



Exclusive PCPA Member Promotion!!

Save 10% on your first booking when you feature your book, Bible, or children's product across leading Christian Streaming Radio and/or TV platforms.

As a valued **PCPA member**, you're invited to receive an **exclusive 10% discount on your first booking** to promote your **book, Bible, or children's product** across trusted Christian streaming platforms. These outlets connect publishers with engaged, faith-driven audiences through **radio, streaming TV, and family-focused entertainment**.

Whether you're launching a new title, building awareness for a recent release, or promoting a strong catalog title, these opportunities help your message reach listeners and viewers actively seeking inspiring, faith-centered content.

PCPA members can apply their discount on their first placement with:

- **Worship Road Radio**
- **GoodVue's AuthorVue Programming**
- **The Christmas Channel**

Worship Road Radio

The fastest growing Christian radio station in America and Canada, Worship Road Radio uses a sponsorship model designed for **maximum impact and exclusivity**. Unlike traditional radio advertising where multiple sponsors compete for attention, Worship Road partners with **just one sponsor**, ensuring your message stands out. Hear it at:

<https://www.WorshipRoad.com>



The Reading Lane – \$2,200/month

- Introducing your book to a captive, faith-driven audience
- Provides a thoughtful and engaging spotlight on the latest Christian fiction, research, and literature
- **Deep-Dive Analysis:** Two hosts unpack your book's core message and highlight key takeaways for listeners' spiritual lives
- **A "Reading Companion" Experience:** Goes beyond a standard review with honest conversation and meaningful reflection
- **Daily Engagement:** Your book is featured as a daily podcast broadcast for consistent awareness
- **The Result:** An invitation to engage both mind and spirit for listeners seeking inspiration, encouragement, and thoughtful discussion

GoodVue Network – Streaming TV Network

A trusted source of carefully curated Christian media reaching **100,000+ dedicated viewers** who rely on GoodVue to deliver meaningful and valuable content. Our audience values the messages we share and trusts the recommendations from our AuthorVue programming.

Sample GoodVue at: <https://GoodVueNetwork.com>



AuthorVue Promotion

AuthorVue on the GoodVue Network gives authors a powerful way to share the story behind their book while reaching an engaged Christian streaming audience. Each promotion includes a featured interview on the AuthorVue channel where you discuss your book and message, along with targeted video ads across relevant categories and platforms. The **Starter Package** (\$1,500 value for one month) includes a featured YouTube sponsorship and two social media posts, while the **Impact Package** (\$3,500 value for one month) expands your visibility with two YouTube sponsorships and additional social promotion, including a collaborative Meta post to extend reach and engagement.

AUTHORVUE Starter Package – \$1,500 (1 month)

- Feature and exclusive interview discussing your book and story on the AuthorVue channel
- Video ads across relevant categories and platforms
- 1 featured sponsorship on YouTube
- 2 featured posts across GoodVue social platforms

AUTHORVUE Impact Package – \$3,500 (1 month)

- Feature and exclusive interview discussing your book and story on the AuthorVue channel
- Video ads across relevant categories and platforms
- 2 featured YouTube sponsorships per month
- 2 featured posts on social platforms
- 1 collaborative Meta post per month

The Christmas Channel – Year-Round Christmas Streaming Platform

Showcase your brand on the **only year-round Christmas channel**, a growing streaming destination for family content, music, and entertainment.

- **500,000+ views per month during the holiday season**
- **300,000+ monthly views during the off-season**



Sample the channel at: <https://TheChristmasChannel.tv>

Why Advertise on The Christmas Channel?

- **Holiday Enthusiasts:** Viewers actively seeking Christmas and family content
- **Decision Makers:** Women ages 28–48 leading holiday shopping and planning
- **High Spending Season:** Prime time for gifts, décor, and experiences
- **Emotional Connection:** Programming built around joy, nostalgia, and family traditions

Starter Package

\$1,999 (Oct–Dec) or \$1,500 (Off-Season)

- Banner ads in prominent positions
- Pre-roll ads with guaranteed impressions on popular programs
- Ideal for mid-sized businesses seeking high visibility at a lower cost

Impact Package

\$4,499 (Oct–Dec) or \$3,500 (Off-Season)

- Multiple banner ad placements in high-visibility areas
- Pre-roll & mid-roll ads with guaranteed impressions during peak hours (6 PM – 11 PM)
- Priority placement during peak months with content sponsorship options
- Best for larger businesses aiming for maximum brand exposure

Take Advantage of Your PCPA Member Savings

This **exclusive PCPA member promotion gives you 10% off your first booking** to showcase your book, Bible, or children’s product to audiences already seeking trusted Christian content.

[Contact us today to get started!](#)