites or loads that are not metered. This method is typically more appropriate for residential DR as commercial and industrial facilities can meter energy usage in a cost-effective way. Type II methods are often more complex and may not produce timely results leading to a lack of real-time visibility. NAESB recommends the use of this method in alternative to Baseline Type I when all individual intervals metered are not available or in case of aggregate loads. In fact, for a participant that is an aggregate of individual end users who are not all on interval meters, interval metering may be required for a statistical sample of the end users. The baseline is calculated from the interval load data for the sample.

FLEXCoop baselining approach does not require the use of this method, since individual meters will be available allowing a similar approach to Baseline Type I.

3.1.5. Experimental design

Experimental design, or the random assignment of eligible participants to treatment and control groups, has been used in recent years as an impact evaluation method and could broadly be interpreted as an application of Baseline II method. Using experimental design means that during each DR event, a randomly selected subset of participants is not dispatched, thereby serving as a control group. This approach can be useful for programmes with large numbers of relatively homogeneous customers, primarily residential and small commercial. It can be used when individual measurement of customer impact is too expensive or time consuming. Impact estimation is achieved by aggregating all participating customers and comparing the resultant load shapes against similar non-participating customers. To generate these load shapes a well-defined target market for the DR program is required. Target markets are segments of larger customer classes defined by specific characteristics. Customers in the target market that accept the program offer are classified as program participants, while customers declining the program offer are classified as non-participants (control group). Another way is a random assignment of customers into the two groups, one of which is “treated” and the other remains as a “control” group. The average demand reduction per participant is calculated as the difference between the averages for the groups that are dispatched and those which were not. An alternative calculation with this design is a difference of differences method. A baseline calculation or load model constructed for each participant, in both the dispatched and un-dispatched groups (treated and control groups, respectively). The impact is then calculated as the difference between the dispatched group’s modelled and observed load, minus the corresponding difference for the control group. With this approach, the departure of the control group from its modelled load essentially provides an estimate of how the treatment group’s actual load would have been higher or lower than its model, absent a DR event.

In many contexts, randomly assigning customers to different rates or different dispatch regimes is not possible. In these cases, comparison groups of customers identified as similar to the participants after the fact are sometimes used for impact estimation. However, without true random assignment there are always unknown underlying differences between participants and nonparticipants, and these differences can bias any estimate based on comparing the groups. The randomized control experimental design is conceptually the gold standard of evaluation.
approaches but has been limited in its practical applications until recently. The practical
limitations result from the fact that most full-scale programme applications and regulatory
contexts don’t allow for random assignment of customers to participate in a programme or not.
A recent exception in the energy efficiency context is behaviour-based programmes offering
information to large numbers of randomly selected residential customers. Where feasible,
experimental design has the potential to produce the most accurate results possible for
estimating load reduction. The method is valuable because it virtually eliminates any systematic
difference between treatment and control, providing an unbiased estimate, and with sufficiently
large samples can provide very high precision. On the other hand, it is less effective for
evaluating smaller numbers of customers or large commercial or industrial customers, because
the treatment-control differences will have too much random error to be reliable.

When most participants have interval metered data available, experimental design offers many
advantages including the following:

- First, because the M&V is conducted separately for each event day, participants do not
  have to be assigned to treatment or control permanently. In fact, it is more appropriate
to have the control group be a different, randomly selected set of participants for each
  event. This approach best assures that the treatment and control group are the same in
  all ways other than being dispatched on a particular day, including that they have
  otherwise equivalent programme experience.

- Second, for a large scale program, large control samples can be used to provide highly
  accurate results without substantially reducing the total dispatched resource. When load
control programmes had to be evaluated using metering samples installed specifically
for that purpose, samples on the order of a few hundred (depending on the level of
granularity desired) were sufficient to provide adequate accuracy for the estimated
reductions. A programme with 50,000 customers enrolled could easily have a control
sample of 1,000 customers for each event day to produce accurate estimates of
programme load reductions.

- Third, for ex post estimation or for settlement directly based on the metering sample,
determining savings based on a randomly assigned treatment-control difference
provides a highly accurate estimate of the reduction without requiring explicit weather
modelling. If weather modelling is used, the difference of differences method ensures
that any systematic bias in the modelling can be corrected by subtracting the difference
between the modelled and actual load of the control group from the difference between
the modelled and actual load of the control group of the dispatched group.

- Fourth, for ex ante estimation, observing large numbers of both dispatched and
undispatched customers during each event provides a much more accurate basis for
modelling event effects as functions of weather or other conditions. This type of
modelling can be very challenging in particular if all participants are dispatched on the
few hot days.

- Fifth, as an extension of the last point, with a random control group as the basis for
settlement and evaluation, calling events on every hot day does not create a problem for
M&V.

- Finally, the experimental design approach can allow good load reduction estimates to
be developed for a wide range of conditions, while exposing any individual customer to
a limited number of control events.
This method is not considered appropriate to be adopted as basis for FLEXCoop since the latter is based on a human centric approach that uses data information from individual user behaviours and actions to generate a baseline that is adapted to each case.

3.1.6. Metering Generator Output

This method determines the demand reduction based on generator output data, assuming that all load taken served by the generator would otherwise have been on the system. It is applicable to behind-the-meter onsite generation and in combination with another performance evaluation methodology when the DR resource reduces load in addition to its behind-the-meter generation.

3.2. Exploratory data analysis

The literature consulted during the research has highlighted that the baseline estimation is a critical aspect in M&V protocols, in particular for customers with high variable and weather sensitive load, such as residential. Despite M&V protocols exist since 1993, those protocols have been mainly used for the M&V of energy savings produced by the implementation of an EEM and not to assess the energy or power reduction produced in response to a DR event. The main difference between these two cases is that the effect of a DR event is temporary (a DR event affects energy loads only during few minutes or hours) and not permanently as the results of the implementation of an EEM. This difference, on one hand has the advantage that energy measurement can be done also after the DR event, on the other has the disadvantage that the energy reduction can be measured only during few intervals (those available during the event). Furthermore, since DR events are usually called when a demand peak is foreseen (e.g. on very hot or cold days), the use of historical data for the baseline estimation should be carried out considering that historical data could be not much representative because the energy behaviour during the DR event corresponds to special conditions that do not usually happens. For this reason, baselines techniques for DR event prefer using recent historical data (e.g. from last 10 days prior to DR event) to make estimates instead of longest periods as in the case of energy savings assessment generated by the implementation of EEM where at least one cycle (i.e. one season or one whole year) should be considered. In DR context, having a longest period of measurements available for estimating the baseline has the advantage that in case of lack of monitoring data due to errors or malfunctions, data from similar days in other months can be used to replace those are missing. In case of DR events since measurements are referred to unusual conditions, it is difficult to found energy values that can replace those are missing. This difficulty is typical in matching day methods where a critical aspect is to found days similar to event day for their use in baseline generation. This method together with regression analysis is the most common technique for data handling. Both are presented in the following sections.

3.2.1. Day matching

Day matching consists of taking a short historical time period (which can be anywhere from one week to sixty days in length) and attempting to match what the usage for an event day would have been based on the usage during the historical period chosen. This usually involves choosing a subset of days from the historical period and averaging them, often with an adjustment for the current day’s conditions applied to the calculated baseline. For example, if the DR event day occurs on a weekday, hourly data from weekdays are used in the calculation of the baseline. Common bases for identifying match days for a given event day include:

- Similar temperature or temperature-humidity index;
• Similar system load; or
• Similar customer load at non-event hours for the individual customer.

For each participating customer, that customer’s load on the match day (or average of the match days if there are multiple) serves as the baseline or reference load. Demand reductions are calculated as the difference between the (average) match day and event day load at each hour. This method, also called High X of Y method, has been examined and is recommended by the EnerNOC “Demand Response Baseline” White Paper [33] and the KEMA “PJM Empirical Analysis of Demand Response Baseline Methods” [32] as the best for baseline construction in most cases. The selection of the number of days in X of Y baselines depends upon many factors and require the definition of the following aspects:

1) Look-back Window: the range of days prior to the event that are considered (i.e. the value Y).
2) Exclusion rules: some days are excluded from consideration such as holidays, previous DR event days, weekends, thresholds and scheduled shutdowns (as these are not representative of “normal” operation).
3) Ratio of X to Y: the selected subset of X days in the range of Y days relates to the characteristics of the DR programme and the customer’s general energy usage patterns.
4) Time intervals: more frequent data capture provides greater detail about load behaviours.
5) Baseline adjustments: adjustments are based on day-of-event load conditions to improve baseline accuracy. Adjustments may also be made based upon weather, calendar days, etc.
6) Adjustment Duration: if the time period associated with the adjustment is either too short or too long, it may not be representative.
7) Multiplicative vs. additive adjustments: multiplicative reflects percentage demand comparisons and additive reflects actual differences. Additive and multiplicative adjustments both use the difference between the baseline and observed load but the additive adjustment is constant across the entire event period while the multiplicative adjustment adjusts as a percentage of loads during the event period. This can produce an adjustment more appropriate for a load shape that changes during the event period.
8) Capped vs. Uncapped Adjustments: a higher or lower limits set to adjustments.
9) Symmetric vs. Asymmetric Adjustments: symmetric adjustments can increase or decrease the baseline while asymmetric adjustments only allow adjustment in one direction.
10) Aggregation level: calculations can be done at the facility level vs. at a portfolio level.

A key advantage of day matching is the simplicity and transparency. In addition, for variable loads that are not well described by hourly or weather models, day matching may be more accurate than regression models, if the matching criteria include characteristics of the individual customer’s load. On the other hand, for loads that can be reasonably well described in terms of hourly loads and weather patterns, regression methods will tend to be more accurate. Other disadvantage of Day Matching is that they are limited to actual observed days and averages of those days. In case actual historical data are not enough, the accuracy would be low. As will be seen in the next section, when historical data are poor, regression models are recommended since effectively interpolate and extrapolate loads from particular observed conditions (e.g. from weather conditions). Assessing the accuracy of a match-day estimate is more problematic.
than assessing the precision of a regression model. Testing for lack of fit or systematic bias is not as straightforward with a matching procedure as with an explicit model, and is not commonly included in match-day analysis. Measuring the precision or level of random variability of a match-day estimate is also not as clear-cut. It is possible to calculate a standard deviation across match-day estimates from multiple event days, but it is not clear to what extent this variability reflects differences in event-day conditions. If the analysis is done for a sample of customers rather than for the full population, variability across different match days does not reflect the sampling errors (that is, the differences that would be expected with the same methods if different random samples were selected). As a result, determining the true uncertainty based on those estimates is challenging.

As commented before in the analysis of Baseline Type I, this method is close to the approach of FLEXCoop baselining since both use the most representative historical data for the creation of baseline. In addition, FLEXCoop, being based on self-learning models, will recognize in an automated way which are the values of consumptions that should not be considered for baseline construction, setting automatically exclusion rules. Furthermore, since the model will be continuously fed with representative historical data, it will be auto-calibrated and will not require adjustments.

3.2.1.1. Proxy Day Approach

The proxy day approach uses the hourly loads of a single selected day (proxy day) to represent the user’s hourly loads during the DR event day. It is considered a proxy day that one having the same characteristics as a DR event day. Characteristics typically used to select a proxy day include maximum temperature, day-of-week, weekday vs. weekend, etc. Most methods currently in use limit the time period that may be considered when selecting the proxy day to the prior sixty days.

3.2.1.2. Previous Days Approach

This approach calculates a baseline for a DR event day by averaging hourly load data from a subset of days included in an historical period prior to the DR event. The selection of subset of days must be of the same type as the DR event day (e.g. weekend days if the event-day is during weekend, etc.). In this way, the baseline load curve is the result of the hourly values’ average calculated from user’s previous actual loads. In Figure 6 below, is shown an example of hourly baseline construction from average hourly loads of three equivalent days prior to the DR event day.
3.2.1.3. Average Daily Energy Usage Approach

The third approach uses daily loads (the sum of the 24 hourly load values for a day) to choose which days is the most appropriate to be included in the baseline calculation. Suitable days are selected based on their daily load that should be comparable to the daily load of a selected day, prior to the DR event day (to be comparable days, each daily load should represent between the 75-100% of the daily load of the selected day). The selected day is chosen because it is the most recent non DR event day and the same type of day as the DR event day. Additionally, for the selection of comparable days is also taken in consideration the ratio between the daily load of the suitable days and the selected day.

Taking the same values of the previous approach, in this one are selected the last days of the same type prior to the event day. Once selected, the daily ratio among them and the selected day is calculated as shown in the following Figure 7.
Then, similar to PJM methods (High 5 of 10), by averaging the hourly load of the days with the five highest daily ratio (represented in yellow in the figure above), the hourly baseline is calculated as shown in **Figure 8**.

![Figure 8](image)

**Figure 8. Example of baseline construction from average loads [34]**

### 3.2.2. Regression analysis

The other mostly used technique to create user’s load shape during an event day is regression analysis. From an accuracy point of view, a regression model allows a DR program to use sophisticated statistical tools to calculate a baseline, promoting the highest degree of accuracy possible. Furthermore, because a regression analysis is so complex, opportunities to game the system are minimized, promoting integrity. Unfortunately, the complexity argument also makes the regression less hospitable to stakeholders, making it increasingly challenging for
participants to understand the link between their actual curtailment efforts and the performance for which they are credited. Furthermore, due to the data requirements of a regression approach, it is possible that a baseline cannot be calculated until after an event’s completion, limiting the ability of understanding event performance in near real-time. This focus on accuracy to the detriment of simplicity can create significant performance issues as incentives become increasingly blurred. The data that are taken in consideration to develop the baseline could be collected in two ways:

1) Including only non-event day data for an individual customer,
2) Using a pooled data series that distinguishes between event and non-event days.

The human-centric models of FLEXCoop will allow forecasting specific types of demand in a more robust and precise manner, extending beyond the abilities of statistical regression DR baselining approaches. The main difference of FLEXCoop for example is that some of the factors that are treated as immeasurable independent variables (like occupancy or human actions) are in the core of the FLEXCoop models and treated as dependent variables (FLEXCoop is developing and testing models both for occupancy and for the exact control of users’ actions under specific environmental conditions).

3.2.2.1. Individual regression

Individual regression analysis fits a regression model to an individual customer’s load data for a season or year. A basic model describes loads at each hour of the day (or perhaps the average for an event window) as a function of a variable (e.g. weather variables such as cooling degree-days). More elaborate models can allow the cooling degree-day base to be determined by the regression best fit, and might include calendar and day of week effects, lag terms reflecting temperature over multiple hours, and humidity. Typically, the individual regression models are fit to loads on non-event days and is applied with the conditions of each event day to provide an estimate of the customer’s load that would have occurred on that day without the DR event. The impact is calculated as the difference between the modelled and measured load for each hour of the event period. In case load data are available only for a sample of participating customers, the total load reduction is estimated by sample expansion from the individual customer impacts. When load data are available for all participating customers, load reduction is the sum of the individual customer impacts. The individual regression model can also include event-day terms and be fitted across both event days and non-event days. However, unless there are multiple event days spanning a wide range of the other terms in the model, including event-day terms in individual regressions will provide no more information than the average over event days of the modelled versus observed approach explained above. In comparison with pooled regression, individual regression models are subject to a higher level of estimation error since the spread of observed results reflects both the spread of individual responses and the estimation “noise” or random errors. On the other hand, if event-day effects are estimated for an individual customer, these individually estimated effects can often be lost in the noise even if across all customers there is an effect. The opposite can also occur, where statistically significant effects are found for large numbers of control group customers who had no event to respond to. That pattern indicates a systematic modelling error, which would affect a pooled model just as much as it would affect the average of individual models. In general, if the same model structure is applied as individual and as pooled, the coefficients of the pooled fit will be approximately the average coefficients of the individual fits. This equality will be strictly true...
if both models (individual and pooled) use the same variables (e.g. degree-day base) and if the observations are carried out in the same hours and have equal weights. In particular, any bias in the individual fits will be present for the pooled fit as well. Furthermore, there are others advantages if an individual regression method is applied:

- Results are determined for each customer, which provides a basis for richer analysis, including looking at distributions of results rather than averages only. Individual customer results can also be related to other customer information.
- Meaningful results can more easily be developed for groups of customers whose load patterns are dissimilar, since each is modelled separately.
- Results can be aggregated into any segments that are subsequently determined to be of interest after that initial analysis is completed.
- Customers for which the basic regression structure is not a good description can be identified by model diagnostics and treated separately.
- Weather response terms such as the best degree-day base can be determined separately for each customer, leading to better and more meaningful overall fits.
- Ex ante results can be derived by fitting individual regressions to design or extreme temperature data and then aggregating the resulting estimates.
- Results can be analysed to understand relative customer engagement in programmes that promote behavioural changes.

3.2.2.2. Pooled regression analysis

Pooled regression analysis uses a similar model structure to the individual regression analysis, but create a single model across a large group of participants and hours. In this case, a single set of coefficients is used to describe all customers’ average load pattern. With a pooled analysis, it is more common to include event-day terms in the regression model. With the larger pooled sample, terms that might not be well determined for an individual customer can be estimated. When compared with an individual, a pooled model approach has an added degree of complexity since there will be serial correlations and patterns in the regression errors that, if are not appropriately accounted for, can results in estimates that can appear to be much more precise than they really are, especially if many thousands of customers are included in the regressions. Thus, the calculated standard errors for the regression terms and associated savings estimates may be understated. Nevertheless, there are several advantages in using pooled regression method:

- The coefficients utilize information across all customers, so that effects that might be poorly estimated by each individual regression can be well determined.
- Segment level effects can be obtained by including segment indicators in the model, or by fitting the model separately by segment.
- Overall results are provided even if there are some customers for which the basic regression structure is not a good description.
- Ex ante estimates can be obtained directly from the event-day terms in the model.

On the other hand, disadvantages of the pooled regression method include:
• Segments of interest need to be identified in the model development stage, and cannot be easily estimated after the fact from the basic results.
• Weather response terms are estimated only in aggregate, which can reduce the model accuracy.
• The method works best when pooling is across a group of fairly similar customers, such as residential or small commercial.

As a resume of all data analysis techniques for baseline estimation analysed above, pros and cons for each of them are shown in the Table 1.

**Table 1: Resume of data analysis techniques for baseline estimation**

<table>
<thead>
<tr>
<th>EXPLORATORY ANALYSIS</th>
<th>PRO</th>
<th>CON</th>
</tr>
</thead>
<tbody>
<tr>
<td>Previous day</td>
<td>Most likely the same usage pattern as the event day. Easy method for customer to understand.</td>
<td>Does not take into account the effects of weather on load. The need for a baseline adjustment.</td>
</tr>
<tr>
<td>Average daily usage</td>
<td>Easy method for customer to understand. Averaging takes out the variability in load for the days to create the average day.</td>
<td>An average load shape created from multiple day load shapes will not totally capture the usage pattern for an event day. The need for a baseline adjustment.</td>
</tr>
<tr>
<td>Proxy day</td>
<td>Matches a day based on defined variables uniform with event day.</td>
<td>Finding a day based on the defined variables. The need for a baseline adjustment. There might not be a day to use as the proxy day.</td>
</tr>
<tr>
<td>Regression model</td>
<td>Concept of variable relationship is easy to understand.</td>
<td>Customer understanding of the process used. Selecting the correct variables to use the model.</td>
</tr>
</tbody>
</table>
3.3. Baseline adjustments

To align the calculated baseline with observed conditions of the DR event day, additional calculations should be applied to increase the estimation accuracy. Traditionally, these consist of determining the difference between the calculated baseline and the actual customer load for some pre-event period. Once defined, the calculation that makes the pre-event period estimated load equal to the pre-event period observed baseline is applied to the event period. These adjustments may be based on factors such as temperature, humidity, calendar data, sunrise/sunset time, event day operating conditions. The types of loads participating in the DR programme will affect the types of baseline adjustments that can be effective, and the issues that need to be addressed in designing the programme rules (e.g. event notification). The two basic kinds of pre-event period baseline adjustments are:

- Additive: this approach measures the magnitude of the pre-event period load difference (positive or negative), and adds that to the baseline throughout the event period. The amount is applied to the provisional baseline load in each hour, such that the adjusted baseline will equal the observed load at a time shortly before the start of the event period (e.g. If the observed demand during an adjustment period is 20 kW above the estimated baseline, 20 kW is added to the estimated baseline for each time interval during the event).

- Multiplicative or scalar: this approach applies the ratio between the pre-event estimated load and the pre-event observed load to the baseline throughout the event period (e.g. If the observed demand during an adjustment period is 20% above the estimated baseline, the estimated baseline for each time interval during the event is multiplied by 120%).

The pre-event period (adjustment window) could be the same day of event or the previous day and is the period of time for which usually the adjusted baseline matches the measured load. According to the NAESB guidance the adjustment window shall begin no more than four hours prior to event deployment. Examples of adjustment windows include:

- The hour before the event (hour -1).
- The 2 hours before the event (hours -1 to -2).
- The two hours that end two hours before the event (hours -3 to -4)

Furthermore, in case of weather-sensitive loads (e.g. heating or cooling loads), that are common for residential customers, it is recommended to have adjustments based on the observed load prior to the time of event notification or use as basis for adjustment system or weather characteristic to avoid the effects of the DR event. When the programme provides a day-ahead notification, that is more attractive to participants who want more time to respond to events, any day-of-event adjustment is subject to preparatory effects, both legitimate and manipulative. The extent and nature of these effects is difficult to measure, but conceptually depends on the timing of the notification along with the specification of the adjustment window and method. Event effects during the adjustment window can occur in a number of ways including the following:

- Preparatory increase in response to notification: A building is pre-cooled to a cooler than usual level from the time of event notification up to just before the event. This is a legitimate, reasonable response that makes programme participation more viable for the building. However, if the adjustment window includes hours between notification and the event, the baseline will be inflated and load reduction overstated.
- Anticipatory increase prior to notification: A building is pre-cooled to a cooler than usual level in the early morning whenever a very hot day is forecasted, which makes probable a DR event. As long as some hot days do not have DR events, the pre-cooling can be expected to be reflected in at least some of the non-event days used to calculate the baseline. The more routine the pre-cooling is, and the more the baseline window and exclusion rules select for similarly hot days, the less bias there will be in the adjusted baseline.

- Manipulative increase: A DR asset deliberately ramps up load during the adjustment window after event notification or based on its determination that an event is likely. The baseline is artificially inflated. This behaviour may be difficult to distinguish from appropriate preparatory or anticipatory increases.

Setting the adjustment window to end prior to notification can limit opportunities for deliberate manipulation. On the other hand, the earlier the adjustment window, the less effective it may be in adjusting the baseline to estimate day-of load conditions.

An alternative could be adjustments based on weather conditions of the event day without allowing pre-event responses to distort the baseline. This method uses a simple regression of load on whether to compare event-day weather conditions during the event window to the conditions during a window prior to the event at the same hours. The ratio of the regression-based load estimates for the two periods provides the adjustment. The approach has the advantage of adjusting to the event day weather conditions without requiring pre-event load to be informative. The disadvantage is that it adjusts only for weather and does not adjust for an asset’s natural, non-distorting operations on the event day.

Both additive and multiplicative adjustments can be limited. For instance, asymmetric adjustments apply only if the value of adjustment increases the baseline (it does not apply in case of decreases). Another limit to the magnitude of any adjustment, is the use of a cap. For instance, a customer with a 100 kW baseline exhibits demand of 130 kW prior to event notification. Using an additive adjustment, the customer baseline throughout that day’s event would be increased by 30 kW. However, in the presence of a cap, that additive adjustment would be limited: if the cap were 20%, then the additive adjustment would be 20 kW. This type of adjustment could not work well when there is a peak demand due to a hot day following a stretch of cooler weather. In this case, if the customer has a weather sensitive variable demand it is reasonable to assume that actual demand is significantly higher than demand observed during the pre-event window. However, in the face of a cap, such a customer may receive little or no credit despite taking curtailment action and delivering real value to the grid. In conclusion, for residential customers with substantial weather sensitivity, baselines based on averages of recent days have been found to perform poorly, even with day-of-event adjustments. To calculate program-level reductions for programmes with large numbers of homogenous customers, effective alternatives with higher accuracy are experimental design (see Section 3.1.5), or use of unit savings calculations determined from prior studies using regression analysis.

Adjustments in the case of FLEXCoop models are undertaken in an automated way through the calibration of the baseline based on recent data information about occupancy, weather and interior comfort conditions. The issue related to consider a period that is affected from DR event (ramp period) for adjustments purposes, in the case of FLEXCoop does not exist since the response to a DR event is automated and users will receive a notification that an event is
foreseen only for information purpose and not because they have to carry out a demand reduction’s action. The automated action to reduce the demand will be performed by the FLEXCoop solution. For this reason, FLEXCoop models will avoid taking in consideration data from period that are affected by the DR event. Furthermore, since the models will include user behaviour’s patterns, an action performed by the user that is out of normal practice and that is close to an event will be detected by the models as a manipulation attempt and, as consequence, will not be considered for calibration.

3.4. Uncertainty

The measurement of any physical quantity includes errors because no measurement instrument is 100% accurate. Errors are the differences between observed and true energy use. In a savings-determination process, errors prevent the exact determination of savings. The uncertainty of a savings report can be managed by controlling random errors and data bias. Random errors are affected by the quality of the measurement equipment, the measurement techniques, and the design of the sampling procedure. Data bias is affected by the quality of measurement data, assumptions and analysis. Reducing errors usually increases M&V cost so the need for improved uncertainty should be justified by the value of the improved information. To ensure that the resultant error (uncertainty) is acceptable to the users of a savings report, the method for their quantification should be included in the M&V Plan. According to EVO10100 – 1:2018 [35], characteristics of a savings determination process which should be carefully reviewed to manage accuracy or uncertainty are:

- **Instrumentation:** measurement equipment errors are due to accuracy of sensors, calibration, inexact measurement, or improper meter selection installation or operation. The magnitude of such errors is largely given by manufacturer's specifications and managed by periodic re-calibration.

- **Modelling:** the inability to find mathematical forms that fully account for all variations in energy use. Modelling errors can be due to inappropriate functional form, inclusion of irrelevant variables, or exclusion of relevant variables.

- **Sampling:** use of a sample of the full population of items or events to represent the entire population introduces error as a result of the variation in values within the population or biased sampling. Sampling may be done in either a physical sense (i.e., only 2% of the lighting fixtures are measured) or a temporal sense (instantaneous measurement only once per hour). A common sampling precision requirement is that the load should be estimated so as to have a confidence interval that is ±10% of the estimate at a 90% confidence level.

- **Interactive effects (beyond the measurement boundary) that are not fully included in the savings computation methodology.**

In order to communicate savings in a statistically valid manner, savings need to be expressed along with their associated **confidence** and **precision** levels. **Confidence** refers to the probability that the estimated savings will fall within the **precision** range. For example, the savings estimation process may lead to a statement such as: “the best estimate of savings is 1,000 kWh annually with a 90% probability (confidence) that the true-average savings value falls within ±20% of 1,000”. A statistical **precision** statement (the ±20% portion) without a **confidence** level (the 90% portion) is meaningless. The M&V process may yield extremely high **precision** with low **confidence**. For example, the **savings** may be stated with a **precision** of ±1%, but the associated **confidence** level may drop from 95% to 35%. Furthermore, savings are deemed to
be statistically valid if they are large relative to the statistical variations. Specifically, the savings need to be larger than twice the standard error of the baseline value. If the variance of the baseline data is excessive, the unexplained random behaviour in energy use of the facility or system is high, and any single savings determination is unreliable. Where these criterions are not addressed possible solutions are:

- more precise measurement equipment
- more independent variables in any mathematical model
- larger sample sizes
- an IPMVP Option that is less affected by unknown variables.

FLEXCoop models will continuously assess the accuracy of the baseline through its comparison with actual values. In addition, this assessment will be used to detect to what extend the baseline should be calibrated and how many days should be selected for calibration. FLEXCoop models will be continuously calibrated reflecting the baseline and flexibility of specific loads which will also be the ones that actually addressed by the project automated DR strategies. Furthermore, since baseline construction is based on fine-grained models, a high number of sample will be available resulting in a lower uncertainty.
3.5. Application of baseline methodologies

At international level, in particular in North America, different methodologies for baseline estimation in DR events have been empirically analysed to assess the accuracy of baseline estimation methodologies. At following, the main studies and the corresponding recommendations are presented.

3.5.1. California Energy Commission

The California Energy Commission (CEC) in the report “Protocol Development for Demand Response Calculation – Findings and Recommendations” [36] compared baseline accuracy across the full range of possible baselines using actual data. Interval load data were provided from several parts of the U.S., for both curtailed and uncurtailed accounts. A total of 646 accounts were used in the analysis. For some accounts, multiple years of data were used. Methods tested were organized based on the three key characteristics of any baseline methodology:

- Data selection criteria: short, rolling windows (5 to 10 prior eligible business days) to full prior seasons of data. The rolling windows can include further restrictions based on average load (e.g. five days with the highest average load out of most recent ten);
- Estimation methods: simple averages to regression approaches using either hourly or daily temperature, degree days or Temperature-Humidity Index (THI); and
- Adjustments: additive and multiplicative approaches based on various pre-event hours as well as a THI-based adjustment not dependent on event day load.

The analysis tested 146 combinations of data selection criteria, estimation methods and adjustments, and spelled out specific findings for each the three characteristics of a baseline methodology. The overarching conclusion was that no single approach offered a comprehensive solution across all kinds of account load characteristics and conditions. Nevertheless, some recommendations were stated:

- A rolling ten-day window with an additive adjustment based on the two hours prior to event start provides the best, most practical default baseline.
- For weather-sensitive loads, limiting the rolling window to the five highest average load days is not as effective using a baseline adjustment. THI-based adjustment is the only adjustment that avoids the distortions of pre-cooling or gaming.
- Weather regression can be effective, but the increased data requirements, processing complexity and potential for changes at the site make these options less practical. Furthermore, simple averages with adjustments are nearly as good as weather regressions.
- Highly variable loads are a challenge regardless of the baseline methodology employed.

3.5.2. ERCOT Demand Side Working Group

ERCOT [37] sponsored an analysis of the settlement alternatives for baselines for weather sensitive loads with short curtailments. The analysis compared eleven baseline calculation methods across four different levels of data aggregation. The baseline methods included:
• Adjusted Day-matching approaches with and without adjustment caps (10 of 10 and 3 of 10)
• Adjusted Weather-matched baseline without adjustment cap
• Regression-based baselines: four different specification types
• Randomly assigned comparison group (means and difference in difference)
• Pre-calculated load reduction estimate tables

Baselines were tested on Individual AC, Aggregate AC, Household-level and Feeder data and the following recommendation were found:

• Methods with randomly assigned control groups and large sample sizes perform the best.
• Day matching approaches were the least effective approach for weather sensitive loads.
• Pre-calculated load reduction tables can produce results that on average are correct if based on sound estimates based on estimates created using randomly assigned control groups and large sample sizes. May err for individual days, especially if they are cooler.
• Complex methods provide limited improvement.
• Finer interval data do not necessarily improve the accuracy of demand reduction measurement.

3.5.3. Southern California Edison - Methods for Short-duration events

Between 2007 and 2011, Southern California Edison (SCE) [38] investigated the feasibility of integrating short-duration dispatch events (fewer than 30 minutes) of its residential and commercial air conditioner cycling programme into the California ISO market for non-spinning reserve ancillary services. The load impact evaluation, and related analyses of dispatch events using end-use and feeder-level SCADA data, demonstrated the value of short-term direct load control programmes and also the technological barriers that need to be overcome for aggregations of small DR resources to meet ancillary service market requirements for electricity supply resources. In general, the main conclusions found are the following:

• Short duration events were found to have a minimal impact on customer comfort and a reduced post-event snapback.
• Because there was no pre-event notification of dispatch to participating customers and snapback was minimal, baseline modelling approaches that utilized both pre and post event load information proved to be effective.
• While ex ante forecast accuracy improved concurrently with calibration to realized ex post impact estimates, inherent variability in the measurable load impact of the aggregate resources remains a barrier to wholesale market integration. Telemetry of the aggregate resource through technological developments in AMI deployment present the most promising opportunity for this barrier to be overcome.
3.5.4. PJM

In 2011, PJM\textsuperscript{1} sponsored an analysis of baseline options for PJM DR programmes [32]. This analysis ranked baseline performance based on relative error and variability as well as expected administrative costs. Where baselines delivered similar levels of accuracy, preference was given to baselines with a lower expected cost to administer.

The available sample of DR customers represented 39\% of the total number of DR customers across PJM territory and 54\% of Peak Load Contribution (PLC), load of the customers at the time of PJM’s system peak. The evaluation tested a range of baselines designed to represent the range of baselines used by ISOs today. The baselines represented a range of data selection criteria and estimation methods. Four of the baselines were based on the average load of a subset of a rolling window (e.g. high 5 of 10). In addition, there were two kinds of match-day baselines, two flat baselines and two regression-based baselines.

Four different adjustment types were applied to all of the baselines (where feasible and reasonable) including additive, ratio (multiplicative) and an additive, regression-based PJM Weather Sensitive (WS) adjustment. The additive and ratio adjustments were the same day load-based adjustments common across the industry. The PJM WS adjustment approach provides an adjustment based on event day weather rather than event day load. This approach avoids concerns related to same day load-based adjustments (e.g.
\textsuperscript{early shutdown, pre-cooling) but uses a regression-based characterization of weather sensitivity that requires additional data and computational complexity while only explicitly addressing weather as a source of variability. From the analysis of all these baselines methods, the following conclusions were found:

- Baselines methods that use an average load over a subset of a rolling time period (10 of 10, high 5 of 10, high 4 of 5, middle 4 of 6) with a same day additive or multiplicative adjustment performed better than any unadjusted baselines or those adjusted with the PJM WS adjustment.
- These baselines all have similar results and performed well across all segments, time periods and weather conditions except in the case of variable load customers. Variable load customers should be segmented for purposes of applying a different performance evaluation methodology and/or market rule.
- The PJM weather sensitive adjustment applied to the PJM economic programme high 4 of 5 baseline provided the best non load adjusted results. This approach has the additional cost and complexity of the regression-based adjustment approach.
- PJM’s existing high 4 of 5 baseline with additive adjustment was consistently among the most accurate baselines and required no additional administrative cost to implement.

While other baseline methods demonstrated slightly better accuracy (e.g., 10 of 10), PJM found that the incremental benefits could not justify the incremental costs, and no changes were made

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\textsuperscript{1} PJM Interconnection is a regional transmission organization (RTO) that coordinates the movement of wholesale electricity in all or parts of Delaware, Illinois, Indiana, Kentucky, Maryland, Michigan, New Jersey, North Carolina, Ohio, Pennsylvania, Tennessee, Virginia, West Virginia and the District of Columbia
to the baseline method. Under a different scenario with a different existing baseline method and a different range of cost considerations, it is possible a different conclusion would be met.

4. PRE-ANALYSIS OF ENERGY USES

The assessment of demand reduction of end users’ standard loads during a DR event requires the definition of a specific PMV methodology. This can apply to end-users that will participate to DR events by allocating the energy consumption at the most cost-effective times in an automated way, both in wholesale and balancing markets. In FLEXCoop, the reduction of demand will be achieved through actuation on electric HVAC, hot water and lighting systems during period of high energy demand at grid level providing grid stability and without affecting end users’ comfort conditions. The most appropriate methods for M&V of loads reduction will depend on the action carried out on end-users’ systems. In the following sections, for each system is explained how it is used to provide flexibility during DR events, which method is the most appropriate to assess load shaving and the variables that are usually taken in consideration for the construction and correction of the baseline. For each system is also explained how FLEXCoop will address current barriers still existing in the implementation of these methods.

4.1. Electric HVAC systems

The main action that will be carried out to reduce the HVAC systems demand will be related to the global temperature adjustment. The FLEXCoop solution will automatically operate to increase (in cooling season) or reduce (in heating period) the set point temperature based on user comfort. The temperature changes will be calculated to guarantee that occupants will remain at their thermal comfort conditions.

In general, the main difficulties in estimation for this type of loads is that many times DR events are called during extremely (hot or cold) days. This means that in this conditions, using consumption data from previous days would underestimate the demand reduction since the comparison with actual load will be made with a lower estimates of the baseline load. On the other hand, in case the DR event is called during a mild weather day, the adoption of consumption data from previous days with extreme weather conditions will overestimate the reduced demand. Other HVAC shed strategies include auxiliary fan shutoff and pre-cooling or pre-heating. In these cases, since in the hours prior (and following) the DR event a higher cooling or heating demand will be registered, it will be necessary to make additive or multiplicative adjustments and to consider previous days to avoid overestimation of load reduction.

The methods that can be used for the assessment of HVAC loads are Baseline Type I and Baseline Type II.

- The techniques for data analysis foreseen by Baseline Type I method (see Section 3.1.3) such as matching day and period averages could be difficult to apply for this loads, especially in residential sector since a large amount of data (that should contain comparable days) is needed and many times it is not available. In case enough valuable data are available, baselines can be estimated with this method and then corrected with weather sensitive adjustments based on THI (such as cooling or heating degree days). Furthermore, appropriate day exclusion rules should be adopted to avoid the use of non-representative days in the construction of the baseline. In this way, the exclusion of days
with different occupancy and that would not be comparable (such as weekend days or holidays in a DR event called during weekdays) is avoided.

- In case historical data are not available or are not representative (because uncompleted) the use of Baseline Type II method (see 3.1.4) should be preferred. This method uses regression model analysis to estimate the baseline during the event, adopting Temperature and Humidity Indicators (THI) or occupancy data as independent variables. Despite the baseline calculation with this method is more complex, it provides a higher accuracy for this type of loads.

In the case of FLEXCoop PMV methods, a large amount of data as well as the setting of exclusion rules will not be needed. In fact, forecasting models will automatically recognise which days are not representative for the construction of the baseline. From this data all those affected by the DR event (because of preparation prior or post the event) will be excluded that means that one of the main difficulties in the estimation of this type of loads will be avoided adopting FLEXCoop PMV methodology. The other issue regarding the estimation of this type of loads when a DR event is called in a very hot (or cold) days, is also addressed with FLEXCoop PMV method since models are auto-calibrated with recent historical data of consumption, occupancy, weather conditions, etc. and also because FLEXCoop solution acts automatically on dwelling systems, avoiding manipulation from the users.

### 4.2. Lighting

Shutoff and dimming are the main actions carried out to reduce demand for lighting. The first one is more difficult to implement since sometimes it can effect negatively the lighting comfort conditions. Usually, the shutoff is realised on common or exterior zones that are unoccupied or that get enough natural light or lighting from other areas during the DR event. Regarding dimming actions, they have largest application without being disruptive to occupants’ usual lifestyles or comfort. Sometimes, users that dispose of bi-level lighting switches can agreed two fixed lighting levels, one during the event and the other in standard conditions. Since lighting loads have low variability and do not need ramping up or down periods, the recommended method to asses lighting load reduction is the Meter Before/Meter After (see Section 3.1.2). In fact, the measurements carried out just before and after the event are in this case representative of the standard conditions with very low risk of over or under estimate load reduction. This method is one of the simplest for performance calculations and can be easily understand by end-users. One the other hand, due to its simplicity, it has low integrity and users could make attempt of gaming the system. To avoid gaming that would carry to wrong estimations, it is recommended the use of this method when the notification is given at the beginning and not before the DR event deployment. In alternative, in case has been agreed that notifications should be given before the DR event deployment, to avoid attempts of game the system, Baseline Type I using matching day technique and exclusion rules (for days with a different occupancy) can be used. Together with the occupancy, the main variables to take in consideration are the amount of hours with natural light and the cloudiness.

In the case of FLEXCoop solution, lighting will be controlled automatically during DR events, according to the user’s preferences that will be defined in the first phases of FLEXCoop PMV methodology application as well as through the continuous learning of user behaviour during calibration period. The knowledge of user preferences together with automated response to DR events reduces at the minimum the possibility for gaming the system.
4.3. Domestic Hot Water

Residential electric resistance water heaters contribute significantly to the residential load since they have relatively high power consumption and a large use. Their use in DR event allows load shifting and peaking load shaving since can be used as a thermal storage by heating water during period of low demand and turning it off for up to 6 hours during the day, when power demand is highest. The thermal storage is also used to avoid energy waste in overproduction periods by heating water to a temperature higher than its normal range and providing in this way balancing services. Thanks to the heating elements that are resistors, there is no need for reactive power support from the power grid. Besides, there is no lockout time after each switching action (as with, e.g., air conditioners), enabling high-frequency control signals to meet certain power system needs. Furthermore, since the use of DHW follows a consistent load pattern, that is often coincident with utility peak power periods \[39\] \[40\], the estimation of an accurate baseline does not present high difficulties. In fact, for electric heaters with resistors, power levels are uniform among the same hours of the same days, following mostly linear patterns. Minor changes can be observed between summer and winter season when inlet water temperature is different, being necessary higher power to heat water to required temperature. Considering this, baseline for DHW systems can be estimated following Baseline Type I method with period average and matching day techniques. In case of the second, the main variable to select comparable day and set exclusion rules will be the occupancy.

In FLEXCoop, individual demand profiles will be constructed enabling an accurate and robust forecasting of DHW use patterns. The demand profiles will be derived from the actual use of DHW in each specific dwelling. These profiles, combined with the FLEXCoop auto-calibrated models estimating the thermal storage capability of each specific DHW system will allow for an accurate baselining based on individual preferences.

5. DESIGN OF THE FLEXCoop PMV

FLEXCoop PMV aims to go beyond current M&V methodologies in DR, addressing the main barriers that have been identified during their application in the last years. The definition of the FLEXCoop PMV is required to provide a fair and accurate remuneration method for the assessment of consumers’ response to DR events to future FLEXCoop final users and aggregators. The methodology proposed takes into consideration the methodologies and protocols applied in the last years, both in European projects and in the American energy markets. As seen in the previous sections, IPMVP together with FEMP are the international pillars in the field of M&V protocols used to assess the impact of EEM. In the last years, EU financed projects, such as OrbEEt and Moeebius have merged these methodologies together to obtain a new hybrid approach. On the other hand, the North American Energy Standards Board (NAESB) has been the first entity that has listed recommendations for M&V applied to DR with two main objectives, among others. First, identifying for each type of DR event the best M&V methodologies for the determination of demand reduction quantities. Second, providing a standard terminology for the definition of measurement methods and DR events.

The FLEXCoop PMV is not limited to consider only the NAESB recommendations and the previous international approaches, but introduces also a new one that is focused on the human centric approach of the FLEXCoop project. The main benefit from this approach results in a more accurate baseline model whose definition is the most critical aspects of all M&V methodology. In the case of FLEXCoop PMV, thanks to the algorithms and forecasting models
developed in the project, the users’ actions and behaviour are modelled and can be predicted in a very accurate way, thanks to a continuous calibration of the model based on real-time data. In addition, to consider typical information from sensors (such as temperature, humidity, etc.), the calibration also considers the users’ feedback on actions undertaken by FLEXCoop control system on the dwelling’s systems participating to DR events (lighting dimming, optimization of comfort conditions, etc.) providing a more solid basis for estimations. The FLEXCoop PMV has been structured in three main phases (as FEMP and Moeebius methodologies): Ex ante analysis, Implementation and Ex post assessment. Each of these phase is composed by three steps that are defined at following.

1) Ex-ante analysis
   a) Definition of DR events and criteria for remuneration
      The aggregator has to define at which types of DR event the costumer will potentially participate (e.g. aFRR, RR, etc.), including also information about their frequency or foreseen schedule along a year or along the duration of the contract between costumer and aggregator. At the same time, also the remuneration information (i.e. if it will be done monthly, yearly and the unit price) and the time of event notification (e.g. 2 hours before the event, day before the event, etc.) has to be agreed. For the latter, despite FLEXCoop solution provide automated response to DR events (without requirements of users’ interaction), sending a notification to the users before the beginning of the event to inform them that a DR event will start is not needed. However, it is recommended in order to address potential issues about user confidence and friendliness in FLEXCoop models (as analysed in Deliverable 2.1).
   b) Definition of DR systems and minimum comfort conditions
      In this step, according to the type of DR events and of users’ pilots, the electrical systems that will be used for participation in DR events should be defined. All selected electrical systems have to be audited in order to collect their most relevant information (e.g. nominal power, efficiency, type of technology, etc.). Furthermore, for each type of use that will be affected by DR events, an agreement on minimum comfort conditions that must be always maintained, should be taken between the aggregator and costumers in order to avoid any future dissatisfaction. Since end-users cannot always explicitly specify their comfort boundaries (often driven by intrinsic behavioural factors), this will be realized through more intuitive service level agreements, also allowing the users to by-pass system automated control actions. The minimum comfort conditions defined by the users and/or inferred by the FLEXCoop comfort-profiling engine will fed the FLEXCoop model to optimize the consumptions as well as the demand reductions during DR events. In addition, since comfort conditions can vary along a year, FLEXCoop models will update the initial parameters set by the users without affecting their comfort. This will be possible thanks to the users’ reaction to automated actions undertaken by FLEXCoop solution on dwelling’s systems. This information will be collected by FLEXCoop models that will automatically learn which are the optimal comfort conditions at any time.
   c) Identification of static and dynamic variables that affect the demand and that need to be measured
      According to the type of DR events and systems that will be used to give response, all the variables that have to be monitored to make possible the assessment of demand reduction should be defined in this step. These variables will be also used for the
creation and auto-calibration of FLEXCoop forecast models. They are typically related to interior and exterior climate conditions (e.g. temperature, humidity, etc.) and to user behaviour (e.g. occupancy, schedule of electrical equipment, etc.). As results of this step, the specification of a set of variables and of their dependency with energy uses affected by DR events is expected.

2) Implementation

a) Analysis of existing monitoring system and specification of metering points and sensors’ characteristics.

In this step an evaluation of the monitoring system (if any) already installed in the dwelling will be performed. The evaluation foreseen the collection of information such as communication infrastructure, mode of transmission, communication protocols, measured parameters and installed devices. Furthermore, in case of smart appliance or systems, also their characteristics have to be audited. Once collected this information, the variables identified in the previous step as those that need to be monitored as well as the electrical systems that will participate to DR events, will provide the basis for the specification of the new monitoring system’s characteristics (e.g. performances, accuracy, communication protocol, etc.). In this phase, also which location is the most appropriate for each sensor should be defined.

b) Analysis of the technical and economic reliability of individual loads measurements.

In this step, the economic and technical reliability of the FLEXCoop monitoring and control system installation should be assessed. This analysis has to be performed considering the audit realised in the previous steps as well as the definition of the monitoring system specifications (e.g. location of the sensors, communication protocol, etc.). Considering that the FLEXCoop PMV foreseen the measurements of loads as individuals (following in this sense a similar approach to Option B of IPMVP protocol), this step will provide relevant information to verify that PMV methodology can be implemented successfully. Thus, pre-identifying and addressing potential barriers that can arise during the FLEXCoop solution implementation is the main objective of this step.

c) Conduct post-installation verification activities for algorithm calibration.

After the installation of monitoring and control equipment is required, a control of the system’s operation status to check that all its components operate as expected and to correct any deviation. Following this activity, a period for the calibration of the FLEXCoop model is needed before starting the participation in DR events. Since this period depends on the accuracy achieved by the model, it is variable. In fact, the model is auto-calibrated with measured data that monitor not only energy consumptions or interior conditions, but also users’ behaviour. Depending on how much will vary the users’ behaviours (and in general the variables that define the model) the period for calibration can last from few days to few weeks. Concerning demands loads that are sensitive to environmental conditions (outdoor/indoor temperature/humidity and sunlight), it is of course expected that the models will be considered fully calibrated when they have been exposed to data reflecting all environmental variations. However, FLEXCoop will complete fast calibrations that very early will allow the system to perform sufficiently well, while fine-tuning its performance in a continuous manner throughout time. Until an adequate accuracy of the model is reached, costumers will not be allowed to participate in DR events.
3) **Ex-post analysis**

   a) *Testing of the system in a DR event to validate model accuracy and reliability.*

   Once the model is calibrated (Step 2.c), the accuracy achieved by the model auto-calibration needs to be verified in one or more DR test events. At least one test should be carried out for each type of electrical system participating to the DR programme (i.e. those defined in step 1.b). During the test, the demand will be reduced by a predetermined value that then will be compared with the amount of demand reduction estimated by the FLEXCoop model. As result, the gap (representing the accuracy) between estimated demand reduction and the actual/measured consumption is obtained (usually it should be less than 10%). Once the test phase is completed, the customer will be informed about the level of model’s accuracy and have to accept it to participate in the DR programme.

   b) *Demand reduction assessment*

   FLEXCoop forecasting models will be used for the assessment of demand reduction. Based on recent historical data, they provide an estimation of the baseline that is continuously auto-calibrated and auto-adjusted to guarantee high accuracy. As commented before, this way of estimating the baseline follows the same philosophy of the High/Mid X of Y approaches. The main difference with this method is that the selection of the number of days’ prior the DR event for baseline estimation is not needed, since it is performed automatically. In fact, the FLEXCoop models does not use a fixed or limited number of days because it uses the minimum number of days needed to achieve a reduced gap between actual and estimated consumption. Also, setting exclusion rules within the PMV process is not needed since the FLEXCoop models automatically exclude outliers. This exclusion process is performed not only to avoid considering values representative of extraordinary users’ behaviour but also to exclude from baseline estimation, values of demand affected by the DR event. The exclusion of values from ramp period (i.e. between notification and beginning of the DR event) can be carried out automatically thanks to FLEXCoop solution. In fact, when it is installed, no actions are required from the users for demand reduction since both the preparation (e.g. for pre/post-heating/cooling) and the participation to the event are performed automatically. In this way FLEXCoop models are able to understand when measurements should not be considered for baseline construction because are not representative. Thus, the assessment of demand reduction can be made simply analysing the baseline estimated by the FLEXCoop models without concerns about which period before the DR event should be selected for estimation (i.e. baseline windows) since it is optimised automatically by the model. Being this approach based on calibrated forecasting models, it is similar to the Option D of the IPMVP protocol, with the main difference, that in FLEXCoop PMV, the energy loads are analysed individually and not at building/dwelling level.

   c) *Definition of the PMV report*

   A PMV report will be issued for each customer after their participation in DR events. It will include the explanation of the demand reduction assessment made through the FLEXCoop PMV. The detailed information that the report will provide to the customer should be defined at this step of the methodology. Usually it will include information about the event, such as type (e.g. aFRR, RR, etc.), schedule and duration, amount of reduced demand (kW or kWh), unitary price (€/kW or €/kWh), comfort conditions during the event (temperature, humidity, etc.), remuneration information, etc. The report...
will be issued to the customer with a periodicity according to its preferences. For instance, it could be at the end of each DR event or on a weekly/monthly/yearly basis. In most cases, sending remuneration information with high frequency should guarantee a higher transparency to the programme.

The steps of the FLEXCoop PMV have been designed, not only following IPMVP and FEMP approaches, but also considering the recommendations of NAESB [1]. According to that, it is therefore essential that a well-defined methodology matches with the characteristics of customers, markets and programmes and that is fair, simple and accurate to avoid lack of transparency that is a huge barrier against the development of DR adoption. Where possible, the methodology should be standardised and replicable, taking into account multiple standard baselines for each type of DR activations on different consumption sites. How FLEXCoop PMV accomplishes with these recommendations is explained at following.

**Fair.** FLEXCoop forecasting models will be defined and tested during the project to achieve a standard algorithm for the baseline construction that can be applied to different types of users and dwellings as well as in different climate conditions. These models will be part of the FLEXCoop PMV and will provide the aggregators with a standard method to assess demand reduction in the same way for all its customers. Furthermore, since algorithms are also conceived for demand flexibility forecasting, estimations about potential demand reduction can be provided to the users before the event and then compared with post assessment demand reduction.

**Accurate.** FLEXCoop human centric approach foresees the measurement of the most significant user behaviour variables that can affect the dwelling energy demand (such as occupancy and human behaviour). In previous European project’s approaches (such as eEMeasure) these variables were considered as immeasurable since they are dynamic and not static, such as orientation, floor surface, envelope thermal transmittance, etc. Thanks to the collection of this information, baselining in FLEXCoop can be provided in a more robust and precise manner since baselining models can be continuously calibrated (continuing to improve their accuracy while being fed with new building data), providing accurate results in short periods. The validation of these models and going beyond typical statistical regression models is in the core of FLEXCoop challenges. Using these types of algorithm for baseline construction can be considered as a similar approach to High X of Y method, that has been examined in Section 3.2.1 and is identified by the EnerNOC “Demand Response Baseline” White Paper [33] and the KEMA “PJM Empirical Analysis of Demand Response Baseline Methods” [32] as the best for baseline construction in most cases. In the literature, the main issue concerning this method is the definition of the number of days needed for baseline definition. With FLEXCoop models, this barrier is addressed, since the number of days is variable and depends on how much time is needed to calibrate the models. Another added value of FLEXCoop models is that they are dynamic, since learn constantly from previous data and on this basis adapt the baseline. This aspect, together with the fact that the participation to DR event is automatized through the FLEXCoop solution, minimizes the risk for baseline manipulation. In addition, in comparison with previous methodologies both accuracy and precision will be higher because system loads are measured independently (as isolated loads). This will avoid noise and errors coming from a whole building/home measurement as well as the cross effects from other loads that are not used for DR purposes and that can distort the assessment. This way of measurement will make available a high number of data sample that will be useful to reduce the approximation error and produce more accurate estimations.
Simple. Measuring loads as individuals provides customers with more detailed information on their participation in DR events. Thus, both the demand reduction assessment and the associated remuneration can be done load by load, being for users more easy to understand. On the other hand, since FLEXCoop model uses complex algorithms based on regression, it can result more difficult to understand, decreasing for this reason the comprehensibility of the methodology for the users. Nevertheless, the fact that the same algorithm is used for all customers and is previously validated in FLEXCoop pilots will reduce this drawback. Moreover, from the side of aggregators, the application of FLEXCoop PMV will be easier than others DR M&V methodologies. In fact, since the analysis of historical data prior the event will automatically be done by FLEXCoop models they do not have to perform it after each DR event. Furthermore, being the FLEXCoop baselining method auto adaptive to recent historical data and since it considers the actual values of all significant variables used for load estimation, a post adjustment of baseline will not be required.

Replicable/Flexible. In the FLEXCoop framework different forecasting algorithms are created in order to forecast and estimate all the uses that could be affected by DR event. These specific algorithms will easily be applied to all the users and dwelling typologies as well as different climate conditions. Despite they are designed for standard use cases, since they are fed with real-time monitoring data they are calibrated in each specific dwelling ensuring accurate predictions for each specific case. In addition, since they auto-adapt themselves to extraordinary circumstances such as excessively high load on event days and to possible changes in occupancy, user-behaviours, environmental conditions, etc. their flexibility in different conditions and for different types of users is guaranteed. Thanks to these algorithms, the FLEXCoop model provides a high flexibility, allowing the application of the FLEXCoop PMV in different contexts.

6. KPIs definition

This section provides adequate Key Performance Indicators (KPIs) needed to assess the results of demand flexibility achieved by FLEXCoop, that is, the optimization of the energy performance at pilot sites, by, for example, measuring the efficiency of load shifting mechanisms under user’s comfort conditions. The deliverable defines various interrelated evaluation categories, each of which consists of independent KPIs. KPIs are deviated from FLEXCoop Use Cases (UCs), which have also been correlated to Business Scenarios (BSs). A brief summary of UCs with collaborated BSs are presented in this deliverable. For more information, the reader is referred to FLEXCoop D2.1 and D2.4. For each KPI, the calculation method with the formulas used and monitoring needed to determine the performance of the parameters along with linked UC(s) and BS(s) is presented. After the initial design and implementation of pilots, PMV must be re-evaluated and KPIs must be revised with modifications suggested based on experience that will be acquired after system deployment in pilot sites. As a result, we, first, overview BSs and UCs followed by a briefly presentation of the KPIs based on different categories. Appendix A details KPIs thoroughly.

6.1. Overview of Business Scenarios

BSs have been made in such a way that are acceptable for cooperatives as business models to extend their business portfolio with explicit DR solutions. FLEXCoop has defined the following six BSs (see D2.1 and D2.4 for more details) as follows:
**BS1: Energy efficiency, comfort and self-generation monitoring**  
- This scenario concerns the providing of an increased comfort and control over the equipment and (automation of) devices.

**BS2-A: Self-consumption optimisation of Distributed Energy Resources (DER)**  
- This scenario enables cooperative (retailer) to employ consumers’ flexibility to match better with the production patterns of generation assets and optimisation of self-generation assets.

**BS2-B: Consumption optimisation of energy bought on wholesale market**  
- This scenario utilizes consumers’ flexibility to better match the anticipated prices on wholesale market – encouraging consumption at low hours and avoiding consumption at peak hours by offering cheaper electricity.

**BS3: Participation into balancing and ancillary services**  
- This scenario, by using the flexibility, aims at providing grid system actors, e.g., TSO and DSO, with ancillary services, such as balancing or congestion management, based on contractual agreement in place.

**BS4: Microgrid-as-a-Service**  
- This scenario realizes the real-time management of decentralized generation and consumption (smart appliances) by offering the possibility of not relying on the grid anymore (i.e. to become a microgrid, independent from the power market).

**BS5: Neutral platform for aggregator-prosumer matching**  
- This scenario, by using FLEXCoop solution as a platform service (like Uber or Airbnb, aims to facilitate contracting between prosumers and aggregators at a wide scale.

### 6.2. Overview of Use Cases

From the defined set of BSs, a list of UCs is proposed for cooperatives as domestic demand flexibility aggregators. Table 2 lists the FLEXCoop functional use cases list along with correlated BSs. For more information, please refer to D2.1.

**Table 2: FLEXCoop functional use cases list along with correlated BSs**

<table>
<thead>
<tr>
<th>UC</th>
<th>UC description</th>
<th>Correlated BS</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Extraction of personalized (dis)comfort profiles towards the establishment of a user-centred management framework</td>
<td>BS1, BS3, BS4</td>
</tr>
<tr>
<td>2</td>
<td>Extraction of context-aware demand flexibility profiles</td>
<td>BS2(A&amp;B), BS3, BS4</td>
</tr>
<tr>
<td>3</td>
<td>Establishment of a data analytics framework for the optimal portfolio management</td>
<td>BS2(A&amp;B), BS3, BS4</td>
</tr>
<tr>
<td>4</td>
<td>Establishment of a real time fully automated DR triggering framework</td>
<td>BS2(A&amp;B), BS3, BS4</td>
</tr>
<tr>
<td>5</td>
<td>Real time monitoring of DR strategies implementation and re-configuration of dynamic VPPs</td>
<td>BS2(A&amp;B), BS3, BS4</td>
</tr>
<tr>
<td>6</td>
<td>DR settlement and prosumer remuneration for DR participation</td>
<td>BS3, BS4</td>
</tr>
<tr>
<td>7</td>
<td>Establishment of DER Registry to ensure the openness of energy market to the final customers</td>
<td>(BS2), BS3, BS4</td>
</tr>
</tbody>
</table>
Establishment of Flexibility Pooling and Sharing Marketplace to promote end user’s empowerment in energy market

Promotion of self-consumption concept for maximizing consumption from local generation units

Promotion of system efficiency concept for optimising energy purchase on wholesale market based on price or CO2 content

Cooperative-operated microgrids towards the establishment of independent entities in distribution grid

Prosumers awareness and knowledge about their consumption patterns- Engagement to the overall framework

Prosumers on delivered services and resulting remuneration – Transparency of the overall framework

Prosumer level self-consumption to maximize energy consumption when high RES generation

### 6.3. Categorized KPIs

#### 6.3.1. Category of Energy

Table 3 provides Energy KPIs for quantifying the (renewable) electricity consumption/production as well as energy saving.

**Table 3: KPIs proposed for evaluation of the category of Energy**

<table>
<thead>
<tr>
<th>KPI ID</th>
<th>Name</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>ENE 1</td>
<td>Self-consumption ratio</td>
<td>Measuring the efficiency of load shifting mechanisms and energy storage by quantifying the amount of electricity produced and consumed locally relative to the total local production available from on-site generation units</td>
</tr>
<tr>
<td>ENE 2</td>
<td>Energy saving</td>
<td>Quantifying the difference between measured and reference consumption data within a predefined period</td>
</tr>
<tr>
<td>ENE 3</td>
<td>(Buildings) Final consumption</td>
<td>Quantifying the total amount of energy consumed in a building (or in a part of it) within a predefined period</td>
</tr>
<tr>
<td>ENE 4</td>
<td>Total renewable energy</td>
<td>Quantifying the total amount of renewable energy (electricity) consumed in a building (or in a part of it) within a predefined period</td>
</tr>
</tbody>
</table>

#### 6.3.2. Category of DR and Flexibility

Table 4 provides DR and Flexibility KPIs for tracking customer’s participation in DR programs in the FLEXCoop pilot sites, quantifying the aggregated flexibility, and measuring the peak load reduction.

**Table 4: KPIs proposed for evaluation of the category of DR and Flexibility**

<table>
<thead>
<tr>
<th>KPI ID</th>
<th>Name</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>DRF 1</td>
<td>DR participation adoption</td>
<td>Tracking the increase of customers participation in DR programs in the FLEXCoop pilot sites</td>
</tr>
</tbody>
</table>
DRF 2 | Aggregated flexibility on offer | Quantifying the aggregated flexibility that is offered to grid (by aggregators/suppliers)
---|---|---
DRF 3 | Peak load reduction | Calculating the demand peak reduction in comparison to the baseline value, for a period/event

6.3.3. Category of Comfort

Table 5 presents Comfort KPIs for quantifying people’s comfortability, uncomfortably, and restoration time.

**Table 5: KPIs proposed for evaluation of the category of Comfort**

<table>
<thead>
<tr>
<th>KPI ID</th>
<th>Name</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>COM 1</td>
<td>Predicted percentage of dissatisfied</td>
<td>Quantifying the percentage of the people who felt more than slightly warm or slightly cold</td>
</tr>
<tr>
<td>COM 2</td>
<td>System average interruption duration</td>
<td>Measuring the average outage duration that any given customer would experience (average restoration time)</td>
</tr>
<tr>
<td>COM 3</td>
<td>Thermal discomfort factor</td>
<td>Assessing the people’s satisfaction with the thermal environment</td>
</tr>
<tr>
<td>COM 4</td>
<td>Visual discomfort factor</td>
<td>Capturing the feeling of visual discomfort learnt from sensing and actuation data</td>
</tr>
</tbody>
</table>

6.3.4. Category of Economic

Table 6 briefs Economic KPIs for all investment costs, including purchasing, installing, and maintaining) as well as providing a method to evaluate the economic efficiency if the measurements.

**Table 6: KPIs proposed for evaluation of the category of Economic**

<table>
<thead>
<tr>
<th>KPI ID</th>
<th>Name</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>ECO 1</td>
<td>CAPEX - CApital EXpenditures</td>
<td>Summing up all upfront investment required to purchase, manufacture, install and put in operation the required equipment of FLEXCoop</td>
</tr>
<tr>
<td>ECO 2</td>
<td>OPEX - OPerational EXpenditures</td>
<td>Summing up all annual recurrent costs, required to operate and maintain the installed equipment</td>
</tr>
<tr>
<td>ECO 3</td>
<td>Return on Investment</td>
<td>Evaluating the economic efficiency of energy measures for the whole building</td>
</tr>
</tbody>
</table>
6.3.5. Category of System Reliability

Table 7 introduces System Reliability KPIs for measuring the load forecasting accuracy and validating the data reliability.

**Table 7: KPIs proposed for evaluation of the category of System Reliability**

<table>
<thead>
<tr>
<th>KPI ID</th>
<th>Name</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>SYR 1</td>
<td>Load forecasting accuracy</td>
<td>Measuring the mean absolute percentage error between the forecasted and the current load</td>
</tr>
<tr>
<td>SYR 2</td>
<td>Data validation ratio</td>
<td>Calculating the percentage of validated data according to all the data received in a time</td>
</tr>
</tbody>
</table>

6.3.6. Category of Security and Privacy

X lists Security and Privacy KPIs for assessing the level of data privacy collected in the FLEXCoop project that meet GDPR requirements.

**Table 8: Consolidated correlations/dependencies among defined BSs, UCs, and KPIs**

<table>
<thead>
<tr>
<th>Category</th>
<th>KPI ID</th>
<th>BS</th>
<th>UC</th>
</tr>
</thead>
<tbody>
<tr>
<td>Energy</td>
<td>ENE 1</td>
<td></td>
<td>UC1, UC2, UC4, UC6, UC9, UC9 bis, UC12</td>
</tr>
<tr>
<td></td>
<td>ENE 2</td>
<td></td>
<td>UC1, UC2, UC4, UC6, UC9, UC9 bis, UC11, UC11 bis, UC12</td>
</tr>
<tr>
<td></td>
<td>ENE 3</td>
<td></td>
<td>UC1, UC2, UC4, UC6, UC9, UC9 bis, UC11, UC11 bis, UC12</td>
</tr>
<tr>
<td></td>
<td>ENE 4</td>
<td></td>
<td>UC1, UC2, UC4, UC6, UC9, UC9 bis, UC11, UC11 bis, UC12</td>
</tr>
<tr>
<td>DR and Flexibility</td>
<td>DRF 1</td>
<td>BS1, BS2(A&amp;B), BS3, BS4</td>
<td>UC3, UC6, UC8</td>
</tr>
<tr>
<td></td>
<td>DRF 2</td>
<td></td>
<td>UC3, UC6, UC8</td>
</tr>
<tr>
<td></td>
<td>DRF 3</td>
<td></td>
<td>UC1, UC2, UC6, UC9, UC9 bis</td>
</tr>
<tr>
<td>Comfort</td>
<td>COM 1</td>
<td></td>
<td>UC1, UC2, UC6, UC11, UC12</td>
</tr>
<tr>
<td></td>
<td>COM 2</td>
<td></td>
<td>UC1, UC2, UC4, UC6, UC11, UC12</td>
</tr>
<tr>
<td></td>
<td>COM 3</td>
<td></td>
<td>UC1, UC2, UC9, UC9 bis, UC11</td>
</tr>
<tr>
<td></td>
<td>COM 4</td>
<td></td>
<td>UC1, UC2, UC9, UC9 bis, UC11</td>
</tr>
<tr>
<td>Economic</td>
<td>ECO 1</td>
<td></td>
<td>UC3, UC4, UC5, UC7, UC12</td>
</tr>
<tr>
<td></td>
<td>ECO 2</td>
<td></td>
<td>UC3, UC4, UC5, UC7, UC12</td>
</tr>
<tr>
<td></td>
<td>ECO 3</td>
<td></td>
<td>UC3, UC4, UC5, UC7, UC12</td>
</tr>
<tr>
<td>System Reliability</td>
<td>SYR 1</td>
<td></td>
<td>UC1, UC2, UC11, UC12</td>
</tr>
<tr>
<td>SYR 2</td>
<td>UC1, UC2, UC5, UC7, UC11, UC11 bis, UC12</td>
<td></td>
<td></td>
</tr>
<tr>
<td>-------</td>
<td>--------------------------------------</td>
<td></td>
<td></td>
</tr>
<tr>
<td>SEP 1</td>
<td>UC1 - UC12</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Security and Privacy
7. CONCLUSION

The main conclusions of the first part of FLEXCoop Task 2.4 on “Definition of Monitoring and Verification Methodology for DR settlement and remuneration and Key Performance Indicators” are summarised in the list of steps that compose the FLEXCoop PMV:

1) Ex-ante analysis
   a) Definition of DR events and criteria for remuneration.
   b) Definition of DR systems and minimum comfort conditions
   c) Identification of static and dynamic variables that affect the demand and need to be measured.

2) Implementation
   a) Analysis of existing monitoring system and specification of metering points’ and sensors’ characteristics.
   b) Analysis of the technical and economic reliability of individual loads measurements.
   c) Conduct post-installation verification activities for algorithm calibration.

3) Ex-post analysis
   a) Testing of the system in a DR event to validate model accuracy and reliability.
   b) Demand reduction assessment
   c) Definition of the PMV report

The methodology is the main outcome of the work carried on in this task. Other relevant findings have been achieved through the analysis of previous EU projects and of existent literature in the fields of M&V applied to energy efficiency and DR. Thanks to this initial work, how the FLEXCoop PMV allows going beyond normal practices in M&V in DR has been detected. Main barriers addressed by the FLEXCoop PMV are:

- FLEXCoop models used for baselining calculation treat occupancy and human actions as dependent variables and for this reason are measurable (and not immeasurable as in the eeMeasure methodology) and allow higher accuracy.
- In FLEXCoop PMV, data required for baseline calibration are needed only for the last days/weeks and not for a completely operational cycle.
- The selection of historical data for baselining calibration and adjustment is made automatically by the FLEXCoop models that select the minimum number of days needed to achieve an acceptable baseline accuracy. In this way, the issue related to which period considers to select representative days is solved, as well as the necessity of performing adjustment to the baseline (and select an adjustment window) after the DR event is not needed since it is carried out automatically.
- Baseline methods that use recent historical data between notification and beginning of the DR event for baselining construction are opened to the risk of manipulation by users. Since FLEXCoop solution provides an automated control of the systems used to give response when a DR event is called, manipulation is limited. Also in the case that user tries to increase the loads more than the necessary to get an over-remuneration, FLEXCoop models will be able to detect it thanks to the user behaviour’s models that will detect an unusual action and will exclude it for baseline calibration.
As consequence of a continuous auto-calibration of the forecasting models a very high accuracy will be achieved. This would allow the application of Option D that usually is very complicated due to the high accuracy required by the IPMVP. Nevertheless, this option does not represent as whole the FLEXCoop PMV since measurements for model calibration are made at load and not at building level, being in this case, closer to Option B.

The literature research has been also useful to verify that the approach proposed by FLEXCoop complies with main recommendations stated in the last years on the basis of previous practical experiences in PMV methods. In this Task 2.4, also a list of KPIs to assess the results of demand flexibility achieved by FLEXCoop has been identified and organised in six evaluation categories during this task. KPIs are derived from FLEXCoop Use Cases (UCs), which have also been translated to Business Scenarios (BSs). Further validation of the FLEXCoop PMV and of KPIs’ lists will be carried out in the second phase of this Task 2.4, when the method will be implemented in FLEXCoop friendly user’s pilots.
8. LITERATURE


[34] Association of Edison Illuminating Companies (AEIC), *Demand Response Measurements & Verification, 2009.*


[38] Southern California Edison, *Southern California Edison Company Demand Response Appendices to SCE-1, Volumes 1-4*, 2011.


APPENDIX A

The following tables present the detail of categorized KPIs briefed in Section 6.

- Energy KPIs

<table>
<thead>
<tr>
<th>KPI ID</th>
<th>ENE 1</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Name</strong></td>
<td>Self-consumption ratio</td>
</tr>
<tr>
<td><strong>Category</strong></td>
<td>Energy</td>
</tr>
<tr>
<td><strong>Related Use Cases</strong></td>
<td>UC1, UC2, UC4, UC6, UC9, UC9 bis, UC12</td>
</tr>
<tr>
<td><strong>Description</strong></td>
<td>Self-consumption ratio is a metric used for quantifying the amount of electricity produced and consumed locally relative to the total production that is locally available from on-site generation units. It is calculated as the ratio of self-consumption divided by the self-generated energy.</td>
</tr>
<tr>
<td><strong>Formula</strong></td>
<td>[ SCR = \frac{\sum_{t\in T} \min(P_t, D_t)}{\sum_{t\in T} P_t} \times 100 ]</td>
</tr>
<tr>
<td>SCR</td>
<td>self-consumption ratio</td>
</tr>
<tr>
<td>T</td>
<td>evaluation period</td>
</tr>
<tr>
<td>t</td>
<td>metering period (e.g. 15 minutes)</td>
</tr>
<tr>
<td>(P_t)</td>
<td>energy produced by on-site generation/energy drawn from on-site storage unit during metering period t (by the whole portfolio or on the customer premises) (kWh)</td>
</tr>
<tr>
<td>(D_t)</td>
<td>energy demand during metering period t (by the whole portfolio or on the customer premises) (kWh)</td>
</tr>
<tr>
<td><strong>Unit of measurement</strong></td>
<td>%</td>
</tr>
</tbody>
</table>

**GENERAL COMMENTS**

The \(SCR\) is usually calculated over a certain time period (e.g. a year).

This KPI aims to measure the efficiency of load shifting mechanisms and energy storage towards increasing the ratio of energy produced by members of the portfolio that is self-consumed within the portfolio. However, this KPI could also be used for individual evaluation of self-consumption per customer.

Higher value of the ratio signifies that the best use of the locally generated energy is made, since it is consumed locally.
### KPI ID

<table>
<thead>
<tr>
<th>Name</th>
<th>Energy savings (electricity)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Category</td>
<td>Energy</td>
</tr>
<tr>
<td>Related Use Cases</td>
<td>UC1, UC2, UC4, UC6, UC9, UC9 bis, UC11, UC11 bis, UC12</td>
</tr>
<tr>
<td>Description</td>
<td>This indicator is usually used for project evaluation (where suppliers are involved), and for consumer behaviour change (for consumers). It will measure the difference between measured and reference consumption data, evaluated within a predefined period of time.</td>
</tr>
</tbody>
</table>

### Formula

\[
ES = \sum_{h \in H} \sum_{n} |CBL_n^h - L_h| 
\]

- \( CBL_n^h \): baseline load of user \( n \) during time interval \( h \) of the period under study (kWh/h)
- \( L_h \): the total power of the load across all users \( n \in N \) during each time interval \( h \) of the period under study (kWh/h)
- \( l_n^h \): the load of user \( n \) during time interval \( h \) of the period under study (kWh/h)
- \( H \): the set of time intervals of the period under study (\( h \in H \))
- \( N \): the set of customers under study (\( n \in N \))

### Unit of measurement

kWh
<table>
<thead>
<tr>
<th>KPI ID</th>
<th>ENE 3</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Name</strong></td>
<td>Buildings final energy consumption/demand</td>
</tr>
<tr>
<td><strong>Category</strong></td>
<td>Energy</td>
</tr>
<tr>
<td><strong>Related Use Cases</strong></td>
<td>UC1, UC2, UC4, UC6, UC9, UC9 bis, UC11, UC11 bis, UC12</td>
</tr>
<tr>
<td><strong>Description</strong></td>
<td>This KPI aims to show the total amount of energy consumed in a building (or in a part of it) in a time period.</td>
</tr>
</tbody>
</table>
| **Formula** | \[ BFEC = \sum_{n \in N} BFC_{h \in H} ; SBFEC = \frac{BFEC}{S} \]  
\[ N: \text{set of customers under study } (n \in N) \]  
\[ H: \text{the set of time intervals of the period under study } (h \in H) \]  
\[ BFC: \text{Building final consumption (kWh)} \]  
\[ SBFEC: \text{Building final energy consumption per surface unit (kWh/m}^2\) \]  
\[ S: \text{Surface (m}^2\) \]  
| **Unit of measurement** | kWh ; kWh/m\(^2\) |

<table>
<thead>
<tr>
<th>KPI ID</th>
<th>ENE 4</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Name</strong></td>
<td>Renewable total energy consumption</td>
</tr>
<tr>
<td><strong>Category</strong></td>
<td>Energy</td>
</tr>
<tr>
<td><strong>Related Use Cases</strong></td>
<td>UC1, UC2, UC4, UC6, UC9, UC9 bis, UC11, UC11 bis, UC12</td>
</tr>
<tr>
<td><strong>Description</strong></td>
<td>This KPI aims to show the total amount of renewable energy (electricity) consumed in a building (or in a part of it) in a time period. It will also show its proportion concerning the total energy consumed.</td>
</tr>
</tbody>
</table>
| **Formula** | \[ RE = \sum_{n \in N} RC_{h \in H}^{n} ; \%NRE = \frac{RE}{BFEC} \times 100 \]  

**GENERAL COMMENTS**

KPI ID | ENE 3
---|---
Name | Buildings final energy consumption/demand
Category | Energy
Related Use Cases | UC1, UC2, UC4, UC6, UC9, UC9 bis, UC11, UC11 bis, UC12
Description | This KPI aims to show the total amount of energy consumed in a building (or in a part of it) in a time period.
Formula | \[ BFEC = \sum_{n \in N} BFC_{h \in H} ; SBFEC = \frac{BFEC}{S} \]  
\[ N: \text{set of customers under study } (n \in N) \]  
\[ H: \text{the set of time intervals of the period under study } (h \in H) \]  
\[ BFC: \text{Building final consumption (kWh)} \]  
\[ SBFEC: \text{Building final energy consumption per surface unit (kWh/m}^2\) \]  
\[ S: \text{Surface (m}^2\) \]  
Unit of measurement | kWh ; kWh/m\(^2\)

**GENERAL COMMENTS**

KPI ID | ENE 4
---|---
Name | Renewable total energy consumption
Category | Energy
Related Use Cases | UC1, UC2, UC4, UC6, UC9, UC9 bis, UC11, UC11 bis, UC12
Description | This KPI aims to show the total amount of renewable energy (electricity) consumed in a building (or in a part of it) in a time period. It will also show its proportion concerning the total energy consumed.
Formula | \[ RE = \sum_{n \in N} RC_{h \in H}^{n} ; \%NRE = \frac{RE}{BFEC} \times 100 \]
\( N \): set of customers under study \( (n \in N) \)

\( H \): the set of time intervals of the period under study \( (h \in H) \)

RC: Renewable energy consumption (kWh)

\%NRC: Non-Renewable energy consumption

BFEC: Building Final Energy Consumption (kWh)

<table>
<thead>
<tr>
<th>Unit of measurement</th>
<th>kWh ; %</th>
</tr>
</thead>
</table>

**GENERAL COMMENTS**

- **DR and Flexibility KPIs**

<table>
<thead>
<tr>
<th>KPI ID</th>
<th>DRF 1</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Name</strong></td>
<td>DR participation analysis</td>
</tr>
<tr>
<td><strong>Category</strong></td>
<td>DR &amp; Flexibility</td>
</tr>
<tr>
<td><strong>Related Use Cases</strong></td>
<td>UC3, UC6, UC8</td>
</tr>
</tbody>
</table>

**Description**

This KPI aims to track the increase of customers participation in DR programs in the FLEXCoop pilot sites, hence to quantify the improvement in adopting DR mechanisms among these final customers, due to implementation of the FLEXCoop system.

\[
DRPP = \frac{N_{C}^{after} - N_{C}^{before}}{N_{C}^{before}} \times 100
\]

\( DRPP \): DR participation penetration

\( N_{C}^{before} \): Numbers of customers active in DR programs before system deployment and pilot rollout

\( N_{C}^{after} \): Numbers of customers active in DR programs after system deployment and pilot rollout

<table>
<thead>
<tr>
<th>Unit of measurement</th>
<th>%</th>
</tr>
</thead>
</table>

**GENERAL COMMENTS**
### KPI ID: DRF 2

**Name:** Flexibility on offer  
**Category:** DR & Flexibility  
**Related Use Cases:** UC3, UC6, UC8  
**Description:** This KPI aims to quantify the aggregated flexibility that is offered to grid operators by aggregators/suppliers.  
**Formula:**  
\[
\max_{n \in H} \sum_{n \in N} DF^N_h 
\]  
**Unit of measurement:** kWh  

### General Comments

#### KPI ID: DRF 3

**Name:** Peak load reduction  
**Category:** DR & Flexibility  
**Related Use Cases:** UC1, UC2, UC6, UC9, UC9 bis  
**Description:** Peak Load Reduction captures a significant aspect of DR, in the sense that it quantifies, for a particular period of time/event, how much demand was reduced, in comparison to the baseline value.  
**Formula:**  
\[
LR = (1 - \frac{L_{act}}{PL_{bl}}) \times 100
\]  
where:  
- PLR: Peak Load Reduction  
- L_{act}: actual Load at the moment of expected/baseline peak load during the day of the intervention
PLₘᵢᵦ: baseline Peak Load used for the estimation of the impact of the DR intervention. There are two ways to quantify the baseline peak load, since it is a hypothetical quantity and cannot actually be measured:

1. Forecasted peak load for the time period of demand response intervention,
2. Peak load of past periods with similar characteristics, based on the discretion and criteria of aggregator/supplier to provide this baseline in advance of the intervention.

**Unit of measurement**: %

### GENERAL COMMENTS

- Comfort KPIs

<table>
<thead>
<tr>
<th>KPI ID</th>
<th>COM 1</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Name</strong></td>
<td>Predicted Percentage of Dissatisfied - PPD</td>
</tr>
<tr>
<td><strong>Category</strong></td>
<td>Comfort</td>
</tr>
<tr>
<td><strong>Related Use Cases</strong></td>
<td>UC1, UC2, UC6, UC11, UC12</td>
</tr>
<tr>
<td><strong>Description</strong></td>
<td>Using Predicted Mean Vote (PRMV), the index Predicted Percentage of Dissatisfied (PPD), quantifying the percentage of the people who felt more than slightly warm or slightly cold, is also calculated. By calculating PRMV and PPD indices, the ISO Thermal Acceptance Limits per ISO 7730:2005 are produced.</td>
</tr>
<tr>
<td><strong>Formula</strong></td>
<td>( PPD = 100 - 95e^{-0.03353PRMV^4 - 0.2179PRMV^2} )</td>
</tr>
<tr>
<td><strong>Unit of measurement</strong></td>
<td>%</td>
</tr>
</tbody>
</table>

### GENERAL COMMENTS

The relationship between PPD and PMV is as follows:

The ISO Thermal Acceptance Limits are presented in the following table. Class A represents the maximum satisfaction in the environment, class B the medium satisfaction and category C the minimum satisfaction.
### KPI ID COM 2
**Name**  
System Average Interruption Duration Index

**Category**  
Comfort

**Related Use Cases**  
UC1, UC2, UC4, UC6, UC11, UC12

**Description**  
Average outage duration that any given customer would experience (average restoration time) concerning electricity.

**Formula**  
\[ \text{SAIDI} = \frac{\sum n c i d_n}{nc} \]

- \( c i d_n \): customer \( n \) interruption duration  
- \( nc \): total number of customers served

**Unit of measurement**  
Time units

**GENERAL COMMENTS**  
SAIDI is periodically evaluated by the network operators (e.g. monthly).

### KPI ID COM 3
**Name**  
Thermal Discomfort Factor

**Category**  
Comfort

**Related Use Cases**  
UC1, UC2, UC9, UC9 bis, UC11

**Description**  
Thermal comfort is a subjective condition of mind that expresses satisfaction with the thermal environment. Within the FLEXCoop framework, personalized comfort profiling algorithms will be employed to quantify this condition. In particular, the thermal discomfort factor combines the power of thermal indicators, such as the PRMV or PPD, with Bayesian inference models. Using the Bayes theorem, the discomfort KPI is computed as the posterior probability of occupant comfort for given environmental conditions.

**Formula**  
\[ y_{th} = \frac{1}{p(X_t = x_t)} \frac{p(Y_{th} = 0) p(X_t = x_t|Y_{th} = 0)}{p(Y_{th} = 0|X_t = x_t)} \]

where the model response \( y_{th} \) is the probability of the thermal user satisfaction (represented by variable \( Y_{th} \in \{0,1\} \)) being 0 (a.k.a.
The Thermal Discomfort Factor constitutes a basis for the comfort and flexibility profiling framework of the FLEXCoop project and will be described in detail in later deliverables. The model requires training from monitored sensing and actuation data. The lack of control actions is translated as user comfort, while modification of the HVAC operation is taken to be an indicator of discomfort for the occupant.

<table>
<thead>
<tr>
<th>GENERAL COMMENTS</th>
</tr>
</thead>
<tbody>
<tr>
<td>The Visual Discomfort Factor constitutes a basis for the comfort and flexibility profiling framework of the FLEXCoop project and will be described in detail in later deliverables. The model requires training from monitored sensing and actuation data. The lack of control actions is translated as user comfort, while modification of the lighting system operation is taken to be an indicator of discomfort for the occupant.</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>KPI ID</th>
<th>COM 4</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Name</strong></td>
<td>Visual Discomfort Factor</td>
</tr>
<tr>
<td><strong>Category</strong></td>
<td>Comfort</td>
</tr>
<tr>
<td><strong>Related Use Cases</strong></td>
<td>UC1, UC2, UC9, UC9 bis, UC11</td>
</tr>
<tr>
<td><strong>Description</strong></td>
<td>Similar to the previous KPI, the Visual Discomfort Factor is a personalized metric regarding the feeling of visual discomfort learnt from sensing and actuation data. Again, this KPI is computed as the posterior probability of occupant comfort for given luminance conditions.</td>
</tr>
<tr>
<td><strong>Formula</strong></td>
<td>$y_{vis} = p(Y_{vis} = 0</td>
</tr>
<tr>
<td><strong>Unit of measurement</strong></td>
<td>Probability (0-1)</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Economic KPIs</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>KPI ID</strong></td>
</tr>
<tr>
<td><strong>Name</strong></td>
</tr>
<tr>
<td><strong>Category</strong></td>
</tr>
</tbody>
</table>
### Related Use Cases
- UC3, UC4, UC5, UC7, UC12

### Description
Sum of all upfront investment required to purchase, manufacture, install and put in operation the required equipment of the designed solution.

\[
\text{CAPEX} = C_{\text{ADBE}} + C_{\text{IMCS}} + C_{\text{OEMS}}
\]

### Formula
- **\( C_{\text{ADBE}} \):** cost of all materials and manufacturing, installation and put in operation of façade including systems installed (ventilation units, PV modules, batteries, inverters, etc.)
- **\( C_{\text{IMCS}} \) and \( C_{\text{OEMS}} \):** are the cost of all sensors and control units of the IMCS and the OEMS

### Unit of measurement
- \( \text{€; €/m}^2 \)

### GENERAL COMMENTS
The aim of CAPEX is to account for all costs to be incurred at the beginning of the project as investment.

### KPI ID
ECO 2

### Name
OPEX - OPerational EXpenditures

### Category
Economic

### Related Use Cases
UC3, UC4, UC5, UC7, UC12

### Description
Sum of all annual recurrent costs, that is all required costs of operating the installed equipment as well as the cost of maintenance of it. The objective is to reach an OPEX as close to zero as possible.

\[
\text{OPEX} = O_{\text{M_{ADBE}}} + O_{\text{M_{IMCS}}} + O_{\text{M_{OEMS}}}
\]

### Formula
- **\( O_{\text{M_{ADBE}}} \):** O&M costs of ADBE (PV modules, batteries, inverters, HVAC units and the façade)
- **\( O_{\text{M_{IMCS}}} \) and \( O_{\text{M_{OEMS}}} \):** are the O&M costs of IMCS and OEMS; all of them in annual basis.

### Unit of measurement
- \( \text{€/year; €/year and m}^2 \)

### GENERAL COMMENTS
The aim of OPEX is to account for all recurrent costs related to FLEXCoop solution on annual basis.

<table>
<thead>
<tr>
<th>KPI ID</th>
<th>ECO 3</th>
</tr>
</thead>
<tbody>
<tr>
<td>Name</td>
<td>Return on Investment (ROI) (electricity)</td>
</tr>
<tr>
<td>Category</td>
<td>Economic</td>
</tr>
<tr>
<td>Related Use Cases</td>
<td>UC3, UC4, UC5, UC7, UC12</td>
</tr>
<tr>
<td>Description</td>
<td>ROI evaluates the economic efficiency of energy measures. It assesses the energy measures for the whole building by using the overall investment costs and the saving in running costs energy.</td>
</tr>
</tbody>
</table>

\[
ROI = \frac{S \times \sum_{t} (1 + Z)^t}{CINV \times (1 + i)^t} \times 100
\]

S: yearly savings in running costs energy [€]. Cumulative savings for each year.

\[
S = Total\ Energy\ running\ costs\ original - Total\ Energy\ running\ costs\ after\ measure
\]

CINV: The total investment costs for the energy measures [€]

i: discount rate

z: energy price changing rate

t: period considered

Other way of calculation:

\[
ROI = \frac{Revenue - Investment\ Costs}{Investment\ Costs}
\]

where the Revenue is the net profit obtained from a product/service marketed and the investment costs are all the costs required to be in position of selling the product/service.

Unit of measurement: %
GENERAL COMMENTS

The indicator only relies on the costs and savings from measures that are directly affecting the energy demand in the use stage over a defined period of consideration (Participation in DR programs).

- System Reliability KPIs

<table>
<thead>
<tr>
<th>KPI ID</th>
<th>SYR 1</th>
</tr>
</thead>
<tbody>
<tr>
<td>Name</td>
<td>Load forecasting accuracy</td>
</tr>
<tr>
<td>Category</td>
<td>System Reliability</td>
</tr>
<tr>
<td>Related Use Cases</td>
<td>UC1, UC2, UC11, UC12</td>
</tr>
</tbody>
</table>

Description

The indicator will measure the Mean Absolute Percentage Error (MAPE) between the forecasted and the current load. The evolution of this KPI will be monitored through a moving window, observing how the MAPE value evolves, verifying that the solution reduces its forecasting errors as time evolves.

Formula

\[
MAPE = \frac{\sum_{t=1}^{N} \left| \frac{E_t}{L_t} \right|}{N} \times 100
\]

- \( E_t \): forecast error at period \( t \) \( (E_t = L_t - F_t) \)
- \( L_t \): actual value of load at period \( t \)
- \( F_t \): forecasted load at period \( t \)
- \( N \): number of available data points of the load time series

Unit of measurement

%
<table>
<thead>
<tr>
<th>KPI ID</th>
<th>SYR 2</th>
</tr>
</thead>
<tbody>
<tr>
<td>Name</td>
<td>Data Validation Ratio</td>
</tr>
<tr>
<td>Category</td>
<td>System Reliability</td>
</tr>
<tr>
<td>Related Use Cases</td>
<td>UC1, UC2, UC5, UC7, UC11, UC11 bis, UC12</td>
</tr>
<tr>
<td>Description</td>
<td>This KPI will calculate the percentage of validated data according to all the data received in a time period</td>
</tr>
</tbody>
</table>

\[
Ratio = \left( \frac{VD}{RD} \cdot 100 \right)_t
\]

- **Formula**
  - \( VD \): Amount of validated data
  - \( RD \): Amount of received data
  - \( t \): Period of time studied

<table>
<thead>
<tr>
<th>Unit of measurement</th>
<th>%</th>
</tr>
</thead>
</table>

**GENERAL COMMENTS**

The KPI is repeatedly calculated within a predefined period of time. As soon as this period expires, the ratio is initialized with zero and the calculation restarts. By narrowing the refresh period, it is possible to have better information of the moment of the failure.
- Security and Privacy KPIs

<table>
<thead>
<tr>
<th>KPI ID</th>
<th>SEP 1</th>
</tr>
</thead>
<tbody>
<tr>
<td>Name</td>
<td>GDPR risk</td>
</tr>
<tr>
<td>Category</td>
<td>Security and Privacy</td>
</tr>
<tr>
<td>Related Use Cases</td>
<td>UC1 - UC12</td>
</tr>
<tr>
<td>Description</td>
<td>Level of data privacy collected in the FLEXCoop project that meet GDPR requirements (2016/679/EC) [41]. Failing to meet the standards of the regulations will increase the risks related to the GDPR, including protection, costs, access, and other data challenges. Reducing the risks through GDPR policies will improve the organizations performance for data security.</td>
</tr>
</tbody>
</table>
| Formula | Qualitative measurement.  
6 Risk ranges from: 1 (very poor), 2 (poor), 3 (medium), 4 (high), 5 (very high), N/A |
| Unit of measurement | Number |
| GENERAL COMMENTS |