

# The First Revolutionary Retailer Solution

A cool line of new generation till  
systems with integrated payment

**ALL-IN-ONE  
SMART  
EPOS  
SOLUTIONS**



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# How can your POS turn sales into upsell?

At PAX, we believe payments aren't the end of the customer journey. They're the beginning of a new relationship. A chance to keep customers coming back for more, by offering loyalty rewards, tailored marketing, and an outstanding payment experience.

This is why our E-series is the first revolutionary retailer solution to fully combine a modern elegant till system and payment terminal all in one. All you need to successfully run your store is kept under one roof, allowing you to sell whenever you want, however you want.

By offering full control over your EPOS system, PAX lets you access a world of third-party apps that will help boost business, increase in-store sales, and offer a seamless shopping experience for your customers.



**TOP ▲ PAX E500**  
Sleek, Compact & innovative

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# Fully integrated. One device to manage both till and payments

Gain full control over your store's operation via one simple, intuitive interface.

Each E-series terminal lets you access a world of apps through PAXSTORE, a global marketplace hosting advanced solutions for every kind of retailer business. Download and harness the full power of hundreds of developers' business-boosting tools:

- Store and warehouse management
- Invoicing and financial statements
- Loyalty and coupon acceptance
- Shift and personnel tracking
- Real-time business analysis
- Marketing management
- Reporting
- CRM

The E-series portfolio offers a rich interface, and a wide range of connectivity options to guarantee a fast and seamless checkout experience.

Making full use of hybrid card acceptance with state of the art PIN on glass, the E-Series lets you accept any form of payment and with complete peace of mind thanks to the multiple security & contactless certifications.

Downtime and unresponsive terminals at the point of checkout are a thing of the past with the E-series. Powered by inbuilt lithium batteries, the E-series is designed to perform continuously.

The software is just as powerful and customizable, designed to smoothly run multiple applications at same time without pause when switching programs.

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## Streamline store management. Expand through a world of apps



PAX E800





**PAX E800**  
Fashionable and Powerful

Cashiers love the E-series look and feel, especially the high definition Android displays with inbuilt cameras, super fast thermal printers with the optional automatic receipt cutter, and integrated PED. Less countertop clutter, a smarter till workspace.

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## Sleek design. Beautiful experience

Appearance is everything in-store. So why subject customers to bland looking cash registers and bulky peripheral hardware at checkout? Taking a design-first approach, the E-series hides cables neatly and the power button is curved to reduce accidental presses.

The large colour touch screens are ergonomically designed to improve viewing, ensuring users get the best experience when interacting with it:

- Smart automatic brightness adjustments (or managed via app)
- 178 degree IPS screen to get the same view from any angle
- True colors, even when subjected to external forces
- Full image stabilization







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## E500, Compact, cost effective & innovative

Not only compact and cost effective, but also very classy! Not words usually associated with EPOS systems. But the E500 is a true game changer, bringing all the benefits of the E-series in a small, yet powerful package.

Perfect for environments with reduced countertop space, but where high performance, seamless checkout and smart EPOS tools are just as crucial.

### Key features:

- Classy silver-white or bright red colour
- 1GB DDR larger memory card, expandable to 8GB eMMC fast flash
- Integrated PAX Q20 NFC DipReader
- Quad-core Cortex-A53, 1.2GHz
- 1+8 classic memory combination
- 8 inch HD IPS colour touch screen
- PCI & Common.SEC certified

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# E600, Portable & elegant

With the E600, portability doesn't mean sacrificing features. This solid, all-in-one terminal transforms the shopping experience by allowing customers purchase over the counter, in close interaction with retail staff.

It is the ideal solution for mobile invoicing, delivery companies and merchants on the go. The optional integrated biometric fingerprint reader allows cashiers to quickly login, while the fast printer and large HD screen makes every sale a breeze

## Key features:

- 1.4 Ghz Quad-core Cortex A53 processor
- Integrated PAX Q20 NFC DipReader
- 8-inch HD IPS colour display
- Automatic brightness sensor
- Fast integrated thermal printer
- Optional comms & charging base
- PCI & Common.SECC certified





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# E700, The iPad-like EPOS system

The E700 terminal combines Electronic Cash Register (ECR) and Consumer Payments functionality into a single, ergonomic solution, ideal for retail, restaurants, hotels, supermarkets, specialty stores, cinemas and entertainment theme parks.

The iPad-like touch screen with smart automatic brightness function is ergonomically designed to improve viewing, ensuring users and shoppers get the best experience when interacting with it. Built with hybrid card reader, cameras and multiple security layers, customers can pay fast and safe, using traditional or alternative payment methods.

## Key features:

- Quad-core Cortex-A53, 1.8GHz
- Bluetooth 4.2 – supporting iBeacon
- Integrated PAX Q20 NFC DipReader
- Large 12.5-inch HD colour display
- Fast integrated thermal printer
- Automatic brightness sensor
- Camera reads 1D / 2D codes
- Thermal Printer



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# E800, The flagship, fashionable EPOS

Elegance is everything in-store, yet cash registers never made for a stylish checkout experience, until today. PAX's E800 is a visually striking game changer.

Sporting a gorgeous 15-inch HD display with capacitive touchscreen, it refines the presentation of your products all the way to the register. Under the hood, the E800 packs some of the most advanced hardware around, delivering lightning fast performance when it matters the most.

## Key Features:

- WiFi (5Ghz), Bluetooth, Ethernet
- 15.6-inch full HD IPS colour display
- Integrated PAX Q20 NFC DipReader
- Super-fast printer, up to 150 mm/s
- Flexible power charging options
- Accurate QR code payment
- Multiple port peripherals
- Supports WiFi probes
- PCI & Common.SECC certified



An aerial view of a city skyline at sunset, with the sun low on the horizon, casting a golden glow over the city and the water. The sky is filled with dramatic, dark clouds. The city is densely packed with skyscrapers and buildings, many of which are illuminated with lights. The water is calm, reflecting the city lights and the sunset. The overall mood is serene and majestic.

**ASIA**

**AFRICA**

**EUROPE**

**AMERICAS**

**MIDDLE EAST**