

# FRONT DESK POWER PLAY

MOTIVATE YOUR TEAM.  
DELIGHT YOUR GUESTS.  
EARN WITH VIAGO.



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## Introduction

In the world of hospitality, your front-desk team is the first impression—and often the lasting one. They shape guest experiences from the moment travelers walk in. But what if those check-ins and friendly travel tips could turn into income, motivation, and a measurable boost in team morale?

That's exactly what Viago offers.

Viago's Referral Program is designed to turn excellent service into direct rewards—just like restaurant tips. It's a win-win for hotels: happier guests, more engaged staff, and new revenue streams for both the property and the people who make it run.

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## Chapter 1: Why Front Desk Teams Matter More Than Ever

Every guest who walks through your doors is looking for something more than a room—they want a great experience.

Front-desk staff are the heart of that experience. They're the ones answering questions, offering tips, calming concerns, and setting the tone. That's why Viago empowers your team to add even more value: by offering guests access to exclusive travel deals and membership perks they can't get anywhere else.

With Viago, these moments of service become opportunities to shine—and earn.




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## Chapter 2: How the Referral Program Works

Viago's Referral Program is simple, seamless, and powerful.

Here's how it works:

-  Your team shares a Viago QR code or personalized referral link with a guest.

-  The guest signs up for Club Viago to access exclusive travel benefits.
-  Your staff member earns residual commission from that sign-up.
-  The guest enjoys access to wholesale travel rates and perks worldwide.






Whether it's during check-in, while answering questions, or recommending things to do, these moments become valuable income opportunities—for your team and your hotel.

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### **Chapter 3: Benefits to Your Hotel**

Implementing Viago's Referral Program isn't just about individual rewards—it's a strategic advantage for your entire property.

#### **Why it works for hotels:**

-  Boosts team engagement and morale through direct incentives.
-  Enhances guest satisfaction by offering them added value.
-  Generates additional exposure by listing your property on Viago's booking engine.
-  Reduces OTA dependency by driving more direct guest interest.
-  Strengthens your brand image as a guest-centric, opportunity-rich workplace.

It's more than a program. It's a performance multiplier.

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### **Chapter 4: What's in It for Your Team?**

Great service should never go unrewarded. With Viago, your team doesn't just feel appreciated—they see it in their earnings.

#### **Here's what your staff gains:**

- **Exclusive Guest Deals:** Make your staff look like heroes by giving guests access to hidden travel perks.
- **Real Earnings:** Each guest referral results in recurring commissions for your team.
- **Empowerment & Motivation:** Staff feel more invested when their service directly impacts their income.
- **Professional Pride:** It's more than a job—it's a platform for personal and financial growth.

Think of it like digital tipping—with ongoing rewards.

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## Chapter 5: Getting Started Is Easy

Launching the Viago Referral Program at your hotel is straightforward and fully supported.

### Step-by-step:

1. **Register** your hotel with Viago and get your custom QR codes and referral links.
2. **Introduce** the program to your front-office team with ready-to-use materials.
3. **Display** the QR code at the front desk or provide cards for personal sharing.
4. **Track referrals** through the platform to see who's earning what.
5. **Get paid**—automatically and continuously.

No tech headaches. No complex integration. Just meaningful, measurable results.

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## Conclusion: Turn Hospitality Into Opportunity

Viago's Referral Program doesn't change the way you serve guests—it enhances it.



It rewards the real stars of your property: the front-line team who turn guests into repeat customers and glowing reviews. With Viago, your hotel becomes a place where service excellence, guest satisfaction, and staff motivation go hand-in-hand.

- ✓ Empower your team
- ✓ Delight your guests
- ✓ Drive direct revenue

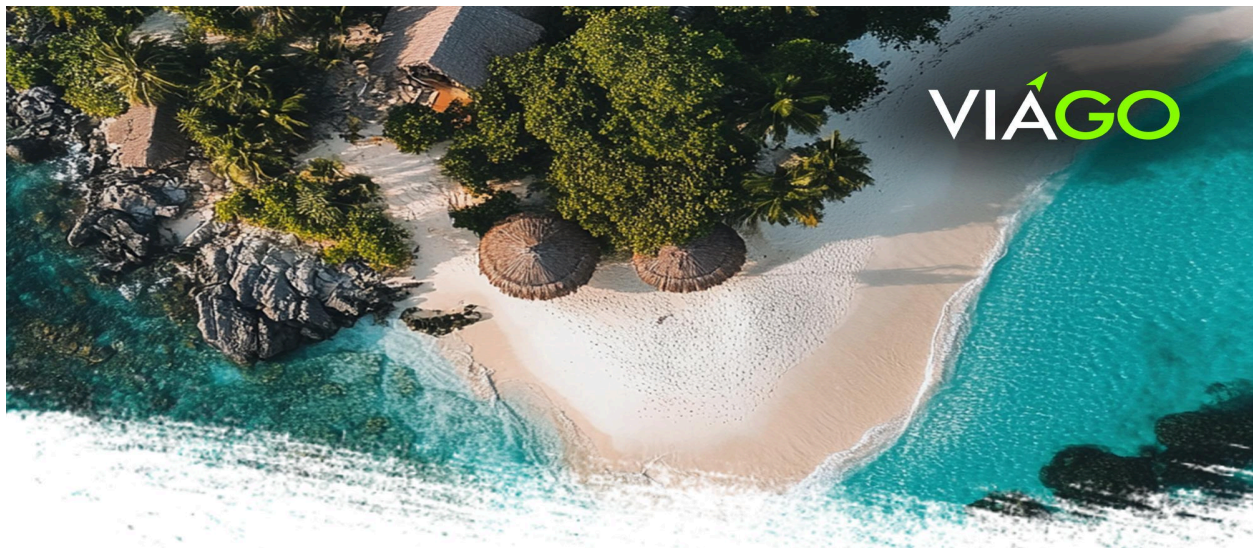
**Viago makes it happen.**

🔥 **Join Viago Today!** 🔥

Turn front-desk conversations into commissions. Boost team morale. Wow your guests.

👛💎🌟 The smarter way to serve—and earn—is here.

👉 [Click here to join Viago now and start earning!](#)



## TRAVEL SMARTER WITH VIAGO

Wholesale Rates • Free Vacations • Member Rewards

### TIRED OF PAYING FULL PRICE FOR HOTELS, FLIGHTS & CRUISES?

With **Viago**, you unlock **insider-level deals** and earn **loyalty rewards** toward **free vacation stays**, just for being a travel club member.

- Real wholesale savings
- No hidden fees
- Incredible global deals



Join the movement today.  
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