

ENTERPRISE PLATFORM

IGNITE 28 ACADEMY

**Inspire students.
Build businesses.**

A complete enterprise platform that helps educators guide students through enterprise learning.

Ignite Academy is a structured enterprise programme that helps young people turn an idea into a complete business plan while applying curriculum learning, careers education, financial capability and essential employability skills.

The outcome is tangible: every student works towards a completed business plan with an idea to potentially take forward and learn all about business along the way.

**FOUNDATION**

Define your idea, target audience, and market opportunity. Build the core of your business concept.

**OPERATIONS**

Develop your operational strategy from business structure to suppliers and legal requirements.

**MARKETING &
SALES**

Learn how to communicate with your audience and create a winning marketing plan.

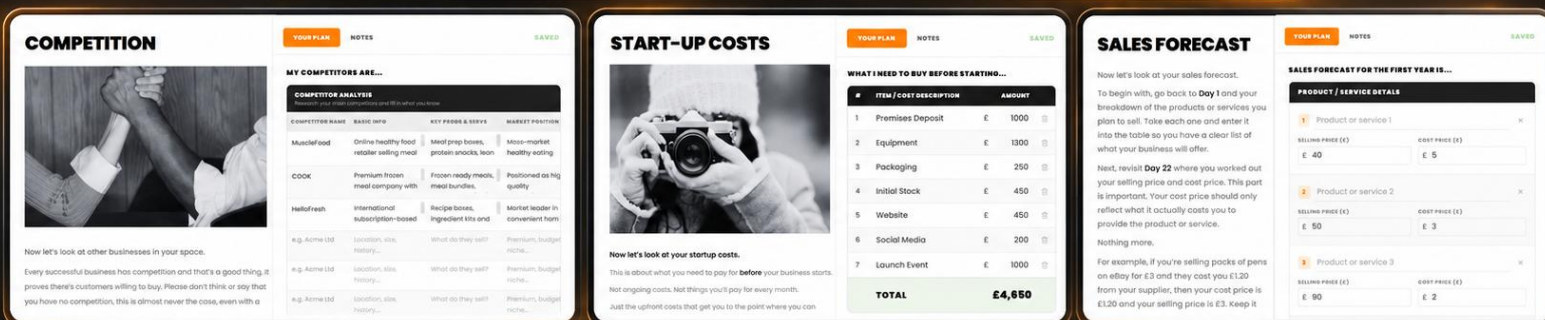
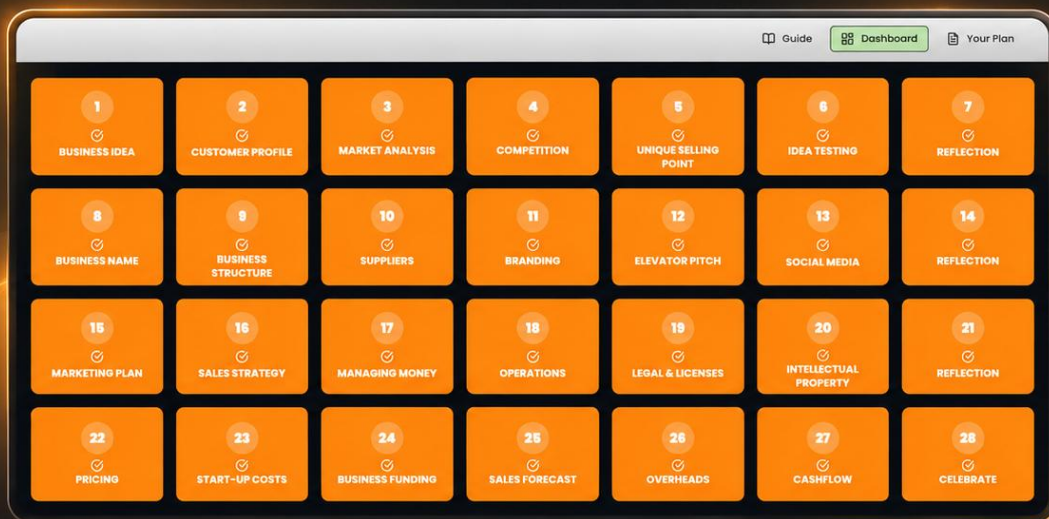
**FINANCES**

Learn about how to fund your start-up and produce a full 12-month Sales and Cashflow Forecast.

WHAT IS IGNITE ACADEMY?

A structured way to learn about business and enterprise.

Ignite is built around 28 practical tasks. Each task focuses on a different part of starting and running a business. Students (or Creators as we call them) watch a short video or use a supporting resource, then complete the relevant task directly in the app for their own idea. Teachers (Mentors) see their work, provide feedback and support them in their learning.



HOW IT WORKS

Supporting Creators to learn about Business

Ignite Academy adds the mentor layer around the core Ignite programme, giving educators a simple way to deliver structured enterprise learning without having to build the programme from scratch.

Creators work through 28 tasks at their own pace, developing real business knowledge and building a professional business plan as they go. Through the Mentor dashboard, mentors can organise students into groups, monitor progress, review work, provide feedback and see where additional support may be needed.

The technology provides the structure and keeps everything in one place, while teachers, careers professionals and tutors remain central to supporting, guiding and encouraging each Creator.

1 SET UP & CREATE GROUP

Create your Ignite 28 Academy profile and set up your groups.



My Groups

+ New Group

Business Startups

3 creators

Group Code

86ZSGS

Share Group Code

Share this code with your creators

86ZSGS

Copy Code

Or share using

[Email] [WhatsApp] [Link] [QR]

Mentor sends the group code to their creators so they can join.

2 CREATORS JOIN & ACCESS

Creators sign up (or log in) using the group code and get full access to the 28-day Ignite programme.



Join a Group

Enter your group code

86ZSGS

Create your account

Name

Email

Password

Join Group

CUSTOMER PROFILE

DAY 2 / 28

Yesterday, you nailed your business idea in one sentence. Today, we figure out who that idea is for.

Continue

Creators get full access to the entire 28 day journey for as long as they need.

3 MENTOR SUPPORT & TRACKING

Mentors can see creator progress, view their business plan, give feedback and send group announcements.



Cohort 4

3 creators · Group Code: 86ZSGS

Send Announcement

CREATOR	PROGRESS	LAST ACTIVE	STATUS	
S Sarah	14 / 28	Today	Needs Attention	View >
J Jack	8 / 28	Yesterday	On Track	View >
F Finn	5 / 28	2 days ago	Behind	View >

Creator Response

Sarah > Day 4: Competition

CREATOR RESPONSE

There are several dog grooming businesses in Manchester offering similar services. However, most are based in salons which means customers have to travel...

View Full Response

Give Feedback to Sarah

Excellent Complete Needs Work

Great insight Sarah! Try to add more detail about your local area.

Save Feedback

Mentors can support each creator and keep the whole group moving forward.

CURRICULUM LINKS

How Ignite support cross-curricular Learning

Students move beyond a theoretical money exercise by considering what their own idea would cost, what price they would charge, how it could be funded, what they expect to sell and what it takes to create a viable business.

This supports the KS3 and KS4 focus on money, budgeting, income, expenditure and managing risk. Ignite supports statutory financial education rather than replaces it.

Curriculum area	How Ignite supports it	Ignite Tasks
 Mathematics	Pricing, start-up costs, funding, sales forecasts, overheads and cashflow give students a reason to use numeracy, estimation, percentages, budgeting and data in a realistic context.	Tasks 17 and 22-27
 English	Research, explanation, persuasive language, marketing and the elevator pitch develop purposeful reading, writing and spoken communication.	Tasks 1-6, 8, 11-16, 19-21, 28
 Citizenship & Financial	Managing money, budgeting, risk, costs, funding and cashflow support practical understanding of financial decision making.	Tasks 17 and 22-27
 Design & Technology	Customer need, idea testing, suppliers, operations and commercial viability extend user-centred design into a real-world enterprise context.	Tasks 1-6, 10, 18
 Digital Literacy	Online research, social media and digital planning give students a purposeful context for using technology and evaluating information.	Tasks 2-6, 13, 15, 19-20
 Art & Design / Creativity	Business naming, branding, marketing and communication require students to think about identity, audience and visual presentation.	Tasks 8, 11, 13, 15

CREATOR EXPERIENCE

Every Creator receives:

- ✓ Full access to the complete web app
- ✓ Progress saved automatically
- ✓ One task at a time making it manageable
- ✓ Business plan generated automatically
- ✓ Mentor feedback throughout

CREATOR JOURNEY

JOIN YOUR GROUP. START BUILDING.

Ignite gives you 28 focused steps to take an idea and turn it into a complete business plan. Your mentor created a group — all you need is the group code to get started.

-  Work through 28 focused steps — one at a time
-  Your mentor can see your progress and leave feedback
-  Build your idea into a complete business plan

The Ignite Academy Creator journey uses the full Ignite 28-step programme — the same content, the same system, and the same business plan as the individual version.

ENTER YOUR GROUP CODE

Your mentor will have shared this with you.

GROUP CODE

E.G. ABC123

FIND GROUP →

Already joined before? [Sign back in](#)

MENTOR DASHBOARD

Everything in one place



Track every Creator



Create unlimited groups



Share group codes



Monitor completion



Identify learners needing support



Download completed business plans



MENTOR DASHBOARD

Manage your groups and track creator progress

+ NEW GROUP

COHORT 4

3 creators

GROUP CODE ZX85JL

VIEW GROUP >

YEAR 10

2 creators

GROUP CODE M4DIHP

VIEW GROUP >

LOAN APPLICANTS

1 creator

GROUP CODE 01NAJE

VIEW GROUP >

BUSINESS STARTUPS

1 creator

GROUP CODE 86ZSGS

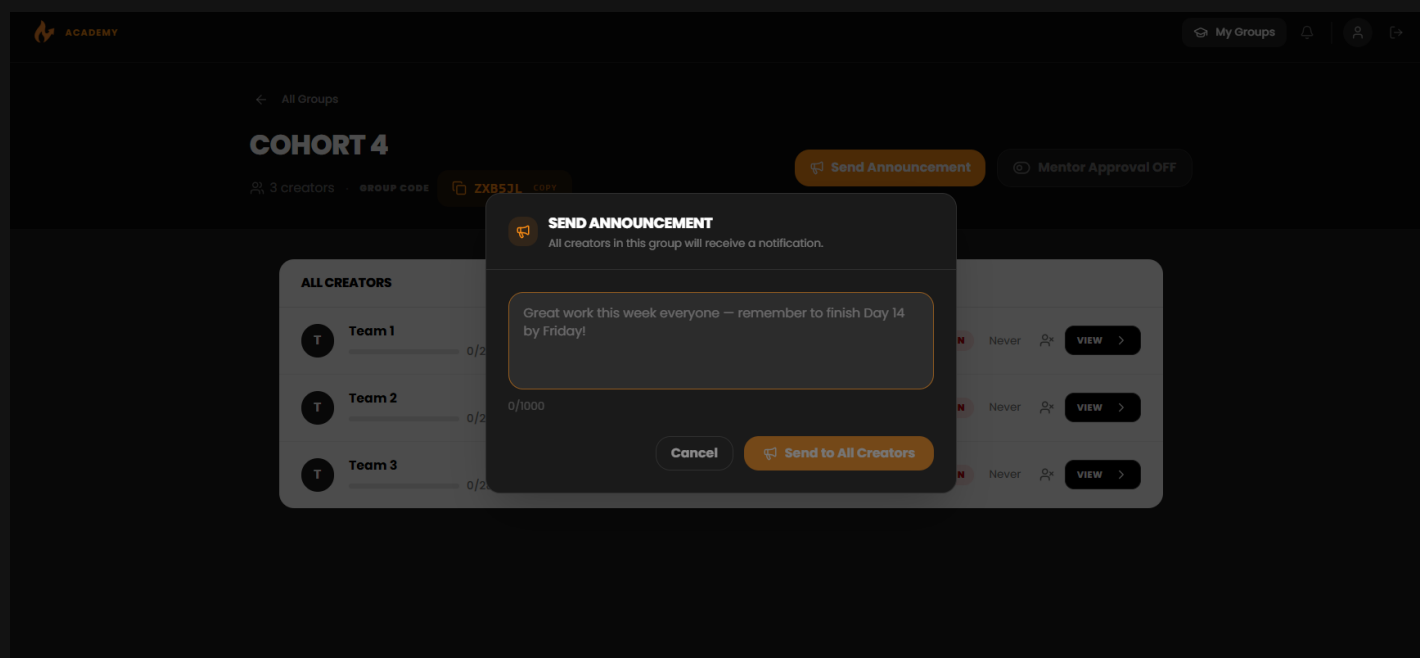
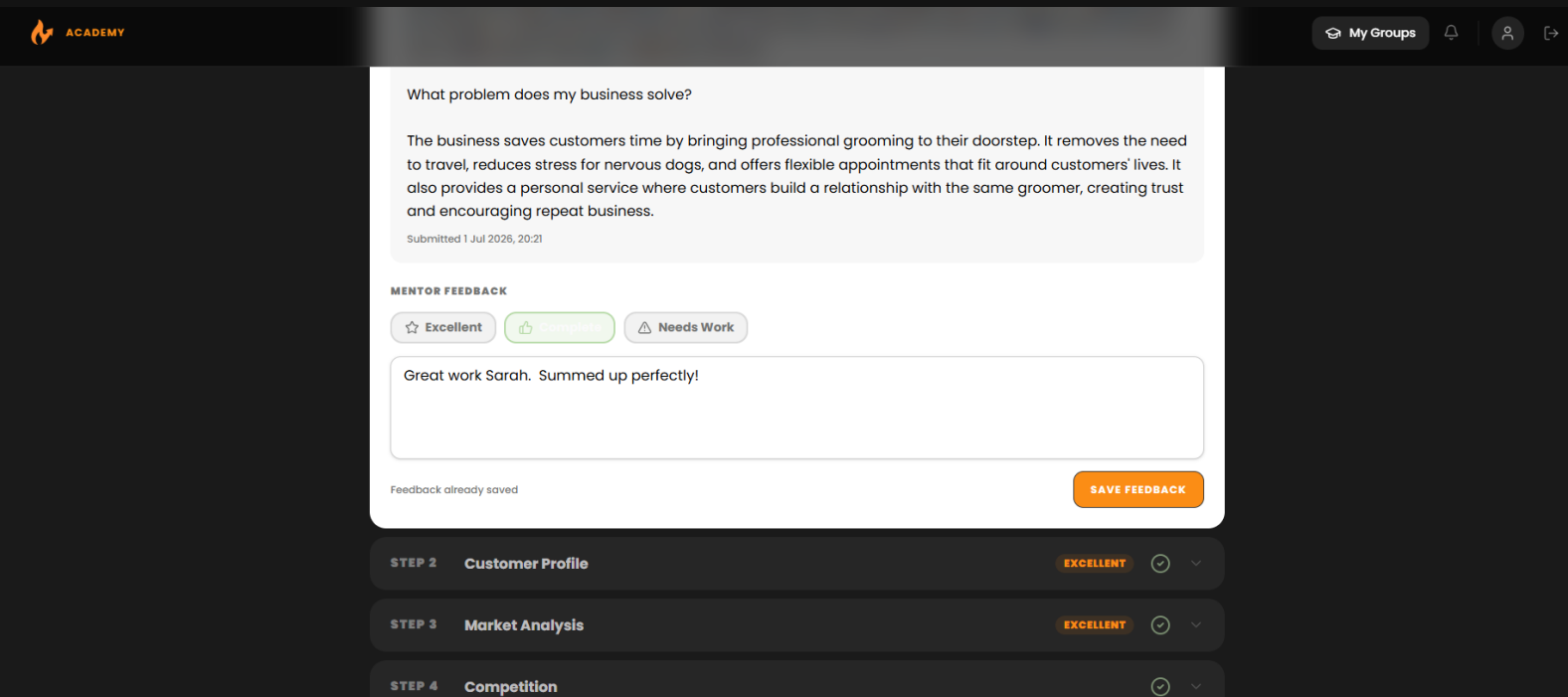
VIEW GROUP >

Groups, progress, feedback and announcements are all managed from one clear dashboard.

FEEDBACK & SUPPORT

Keep every Creator engaged

Mentors can review work, provide written feedback, approve submissions and send announcements to the whole cohort, keeping Creators motivated.



**Individual feedback to each Creator and
send group announcements**

WHAT'S INCLUDED

Every license includes:



Full Creator programme



Unlimited Mentors



Creator dashboards



Group management



Progress tracking



Feedback tools



Group announcements



Downloadable business plans



Templates & resources



Ongoing updates



1. How Ignite Academy Works

A simple journey for mentors and creators.



One platform. Two roles. Everyone moving forward together.

2. Creator Journey

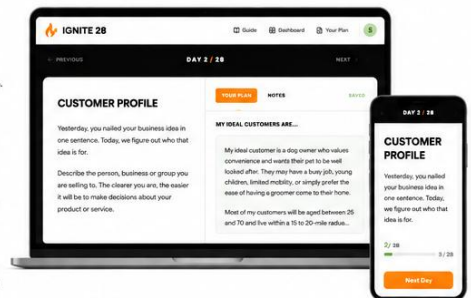
Creators join the group and complete the full 28-day Ignite programme.

Join with Group Code
Enter the code, create an account and join the group.

Complete One Day at a Time
Work through the 28-day plan step by step.

Build Your Plan
All answers are saved and build your business plan.

Finish & Export
Complete all 28 days and export your business plan.



Full access. One day at a time. Build your plan.

3. What Mentors See & Do

Mentors can see progress, review work and support their creators.

- Dashboard
- Groups
- Creators
- Announcements
- Settings
- Log out

Mentor Dashboard

[+ New Group](#)

Business Startups
Group Code: 86ZSGS
3 Creators Day 14 / 28

Year 10 Enterprise
Group Code: MADHP
2 Creators Day 9 / 28

Loan Applicants
Group Code: OINAJE
1 Creator Day 6 / 28

[View all groups →](#)

Creator Progress

Creator	Progress	Last Active
Sarah	14 / 28	1 Jul
Finn	10 / 28	30 Jun
Jack	8 / 28	29 Jun

[View all creators →](#)

View Creator Responses

Sarah > Day 4: Competition

Creator Response
There are several dog grooming businesses in Manchester offering similar services. However, most are based in salons which means customers have to travel. A mobile service offers more convenience and less stress for dogs.

Mentor Feedback
☒ Excellent
 ☒ Complete
 ☐ Needs Work

Write feedback for Sarah...

[Save Feedback](#)

Communicate with Your Group

Send Announcement
Send a message to all creators in this group.
[Send Announcement](#)

Individual Feedback
Give feedback to individual creators on their responses.
[View Creators](#)

Mentor Benefits

- ✓ Easy group setup
- ✓ Simple join with unique code
- ✓ Track progress in real time
- ✓ Give feedback and support
- ✓ Send group announcements

Ignite Academy gives mentors the tools to guide creators and help them succeed.

Structure. Support. Progress.

FLEXIBLE PACKAGES

Choose the level of support that fits your outcomes

1

Academy

Run the platform yourself with your own Mentors.

2

Academy Managed

Ignite reviews Creator work and provides feedback.

3

Academy Plus

Add live online mentoring sessions and Q&A support.

4

Academy Delivered

Ignite delivers workshops alongside the platform.

5

White Label

A branded version of Ignite for your organisation.

6

Referral Partner

Refer Creators to Ignite with no licence fee.

Each package can be matched to project scale, delivery model and level of support.

PACKAGE MATCHING

Which package is right for you?

You want to...

Package

Run everything yourself

Academy

Let Ignite provide learner feedback

Academy Managed

Add live mentoring sessions

Academy Plus

Have Ignite deliver workshops

Academy Delivered

Fully brand the platform

White Label

Refer Creators to Ignite

Referral Partner

Each package can be tailored to the level of support you need, with outcomes and impact measured against the priorities that matter to you

WHY EDUCATORS CHOOSE IGNITE

Built for real enterprise outcomes



Structured

A proven 28-step framework.



Engaging

Creators complete one task at a time



Measurable

Track progress in real time.



Practical

Outcome of a professional business plan.



Flexible

Suitable for education, enterprise and employability programmes.

Creators leave with something tangible, not just theory.

LICENCE OPTIONS/COSTS

Options for bringing Ignite Academy into your Organisation

Our Licence Options

Pick the package that works best for your team and learners.

PACKAGE	WHAT'S INCLUDED	PRICE
 Academy Starter	Licence for organisations managing up to 50 active creators with their own mentors providing feedback.	£1,000 per year
 Academy Growth	Licence for organisations supporting up to 100 active creators with internal mentoring.	£1,500 per year
 Academy Professional	Licence for larger organisations with up to 250 active creators and internal mentor management.	£2,250 per year
 Academy Managed	Everything in the Academy licence, but Ignite manages learner feedback, progress monitoring and business plan reviews.	From £1,750 per year depending on cohort size
 Academy Plus	Academy licence with weekly live online mentoring, Q&A sessions and 121 support.	Licence + £200/month
 Academy Delivered	Ignite delivers workshops and training in person alongside the platform. Six half day sessions	From £1,800 per cohort + licence
 White Label Enterprise	Fully branded version of Ignite with your organisation's logo, colours, URL and customised resources.	£5,000 setup + License fee
 Referral Partner	Organisations refer creators to Ignite and receive a commission for every paid signup, with no upfront commitment.	£8 commission per paid creator



Need help choosing?

We'll help you find the right option for your organisation, your team and your goals.



Tailored Advice

We understand your needs and recommend the best fit.



Easy to Get Started

Quick setup and full support from our team.



Scalable Solutions

Start small and grow as your impact grows.



Empower. Educate. Ignite.

One platform. Three ways to run it.
Endless potential.



Ready to get started?

Let's find the right option for you.
hello@igniteacademy.co.uk

Designed for enterprise agencies, schools, colleges, universities, charities, funders, franchisors and training providers.

NEXT STEPS

Ready to inspire the next generation?



Book a Live Demo

Experience the Mentor Dashboard and see how Ignite Academy works.



Become a Creator

Experience the full 28-day journey exactly as your learners will.

WEBSITE igniteacademy.getsetforbusiness.co.uk

EMAIL hello@getsetforbusiness.co.uk

PHONE 07719803569



Scan to explore



IGNITE 28 ACADEMY

Creator sign in



MY DASHBOARD



REQUEST ACCESS

New mentor? Register your interest.

REQUEST ACCESS →



BOOK A DEMO

Book some time with us to see the programme in action.

✉ **GET IN TOUCH**



I'M A CREATOR

Join a group with your code.

JOIN / LOG IN →



TRY IT AS A USER

Check out the individual programme yourself.

VIEW PROGRAMME →

Already an approved mentor? [Sign in here](#)



IGNITE 28 ACADEMY

Individual Ignite → hello@getsetforbusiness.co.uk