

# Information and Media Literacy Certificate



## | Description

The Information and Media Literacy Certificate is awarded to learners who complete our 2 day program. Information literacy is a critical skill in today's information society. It involves being able to locate, evaluate and use information ethically to support Digital Age inquiry. Participants will learn how to decide what information is needed, access the information effectively, evaluate the information they find from various sources, add the information to their knowledge base, make links with previous learning and use the information effectively to achieve a specific purpose. In addition, participants will learn how to teach students to use and communicate information in various forms.

## | Pre-Requisites

- Designed for teachers and specialists - those who work directly with students;
- Minimum - 10 teachers, Maximum - 20 teachers;
- Dates must be 2 consecutive days;

## | Requirements for the Certificate

- Attendance is mandatory for both days of the training.
- Participants must plan, run and document an information or media literacy activity **within 2 months** of the training.

## | Participants will:

- Understand the growing importance of information and media literacy in today's world;
- Understand the research process - using keyword search strategies for age-appropriate, relevant and reliable information and how to use primary and secondary sources;
- Learn how to evaluate websites and to recognise fake news, bias, opinion, propaganda, publicity and advertising
- Investigate tech tools for curating and note taking including paraphrasing
- Explore how to gather and cite digital sources in variety of formats;
- Learn about creative commons and how the various licenses work;

## | Modules

Learning on both days will be based on the ISTE Standards for Educators which address how teachers can inspire students to positively contribute to and responsibly participate in the digital world. In particular educators can establish a learning culture that promotes curiosity and critical examination of online resources and that fosters digital literacy and media fluency. This will empower students to build knowledge by actively exploring real-world issues and problems, developing ideas and theories and pursuing answers and solutions. The workshop will commence with a focus on information literacy and progress through to media literacy.

## Information Literacy - The Research Process

This module explores how effective research strategies are different in the Digital Age. Students need the skills to curate information from digital resources using a variety of tools and methods to create collections of artefacts that demonstrate meaningful connections or conclusions.

### Participants will:

- Explore the critical thinking skills needed for research;
- Learn about the research process using primary and secondary sources including the Question Formulation Technique;
- Explore the skills of analysing and synthesising in note taking and paraphrasing to avoid plagiarism;

## Info Literacy - CAARP, Copyright and Citing

This module explores the importance of evaluating the accuracy, perspective, credibility and relevance of information and data from established and emerging sources. Students need to understand and respect the rights and responsibilities of using and sharing intellectual property in the Digital Age.

### Participants will:

- Learn how to check for currency, relevance, accuracy and purpose;
- Explore copyright and fair use;
- Learn about the importance of citing sources;
- Learn how to cite a variety of digital sources;

## Media Literacy - the Purpose of Media

This module critically examines online resources and fosters media fluency. Students need the skills to be able to move from being passive consumers of media to becoming participatory individuals who engage with others in ways that broaden mutual understanding and learning

### Participants will:

- Develop an understanding of why it is important to recognise the purpose and intent of media they consume;
- Learn how to recognise bias, opinion, propaganda, publicity and advertising;
- Investigate facts and opinions in news literacy;

## Media Literacy - Creating Media

This module looks at the techniques of creating media and how educators can encourage students to communicate clearly and express themselves creatively for a variety of purposes. using a variety of platforms, tools, styles, formats and digital media appropriate to their goals.

### Participants will:

- Explore platforms and tools for meeting the desired objectives of creation and communication;
- Communicate complex ideas clearly and effectively by creating or using a variety of digital objects;
- Learn the importance of customising the message and medium for the audience;