



**Welcome** to the team of business and industry leaders who are dedicated to promoting Southwest Wyoming manufacturing, technology and workforce development.

Visit our website

*This Issue  
Sponsored By:*

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## SOUTHWEST WYOMING MANUFACTURING PARTNERSHIP

### OUR MISSION AND GOALS INCLUDE:

**Awareness** of career opportunities.

**Alignment** of education and skill development for career paths.

**Planning** for what is needed now for future opportunities.

**Results** for how to measure success.

Hello JESSICA,

Welcome to the SWMP newsletter!

Send info or questions to [swmpnewsletter@gmail.com](mailto:swmpnewsletter@gmail.com)

[swmppartnership.org](http://swmppartnership.org)



# UPCOMING EVENTS



## News Release

High Desert District, Wyoming

FOR IMMEDIATE RELEASE

DATE: September 18, 2023

Contact: Micky Fisher, [jfisher@blm.gov](mailto:jfisher@blm.gov)

### ***Location update for public meeting offered for Rock Springs draft Resource Management Plan***

Rock Springs, WY – The Bureau of Land Management (BLM) encourages the public to participate in public meetings discussing the Rock Springs Draft Environmental Impact Statement and Resource Management Plan (DEIS/RMP). The three meetings will offer opportunities to learn more about the plan, the EIS process, and submit written comments. These meetings will be an open house, informational format with written comment opportunities for the public. The 90-day public comment period began on Aug. 18 and will conclude Nov. 16, 2023.

Please note the **change of location for the public meeting in Rock Springs** below. The public meeting locations in Lyman and Big Piney remain the same as previously announced.

### **Tuesday, September 19, 3-6 PM**

Lyman Branch Library  
129 South Franklin St  
Lyman, WY 82937

### **Tuesday, September 26, 3-6 PM**

Big Piney/ Marbleton Town Hall  
10700 HWY 189  
Big Piney, WY 83113

### **Wednesday, September 27, 3-6 PM**

#### ***Rock Springs Holiday Inn (Ballroom)***

1675 Sunset Dr.  
Rock Springs, WY 82901

The DEIS/RMP analyzes resource management issues for BLM-administered lands in Sweetwater, Fremont, Lincoln, Uinta, and Carbon counties. This plan will update management decisions about Areas of Critical Environmental Concern, oil and gas development, lands and realty, and renewable energy. The BLM strives

to balance opportunities to use and develop BLM-administered resources with environmental conservation.

All supporting documentation can be found here: <https://eplanning.blm.gov/eplanning-ui/project/13853/510>.

For more information on the planning process, please contact Kimberlee Foster, Field Manager, Rock Springs Field Office at 307-352-0201.

## IMPACT 307: Upcoming Dates



# 2023 SWEETWATER COUNTY START-UP CHALLENGE

REGISTRATION OPEN: AUGUST 21 TO SEPT. 25, 2023

The Sweetwater County Start-Up Challenge is a platform for Sweetwater County residents to put their ideas to the test while receiving invaluable business coaching and start-up support.

The Start-Up Challenge seeks to catalyze startup businesses in Sweetwater County and provide the opportunity to apply for seed funding.

## SWEETWATER COUNTY



## GET STARTED

### LINK TO REGISTER:

<https://impact307.org/sweetwater-challenge/>

### UPCOMING EVENTS:

<https://impact307.org/events/>

Learn More:



## 2023 DATES

Registration: Aug. 21 - Sept. 25

Semi-Finalists Selected: Sept. 27

Business Counseling: Sept. - Dec.

SCSC Bootcamp: September 14

Pitch Night: December 6

# IMPACT 307

WHERE FOUNDERS &  
INNOVATION THRIVE

A UNIVERSITY OF  
WYOMING PROGRAM

Get in touch with us!

IMPACT Sweetwater is here to provide objective advice, professional expertise, and offer a sounding board for the many questions that arise when exploring a business start-up.

MONICA.PATTEN@UWYO.EDU | 307.466.3963

Seed funding sponsors:



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Rock Springs Main Street URA is accepting community donations for the seed fund at:



MACK & CO



Partners:





*Seed Funding Competition - Accepting entries 8/21-9/25!*

# FREE BUSINESS EDUCATION EVENTS

**AUG.**

**24**

6:00PM - 8:00PM  
MST

## SWEETWATER COUNTY START-UP CHALLENGE WINNER'S PANEL AND Q&A

Thinking about entering the Sweetwater County Start-Up Challenge? Here's your chance to hear from last year's Winners and ask them about the process and experience! Even if you're not sure you have a solid plan, this event will provide insight, guidance, and answers to your questions. Your local IMPACT 307 Business Advisor/Assistant Director will also be available for any and all inquiries! Join us at the WWCC Campus, Room 1003 on 8/24 at 6pm! Can't be there in person? Feel free to join via Zoom: <https://uwyo.zoom.us/jy/monica.patten>

**AUG.**

**31**

12:00PM - 1:00PM  
MST

## LUNCH + LEARN: INNOVATION

In this Lunch + Learn Webinar, IMPACT 307 Assistant Director Monica Patten will lead a discussion on the importance of innovation across all aspects of business. She will talk about identifying innovation opportunities, creating innovative business models, and the importance of 'building a wide moat.' She will also discuss the many free resources available in Wyoming for innovative entrepreneurs, including the Sweetwater County Start-Up Challenge which is a seed funding competition. Zoom Link: <https://uwyo.zoom.us/jy/monica.patten>

**SEPT.**

**06**

12:00PM - 1:00PM  
MST

## LUNCH + LEARN: CAREER PIVOTS INTO ENTREPRENEURSHIP

What does it take to successfully pivot your career into entrepreneurship? Join us for this Lunch + Learn Webinar to gain insight into successfully pivoting a career into entrepreneurship. Monica Patten will lead a discussion about career pivoting, including an overview the resources available to Wyoming residents who want to take the leap into entrepreneurship. Additionally, you will learn about the seed funding opportunity for Wyoming founders to raise capital to take their idea past concept stage and into action with the Sweetwater County Start-Up Challenge! Zoom Link: <https://uwyo.zoom.us/jy/monica.patten>

**SEPT.**

**14**

5:00PM - 9:00PM  
MST

## BUSINESS BOOTCAMP

This free Business Bootcamp will feature local professional volunteers who will discuss topics entrepreneurs need to consider when starting or running their businesses. Topics discussed will include marketing, legal, accounting, and banking. In addition, several Economic Development Organizations will also be available to discuss many free resources available to local business owners. Please join us at the WWCC Green River Center, Room JWP (1 College Way, Green River, WY 82935). Register [HERE](#). Zoom Link: <https://uwyo.zoom.us/jy/monica.patten>

**SEPT.**

**18**

12:00PM - 1:00PM  
MST

## LUNCH + LEARN: BROKE ACADEMIC TO BILLIONS COMMERCIALIZED

In this webinar, Monica Patten discusses the transition in mindset from a graduate student pursuing journal publications to an accomplished industry professional with multiple trade secrets and patents worldwide. Her industry work has resulted in billions in annual Net Organic Sales for previous employers. Additionally, you will learn about the seed funding opportunity for Wyoming founders to raise capital to take their idea past concept stage and into action with the Sweetwater County Start-Up Challenge! Zoom Link: <https://uwyo.zoom.us/jy/monica.patten>



**ENTER  
COMPETITION**



**EVENT  
INFORMATION**



**FRONTIER**  
CARBON SOLUTIONS



## COMMUNITY OPEN HOUSE

Come meet the Frontier team and hear about the  
Sweetwater Carbon Storage Hub project in  
Southwestern Wyoming.

**WED | OCT 4, 2023 | 4 - 7 PM**

Western Wyoming Community College, Satellite Campus  
1 College Way  
Green River, WY 82935

FRONTIER CARBON SOLUTIONS  
[info@frontierccus.com](mailto:info@frontierccus.com) | [frontierccus.com](http://frontierccus.com)



# JOIN US



## SOUTHWEST WYOMING

## GROWTH & EXPANSION PANEL

**OCTOBER 5, 2023**

**6:30-8:00PM**

**SWEETWATER COUNTY COURTHOUSE  
BOARD OF COUNTY COMMISSIONERS MEETING ROOM**

The Sweetwater Economic Development Coalition (SEDC) is hosting an opportunity to come learn about industrial development projects in Southwest Wyoming. Representatives from each project will be in attendance to answer questions and give updates on their project.

A virtual option will be available on the Sweetwater County Government YouTube Channel.

### THE FOLLOWING PROJECTS WILL BE REPRESENTED



### CONTACT US

Phone  
307-872-3925  
Email  
SEDC@sweetwatercounty.gov  
Web  
[www.sweetwateredc.org](http://www.sweetwateredc.org)

## MANUFACTURING MAKES AMERICA STRONG



Friday, October 6, 2023

Western Wyoming Community College - Atrium

Rock Springs, WY

10am-1pm

# WHAT'S NEW



## Western Wyoming Community College Receives Grant to Provide Training in Operating Drones



Western strives to be a leader when responding to the demands of Wyoming's thriving industries. Using drones in business and industry can help companies save time on inventory checks, inspect facilities, take aerial photos of properties, and much more.

Drones, also known as by FAA Unmanned Aircraft Systems (UAS), are the future for of business and industry. Drones can easily reach places that are challenging or dangerous for humans to access. Areas in which drones can be utilized for maintenance/inspection include high-rise buildings, bridges, and massive wind turbines. Drones drastically decrease workplace injuries and fatalities; however, business and industry need someone to operate them. This need is going to be an ongoing need, and in fact, the total potential for drone

usage has yet to be determined in relation to our workforce.

If you think of how a drone can be used instead of a human, a drone is equipped with high-resolution cameras and sensors that are used to scan a bridge for structural issues. It's doing this with minimal human intervention, drastically reducing the risk factor and manpower associated with manual inspections. Drone usage is not only just safer, but it has also been shown to be much quicker and the accuracy is more precise.

This grant will be used to implement a Drone Program in an effort to fulfill Wyoming's demand for expanding industry access to safer maintenance and accessibility of their properties and infrastructure. This program will help provide a workforce with the additional skills to do this work in a safe, precise, and efficient manner. It is the intent to develop a program that would meet the training needs of all companies and other industries in Wyoming, taking into consideration that different companies may have slightly different staffing and skill requirements for the education and usage of drones. Expanding the number of technicians who have the ability to operate and maintain drones.

Expanding the number of technicians who have the ability to operate and maintain drones will help Wyoming industries with a variety of safety and maintenance concerns, help with livestock management and agriculture, real estate, etc. This skill will help meet the demand of the current workforce and expand career opportunities for H3 jobs in Wyoming.

Our instructor, Dr. Karen Lackey, has her remote pilot license. Dr. Lackey grew up in Oregon and attended the University of Oregon to earn a BA in Political Science. After graduation, Dr. Lackey moved to Texas to work in the energy industry. With several years of corporate experience, she returned to academia to earn



an MEd in Instructional Technology at the University of Houston. With her teaching certificate, she taught K-12 technology classes in Montana, Europe, and the Middle East. While working internationally, Dr. Lackey attended California State University, East Bay, and earned an MS in Online Teaching and Learning. After 12 years overseas, she returned to Texas to attend the Doctoral Program at the University of North Texas. Dr. Lackey earned a Ph.D. in Learning Technologies in 2019. Her doctoral research involved identifying the factors that parents consider when enrolling a child in an online K-12 school. Dr. Lackey's experience and research focus on technology integration in the classroom and online learning. At Western, she teaches Classroom Management, Foundations of Education, and Teaching with Technology courses. She is very excited to provide this new opportunity to business and industry.

For more information on this training opportunity, please email Amy Murphy at [amurphy@westernwyoming.edu](mailto:amurphy@westernwyoming.edu).

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## WWCC's President, Dr. Kim Dale Nomination for



Southwest Wyoming economy is at a critical crossroads, and Western's service area is poised for continued long-term growth. That's why it's so important for someone with Dr. Kim Dale's intellect, passion, and ingenuity to be at the forefront of helping drive economic growth to every community. With her extensive background, deep working knowledge of workforce development, and passion for Western's service area, I know that Kim will continue to be the perfect person to build upon our current strengths and growing industry sectors. As Western deploys strategies to create more economic opportunities and accessible jobs for community residents. Her expertise across the public, private and nonprofit sectors, along with her track record of forging cross-sector partnerships, will be instrumental as Western continues to work together to drive equitable growth.

Dr. Dale has had a direct impact on the economic development of the Western Wyoming Community College service area. As a direct result of strategic partnerships among leaders in business, nonprofits, higher ed, and technology, many important economic initiatives have come to fruition to revitalize and strengthen our communities in measurable ways. Some of those examples include the development of a Plant Operations, Powerline Technology, Cybersecurity, and Substation program to name a few. These programs were designed and built as a result of a partnership built with business and industry as well as education.

In addition, Dr. Dale has advocated at the State level to build a new health science building, and as a result, she received half the funding for the building through the state. In addition, she continued the pursuit to ensure the building was built to educate the future healthcare workers through an EDA grant. Western was again successful in obtaining an additional \$3,000,000. The health science building will break ground January 2024.

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***Would an intern help your company?***

Companies Offering

# INTERNSHIP

OPPORTUNITIES



wants to partner with you to provide our students with real-world experience.

Contact Amy Murphy at  
[amurphy@westernwyoming.edu](mailto:amurphy@westernwyoming.edu)  
to arrange summer internships.



Explore the Wyoming Department of Workforce Services website for current job openings or to post an opening within your company.



Thank you to our Sponsor

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The LaBarge expansion project will require around \$400 million in investment. We anticipate it will create some 400 jobs during construction and add another 10-15 long-term roles to our employee base of 200.





Black Canyon Dehydration Facility



Shute Creek Treating Facility

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Learn more at [corporate.exxonmobil.com](http://corporate.exxonmobil.com)

*Friendly Reminder . . . .*

## What is our Purpose and How do we Get There?

### *Purpose:*

**Improve outcomes for our students and those seeking career changes**

- **Business, Educators, Government Services and the Community working together to improve**
- **Awareness** of career opportunities
- **Alignment** of education and skill development for career paths
- **Planning** for what is needed now and for future opportunities
- **Results** for how to measure success
- **Awareness**

- Increase awareness of career opportunities within our community
  - Students, Educators, Counselors, Government Agencies, Parents and the Community
  - Engagement events and opportunities
  - Career Fairs,
  - Jr. High and High School events
  - Mentoring and job shadowing etc.
  - Engagement & Dialog with the stakeholders
- **Alignment to better prepare our students for careers in our community and beyond**
    - Direct from high school including career technical training
    - Secondary education, certificate programs, two-year degrees, CTE
    - University alignment (pathways and career paths)
  - **Planning**
    - What is needed now,
    - Where will the opportunities be
    - What will we do to prepare and fill the pipeline?
  - Promotion, Communication processes, Scholarships, etc.
  - Measurements; Create metrics such as % Secondary Education, % successful career changes
  - **Membership**
    - **Southwest Wyoming: Carbon, Fremont, Sublette, Sweetwater, Uinta, Lincoln**

**Membership:**

**Core Business Champions:** Fred von Ahrens, Ron Wild, Craig Rood, Matt McQueen, Carl Lembke, Lauren Schoenfeld, Kim Dale, Kelly McGovern, Craig Barringer, Joan Evans, Jed Vigil, Marty Carollo

**Core Co-Conveners:** Bridget Stewart, Lacey Bluemel, Tosha Garner



Get In Touch

Southwest Wyoming Manufacturing Partnership | 123 , Rock Springs, WY 82901

[Unsubscribe royalflushads@gmail.com](mailto:unsubscribe_royalflushads@gmail.com)

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