

 <b>Campus Asset Advisors</b> <small>BUILDING LIFE</small>		<b>Self-Evaluation Guidelines</b>					
<b>Category</b>	<b>High Range (100-85)</b>	<b>Medium Range (84-60)</b>	<b>Low Range (59-0)</b>	<b>Self Score (out of 100)</b>	<b>Weight</b>	<b>Total</b>	
<b>Paving and Grounds</b>	Parking lots and roads have been resealed in last 5 years and show no exposed gravel or cracks. Landscaping is under a regular maintenance contract. All vegetation is well-kept. No water areas are pooling or standing. There is no basement water intrusion during storms.	Parking lot and roads have been resealed in the last 5-10 years and show moderate cracking and gravel exposure. Landscaping is under a contract, but the contract terms are not kept. Several vegetation areas are poorly kept, perhaps with trees overhanging buildings and/or walkways. There are several areas of standing water.	Parking lots and roads are out of date, with exposed gravel and crumbling/missing chunks. Landscaping is performed intermittently and poorly. Vegetation is at various stages of disrepair and decay. Drainage issues abound, making walkways and basement areas unsafe.		10.00%		
<b>Dormitory Interiors</b>	Dorm interiors are recently updated and well-maintained. Bathrooms are clean and well-ventilated. Furniture is consistent with interior finishes and well-maintained. Staff are abundant, speak positively, and are available to students.	Dorm interiors are more than five years old and vary in quality and maintenance. Bathrooms are somewhat clean, with some toilets and showers out of order, and a few bathrooms have a musty smell. Furniture shows wear and tear. Staff are available during daytime hours.	Dorm interiors are more than ten years old, with signs of disrepair and vandalism. Bathrooms are dirty and moldy. Furniture is out of date, damaged, and ill-placed. Staff are rarely found, distracted, and/or outwardly negative.		10.00%		
<b>Classrooms</b>	Classrooms are clean, well-lit, and technologically updated. Students are comfortable finding an available seat, an available power source, and a view of the teaching area. Interior finishes are updated (within the last five years). Bathrooms and food are nearby and easily accessible.	Classrooms are mostly clean, fairly well-lit, and somewhat updated. It takes several students time to find an available seat, a power source, and a view of the teaching area. Interior finishes are 5-10 years old. Bathrooms and food may take more than 5 minutes to find.	Classrooms are dirty, poorly lit, and aging. It takes most students several minutes to find an available seat, a power source, and a view of the teaching area. Interior finishes are over 10 years old. Working bathrooms and available food takes more than 15 minutes to find.		10.00%		
<b>Student Morale</b>	Students speak well of the university in every facet. Their complains are specific and limited, with reminders of how much each one loves the school. Students feel that staff and executives are available, attentive, positive, and action-oriented. The great majority of students are involved in extracurriculars.	Students speak well of the university in most facets. Several of their complains are more broad, with mention of the struggles caused. Students feel that staff and executives are available and somewhat attentive, but are less sure about their positivity and follow-through. Many students are involved in extracurriculars.	Students struggle to speak well of the university. Complaints dominate student conversation. Students feel that staff and executives are neither available nor attentive, and may cast direct aspersions. Few students are involved in extracurriculars.		10.00%		
<b>Student Retention</b>	Student retention is 85% or higher, year over year.	Student retention is 60-84%.	Student retention is below 60%.		10.00%		
<b>Staff Morale</b>	Staff members speak well of the university in every facet. Their complains are specific and limited, with reminders of how much each one loves the school. Staff feels that executives are available, attentive, positive, and action-oriented. The great majority of staff attend extracurriculars.	Staff members speak well of the university in most facets. Several of their complains are more broad, with a mention of personal struggles. Staff feels that executives are available and somewhat attentive, but are less sure about their positivity and follow-through. Many staff members attend extracurriculars.	Staff members struggle to speak well of the university - to most it is just a job. Complaints dominate their work conversation. Staff feels that executives are neither available nor attentive, and may question their integrity. Very few staff members attend extracurriculars.		10.00%		
<b>Staff Retention</b>	Staff retention is 95% or higher, year over year.	Staff retention is 75-94%.	Staff retention is below 75%.		10.00%		
<b>Alumni Morale</b>	Alumni participate in school events at an optimal, above-average rate.	Alumni participate in school events at an average rate.	Alumni participate in school events at rates well below average.		10.00%		
<b>Executive Retention</b>	Executive retention is 97% or higher, year over year.	Executive retention is 80-96%.	Executive retention is below 80%.		10.00%		
<b>Capital Improvements</b>	Capital improvements are planned and budgeted for at least 10 years in advance. Funds are raised and saved at least 3 years in advance. Improvement plans are begin on-time and are completed 3-6 months ahead of schedule.	Capital improvements are planned and budgeted for at least 5 years in advance. Funds are raised and saved at least one year in advance. Improvement plans are begin 6-12 months late, and are completed 1-2 years behind schedule.	Capital improvements are budgeted for on an as-needed, red-flag basis. Money is not available for capital improvements. Construction projects begin 2 or more years late, and are completed 3 or more years behind schedule.		10.00%		
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