

ENGLISH – Keynote Topics

1. GuessYourLeader – Leadership Identity in the Age of AI

- Roles evolve faster than self-awareness
- From external authority to internal alignment
- Psychological safety begins with identity clarity

2. GuessYourCompany – Making Organizational Logic Visible in the Age of AI

- Most companies implement AI without understanding what it's relative to.
- GuessYourCompany reframes AI as a question of self-perception — for both leaders and organizations.

Core messages:

- New foundations of learning organizations: feedback, decision logic, transparency
- Why AI fails when human systems are incoherent
- From fear-driven teams to conscious alignment
- Self-awareness and collective clarity as competitive advantages

3. How to Stay Human in a Post-Emotional World

- Emotional AI is rising, but true human presence is rare
- Beyond emotional intelligence: adaptive consciousness
- Leaders don't show emotions – they hold space for them

4. GuessYourself – How Clarifying Your Identity Enables Mindset Transformation

- Most transformation fails because the inner foundation is unclear
- GuessYourself is a system to align mindset shifts with personal identity
- Self-leadership, clarity, and a growth-aligned identity model

5. The Cost of Not Knowing Who You Are

- Leadership without inner anchoring
- Living in roles vs. living in truth
- How narrative clarity builds influence

6. How to Lead When Your Role Disappears: Grief, AI, and Reinvention

- AI transformation will eliminate roles, not just tasks
- This isn't just organizational change – it's identity disruption
- How to lead when the system you're loyal to no longer needs you
- From invisible grief to conscious reinvention