

Final Presentation Assignment: ADVOCACY TEDTALKS (100 points total) Due

Directions: For this final presentation assignment, you will create a dynamic and exciting mini TEDTalk presentation. This is a persuasive multimodal project.

- 4 minute presentation on your research project with focus on the solution
- 4 Slides on PowerPoint or Google Slides; one image or chart/ graph on each slide with a short caption/ explanation

What do I put on each slide?

- Slide 1: Did you know? (introduce the problem you have been researching all semester; 1-2 sentences and image)
- Slide 2: Here is a potential solution (introduce the solution to this problem; 1-2 sentences and image)
- Slide 3: Why this is the best solution (explain the situation; 1-2 sentences and image)
- Slide 4: A call to action or closing of your choice (provide a call to action and appeal to pathos/ethos/logos and image)

Write up: You will include a short written analysis of your presentation in essay format. This could be the "speech" portion written out. Please use MLA style and paragraphs. Approximately 300 words. Include a Google link to the write up on your last slide.

