



SANO
agronomy

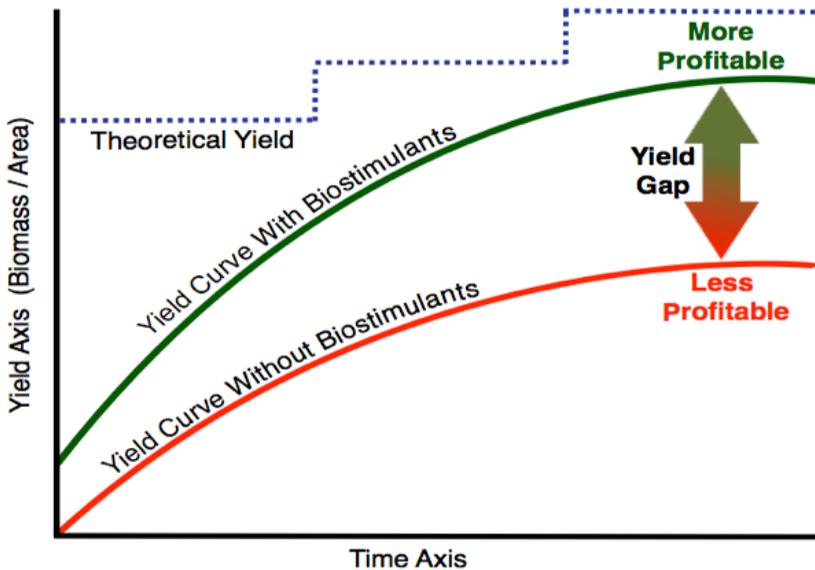
July 2017

Return On Investment **Brochure**

Increased Profits



Our Team's Core Values



Crop yield is the measurement of the amount of a crop harvested per unit of land area in a given season. While actual yields observed are increasing, they are lower than the crop's theoretical maximum yield, and the rate of yield growth is now decreasing. This reality is highlighted by yield curves that provide a linear representation of both crop yields and theoretical yields over a period of time.

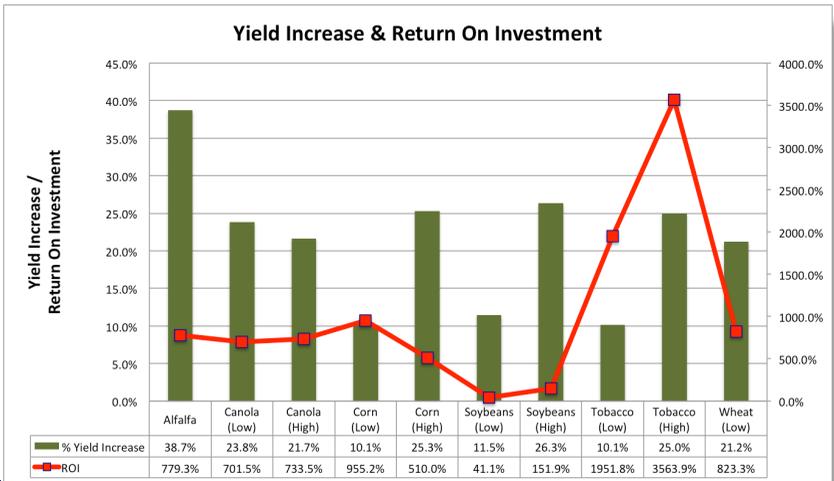
The Yield Gap is the difference between the best-observed yield and results elsewhere. Theoretically, if that gap could be closed because all growers achieved the highest attainable yield, yield would increase by 45% - 70%.

With this in mind, this catalog will show how farmers can use Biostimulants to:

- Increase their Yield Curve
- Increase their Profits

Our Core Values are focused on increasing yields while reducing costs because we want to help farmers become profitable.

Increased Yields & ROI



In a perfect world you could increase yields without additional costs.

While we can't deliver you a perfect world, we can deliver you the next best thing: a great Return On Investment (ROI)

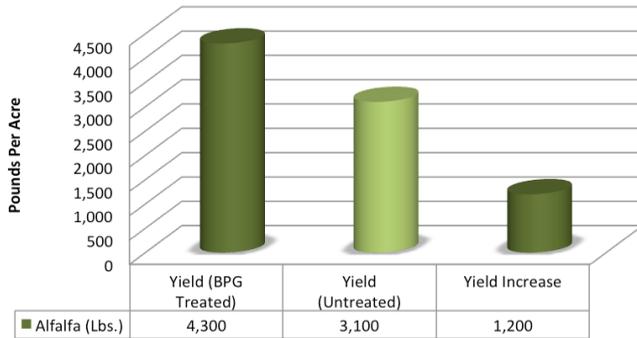
- ✓ A small investment in BPG
- ✓ That will increase your yields and
- ✓ Give you a phenomenal Return On Investment (ROI)

For every \$1.00 they invested, farmers that tested our products received...

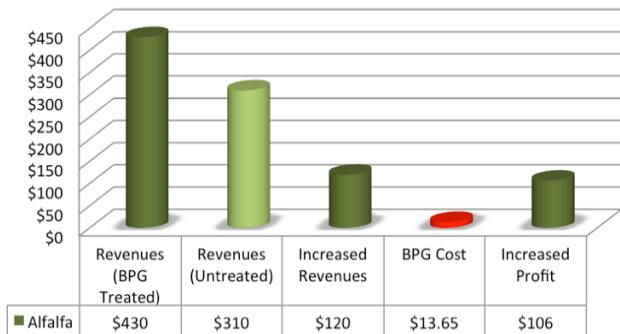
	% Yield Increase	Amount Invested	Amount Returned
Alfalfa	38.7%	\$1.00	\$7.79
Canola (Low)	21.7%	\$1.00	\$7.34
Canola (High)	23.8%	\$1.00	\$7.01
Corn (Low)	10.1%	\$1.00	\$5.10
Corn (High)	25.3%	\$1.00	\$9.55
Soybeans (Low)	11.5%	\$1.00	\$0.41
Soybeans (High)	26.3%	\$1.00	\$1.52
Tobacco (Low)	10.1%	\$1.00	\$19.52
Tobacco (High)	25.0%	\$1.00	\$35.64
Wheat (Low)	21.2%	\$1.00	\$4.77
Wheat (High)	31.1%	\$1.00	\$8.23

Alfalfa

Yield Per Acre - Alfalfa (lbs.)



Profitability Per Acre - Alfalfa (\$0.10 lb.)

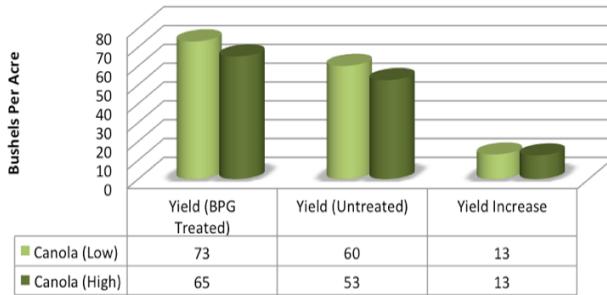


David and Derick Woods of Woods Hay Sales Farm, Sadieville Kentucky:

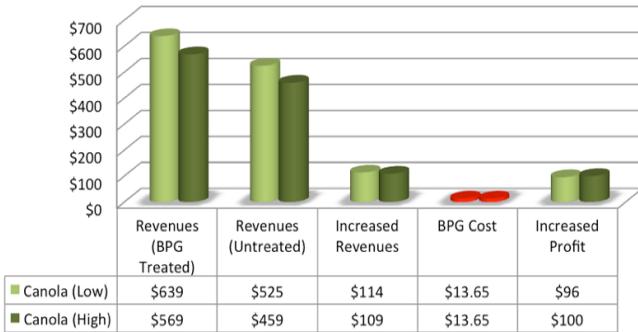
We applied BPG Foliar twice during our growing season: (1) at break of dormancy; and (2) two weeks later. As wet conditions continued to plague us this year, BPG helped to maintain quality and consistent yields across the board. Due to these wet conditions, yields were not as good as past years but by applying BPG, we feel like we did a lot better than most producers. Even after cutting the alfalfa down and it getting rain on the cutting, it was a better quality than expected. We will continue to use BPG on our Alfalfa.

Canola

Yield Per Acre - Canola



Profitability Per Acre - Canola (\$8.75 bsh.)

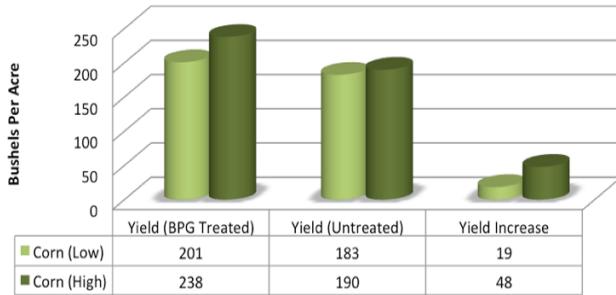


Larry Williams of Williams Farms, Decherd, Tennessee:

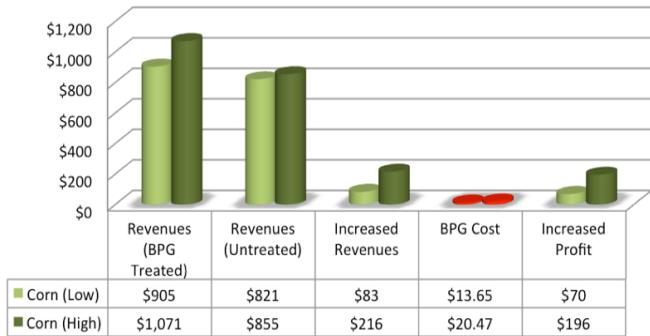
The 2016 growing season was one of extreme weather – it was wet early in the growing season and then dry. During the dry and critical growing stage of Canola, we received only 1.1” of rain. In this early stage of growth we applied the first of two applications of liquid nitrogen as required. Due to wet conditions we were unable to apply the second application of nitrogen. At harvest time the Canola looked great and the yield was excellent considering the weather and the lack of proper fertilization. This is despite 30% less nitrogen, which is a significant cost savings.

Corn

Yield Per Acre - Corn



Profitability Per Acre - Corn (\$2.00 bsh.)

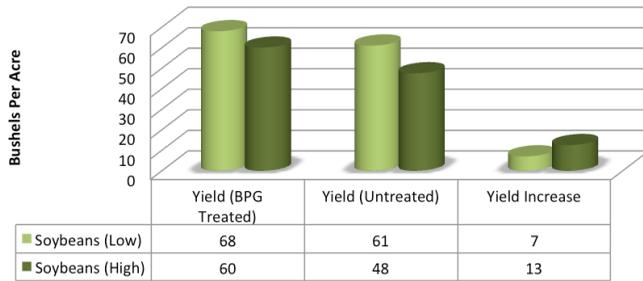


John Smith of Smith Farms, Puryear, Tennessee:

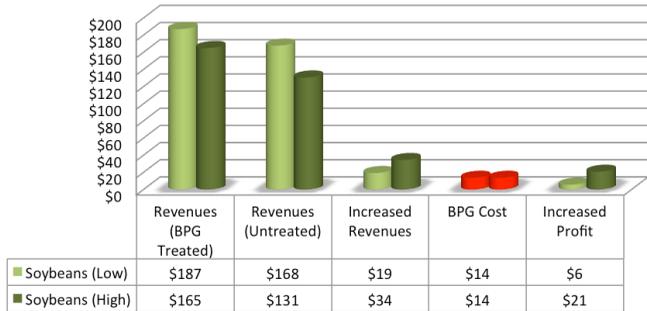
This year wet conditions prevailed once again at planting. Applying BPG in-furrow allowed seeds to emerge quicker than untreated seeds. This gave my crop an advantage to get started quicker to maturity. As we have seen in past crops quicker emerging and healthier starts give a yield advantage. 10-15 bushel additional yield adds a lot to the bottom line and we all like that.

Soybeans

Yield Per Acre - Soybeans

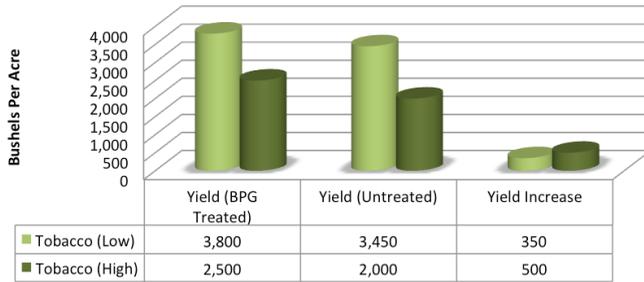


Profitability Per Acre - Soybeans (\$2.75 bsh.)

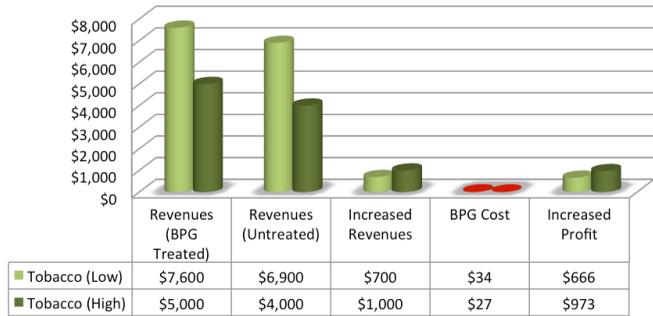


Tobacco

Yield Per Acre - Tobacco

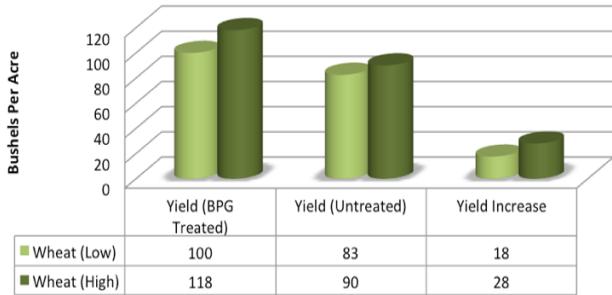


Profitability Per Acre - Tobacco (\$2.00 lb.)

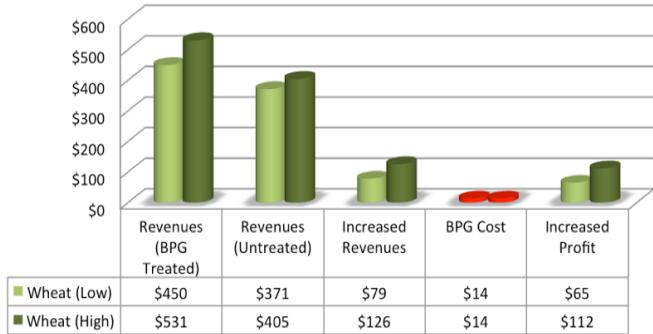


Wheat

Yield Per Acre - Wheat



Profitability Per Acre - Wheat (\$4.50 bsh.)



Terry Warkentin of Green Acre Farms, Austin, Kentucky:

This year's wheat crop was great in spite of all the rain. Using BPG helped us keep our crop healthy and highly productive. Our wheat was relatively disease free and the wheat had a high quality grain, which helps with test weight an indication of healthy wheat.

Recruiting Research Partners

We are offering a great incentive to become a Research Partner!

Data Collection Elements	Untreated A	BPG Treated B (5-Acres)	BPG Treated C (5-Acres)
Fertilizer Use	100%	100%	75%
Fertilizer Savings	0%	0%	25%
Estimated Yield Increase	0%	20%	20%
Estimated minimum ROI	n/a	500%	1,000%

In return for great incentives, we are recruiting Research Partners to conduct three tests on their farms and to provide us with yield data.

These tests should confirm you can cut your fertilizer costs by a minimum of 25% while increasing your yields. The three tests are as follows:

- 1). **Test A** - Grow crops as you currently do.
- 2). **Test B** - Add BPG to a 5-acre section of your fields
- 3). **Test C** - Add BPG to a 5-acre section of your fields **AND** use 25% less fertilizer

We will compile the data from a number of farmers and provide you with a report on our findings. We expect to confirm our previous findings that using BPG products can result in increased yields while reducing fertilizer use by a minimum of 25%.

Using less fertilizer will increase your profits AND help to protect the environment.



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Call Us Today!

- **BPG Renew** to remediate soil pollutants, feed soil rhizome (root area), increase beneficial soil organisms, add Cation Exchange Capacity (CEC), add Carbon, restore soil fertility, and to prime the soil for the new growing season.
- **BPG Irrigation** to reduce germination time, increase germination rate, help plants get off to a better start, stimulate root development, reduce pest and pathogen damage by producing healthier plants, and protect against late frost.
- **BPG Foliar** to grow bigger and stronger plants, develop larger and deeper roots, enhance retention of moisture in the soil, enhance nutrient exchange, reduce agricultural inputs, increase biomass, enhance disease & pest resistance, enhance protection against weather.
- **BPG Weedex** to safely eliminate weeds.
- **BPG Pathex** to safely eliminate algae, bacteria, fungi, and soft-bodied pests.
- **BECOME A RESEARCH PARTNER!** (See Page 30 of this catalog)

CONTACT INFORMATION:

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