



Investing 4 Cities: Opportunities and Solutions to finance home renovation in Europe

When: June 19, 2019 from 9:00 until 17.00

Where: Liaison Agency Flanders-Europe, Kortenberglaan 71, 1000 Brussels, Belgium

Event Programme

Home renovation is not just private business but a public priority. As such, a strong collaboration between the public and private sectors is critical to enable and deploy successful home renovation programmes that benefit all EU citizens. This summit offers European cities and regional representatives the unique opportunity to learn from and interact with home renovation and finance experts. The event showcases lessons learnt, best practices, case studies and recent developments in the home renovation market.

9:00 – 9:05

Welcome by the host
Kristina Klimovich, GNE Finance

9:05 – 9:20

Keynote Welcome Address by Summit chair
Tatiana Bosteels, Hermes Investment Management

9:20 – 9:35

Keynote: Challenges and opportunities for home renovation
Anette Jahn, the European Commission's Executive Agency for Small and Medium-sized Enterprises

9:35 – 10:35

Session 1: EuroPACE – Integrated Home Renovation Platform
Presentation of EuroPACE home renovation platform with an emphasis on innovative financing, technical assistance, and local experiences in Olot, Catalunya and the Basque Country

- *Christophe Milin, the European Commission's Executive Agency for Small and Medium-sized Enterprises (chair)*
- *Kristina Klimovich, GNE Finance*
- *Davide Cannarozzi, GNE Finance*
- *Jordi Ayats, City of Olot*
- *Jose Ramon Lopez, Basque Country Energy Agency*

10:35 - 11:00

Coffee break

11:00 - 12:00

Session 2: A home renovation journey: support along the way
A discussion about practical experiences, best practices, lessons learnt, and what it takes to motivate and support citizens renovating their homes.

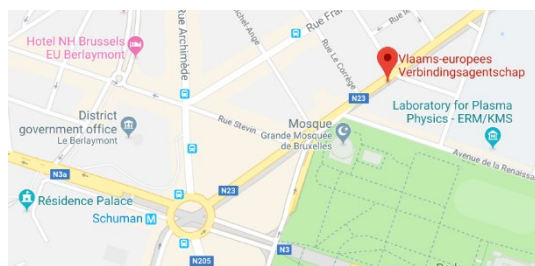
- *Jessica Stromback, Joule Assets Europe (chair)*
- *Niels Kaare Bruun, Better Home*
- *Casey Dailey, Western Riverside County of Governments*
- *Paul Kenny, Super Homes*

12:00 - 12:20	Hearing from Cities: 4' pitch about home renovation opportunities moderated by hosts
12:20 - 12:30	Conclusions of the morning sessions by the Summit chair, <i>Tatiana Bosteels, Hermes Investment Management</i>
12:30 - 13:30	Lunch
13:30 - 13:35	Introduction to afternoon sessions by host
13:35 - 13:50	Keynote Address: Key drivers for home and building renovation from people's point of view , by <i>Adrian Joyce, Renovate Europe</i>
13:50 - 15:00	Session 3: Cities' and Regions' role in accelerating home renovation Cities presenting their initiatives and projects, outlining goals, barriers and needs. <ul style="list-style-type: none"> - <i>Andy Deacon, Climate Alliance (chair)</i> - <i>Jurei Yada, International Partnership for Energy Efficiency Cooperation</i> - <i>Thierry van Cauwenberg, The Walloon region</i> - <i>Casey Dailey, Western Riverside County of Governments</i> - <i>Ignacio De La Puerta Rueda, The Basque Government's Housing Department</i>
15:00- 15:20	Coffee Break
15:20 - 16:40	Session 4: Financing models for home renovation A discussion about barriers & opportunities for public and private financing mechanisms for home renovation programmes. <ul style="list-style-type: none"> - <i>Steven Fawkes, EnergyPro (chair)</i> - <i>Davide Cannarozzi, GNE Finance</i> - <i>Bettina Dorendorf, KfW bank</i> - <i>Murray Birt, Deutsche Asset Management</i> - <i>Isidoro Tapia, The European Investment Bank</i> - <i>Marco Marijewycz, E.ON, EeMAP Project</i>
16:40 -16:55	Concluding remarks by Summit Chair , Tatiana Bosteels, Hermes Investment Management
16:55 -17:00	Thank you by the hosts

Logistical Information:

The venue is located within a 6 minute walk from Point Schuman. The conference space is on the ground floor.

Please arrive before 9 am to ensure sufficient time to pick up your name tag, get coffee and make your way to the auditorium. Lunch will be provided.



EuroPACE: Integrated Home Renovation Program

EuroPACE is designed to make home renovation simple, affordable and reliable for all Europeans by combining affordable financing with people-centric technical assistance. EuroPACE offers 100% up-front financing that can be repaid over a long term of up to 25 years. The innovation lies in the collection and repayment mechanism; financing is attached to the property and is repaid regularly with charges linked to a property. Homeowners are offered logistical and technical support throughout the process and access to trained and qualified contractors. Thus, EuroPACE overcomes the main barriers to home renovation – lack of financing, technical knowledge and complexity of the works.

The concept of EuroPACE is inspired by the success of a financing model called PACE, launched in California in 2008. In the US, the PACE market reached over \$6 billion in funded projects, including the retrofit of over 220,000 homes, which resulted in more than 50,000 new local jobs and the creation of hundreds of new companies. EuroPACE combines the best practices from the US PACE market with project partners' substantial experience in improving energy efficiency in European buildings.

EuroPACE is a three-year project that started in March 2018. Throughout the following years, the project intends to:

1. **Assess Market Readiness:** Conduct a two-phase assessment of the EU-28 to determine viability and attractiveness of EuroPACE financing across Europe.
2. **Deploy EuroPACE in Spain:** Design and run the first residential EuroPACE pilot in Olot (Catalunya, Spain).
3. **Scale Across Europe:** Facilitate and support 4 Leader Cities or Regions willing to set up EuroPACE platforms.

Hosted by:



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