

The Business EntrePlaneur

Does your organisation suffer from any of these challenges?

- Your great strategy gets 'lost in translation' by various groups trying to implement it?
- Difficult trade-offs between shareholder short-term expectations and your long-term goals?
- Operational 'fires' are constantly prioritised ahead of your strategic imperatives?
- You struggle to get disengaged people fully behind your strategy?
- Your organisation suffers from multiple definitions of key business terms?
- You engage the best management consultants but it doesn't translate to ROI?
- Information and data overload gets in the way of making the right choices?

With today's growing pressures, running a large organisation can seem virtually impossible. What does it take to flip current uncertainty or under-performance into guaranteed success?

Do you desire...

The Holy Grail of SUCCESSFUL BUSINESS

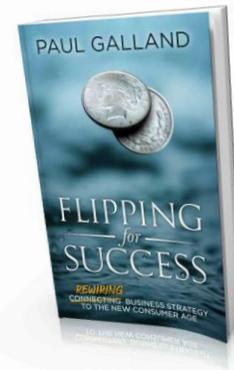
- A growing customer base
- Upward employee engagement scores
- Continued headcount and cost reduction... and
- Ever-increasing profit margins



But, you can't get there... Did you know?

- Organisations typically spend 90% of their planning time thinking about a strategic direction, yet **only 10%** is devoted to how they will implement?
- Of this 10%, the role of people and technology investments relative to promised financial benefits is rarely analysed.
- To complicate the situation, no two people or teams will represent your strategy the same way – so it falls victim to continued misinterpretation.

**THE PLAN
that's
guaranteed
to diminish
your risk of
failure!**



By allocating another 10% to Master Planning for your business, your implementation risks can be significantly decreased.

Success in business requires effective, **emotive branding** that empathises with your customers. Executing a new **strategy** demands a **logical and rationalised plan**.

Both compete for attention and resources. Unless they can co-exist harmoniously, your strategy will likely fail.

The Business EntrePlaneur understands this delicate balancing act when orchestrating **an effective and innovative Master Plan** for your business.

To learn more about the EntrePlaneurial approach and 'Flipping for Success' visit: flipsideworld.com



EntrePlaneurial Services



Your Master Plan may include...

EntrePlaneur Business Planning takes into consideration...

Creating a **Business Roadmap**

Leadership and development. Who is accountable for leading the plan – and do they have the right tools and skillset to do the job?

Establishing **Enterprise Business Frameworks**

Measuring enterprise value. How do we know we are delivering on our promises to the Board?

Performing **Consultancy Health Checks**

A second opinion. Are your Advisory Partners giving appropriate advice?

Modelling & Mapping **Business Capabilities**

The low-level ‘Why’ linking strategy with practical intent. How do you sell the plan to those expected to carry the load? (Quiet achievers often walk!)

Facilitating **Creativity & Innovation Workshops**

Connecting the strategic and emotive dots. Have you truly challenged or tested the proposed transformation structures and processes?

Business areas where The EntrePlaneur has delivered strategic value include:

Go-to-Market Planning

Application Asset Portfolios

Workforce Management

Data Strategy & Governance

End-to-End Procurement

Mobility Assessments & Strategies

“Paul’s skills are particularly impressive in working with senior stakeholders to understand the big picture of business strategy, deliver business aligned architecture, roadmaps and options. Paul has an eye for organisational coherence and over the horizon thinking.”

~ Former Management Colleague

To learn more or receive a quote, contact The EntrePlaneur.
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