

**SPECIAL OFFER ON HOLIDAY PROMOTIONS FROM
OPEN ROAD INTEGRATED MEDIA**

10% DISCOUNT ON PUBLISHED RATES BELOW FOR PCPA PUBLISHER MEMBERS

OPEN ROAD ACTIVATION

Reach more readers with highly targeted promotions

Round up your **top titles of 2025** for gifting opportunities!



Promotions include:

- ❄ multiple placements in Open Road’s newsletter properties and websites over a 2-4 week period in the form of targeted emails, banner ads, themed lists, editorial round-ups, social media posts, and more

Please reach out to Hannah Moseley, Manager, Paid Marketing directly with questions and titles you would like to include in our holiday promotions.

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