

**SPECIAL OFFER ON SPRING PROMOTIONS FROM
OPEN ROAD INTEGRATED MEDIA**

10% DISCOUNT ON PUBLISHED RATES BELOW FOR PCPA PUBLISHER MEMBERS



FICTION	SELF-HELP
BIOGRAPHY	COOKING
HISTORY	BUSINESS
SPIRITUALITY	CHILDREN'S

Reach more readers with highly targeted promotions

We're pleased to offer the opportunity to promote your titles in **all formats** to our direct audience of 3 million power readers **this Mother's Day, Graduation, and Father's Day!**

Promotions include:

🌸 Multiple placements in Open Road's newsletter properties and websites over a 2-4 week period in the form of targeted emails, banner ads, themed lists, editorial round-ups, social media posts, and more

🌸 Can also include ebook price promotions with a reader-friendly price between \$1.99 and \$3.99 (optional)

COST:

*ADDITIONAL VOLUME DISCOUNTS
FOR 10+ TITLES

\$500 FOR ONE TITLE

\$400 EACH FOR TWO TITLES

\$300 EACH FOR THREE OR MORE TITLES*



MOTHER'S DAY PROMOTIONS (APRIL 10 – MAY 10)

DEADLINE TO PARTICIPATE: APRIL 8



GRADUATION PROMOTIONS (MAY 1 – JUNE 1)

DEADLINE TO PARTICIPATE: APRIL 29



FATHER'S DAY PROMOTIONS (MAY 22 – JUNE 21)

DEADLINE TO PARTICIPATE: MAY 20

No creative necessary! We will use the book's cover art and existing online copy in the promotions.

All we need from you to participate:

-  Title
-  ISBN for all editions you want to promote
-  Preferred link for readers

Please reach out to me directly with questions and titles you would like to include in our Mother's Day, Graduation, and Father's Day promotions

Best,

Hannah Moseley / Manager, Paid Marketing

Email: hmoseley@openroadmedia.com