

Mission

The Lake Placid Farmers Market is dedicated to supporting local growers, Florida-based agricultural products, and local artisans.

Our goal is to provide a vibrant, consistent market that promotes:

- locally grown and made products
- health and sustainability
- education and community connection

The market operates seasonally each Saturday from **September through May**, 8:00 AM – 1:30 PM at **Journal Plaza, 231 N Main Ave, Lake Placid, FL**

Management

Market Management is responsible for:

- vendor selection and placement
- payment collection and scheduling
- market setup and operations
- communication and vendor support
- enforcement of market guidelines

All placement and participation decisions are made at the discretion of Market Management.

Applications are reviewed on a rolling basis. Product mix and market balance are considered in all approvals.

Vendor Guidelines & Expectations

Setup & Operations

- Vendors must arrive by **7:45 AM** and be fully set up by **8:00 AM**
- All vendors must remain set up until **1:30 PM**
- Early breakdown requires approval from Market Management
- Vehicles must be removed from the market area and customer parking immediately after unloading
- Vehicles may not return for loading until your booth is fully broken down

Booth Space

- Spaces are **10' x 10' only**
- Vendors must remain within their assigned area unless approved
- Booth sharing or subletting is not permitted

Attendance

- The market operates **rain or shine**
- Vendors must notify management in advance if they will be absent
- No-call/no-show absences are unexcused

Repeated unexcused absences result in removal from reserved status and market participation.

Presentation & Conduct

- Booths must be clean, organized, and professional
- Tables should be covered and supplies stored neatly
- Vendors must display clear business signage
- Vendors and staff should maintain a clean and professional appearance
- No smoking in market areas
- No amplified or loud music in vendor spaces
- Vendors may engage customers but may not aggressively solicit sales

Market Conduct

All vendors are expected to contribute to a positive environment.

- Be respectful and courteous to fellow vendors, customers, and staff
- Disruptive, abusive, or unsafe behavior will result in immediate removal
- All decisions by Market Management are final

Cleanup & Waste

- This is a **pack-in / pack-out market**
- Vendors are responsible for removing all trash
- Use of public or private trash receptacles is not permitted

Improper disposal may result in a **\$25 fee**

Product Guidelines

- All products must be approved through the application process
- Any new products must be approved prior to sale via written notice
- Resale of commercially manufactured goods is not permitted
- All food products must meet local and state regulations

Sampling must comply with Department of Agriculture requirements

Electricity & Facilities

- Electricity is limited and must be requested in advance

- Placement for power access is assigned based on operational needs
- Restroom facilities are available onsite—please leave them clean

Safety

- All tents must be properly weighted (**minimum 20 lbs per leg**)
- Stakes are not permitted as we set up on artificial turf
- Vendors must be prepared for changing weather conditions

In the event of severe weather or official advisories, the market will be closed.

Payments & Participation

- All vendor payments are handled according to the official Rate Sheet
- Payments are required in advance
- No refunds, transfers, or credits

Failure to comply with payment terms may result in removal from participation

General Policy

Market Management reserves the right to:

- assign and adjust vendor placement
- maintain product balance within the market
- approve or deny vendor participation
- modify policies as needed

Community Commitment

We believe a successful market is built through consistency, respect, and shared effort.

Each vendor plays an important role in creating a space that is:

- welcoming
- well-organized
- valuable to our community

We appreciate your participation, your products, and your commitment to the market.

Vendor Agreement

By submitting your application, you acknowledge and agree to the terms outlined in this handbook.

Failure to comply with these guidelines may result in removal from the market without refund.