

*"Matt is an effective and passionate storyteller. He presents his content in a way that's easily comprehensible, as well as highly engaging and interactive."*

*"You were a hit! I was told verbally and the survey results confirmed...your presentation was spot on!"*



## *Speaker, Author and Entrepreneur Bringing a New Mindset to Your Sales and Marketing Team*



### **Sales & Marketing Speaker...**

My "Stop Selling, Start Helping" concept rings true across a variety of industries, and applies to salespeople and marketers alike.

I speak across the country, leading educational workshops and sessions of varying lengths. And I customize my speeches to YOUR audience, so the concept resonates specifically to your group.

Have questions about how I can tailor my message to your audience? Email me directly at [matt@stopsellingstarhelping.com](mailto:matt@stopsellingstarhelping.com).

### **Author of *Stop Selling. Start Helping.***

The traditional sales model no longer works. Consumers buy differently, so as business owners, retailers, marketers, and salespeople, we have to "sell" differently. People don't want to be sold...they want to be helped. And, those who are educating, informing, and entertaining are the ones who will come out on top.

[www.StopSellingStartHelping.com/the-book](http://www.StopSellingStartHelping.com/the-book)



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