



Welcome to the team of business and industry leaders who are dedicated to promoting Southwest Wyoming manufacturing, technology and workforce development.

Visit our website

*This Issue
Sponsored By:*

ExxonMobil

SOUTHWEST WYOMING MANUFACTURING PARTNERSHIP

OUR MISSION AND GOALS INCLUDE:

Awareness of career opportunities.

Alignment of education and skill development for career paths.

Planning for what is needed now for future opportunities.

Results for how to measure success.

Greetings!

Welcome to the SWMP newsletter!

Send info or questions to swmpnewsletter@gmail.com

swmppartnership.org



UPCOMING EVENTS

ONE WYOMING SELLING SKILLS BOOT CAMP

Sponsored by the University of Wyoming
Center for Professional Selling and College of Business

Tailored towards emerging and established businesses in Wyoming

- ▶ Learn the crucial elements of high-performing sales teams
- ▶ Develop a solid sales foundation for success within your marketplace
- ▶ Business development skill building
- ▶ Reduce your sales cycle time
- ▶ Attract new business/prospect more efficiently

Companies in attendance will receive a discount to
the College of Business Career Fair on Sept. 21, 2023

📅 **Sept. 19TH and 20TH**

🕒 **9am to 5pm** 💰 **\$350 per Person**

📍 **UW College of Business Room 123**

Hotel block available for attendees • Lunch provided each day

REGISTER BY VISITING:

uwyobiz.com/salestraining



TYSON GROUP

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SellingPower Magazine Top 20 Sales Training company 4 consecutive years

Winner of the 12th Annual Best in Biz Awards in 2022

2021, 2022, & 2023 winner of The Globee Sales and
Customer Service Excellence Awards

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Wyoming
BUSINESS COUNCIL

For further information or questions, please contact Mike Burns – Director, Center for Professional Selling

✉ mike.burns@uwo.edu ☎ 307-766-4157

Career Fair: September 20th

Rock Springs High School will be hosting a career fair
on Wednesday, September 20th from 10:00 am to
3:00pm in Tiger Arena at Rock Springs High School.



Set up will occur beginning at 9:00am and lunch will be provided. Our career fair was very successful last year as we hosted nearly 50 local businesses. If you attended the 2022 Career Fair, we would like to thank you for being an integral part in our success. We have set a goal of hosting 70 businesses this year if we can so that our students have exposure to as many different local businesses and industries available to them in our wonderful community.

If you are interested and able to attend the 2023 Rock Springs High School Career Fair, please visit the link below to request a booth. We will be taking requests through Friday, September 15th.

https://docs.google.com/forms/d/e/1FAIpQLSdRLyevZclb4UsPJEcoLBsa5g0SXY_4C-c7ciz0gHdE5jlhUg/viewform?usp=sf_link

If you know of someone or another business that would be interested in attending our career fair, please feel free to send this information on to them.

I would like to thank you in advance for considering attending our career fair. If you have any questions, please feel free to reach out to myself at downsh@sw1.k12.wy.us or Lee Anne Reynolds at reynoldsl@sw1.k12.wy.us at Rock Springs High School. We can also be reached by phone at 307-352-3440.



Western Receives Wyoming Innovation Partnership Grant Funds for New Programs

Western Wyoming Community College has been awarded over \$2.6 million dollars through round 2 of the Wyoming Innovation Partnership (WIP) grant. According to a press release from the Governor's office, Governor Gordon launched WIP in 2021 to modernize and focus Wyoming's efforts to develop a resilient workforce and economy. The effort aims to better align Wyoming's economic development agenda by increasing collaborations between state

entities and ultimately local partners. The partnership involves the University of Wyoming, the state's community colleges, Wyoming Business Council, and Department of Workforce Services with an emphasis on developing innovative solutions that support and enhance Wyoming's economy, workforce, and sources of revenue.

"These funds will help us to expand and continue our efforts to build a well-trained workforce of the future in high-wage and high-growth fields," Governor Gordon said. "This is good news for our citizens, communities and businesses, which will all benefit from this critical effort to align education and workforce development."

Western's grant projects include development of a degree and certificate program in Substation Technician and Cybersecurity. As well as continuing a partnership with other community colleges throughout the state to share course curriculum across the state, an expansion of the Electrical and Instrumentation program in Evanston, and a collaborative grant project with University of Wyoming on Blue Hydrogen where Western will be developing a workforce development plan for this career sector.

These grant projects will help align Southwest Wyoming for the future. Kim Dale, President of Western Wyoming Community College stated, "The development of the Substation Technician and Cybersecurity program is in direct response to industry needs. Many of our local industry partners including Genesis Alkali, All West Communications, Rocky Mountain Power, Union Wireless, Solvay, Black Hills Energy, ExxonMobil, TaTa Chemicals, Simplot, many statewide rural electricity providers, along with local and national union representatives, shared their input on what the workforce needs are, and Western responded."

In preparation of the nuclear facility coming into Southwest Wyoming as well as the growth of our trona mines, Western is expanding the Electrical and Instrumentation (E & I) program in Evanston. Mike Williams, Executive Director at the Uinta B.O.C.E.S. #1 said, "We're thrilled about this valuable and needed program coming to our Evanston Outreach location. It's a testament to the hard work of the Western staff and really demonstrates their dedication to providing opportunities for students and employers throughout Southwest Wyoming. We couldn't be more optimistic about the direction and strength of our partnership during this time of exciting possibilities and potential growth."

All of these programs will provide students with a quality, affordable education, with real-world knowledge and skills.

To learn more about Western's programs, contact Amy Murphy, Dean of Outreach and Workforce Development, at amurphy@westernwyoming.edu.

SURVEY



The Wyoming Business Council, Department of Workforce Services, and Harvard are seeking your feedback regarding workforce challenges you are facing and the services you currently utilize. We kindly request a few minutes of your time to complete this anonymous survey. Your participation is crucial as it will contribute to enhancing the future services provided by the state of Wyoming, ensuring we meet your needs effectively.

[Take the Survey](#)

Would an intern help your company?

Companies Offering

INTERNSHIP

OPPORTUNITIES



wants to partner with you to provide our students with real-world experience.

Contact Amy Murphy at
amurphy@westernwyoming.edu
to arrange summer internships.



Explore the Wyoming Department of Workforce Services website for current job openings or to post an opening within your company.



Thank you to our Sponsor

ExxonMobil

LaBarge captures between 6 and 7 million metric tons of CO₂ per year, which is nearly 20% of all CO₂ captured in the world annually.

Our CCS expansion plans at LaBarge will capture an additional 1 million metric tons of CO₂, bringing ExxonMobil's total global capture capacity of CO₂ to about 10 million metric tons per year.

The LaBarge expansion project will require around \$400 million in investment. We anticipate it will create some 400 jobs during construction and add another 10-15 long-term roles to our employee base of 200.



Black Canyon Dehydration Facility



Shute Creek Treating Facility

Learn more at corporate.exxonmobil.com

Friendly Reminder

What is our Purpose and How do we Get There?

Purpose:

Improve outcomes for our students and those seeking career changes

- **Business, Educators, Government Services and the Community working together to improve**
 - **Awareness** of career opportunities
 - **Alignment** of education and skill development for career paths
 - **Planning** for what is needed now and for future opportunities
 - **Results** for how to measure

success

- **Awareness**

- Increase awareness of career opportunities within our community
- Students, Educators, Counselors, Government Agencies, Parents and the Community
- Engagement events and opportunities
- Career Fairs,
- Jr. High and High School events
- Mentoring and job shadowing etc.
- Engagement & Dialog with the stakeholders

- **Alignment to better prepare our students for careers in our community and beyond**

- Direct from high school including career technical training
- Secondary education, certificate programs, two-year degrees, CTE
- University alignment (pathways and career paths)

- **Planning**

- What is needed now,
- Where will the opportunities be
- What will we do to prepare and fill the pipeline?
- Promotion, Communication processes, Scholarships, etc.
- Measurements; Create metrics such as % Secondary Education, % successful career changes

- **Membership**

- **Southwest Wyoming: Carbon, Fremont, Sublette, Sweetwater, Uinta, Lincoln**

Membership:

Core Business Champions: Fred von Ahrens, Ron Wild, Craig Rood, Matt McQueen, Carl Lembke, Lauren Schoenfeld, Kim Dale, Kelly McGovern, Craig Barringer, Joan Evans, Jed Vigil, Marty Carollo

Core Co-Conveners: Bridget Stewart, Lacey Bluemel, Tosha Garner



Get In Touch