

A circular portrait of Tracy Preciado, a woman with long dark hair, smiling, wearing a colorful patterned top and a necklace. The portrait is set against a white background and is framed by a red border.

Tracy Preciado

Reduce Employee Disengagement and Turnover All While Improving Company Culture

If you want to truly influence your company culture, you've got to address the F-word that no one is currently talking about. There's an elephant in the room that holds your people back from achieving their personal dreams and its causing expensive turnover and impacting your bottom line too. That F-word is F-E-A-R. And while it's arguably the most powerful human emotion, there are ways to handle it and even **leverage it to achieve your goals!**

Tracy Preciado is the catalyst you need to affect change in your company culture. However, she's not for everyone. If strong language makes you *clutch your pearls*, it's best you find someone else. If you're ready to transform yourself, your team, and your company then read on! **She'll show your people how to identify their fears and use them to get what they REALLY want.** And above all else, she'll show you **how to shift culture so workplace talent gives you their best 100% of the time.**

FEATURED PRESENTATIONS

Use Fear To Propel Your Career Workshop

This highly customizable program is designed for people who are so afraid of failure that they stay hidden in their comfort zone. Your audience will discover:

- ✓ A model to help identify, step into and overcome their fears.
- ✓ How to evaluate their values (and the values of those they work with) to further **use their fears as tool to achieve great things.**
- ✓ Exercises around **celebrating failures and shifting our mindset** so we can appreciate the process more than the outcome.

Kick Bias in the Fear

This is the program designed to help you create a culture of acceptance & inclusion to make people feel like they can be themselves and still belong. Your audience will discover:

- ✓ How to identify their own bias.
- ✓ **Tools to have dialogue and engage in difficult conversations regardless of their biases.**
- ✓ Learn steps to begin to create a culture of belongingness.

Leading Fearlessly

This is the program designed to help your people increase their emotional intelligence because the key to being a great leader is self-leadership. Your audience will discover:

- ✓ How **the best way to achieve anything in the workplace** is to masterfully manage yourself – your mindset, your habits, your actions.
- ✓ Identify leadership styles.
- ✓ A model to **lead from a place that is most important to them** (because when you make it personal, you bring a lot more passion and energy to the job and you get better results!).

From Silos of Fear to Teams that Cheer

This program is designed to help your people have open conversations amongst themselves and collaboratively/across teams, despite their fears. Your audience will discover:

- ✓ To **identify beliefs, thoughts, and conversations that are keeping them from achieving what they really want.**
- ✓ Steps to start having conversations that lead to business results and team cohesion.
- ✓ **Steps to begin having important dialogue** about things that are currently being swept under the rug.

Book Tracy Preciado To Help You Retain Top Talent & Improve Your Workplace Culture
Call 707.439.8881 or
Email introspectioncoaching@gmail.com