



# STREETS AHEAD

Bringing your **SOCIAL** media to life

## **Social Media Strategy- How I work with you**

We have a free, informal 30 minutes chat (via phone or Zoom) to discuss working together.

If you would like to go ahead, we then organise a mutually suitable time to meet (on Zoom) for 1 hour to gather the key information to inform your strategy.

The £1,195 payment is made upfront before this meeting and subsequent work takes place.

The meeting takes place and I ask you focused questions relating to: your organisation, your ideal client, competitors and social media goals etc.

I then create your social media strategy (and accompanying toolkit) based on the information gathered from you.

We then meet (on Zoom) for (up to) 1 hour to discuss the completed social media strategy and toolkit.

I then check in with you 1 month later to review progress of the strategy.