

# RHINO OUTDOOR

## Location & Pricing Information



### Digital Billboard Rates:

- Digital technology is changing the delivery of information, making it a new and exciting way to advertise
- Delivers outstanding performance with HD quality images
- Gives advertisers the ability to change creative quickly with zero production cost
- Effective medium to grab attention and create awareness. Digital billboards offer strong visuals with an opportunity for memorable messaging.
- Over 19,200 vehicles drive past this location each day (Greensboro Dept. of Transportation)

**Frequency:** A 7.5 second spot every minute

**Image Area:** 9' 6" H x 33' 7" W

**Physical Address:** 1016 Battleground Ave., Greensboro

**File Specs:** Digital file 288px H x 1024px W, 96ppi [ format .JPG]

**RHINO**  
M E D I A

#### Contact Us:

406 N. Eugene St. Greensboro, NC 27401  
sales@rhinotimes.com | www.rhinotimes.com

**(336) 814-3256**

- 1 spot every minute/10,080 spots weekly  
= **\$500/week**
- 1 spot every 2 minutes/5,040 spots weekly  
= **\$300/week**
- 1 spot every 3 minutes/3,360 spots weekly  
= **\$250/week**
- 1 spot every 4 minutes/2,520 spots weekly  
= **\$200/week**

\*Contract discounts available

Available space may vary. For current space or custom packages, please call **336.814.3256**

