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Young people organized in the car wash micro-enterprise initiative around Addis Abay seem to be doing well. MISGANAW GETACHEW, FORTUNE STAFF WRITER talks to some of them. They work, live independently on the street and aspire to move into small business. Bahil Shifu from Bahilu and his car wash friends, on Senegal Street outside the Semen Hotel. Bahil Shifu from Bahilu and his car wash friends, on Senegal Street outside the Semen Hotel. Bahil Shifu from Bahilu and his car wash friends, on Senegal Street outside the Semen Hotel. - Three encouraging and inspired boys in Derage and his friends Car Wash, all dressed in sandals, are cleaning several cars in the morning. One is mixing Omo detergent with water; others brush and add water and then clean. The vacuum cleaner buzzes and the washing materials lie around. Dereje and his friends Car Wash, is one of the famous associations of car wash, formed by ten unemployed young people who were organized in micro-enterprises in front of Yohannes Tsebel, around the District of Cebar Babur, in the Gullele district. They went into business 10 years ago with a 5,000 ruble loan from Addis Credit and Savings Institute and are among several car wash ventures established by both Micro and small scale businesses in Addis Ababa. The young people who form these enterprises have previously either been unemployed or engaged in similar work on a case-by-case basis. The formation of MSE allowed them to find places where they could participate in car wash work, even if these places are hardly convenient, especially given the management of wastewater. Another such venture, Behailu and his car wash friends, was established in 2010 around Athenso Behr, after the completion of Senegal St. They borrowed 20,000 rubles from the WEREda MSE Bureau to start a business. While Dereje and his friends use powder and liquid soap, foam cleaner, body and internal polish, car shampoo and tire spray from retailers and other young people organized within SMEs, which shows the complexity of the services they offer. In Aficho Ber, Behailu and his friends use only soap and water. Ten years ago, Dereje and his friends could wash three to five cars a day. Now that Fortune visited their site there was a long line of vehicles waiting to clean up the service. Saturday means big business at these businesses, with many customers wanting to have a clean car on Sunday. They also offer door-to-door services. These micro-enterprises have a special arrangement under which each member of the association has its own clients. Everyone keeps money from their customers, making a small share in the enterprise. A similar approach to profit sharing is used by other businesses, which makes up the sense of ownership of the washers. They charge 100 rubles for a simple wash or 400 rubles to 600 rubles if the vehicle is cleaned inside out, including the engine. A Thousand Thousand Water can wash five cars as normal and two cars with the help of a special service, said Tomasz Bezoo, one of the members. The bill can be great as when their water supply is finished they have to bring it from other countries. Customers here are glad that they can trust the washers enough to leave their cars and keys with them for the day. Among their important customers are importers of cars for which they do washing using steel wool. The upcoming road construction may cost them a job. This can be a relief for an area that grumbles because of the free release of wastewater into the environment, making it uncomfortable for other road users. Behailu and his friends claim that there is no problem as sewage flows directly into the nearby river. However, they could go against the authorities charged with clearing the city's rivers to make Addis one of the 15 cleanest cities in Africa by 2020. Meanwhile, business is on the rise. Some members of Behailu

and his friends car wash to work individually for 10 rubles to 20 rubles car and transported their old customers when they turned into a business. In Behailu's they hired 15 more employees, who are paid from 10 rubles to 15 rubles per car. They could use 50lt water for normal washing and 150lt for special washing. Their monthly water bill ranges from 3,000 rubles to 4,000 rubles. Profits are now good, Behailu said. Now the company claims a capital of 100,000 rubles. Their business could boom if their TOTAL offer is accepted. This will allow them to create a modern automatic car wash, Behailu explained. In both enterprises, they cite as an indicator of their success that each participant currently has a driver's license. Business has created opportunities and jobs for young people migrating to Addis Ababa. The founders of Celelo, Deresse and their friends Car Wash Enterprise was created by young people who came to Addis Ababa from Wolayta in the southern regional state in search of work. Their early days in Addis Ababais were characterized by casual work. They now wash 25 to 30 cars a day at their facility near the Kirkos Youth Centre in Wereda 2, which employs nine people. Celelo Tantou, the manager, had just finished 10th grade when he and his friends decided to come to town in search of a better life. One member, Andy Arba, was just 12 years old when he came and started working as a glitter boy's shoe. He didn't hesitate to go to car wash, a simple job that requires only soap, water and brush, he said, but with a better impact than the one that can be made of shiny shoes. Their service is not as complicated and expensive as others. They get water from the neighborhood, use up to 40lt for and charge only 20 rubles for small cars and 30 rubles for large cars. They deliver a clean car in 15 to 20 Each participant now has savings from 20,000 rubles to 40,000 rubles, Andy Fortune said, adding that some of them have driver's licenses and some bought motorcycles; they also bought land and built houses in their homeland. One of their clients that Fortune met on the site said that he goes to them because they do a quick service and he wants to help their business. It's cheaper here, too. We have to wait a long time and pay 100 to 400 rubles in other places, said this client. Now, Dereje and his friends have solved the issues of sewage management by digging a drain connecting to a large ditch on the side of the road. These car washes aim to have larger and more modern service facilities such as The Crystal Auto Group, a 24-hour professional car wash and an automatic detail service that provides pressure and steam wash services, as well as shampoo, ant protection, polishing and wax. Crystal also supplies car care products and automotive refineries, as well as brand new and used cars, spare parts, accessories and various automotive equipment and equipment. This is the kind of dream of youth when they organize to form micro-enterprises. Published on January 18, 2016 - Volume 16, No 820 East Meadow Long Island and its neighborhood are pretty affluent, 40% of residents earn more than \$70,000 a year. Consequently, they have good cars and want them to look good. There are five different car dealerships within a three-mile radius that will require car wash services for different fleets. Finally, there are many different local businesses that have company cars and that require a clean look. All of these potential customers need a car wash that meets their needs and their budget. We are happy to fill this need. SolutionSoapy Rides will provide customers with three services: external car wash, interior cleaning and detailing. Soapy Rides has no true competitors who are trying to offer high quality services at a reasonable rate MarketThis area has a number of advantages in terms of the market that it will provide for the business. More than 40% of households in the immediate vicinity earn more than \$70,000 a year. Many people in the area have and/or rent new cars and do great value on their cars and how they look. There are a large number of car dealerships in the district five three miles from the proposed location for Soapy Rides. Competition There is another arm of car wash shop in East Meadow. It is brand new and is trying to compete with automatic car washes by offering low prices. However, it is not targeted at customers who are looking for quality cleaning. Why us? Soapy Rides will provide customers with three services: external car wash, interior cleaning, and detailing. Soapy Rides not true competitors who are trying to offer high quality services at a reasonable price. ExpectationsForecastBusiness will initially be funded Mark Deshpande's investment and will finance growth through cash flow. This will mean that the company will grow more slowly than it could, but it will ensure that Mark retains control over the direction of the company. In the third year, it is hoped that the company will be able to open the second place. It is expected that an external loan or equity financing will be sought at this time. Financial Principals by Year Funding NeedMark Deshpande will invest \$40,000 dollars to change the location of the car wash. You bought a new car in Addis Ababa or a used car that you want to keep it as clean as possible, firstly for your own convenience, secondly to be able to sell it at the best price in Ethiopia when you want to change the car. Washing the car is often an important service to perform regularly for this purpose. Recently, more and more car washes have opened in the capital Addis Ababa, as well as in other major cities of Ethiopia, such as Crystal Auto Group, which has invested more than 16 million Birr to launch its first facilities in Bob Marley Square, on the road from Bole to Megegnagna. Up to six vehicles can access this modern car wash centre at the same time. The company also collaborates with international companies, offering a variety of automotive products, from international brands such as Armoral, Kent Car Care, STP, Tuff Stuff and Duxone. They provide car wash on site and car snock in various locations in the city such as Meskel Flower, Moenco and Gerji Imperial. Another local company, AB Car Washing Service, has launched an entirely new mobile car technology copied from Dubai, bringing environmentally friendly and fast car wash services to the city. Local founder Abraham Girmay says his new car washing trolley is easy to move and can carry up to 70 liters of water that can wash as much as 23 small vehicles! There are also guys from Bubbles Car Wash in Addis Ababa, located in Bole Kefle Ketena offering car wash and car detail services. They can be contacted on 251 91 161 8050 and provide an excellent service if you see their customer feedback. In addition, you have Auto Spa, which provides the same services and is achievable by calling 251 91 137 3891 and located in Bol Medhanial. The number of car washes and detailed services in Addis Ababa continue to grow as customer demand increases too. CarGebeya will continue to give you information about this to take care of your mekina! Mekina! car wash business plan in ethiopia pdf

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