

Book Collaboration Q & A



About Green Heart Publishing

Our Mission:

To make the world a more loving and peaceful place, one book at a time.

What We Do:

Whether your book is a spark of an idea - or already written and looking for a publishing path - we help authors bring their books out into the world.

About Green Heart Book Collaborations



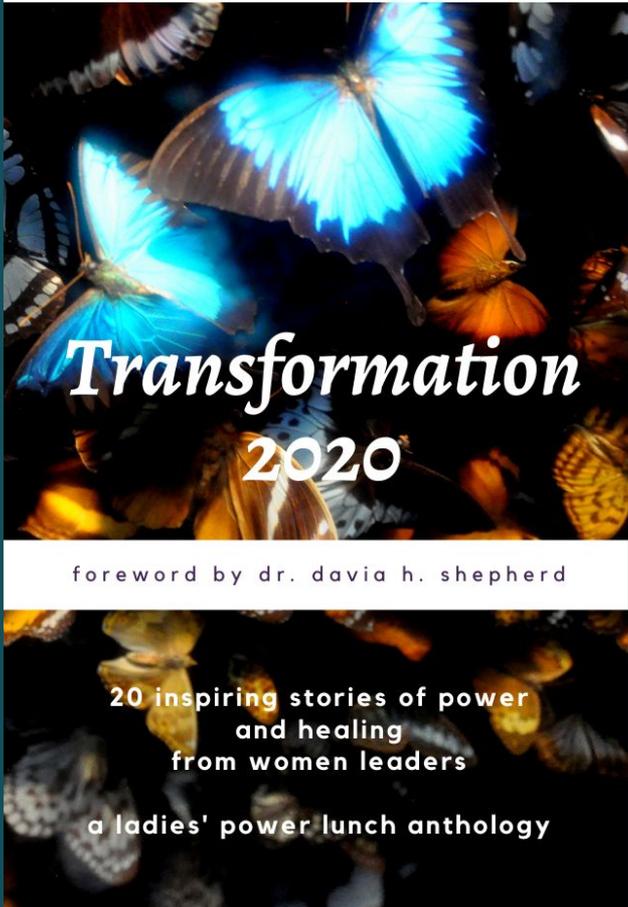
The Great Pause

Blessings & Wisdom
from COVID-19

Elizabeth B. Hill, MSW

with Karla Archambeault, Jacqueline A. Baldwin, April Coff Brown,
Anne Collin, Ian Charlery, Dr. Christine Rapp Dombrowski,
Michael Robert Eck, Stephen Fowler, Elizabeth Hall, Ryan D. Hall,
Davidson Hang, Michele Kean, Brittany Luna,
Dr. Barbara Milton, Jr., Christine A. Mola, Melissa Molinero,
Caren Pauling, Gina Raposa, Dr. Davia H. Shepherd,
Denise M. Simpson, Kristi Sullivan, Kathleen Troy,
Mary Ann Waterman & Annamarie Wellington

edited by elizabeth b. hill, msw



Transformation 2020

foreword by dr. davia h. shepherd

20 inspiring stories of power
and healing
from women leaders

a ladies' power lunch anthology

The Great Pause: Blessings & Wisdom from COVID-19

25 Contributing Authors
3 Countries & 5 States
Amazon Best-Seller Status
in 5 Categories
Released August 2020



Ladies' Power Lunch Anthology: Transformation 2020

20 Contributing Authors
Entrepreneurial Women
Amazon Best-Seller Status
Released September 2020





How Do Our
Collaborations
Work?

The Basics:

Authors write. A template is provided to help get the words flowing.

Authors have the support of Elizabeth, a Writing Coach, and other co-authors throughout the writing process.

Green Heart does the heavy lifting of editing, book formatting, cover design and marketing, so authors get to focus on enjoying the writing process. For this, authors pay a participation fee.

Green Heart provides access to many opportunities for authors to connect with other authors and establish themselves as professional writers and subject-matter experts.

Green Heart Book Collaborations

7-Steps

- Gather
- Write
- Community
- Establish
- Edit
- Launch
- Celebrate

Step 1: Gather

First, we gather a group of authors for the collaboration. Each Green Heart Book Collaboration has a unique application on Google Forms. The application will take 5-10 minutes to complete. Occasionally, authors have a conversation with Elizabeth Hill or another Green Heart Team member and are accepted into a book collaboration without completing an application.

Those who are accepted into a Book Collaboration will receive a Welcome email with next steps including the Chapter Template to help with writing, information on how to complete payment, a client services agreement (which will be sent via HelloSign for your e-signature), and our first meeting date. Authors pay Green Heart Living a fee to provide editing, book formatting, coaching, publishing, and book marketing. The fee varies based on the number of authors participating and the nature of the project.

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Step 2: Write

Each Book Collaboration has a Chapter Template to help guide authors through the writing process. Authors can utilize it as much - or as little - as they like.

To assist with writing, we encourage our authors to set aside routine times for writing as well as a way to capture thoughts whenever inspiration strikes.

Each author receives a 30-minute Guiding Call with Elizabeth Hill, as well as 60-minute call and ongoing email support from their Writing Coach.

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Step 3: Community

A Green Heart Book Collaboration provides many opportunities for building community with many authors and professionals. All of these opportunities are optional - you can take advantage of as many or as few of them as you like.

Writer's Hive - Our Facebook Group is an exclusive members-only community of green-hearted authors. We help each other grow.

Monthly Collaborative Calls - Elizabeth leads one hour calls, opening and closing with brief centering and meditation for authors to connect, stay up to date, share ideas and support each other.

Writer's Hive Mastermind - Once a Green Heart, always a Green Heart! Elizabeth leads a monthly Mastermind at no additional cost to all current and former clients.

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Step 4: Establish

Green Heart provides guidance on helping you establish yourself as an author. This includes your web presence (website, social media, author's listing) and ways of utilizing the printed word and podcasts to expand your impact in the world. Authors have the opportunity to be guests on HIVE member and Green Heart partner podcasts.

At this step, authors are guided through ways to generate ongoing revenue through books sales and other related offerings.

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Step 5: Edits

Green Heart Writing Coaches and Editors provide suggested edits. Authors have scheduled times to review pdf proofs of the ebook and paperback before they are officially published.

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Step 6: Launch

Green Heart uses our tried-and-true process for getting our books into as many hearts, minds, and hands as possible. This includes securing Amazon Best-Seller status and gathering together a Book Launch Team. Authors can participate in as much or as little of this process as they like. Most want to - because it is an extremely rewarding process.

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Step 7: CELEBRATE

We celebrate our success!

We receive the rewards of launching an Amazon Best-seller out in the world, of having people read our words, and grow from it.

We will have poured so much love into this project - this is when we get to receive it back!

Contact Us

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